



# LBK Community Newsletter



Social Work is a Work of Heart ~ Happy Social Work Month!

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## A Special Tribute to Extraordinary Women

March has long been associated with a new season, time change, Spring break, and a fun Irish celebratory day. I wonder, though, how many of us know that it is also designated as **Women's History Month**. With this in mind, because more than half of our current partners are led by women or they are in positions of leadership within their

organizations, I thought this would be a great time to recognize them. Included here are just **SOME** of our *extraordinary women*.

~ Seydia Adkins



Amy Hughes-Nevill  
Marketing Manager  
Citibus



Ayda Chapa, Director  
211 TX South Plains  
South Plains/Pan Handle  
Aging/Disability Resource  
Center



Becky Robertson  
Executive Director  
Lubbock Impact



\* Katherine Wells, Director  
City of Lubbock Health Department

\* Madeline Geeslin (below)  
Health Promotion Manager  
City of Lubbock Health Department



Jennifer Nelson  
Community Network  
Engagement Manager  
Signify Health



Jennifer Riley, Director  
Women's Health  
YWCA



Bobby Hrnirik, Vice President  
Supplemental Funding & Govern-  
ment Relations, UMC



\* Carla Olson  
Executive Director  
Parenting Cottage



Dela Esqueda  
Executive Director  
Guadalupe-Parkway  
Neighborhood Centers



Jerri Ann Moore  
Program Director  
Grace Campus



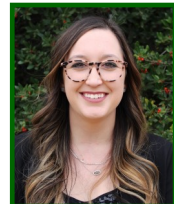
Julie Laughlin  
Executive Director  
Literacy Lubbock

"You manage  
things; you  
lead people."

~ Grace Murray  
Hopper,  
U.S. Navy  
Rear Admiral



\* Denise Rudd, Director  
Community Impact  
South Plains Food Bank



Devin McCain, Vice President  
Community Impact  
Lubbock Area United Way



Diana Rae, Community  
Outreach Coordinator  
YWCA



Katrina Garcia  
Director of Operations  
Citibus



Lashonda Black  
Substance Use Service Coordinator  
COLHD: S.U.S.A.N.



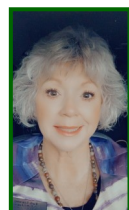
## Network Performance Data

In the past 21 months, Network partners have utilized this fantastic tool!

- Total Contacts Created: **250**
- Total Needs Identified: **434**
- Total Program Referrals Made: **263**
- Number of Partner Agencies: **22**

## Current Top 5 Needs:

- Case Management
- Food
- Utility Assistance
- Housing
- Medical Expense Assistance



Lena Scaff  
Executive Director  
ELC



Lori Robinson  
Receptionist (Office Guru)  
Broadway Church of Christ



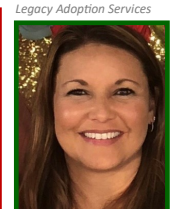
Lori Schott, Community  
Outreach Coordinator  
Legacy Adoption Services



Megan Estrada, Founder  
Director and President  
Hub City Outreach Center



\* Monica Garcia  
Unit Manager  
Navigation Programs  
TTUHSC, SON  
Larry Combest CHWC



Rachel Elbert  
Director of Operations  
Lubbock Boys and Girls Club

\* Member of Advisory Council  
MORE tributes on pg. 2 \*



# Partner Spotlight

## University Medical Center



Kyle Galyean, Director of Social Services

As a child, Kyle Galyean, Director of Social Services for University Medical Center, moved several times before he and his family set roots in Lubbock. His family followed his Dad from Las Cruces and Clayton, NM to Canyon, TX and finally to Lubbock after Dr. Galyean landed a faculty position at TTU in 1998. Galyean grew up in the beef cattle industry, as his father was an animal scientist; but it was his mother’s wisdom and father’s leadership that ultimately shaped his career path in social work. Galyean further shared that church also helped fix the course he would take. Another factor that paved the way was his volunteer work at the Lubbock State school. It was there he realized employment possibilities in this field.



After high school, he attended LCU and earned his undergrad degree in Social Work, fully intending to work with individuals with IDD. He ended up working as a transporter, health unit coordinator, and OB Tech at UMC throughout college.

Galyean ultimately took a social worker position with UMC after graduation before leaving to work on his masters in Social Work in Cincinnati, OH. He was in OH from 2009 to 2012. After receiving his masters, he worked a short time at Covenant, was a Drug and Alcohol counselor at TTU’s Raider Assistance program, then returned to UMC in 2014 as part of the Case Management department. In 2015 he became the Director of Social Services, the position he now holds.

When asked what he would like our partner agencies to understand about UMC, and how they utilize the platform, Galyean made several points: they are often the first site of service for healthcare, and work hard to create effective discharge plans. They work collaboratively to assess patients – coming in and coming out (patient flow). Their goal is to capture their patient’s social picture within 24-48 hours of admission. It is important to them to be able to hand off their patients or pass the torch to CBO’s because it is very rare to continue an on-going relationship with them. He said the Network helps them make a warm “hand off”, knowing that if a referral is made to an in-network partner, someone will be contacting their patient; a sort of wrap around relationship with their patient. Galyean concluded, when SDoH are addressed it decreases the readmission rate, and most importantly the individuals need to reuse medical services.

In the greater scheme of things, UMC is one of many hospitals across our nation joining Networks like the LBK Community Network and partnering with agencies like Signify Health to address SDoH, believing it will help increase positive health outcomes.

At this time, **UMC** is set up to **make referrals only**. Galyean provides leadership for 32 case managers. If there is a Diabetic need, however, you are able to make a referral to their Diabetes program in the platform. **Bobbye Hrncirik (photo pg. 1)** oversees 7 case managers who are able to respond to referrals for a diabetic need.

Since 2020, and as of **3/1/22**, UMC is responsible for creating **129** contacts in the platform, completing **3262** assessments which has translated into **1052** needs identified, and have made **255** referrals (**Team photo p. 3**).

Please contact Kyle with any questions or if you would like to learn more about their journey with Signify, the Network and/or addressing SDoH in our community:

Kyle Galyean, Director of Social Services  
806-775-8889  
[Kyle.Galyean@umchealthsystem.com](mailto:Kyle.Galyean@umchealthsystem.com)

## MORE Extraordinary Women!



Shannon Garrett  
Executive Assistant  
Citibus



Stephanie De La Cruz  
Eligibility Specialist  
Early Learning Centers of  
Lubbock



Stephanie Free-Brown  
Senior Vice President  
Children’s Hope



“Leadership is about making others better as a result of your presence and making sure that impact lasts in your absence.”

~ Sheryl Sandberg, COO  
Facebook (Meta)



# QUICK REMINDERS

**LBK Super User Meeting** – (meets bi-monthly) next meeting in April

**LBK Refresher Training** (open to all Users) – March 18th @ 11:00am

To keep your account from moving into “deactivated or suspended” status, you can sign into your account at least once a month.

**LBK Community Network Advisory Council:** The council meets quarterly and considers Network Performance, marketing, recruiting, participation protocol, and more. Anyone interested in learning more about the council and/or are interested in becoming a council member OR would like to nominate someone can email me: [sadkins@mylubbock.us](mailto:sadkins@mylubbock.us)

## ANNOUNCEMENTS *NEW*

**Inaugural LBK Networking Session:** In lieu of a Refresher Training in April, we will offer the first LBK Networking Session. The purpose for the session is to provide networking opportunities for partners, so we can learn more about each other. For now, it will be a virtual presentation via Zoom. The first networking session guest is **Hub City Outreach Center**. Please tune in to learn more about HCOC on April 15th @11:00am. *A Zoom link will follow soon!*

**YWCA:** Dr. Katharine Hayhoe, atmospheric scientist and professor of political science at TTU, will be a guest speaker at the YWCA on March 24th @6:00pm. It is open to the public. If you have questions please contact Diana Rae: [diana.rae@ywcalubbock.org](mailto:diana.rae@ywcalubbock.org)

The staff at **John Montford Prison Unit** (TDCJ) just created a Community Outreach Program and they are looking for **non-profit organizations** they can team up with to help. If you’d like to reach out to them, please call the Warden Secretary at 806-745-1021. You can leave a message for Lieutenant Goad or Sergeant Hatchett.

**Parenting Cottage** offers Parenting and Car Seat classes and so much more! If you would like additional information:

The Parenting Cottage  
3818 50th Street Lubbock, TX 79413  
806-795-7552 <https://www.parentingcottage.org/>

## RECRUITMENT UPDATES

*We have postponed recruiting efforts at this time so to focus on moving future partners through the on-boarding process.*

**Completed On-boarding training in FEBRUARY, and NEW partners in the LBK Community Network!**

- Broadway Church of Christ
- Citibus
- Family Counseling Services
- Family Guidance and Outreach
- Grace Manor
- Legacy Adoption Services
- Lubbock Boys and Girls Club



**Close to being scheduled for on-boarding training:**

- Buckner’s Family Hope Center
- Literacy Lubbock

**NOTE:** *there are 7 other agencies we are working with to move through the on-boarding process.*

**Team Photo:** University Medical Center



*UMC Case Managers 2022  
Far right: Kyle Galyean*

**Happy Social Work Month to you all!!**

**To find a current list of partner agencies, please scan:**

