



LBK Community Newsletter



“For most of history, Anonymous was a woman.” ~ Virginia Woolf

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It is Official! Lubbock Public Health Partners with SDoH Technology Giant, UNITE US

UNITE TEXAS is a coordinated care network of health and social care providers. Partners in this network are connected through a shared technology platform, **UNITE US**, which enables them to send and receive electronic referrals, address people’s social care needs, gain insight into the client’s total care journey, and improve health across communities. Lubbock Public Health is partnering with the **UNITE US** team to transition LBK Community organizations onto the **UNITE US** platform. Their team includes community engagement managers who live locally and work to expand and enrich the Network. Together, we have started the implementation process and in the coming weeks, we will share more detailed information about next steps! Please stay tuned!

For now, the implementation team wants you to know what to expect in the days ahead regarding the **Implementation Process**:

- They will work in close partnership with all LBK Community organizations to ensure a seamless transition into their platform.
- The process will include **engagement sessions** where users can learn about **UNITE US**, see a platform demo, and ask questions; **workflow sessions** to review existing workflows in-depth and understand best practices; and **training sessions** to ensure all users feel empowered and excited to use the **UNITE US** platform.
- The **UNITE US** team will provide an overview of what to expect during the implementation process. This is a collaborative process, and they are excited to hear and learn from LBK Community!

I hope the above is helpful and encouraging! As always, I am standing by if you have any questions. Yay!!! :-)

~Seydia Adkins

LBK Community Year in Review Partner Recognition 2022



Lubbock County Detention Center (Right) Federico Solis Re-Entry Coordinator

Literacy Lubbock (L to R) Julie Laughlin, ED, Melinda Gonzales



Parkridge Pregnancy Medical Clinic (L to R) Dena Goen, Paula Orth, and Lindsay Christenson, COO



Family Counseling Services (L to R) Meshaelon Bryant, Vy Nguyen, Adna Bean, Pam Cox, Dr. Bryan Maffitt (ED), Star Mendez, Steven Casassa, and Cristy Martinez



(L to R) Seydia Adkins, Paula Orth (LBK Community Network User Recognition Certificate Recipient 2022 for her work in the platform for referrals made)



Saint Benedict's Chapel Lynnette Wilson, ED



Legacy Adoption Services Lori Schott Community Outreach Coordinator



Buckner Family Hope Center Cora Box Community Coordinator



YWCA Women of Excellence Honoree 2023



Megan Estrada Founder, Director and President Hub City Outreach Center LBK Community Network Partner

The YWCA of Lubbock will be celebrating their 35th Annual 2023 Women of Excellence Awards Celebration and Dinner on March 9th at the Lubbock Memorial Civic Center. To date the YWCA has honored 291 Women of Excellence.

Megan is one of 9 women being honored this year. We are super proud of Megan's accomplishments and her award. CONGRATULATIONS!!

If you would like to support Megan and the other extraordinary women being honored, here is some event information:

Reception at 6:00pm
Dinner begins at 6:30pm
Civic Center Banquet Hall

Individual tickets: \$125 each
Tables of 8: \$1,000 each

Tickets and tables can be purchased by calling 806-776-9757 or you can visit this website: ywcalubbock.ejoinme.org





Celebrating Women's History Month

Question: *What is something you have learned along your journey that you think might be helpful for other women to know?*



"I have been blessed to work alongside and have as mentors several incredible women who were so smart, so gifted, really pioneers in their field. What came across to me from all of these talented women that I took away and still try to pass on was how important it is to encourage, lift up and mentor other women - not just professionally but also personally - your daughter, niece, close friends. I think it's incredibly important to remember."

~ **Carla Olson**, Executive Director, Parenting Cottage



"The one thing that I have learned as an Executive Director is that you must become a lifelong learner and that you have a whole network of people who are more than willing to help you figure things out! Never stop learning and always seek to meet new people!"

~ **Cynthia Quintanilla**, Executive Director Catholic Charities Diocese of Lubbock, Inc.



"I want to change the world but that feels overwhelming and impossible. I have learned to look for opportunities right around me and to try to make a difference where I am. I have found that when my eyes are open, there are plenty of opportunities close by!"

~ **Kaley Ihfe**, Leadership Development Volunteer Center of Lubbock



"Personally and professionally, I have learned that strength and leadership is about being brave and vulnerable. Success moving beyond our comfort zones, even when we do not know what the outcome may be. We should speak our truths no matter how unpopular they may be. I also learned that not being strong all the time is okay, because strength also comes from rest and self-care."

~ **Tameka Riley, MS, CFLE**, Director MCH Family Outreach



"Approach everything with humility. It is not mine to know everything but to walk with others and learn from them."

~ **Amanda McAfee**, Vice President Community Impact Lubbock Area United Way



"The most helpful words I've received: 'You can't be everything to everybody.' Through connections with smart and innovative people, community-wide mental health efforts have progressed further than anything I could have done alone. This advice has also helped me be a better (and less stressed) mom, wife, sister, and friend."

~ **Dr. Nancy Trevino**, Director TTU Mental Health Initiative



"I raise up my voice—not so I can shout but so that those without a voice can be heard... we cannot succeed when half of us are held back."

~ **Malala Yousafzai**



"It's ok to admit that you don't know the answer. We can't know everything - it's ok to ask questions, do the research, and consult with others - often, the best solution is the one found by working collaboratively."

~ **Katherine Wells**, Director Lubbock Public Health Women of Excellence Honoree 2022 & LBK Visionary



"Better to have done the work than to have gotten the credit. With respect to public health, we do not really care who gets the credit as long as the work gets done. This principle can be applied to life in general."

~ **Madeline Geeslin**, Health Promotion Manager Lubbock Public Health LBK Visionary



"...what I've learned in this journey we call life is to enjoy and rejoice in all the successes and blessings but to also embrace my failures because that is where I have found my growth in all of the mentioned (daughter, student, friend, sister, wife, mother, Lita (gma) and as a professional)"

~ **Rachel Elbert**, Director of Operations Lubbock Boys & Girls Club



"Women often fill multiple roles in life and I believe there is extraordinary pressure (both from society and self-inflicted) to give each role 100% of ourselves. I have realized that is simply not possible and can lead to losing our own sense of self and our ability to engage in self-care without guilt. No one can do it all and that's not only ok but is necessary to recognize and accept."

~ **Tavia Hatfield**, Senior Director, CHI TX/NM Covenant Health/Providence



"One thing I have learned in my personal, academic and professional journey is that life rarely goes as anticipated. The only true thing one should count on is the unexpected; always have a plan B, C, and D!"

~ **Monica Garcia**, Unit Manager, Navigation Programs Larry Combest Community Health & Wellness Center



"One thing I have learned both personally & professionally is that you never fully know what someone is dealing with so treat people with compassion. LIFE IS SHORT, so surround yourself with people that uplift and encourage you. Lastly, don't take time and people for granted!"

~ **Rachel Faz**, Early Intervention Court Liaison South Plains Foster Care Courts 1&2



"Whether you think you're unqualified or you lack that one skill they're looking for... Apply for the job. Take a seat at the table. You can always learn that skill but you will never know if you can do it unless you try."

~ **Allison Roberts**, Director of Communications Workforce Solutions SP



"The biggest lessons I have learned along my journey have been as Mom: embrace the seasons along your path, make choices that honor those seasons, be patient when you are ready to leave those appointed times, and trust the Lord with timing. Never push ahead and you will not lag behind. Surrender is the gateway to ultimate joy and peace."

~ **Seydia Adkins**, Public Health Program Coordinator Lubbock Public Health



"The one thing I've learned along my journey as a woman in the workforce is to be yourself. Be genuine! There's no one else out there like you, and you bring your unique perspective anywhere you go. Being genuine is worth more than all the gold."

~ **Erin Baxter**, Director of Community Engagement Saint Francis Ministries



Catholic Charities: Kinship Navigation Team hosted their first *Kinship Alliance* luncheon on January 26th at Lubbock Impact. Becky Robertson, the luncheon's first guest speaker of the year, talked about Lubbock Impact's amazing programs. She also provided a great lunch and dessert! If you would like to learn more about *Kinship Alliance*, please contact Terri Rodriguez: Terri@cclubbock.org

Becky Robertson, Executive Director Lubbock Impact



PARTNERS IN ACTION



QUICK REMINDERS

LBK Community Networking Session

Guest Presenter: Lindsay Christensen, Parkridge Pregnancy Medical Clinic

Date: March 22nd @2:00pm via Zoom

If you'd like to learn more about Parkridge and their services, we hope you will be able to tune in! A Zoom link was sent to our partners and friends. *Please let me know if you need the link.*

NOTE: Two vacancies to fill on the **LBK Community Advisory Council**. If you are interested in serving in a leadership role for LBK Community, let me know and I will send an application to you. Good? Application deadline is April 28th. Applications will be considered during the May LBK Advisory Council meeting, and candidates notified soon after. If you would like an application and/or to learn more about the Council and its role/responsibilities for LBK, please email: sadkins@mylubbock.us The first Advisory Council meeting for new members, August 2023.

PARTNER & COMMUNITY ANNOUNCEMENTS

Catholic Charities: Kinship Navigation Program

Kinship Alliance Luncheon—please RSVP to Gracie Perez by March 20th: gracie@cclubbock.org. Lunch will be provided. Guest Presenter: Ayda Martinez, SPAG/211 Date/Time: March 23rd (every 4th Thursday of the month), 11:50-1:00pm Place: SPAG Building, 1323 58th Street

Kinship & Coffee—March 3rd, 10:30a-11:30a at Catholic Charities (for kinship families)

Hygiene Closet— at Catholic Charities, March 23rd, 1:30p-3:30p

Family Guidance and Outreach

Released their Spring, virtual parenting classes. Most students are referred from outside agencies. Classes are FREE, on-line setting, live instructor with a classroom facilitator who helps monitor student participation/engagement. For instructions on how to enter the virtual classroom: [DIRECT LINK TO CLASS PAGE](#) For class schedule: [2023 Schedule.pdf](#)

If you have questions about referrals, please contact Abby Reed, abby@lubbockfamily.org or call 806-747-5577

Catholic Charities: Kinship, NFSN & FAYS programs hosting their **2nd Annual International Women's Day Conference, Empowering Women**, March 8th from 8:30am—12:00pm at the Christian Renewal Center, 4th Street & Toledo. Please RSVP by March 3rd to Gracie Perez: gracie@cclubbock.org or 806-765-8475 ext. 108. Sessions, Agency Resources, Door prizes and Keynote Speaker: Brandi Driggers, KLBK-TV. *This is a FREE event!*

Volunteer Center of Lubbock (VCL)

National Day of Service. Collaborate with the VCL to provide volunteer opportunities for this day: March 31st, Cesar Chavez Day. You can contact Riley Taguwa to coordinate effort: rtaguwa@volunteerlubbock.org or call 806-747-0551. You can also visit their website: <https://getconnected.volunteerlubbock.org/need/>

Saint Francis Ministries

Will be hosting a **formal dedication** of their new residential facility in Lubbock on March 3rd @10:00am, 125 Chicago Ave. Saint Francis Residential—Texas will make 21 additional beds available for youth ages 13-17 in a few weeks. If you would like to attend and/or would like to learn more about this "first of its kind" residential facility in Texas, please visit: <https://saintfrancisministries.org/>

Lubbock Boys and Girls Club

27th Annual Outback Dinner, BGC's biggest fundraiser, is on March 7th at 6:30pm. Guest speakers: Jonathan Owens, Byron Hanspard, Jr. Please visit to purchase tickets: www.lubbockbgc.org or call (806)792-2880

Youth of the Year – Mariah Rodriguez will be representing the Lubbock Boys & Girls Clubs competing in the National Youth of the Year competition at the Texas Summit for Youth in Austin, Texas on March 20th – March 21st. CONGRATULATIONS!!

ABC ProRodeo Kick Off at the John Wilson Club on March 23rd – Sweethearts of the Rodeo will have games, prizes, face painting, stick horse races, etc. Hot dogs, chips, cookies, cakes and drinks will be served for kids ages 6-18 starting at 4:30pm-6:00pm

ABC ProRodeo will be in Levelland, Texas on March 30th – April 1st and all proceeds benefit the Lubbock Boys & Girls Clubs; Tickets go on sale March 1st. Thursday night and Saturday matinee performances—\$15 a ticket and for all Reserved Seats at Select a Seat, general admission in the dirt is \$10 per ticket. Friday night and Saturday night performances are \$20 for all upper end reserved seats, and \$30 for all middle reserved seats. General admission in the dirt still \$10.00.

Communities in Schools

2nd Annual Resource Fair & All Pro Dad Huddle Up at Cavazos Middle School: March 28th, 5:00-6:30pm. If you would like to learn more and/or want to table at the event, please contact: kassandra.racu@cissouthplains.org *Kassandra is the CIS Site Coordinator for Cavazos*

SAVE THE DATE!

Children's Home of Lubbock

33rd Annual Floyd Stumbo Memorial Golf Tournament on June 5, 2023. Hillcrest Golf & Country Club, 4011 N Boston Avenue. To sponsor or reserve a Team, please contact Luke Mason:

lrmason@childshome.org or 806-762-0481 ext. 206

Parenting Cottage

Go Blue Lubbock Kickoff - in partnership with the Lubbock Chamber of Commerce Tuesday, April 4 2023 - 9:00 AM @ Lubbock Chamber Commerce. All are welcome!

10th Annual Child Abuse Conference, April 14, 2023 from 8:30a-4:00p. You can find registration details and more on their Facebook page: <https://www.facebook.com/southplainsccap>

Car Seat Assistance: [Car Seat Class Flier March-May 2023.pdf](#)

Lubbock Legal Aid

11th Annual Golf Tournament: *Get a Grip on Domestic Violence*. Friday, April 28, 2023 @ Shadow Hills Golf Course. Looking for players and volunteers. For tournament details and registration: [2023 Golf Tournament Brochure PDF \(1\) \(1\) \(1\) \(1\).pdf](#)

YWCA

Empowering Women Luncheon — April 20, 2023 @ YWCA, 6501 University Avenue. *More details coming!*

Lubbock Boys & Girls Club

Spring Break— March 13-17, clubs are open 10-6pm, if not a member it will be \$25 for the week.

