



LBK Community Newsletter

"Like a bridge over troubled water, I will lay me down." - Paul Simon

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Implementation Process in Motion!

It has been a long journey, and we made it! The implementation process with **Unite Us** is underway! We are extremely grateful for you and for your loyalty to **LBK Community's** mission. Because we are in the early stages of implementation, I wanted to clarify several things with you; things I believe may be helpful to you as we move forward with **Unite Us**.

First, there are two types of partners: **CBO** and **Non-CBO**. CBO is an acronym for "community based organization." When asked if she could define the two, **Unite Us** Implementation Manager, Miranda Byles wrote, "There is some nuance to this depending on

the entity and use case, but broadly speaking, an organization that is a non-profit is considered a CBO. Any other entity (health plan, hospital, healthcare provider, government, etc.) has to purchase licenses to access the platform (with a few exceptions!)." (More about Miranda on p. 2)

Second, based on the status of your agency, CBO or Non-CBO, a specific **Unite Us** representative will send follow up email to you about Engagement Sessions and the Readiness Assessment: If a CBO, [Nikki Kuhn](#), if a Non-CBO, [Miranda Byles](#). By this time, you may have already received some email from them. They are responsible for sending "Detailed" email with registration links, assessment links, and for non-CBO's, BAA instructions. Good? (More about Nikki on p. 2)

Additionally, **Lubbock Public Health**, has purchased 25 user licenses for non-CBO partners. Because they require user licenses to use the new technology, we have been in touch with our non-CBO partners to discern how many licenses they will need for their agencies. As for our CBO's (non-profit partners), be at peace, you can use **Unite Us** software at no cost! (More about **Unite Us** network on p. 2)

Third, and finally, **Unite Us** has many networks across the nation, one of which is called, **Unite Texas**. As we transition into their technology, we will simultaneously become a member of the **Unite Texas** network. In short, **Unite Us** technology will connect us with providers across the state, thereby enhancing **LBK Community's** capacity to address the SDoH needs of Lubbock citizens. For illustration, after being made aware of an individual who needed transportation to Amarillo for treatment, I got excited about the possibilities: once **Unite Us** is set up in West Texas and the Panhandle, we will be able to make warm hand-offs to providers near and far. Exciting, huh?? (More about **Unite Texas** on p. 2)

Yes, we remain **LBK Community**. That has NOT changed. We just get to use the nation's leading SDoH software provided by **Unite Us**, which just so happens to connect us to a larger network, **Unite Texas**. I hope what I have covered has been helpful and encouraging. As always, I am standing by to hear from you!

~*Seydia Adkins*

Have a great Easter!



LOOKING BACK

MARCH

Social Work Awareness Month
Some very special social workers reflect on their work and what it means to them:



"My job as a social worker gives me so many opportunities to interact with others, like patients and professionals who work hard to serve people in need. One of my favorite parts of my job is that each day is a new experience where I get to identify different resources and help people overcome barriers."

~ *Lauryn McElmurry, LMSW*
Covenant Health



"Social work to me is about advocating for my patients so they feel empowered when they leave the hospital. I believe it is important to make sure they feel heard, supported, and comfortable with decisions about their medical care. I try my best to make sure they have everything needed to be successful and safe upon discharge and the LBK Community Network helps me accomplish this. I am passionate about social work and the well-being of the Lubbock Community."

~ *Brooke Woelfle, LMSW*
University Medical Center



"Being a social worker to me means providing support to patients and families with the goal of promoting their well being. When patients are admitted we do an assessment that allows us to look at the social determinants of health. LBK Community Network has aided me in providing resources to patients in need. I hope to continue to see the network grow and continue to assist patients in successfully managing their health upon leaving the hospital."

~ *Alondra Gonzalez, LMSW*
University Medical Center



"I'm blessed to be a social worker because I'm able to assist those in need and be an advocate for individuals and communities that need it most. I love helping people overcome their problems and hope to bring a joyful light that helps motivate, support, and impact their lives in a positive way."

~ *Lisa Robinett, LMSW*
Covenant Health



TECHNOLOGY SPOTLIGHT



We would like to introduce you to the amazing Texas-based Unite Us team, who is here to support us as we transition into their platform.



“Unlocking the Potential of Every Community”

Nikki Kuhn - Community Engagement Manager

Based in San Angelo, TX, Nikki has more than six years’ experience with non-profit organizations. She brings a people-centric focus, specializing in housing, community outreach, and creating network partnerships to better serve her community.



Kathleen Spangler - Senior Community Engagement Manager

Based in Houston, Kathleen has a law degree from the University of Texas School of Law and a MPH from University of North Texas Health Science Center. Kathleen has dedicated her career to serving others, including more than two decades of experience in litigation, and has worked with community-based organizations to support medical-legal partnerships and the clients of specialty courts, such as drug court and veterans court.



Brandon White - State Network Director - Texas

Based in Houston, TX, Brandon holds a B.S. in Management from the United States Military Academy and an MBA from UC-Berkeley. He brings strong knowledge of Unite Texas, working hand-in-hand with our Community Engagement team and leading our community network building efforts. Brandon has more than a decade of experience in leading teams in the Army, at home and abroad. He also brings management consulting experience, helping corporations through strategic transactions.



Nicole Sylvas - Customer Success Manager

Nicole currently manages Unite Us customers in the SW, including OK, NV, & TX. She has a B.A. in Psychology and a M.A. in Rehabilitation & Mental Health. More recently, over the last 7+ years, Nicole transitioned to the Case Management space working with key health plans and health systems in navigating support to individuals with chronic medical conditions. Nicole used her previous training and experience to champion the need to focus on non-medical drivers of health along with managing a person’s overall physical health. Nicole is a native of Florida, who currently resides in Orlando, FL with her husband of 17-years and three teenage daughters.



Miranda Byles - Implementation Manager

Based in Richmond, Virginia, Miranda completed her B.A. in Government and Psychology along with M.Ed in Higher Education Administration at William & Mary. Miranda has a background in project management and relationship building across nonprofit and for-profit organizations. As an Implementation Manager at Unite Us, Miranda serves as a cross-functional project lead and platform expert to ensure end-users and customers are set-up for success from day one.

Unite Texas & Unite Us OVERVIEW

Unite Us brings sectors together through technology to ensure people’s needs are met. They offer cross-sector collaboration software powered by community and have **networks** across the country.

Unite Texas is one such network! It is a **coordinated care network** of health and social service providers. Partners in the network are connected through Unite Us’ shared technology platform, which enables them to send and receive electronic referrals, address people’s social needs, and improve health across communities.

The network is supported by a Texas-based Unite Us team focused on community engagement, network health and optimization, and customer success.

Joining the network is at no cost for community-based organizations and many organizations that are considered part of the safety net, like community health centers, tribal clinics, and mental health centers.

The Lubbock Public Health Department is partnering with the Unite Us team to transition LBK Community organizations onto the Unite Us platform. Together, we have started the implementation process and in the coming weeks, we will share more detailed information about next steps.

(Information provided by Unite Us)

If you have any questions or would like to learn more, please do not hesitate to reach out!



QUICK REMINDERS

LBK Community Super User Meeting (partners only)

Date: April 13, 2023 @10:00am via Zoom (a Zoom link has been sent to Super Users). **Exciting news!** *Unite Us* team members are planning to attend! It will be a time of introductions and great information. We hope you will be able to make it!

LBK Community Networking Session (for partners and friends)

NO session this month Next Session: May 3rd

Guest presenter: Cole Watts, Owner, COO & Social Worker

Agency: Stages of Recovery **Location:** @Stages, 4413 71st St Suite G-101, Lubbock

DATE/TIME: May 3, 2023 @12:00-1:00 – Lunch will be provided (free) **Chic-fil-a**

Cole & his Team would love to have you there! Be ready to learn more about Stages, their programs and the good work they have been up to lately. If you plan to attend, RSVP to Becca Morrow: rebecca.morrow@stagesofrecovery.net **Choice 1:** Chicken nuggets box **OR Choice 2:** Plain chicken sandwich box. If you do not RSVP, you are welcome to B.Y.O.L. – or sit, learn, and/or network with others ☺! **RSVP deadline is May 1st**

LBK Community Advisory Council Applications - we need to fill two coming vacancies. If you are interested in serving in a leadership role for LBK Community and/or would like information about the role/duties of the council, please email me: sadkins@mylubbock.us **Application deadline is April 28th.** Applications will be considered during the May LBK Advisory Council meeting, and candidates notified soon after. The first Advisory Council meeting for new members: August 2023 (we meet once a quarter)

Unite Us/LBK Kick-Off Engagement Session Dates (partners only)

FRIENDLY REMINDER: Choose one session, mark your calendars:

Virtual Sessions: April 5th 1:00p-2:00p, April 6th 10:00a-11:00a **OR**

April 10th 10:00a-11:00a, April 12th 12:00p-1:00p (tentative) (registration links will follow)

PARTNER & COMMUNITY ANNOUNCEMENTS

Parenting Cottage

Go Blue Lubbock Kickoff - in partnership with the Lubbock Chamber of Commerce

Tuesday, April 4 2023 - 9:00 AM @ Lubbock Chamber Commerce. All are welcome!

10th Annual Child Abuse Conference, April 14, 2023 from 8:30a-4:00p. You can find registration details and more on their Facebook page: <https://www.facebook.com/southplainscap>

Car Seat Assistance: <https://www.parentingcottage.org/community-services/car-seat-safety-classes/>

YWCA

INSPIRE Speaking Series (for women)— April 20, 2023 @ 11:30a-1:00p. YWCA, 6501 University Avenue. Tickets are \$25. Includes lunch and a copy of the guest speaker's book, *Slay Like a Mother*. **Guest Speaker:** Katherine Wintsch. Get tickets: <https://ywcalubbock.ejoinme.org/iNSPIRe>

Catholic Charities

Please click on this link to find all of their **APRIL Activities:** [APRIL activities for Catholic Charities.pdf](#) or visit www.cclubbock.org

Lubbock Legal Aid

11th Annual Golf Tournament: *Get a Grip on Domestic Violence*. Friday, April 28, 2023 @ Shadow Hills Golf Course. Looking for players and volunteers. For tournament details and registration: <https://www.lubbocklegallaid.org/events/golf-tournaments/2023-golf-tournament/>

Workforce Solutions South Plains WDB

In Person Job Fair on Tuesday, April 11, 2023 from 10am to 2pm at the Lubbock Memorial Civic Center. Employers must register for their booth by April 4, 2023. [In Person Job Fair - WorkForce Solutions South Plains \(workforcesouthplains.org\)](#)

Small Business Owners: looking for ways to train your employees, whether for retention, advancement, or pay increase? Workforce Solutions South Plains Can Help with our Employee Training Funds! Scan QR Code for more information!



Alstrom Angels

Beeping Egg Hunt. April 2nd from 1:00p-4:00p @ McAllister Park. A free community event for the whole family. Sighted kids can hunt too! They will provide blindfolds! Face painting, a bounce house, and Easter Crafts will also be available

Foster A Life

The Homerun, a Foster*A* Life Event. April 15th. Registration begins at 8:00am, Race starts at 9:00am. Fun Run cost is \$10 if you register before April 14th at 7:00pm (after that is \$15). Visit EventBrite.com and search "The Home Run" to register!

South Plains Hunger Solutions

If you are interested/involved/knowledgeable about **Children's Weekend Snack Bags** there is a **Children's Feeding Town Hall Meeting** April 6th at 3:00p at **South Plains Food Bank** (5605 M.L.K. Jr Blvd, Lubbock, TX 79404)

Los Hermanos Familia

Bi-lingual Financial Literacy Workshop. Will take place each Tuesday in April from 5:30pm to 7:30pm. Pre-register by April 2nd at <https://loshermanosfamilia.regfox.com/2023-bilingual-financial-literacy-workshop-los-hermanos-familia> For more information, please call 806-792-1212

Lubbock Boys & Girls Club

Talkington, John Wilson, Ted Phea and Optimist clubs are all hiring for summer staff effective immediately. **Summer Camp applications open on April 2nd at all locations.** Because **Talkington & John Wilson** locations fill up quickly, \$50 deposit to hold a spot is needed—cost is \$100 a week with everything included. **Ted Phea and Optimist** is \$125 for the entire summer or \$50 a month field trips will be extra cost. They are open 9:00am—6:00pm, M-F, closed on July 4th. **All clubs will serve Lunch and an afternoon snack.** **Talkington & John Wilson include breakfast as their hours will be 7:30am-6:00pm.** **Summer camp is from May 30th - August 4th, 2023**

TTU Burkhart Center for Autism Education and Research

The **Burkhart Walk for Autism 2023** will be held April 23rd from 2-4 p.m. at the TTU John Walker Soccer Complex. [Burkhart Walk for Autism](#) | [Information for Families](#) | [Burkhart Center](#) | [TTU](#)

TTUHSC ENT Department

FREE Head & Neck Cancer Screenings at the Free Clinic. Walk-ins Welcome! April 7th @ 9:00am-4:00pm. 2707 34th St. Lubbock. **ADULTS ONLY ELIGIBLE**



ANNOUNCEMENTS CONTINUED

TTUHSC

Texas Tech University Health Sciences Center (TTUHSC) School of Medicine is hosting a Women's Health Day free clinic from 10 a.m. to 1 p.m. April 15 at The Free Clinic located at Lubbock Impact, 2707 34th St. "The Women's Health Day clinic will provide free medical services to uninsured women, including well-woman exams, breast exams, pelvic exams, Pap smears, mammogram sign-ups and referrals, pregnancy tests, prenatal referrals, sexually transmitted infections checks, general health exams and HPV vaccinations," wrote a KCBD Staff reporter. (Information retrieved 3/28/23 from KCBD.Com)

JOB OPPORTUNITIES

CASA of the South Plains, Inc.

Would like to fill three positions: **Advocacy Coordinator, CFE Lead, & Community Outreach Specialist**. To learn more about the jobs and how to apply: https://casaofthesouthplains.org/casa_of_the_south_plains-who-we-are/employment-opportunities.html

Texas Tech Red Raider Relief: Advocacy and Resource Center

Looking to fill a position in their **Raider Red Food Pantry: Assistant Director**, Requisition #32472BR. Please click on link: www.texastech.edu/careers/ Questions regarding the position can be directed to Ariana Hernandez, Director: Ariana.hernandez@ttu.edu

Lubbock Legal Aid

Looking for a **Texas Licensed Attorney** (or will be licensed in 2023). Must have thorough knowledge of Texas family law & penal code, Rules of Evidence & Civil Procedure. Ability to establish working relationships with clients and to work well with co-workers and support staff. Please email cover letter & resume to Bill Wells: bwells@lubbocklegalaid.org

Catholic Charities

Family & Youth Success Case Manager/Counselor. Full time position with benefits; Serving children and families. Visit <https://cclubbock.org/joblisting/> for more details. Send resume to jen-nifer@cclubbock.org No phone calls please

SAVE THE DATE!

Workforce Solutions South Plains WDB

National Fentanyl Awareness Day is May 9, 2023. To learn more: <https://www.fentanylawarenessday.org/> "Workforce Solutions is committed to ensuring the health and vitality of all Texans. We strengthen the Texas economy by assisting employers and jobseekers, and the **fentanyl crisis** impacts us all. **Fentanyl is a synthetic opioid that is up to 50 times stronger than heroin and is a major contributor to fatal and nonfatal overdose**. Even small amounts can be deadly. One in five Texans has experienced an opioid overdose or knows someone who has. According to a National Safety Council survey, 75% of employers report that opioid use has impacted their workplace," wrote Allison Roberts, Director of Communications. **If you would like more information or posters/ flyers**, please email Allison: allison.roberts@spworkforce.org

Volunteer Center of Lubbock

Celebration of Service 2023. May 16th @11:30am-1:00pm. Overton Hotel & Conference Center, 2322 Mac Davis Lane, Lubbock. Tickets \$50, Tables \$500. Register at VolunteerLubbock.org or call 806-747-0551.

YWCA Covenant Summer Kick-Off Health Fair: June 3rd from 10:00a-1:00p @YWCA, 6501 University Ave. The purpose is to kick-off summer fun by bringing together important community resources families may need over the summer months. Providers, if you serve children and/or families, and would like to participate as a vendor, please contact Tavia Hatfield thatfield@covhs.org OR David Rhodes drhodes@covhs.org Please contact them sooner rather than later. Share the news with your families! It is a free event intended to start summer on a fun and helpful note!

Children's Home of Lubbock

33rd Annual Floyd Stumbo Memorial Golf Tournament on June 5, 2023. Hillcrest Golf & Country Club, 4011 N Boston Avenue. To sponsor or reserve a Team, please contact Luke Mason: lmason@childshome.org or call 806-762-0481 ext. 206

Empower Her Steps Conference

June 24th 9:00am-1:00pm @ YWCA, 6501 University
Calling all vendors! For more information, please contact Angelina Mojica 806-407-7656 or email: angelinamojica.cfle@gmail.com

NOTE TO OUR COMMUNITY FRIENDS

We thank you so much for your interest in and support of **LBK Community!** We know not everyone will join the LBK network; yet, we would still like to remain connected. We hope the LBK newsletter, networking sessions, and occasional email blasts are helpful, informative and honors our desire to build meaningful relationship and connection with you :-)

As for those who have voiced interest in learning more about and even joining the Network, we look forward to meeting with you! Though, understandably, our primary focus right now is to move our current LBK Partners comfortably into the new SDOH Technology provided by **Unite Us**, your interest and partnership remains with us! As pointed out earlier in the newsletter, **Kick-Off Engagement Sessions** with Unite Us begin next week for our partners! To be sure, we will keep you informed about our progress through various channels of communication: newsletter, networking sessions, and/or email blasts. For information about Unite Us, LBK Community or questions about the on-boarding process timeline, email: sadkins@mylubbock.us I am standing by!

