



LBK Community Newsletter

Welcome to the New Year!

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Incorporating the Voice of the People We Serve

We've been working hard to recruit and build the LBK network, and will continue in those efforts. We look forward to on-boarding 21 amazing CBO's this new year, and can't wait for you to meet and get to know them. Like all of our partner agencies, they provide wonderful and needed services for our community, and

are ready to start utilizing the platform!

As I mentioned in our Year in Review, Madeline and I have begun brainstorming ways to educate our city about us, the LBK Community Network: what it is, how it works, the vision and mission, and how it can benefit the people who allow us to help them address their SDoH. We hope to make connections with community leaders, attend community activities/meetings, with the goal of talking directly with Lubbock citizens. To start, we plan to focus primarily on our North and East neighborhoods, comprised primarily of our Hispanic and African American communities, respectively. Both, for example, were hit hard by the pandemic, locally and nationwide, and the mindset behind directing our efforts in these areas first is to ensure we provide support, learn from, and allow their voices to inform our efforts as a Network.

We cannot tell you enough what your partnership means for the city. Please let us know if you have questions, suggestions, concerns or comments. We'd love to hear from you!
~ Seydia Adkins

Here are more of our Partner Agencies!



Partner: Grace Campus, JerriAnn Moore



Partner: United Way, Devin McCain

In the past 18 months, 75 individuals have utilized this fantastic resource!

- Total Contacts Created: **203**
- Total Needs Identified: **361**
- Total Program Referrals Made: **215**
- Number of Partner Agencies: **15**

Current Top 5 Needs:

- Case Management
- Food
- Utility Assistance
- Housing
- Medical Expense Assistance



Partner: Early Learning Centers, Lena Scaff, and Certificate of Appreciation recipient



Partner Spotlight

We would like to Spotlight partner agencies in the LBK Community Newsletter, hoping it will add to your awareness and understanding of who they are and the services they provide. In this month's edition we bring to you, **EL ROBI**.



*Reggie Dial, Executive Director,
EL ROBI*

A Lubbock native and proud graduate of both Coronado High School and Texas Tech University, Reggie Dial is passionate about providing access and opportunity for individuals seeking a career path. He delineates between career and job, describing the former as longevity, with long-term goals and progression; and the latter as temporary, a step ladder to something else; an end point. While his target audience is 18 to 35 year olds, he serves anyone 18 or older with a desire to move into a career path.

Dial took a year off after graduating from Coronado - a Gap Year, if you please - to try and figure out his next steps. He joined the Navy, and landed a coveted assignment in Pearl Harbor, Hawaii. He was stationed there six (6) years. He said about Hawaii, *"It wasn't even on my 'Dream Sheet'."* After serving six years, he returned to Lubbock and enrolled at TTU. He transitioned into the non-profit sector after graduation with the Women's Protective Services, then onto the North East Lubbock Community Development Cooperation, where he helped to find new home owners. He continued non-profit work with TTU after they secured a grant for minority job creation and hired him to create a job program for the East Lubbock Promise Neighborhood. By his humble efforts, East Lubbock Promise Neighborhood was established, out of which came EL ROBI. **EL ROBI** is an acronym for **East Lubbock Resident-Owned Business Initiative**.

EL ROBI focuses on trade skills, and partners with several agencies across our city: YWCA, Atmos Energy, Brandon and Clark, Bruce Thornton Heating and Air, and Larcon, D.K. and Hunt Electric, just to name a few. Trade skills are HVAC, plumbing, electrical, general construction, 404 Union – pipe fitting and welding. EL ROBI also facilitates financial literacy and career readiness classes for program participants.

One of the requirements for this program is that the participant must be hired by one of the partner agencies. Dial will provide the access, opportunity, and preparation for interviews, if needed. Once hired, the program begins: participants will work their shift, attend classes 2 nights a week, 6:00-8:00pm. Classes provide text learning about the trade they are in and are 6 weeks long.

When asked who makes a good candidate for his program, Dial said anyone who wants more than where they are, and who wants to learn a trade and move into a career path. They do have to be 18 years or older, however. With this in mind, Dial also works with men and women who have spent some time in the prison system. Partners are open to hire as long as felony offenses are not sexual, nor any type of larceny or aggravated assaults.

In closing, when asked what he would like LBK partners to know, he answered, *"There is a segment (of people) who want to get out and work; who have passion, ability and are capable. They just want an opportunity, and that is what I strive to do. I want to help young people succeed."*

Contact information:

Reggie Dial

EL ROBI

Executive Director

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EL ROBI

East Lubbock Resident-Owned Business Initiative



QUICK REMINDERS

Sign in changes at tavconnect.com You will sign in with the email address uploaded in Signify. If you have issues with sign in, you can email help@tavhealth.com

LBK Super User Meeting – No Super User meeting in January

LBK Refresher Training (open to all users) – NO training in January

Signify Webinar — “Back to the Basics”: **January 19, 2022 @ 1:30-2:30pm** for anyone who wants to know how to get started. You can register in the portal or via the link **Tina Horn** sent in email on 12/16.

Helpful Hint: to keep your account from moving into “deactivated or suspended” status, sign into your account at least once a month, whether or not you have a case to work on.

LBK Community Network Advisory Council: anyone interested in learning more about the council and/or are interested in becoming a council member, please email me or any of our current members.

PARTNER ANNOUNCEMENTS

Parenting Cottage

Car Seat Assistance Classes.

Call early to register!

You can call 806-795-7552 to register and/or go to

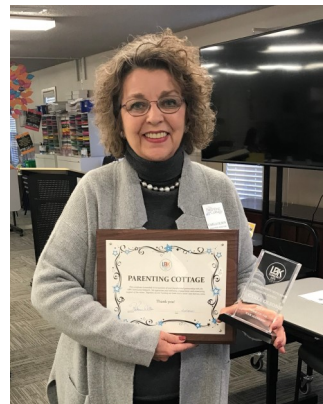
www.parentingcottage.org to learn more.

Classes for January, and February:

Tuesday, January 4th @ 12:00pm and 5:30pm

Tuesday, February 1st @ 12:00pm and 5:30pm

Classes are held at the Parenting Cottage and are FREE: 3818 50th Street



Partner: Parenting Cottage, Carla Olson, also a member of the **LBK Community Network Advisory Council**

Recruitment Updates

- Boys and Girls Club
- Lubbock Dream Center
- Hope Community of Shalom
- LifeRun
- Broadway Church of Christ
- Legacy Adoption Services
- Communities in Schools
- BrightStar Care

15 Partner Agencies

21 Agencies in the pipeline

SAVE THE DATE: On-boarding training for new partners — January 27, 2022 @ 9:00-10:30am.

To find a current list of partner agencies, go to:
<https://www.yourcommunitynetwork.org/lbk-network>

