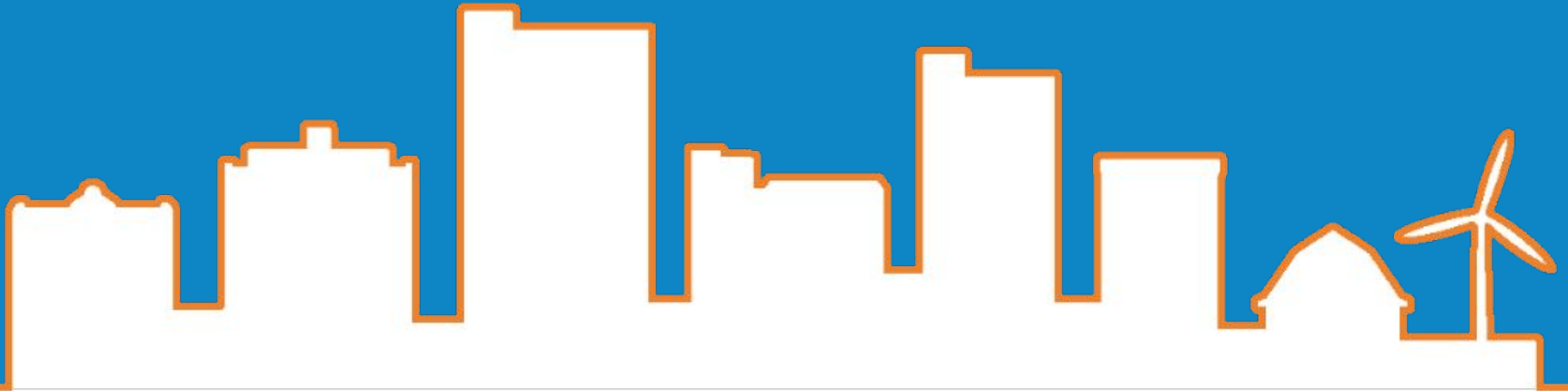




THE POWER TO CHOOSE

COMING FALL 2023



COMPETITION OVERVIEW



WHAT IS RETAIL ELECTRIC COMPETITION?



- Just like comparing and shopping for cell phone or internet plans
- Customers can shop for retail electric providers and plans that best meet their needs
- Coming this fall

WHAT WILL HAPPEN TO LP&L?



LP&L WILL:

- **Deliver electricity** from retail provider to customers
- **Own and maintain** poles, wires, lines and advanced meters
- **Be on call** during outages
- Help electric providers with **connecting/disconnecting** service



WHAT WILL HAPPEN TO LP&L?



LP&L will **NOT**:

- Buy and sell electricity
- Be an option for an electric provider once competition begins
- Send bills directly to customers
- Have any involvement in water, wastewater, solid waste, or other city services



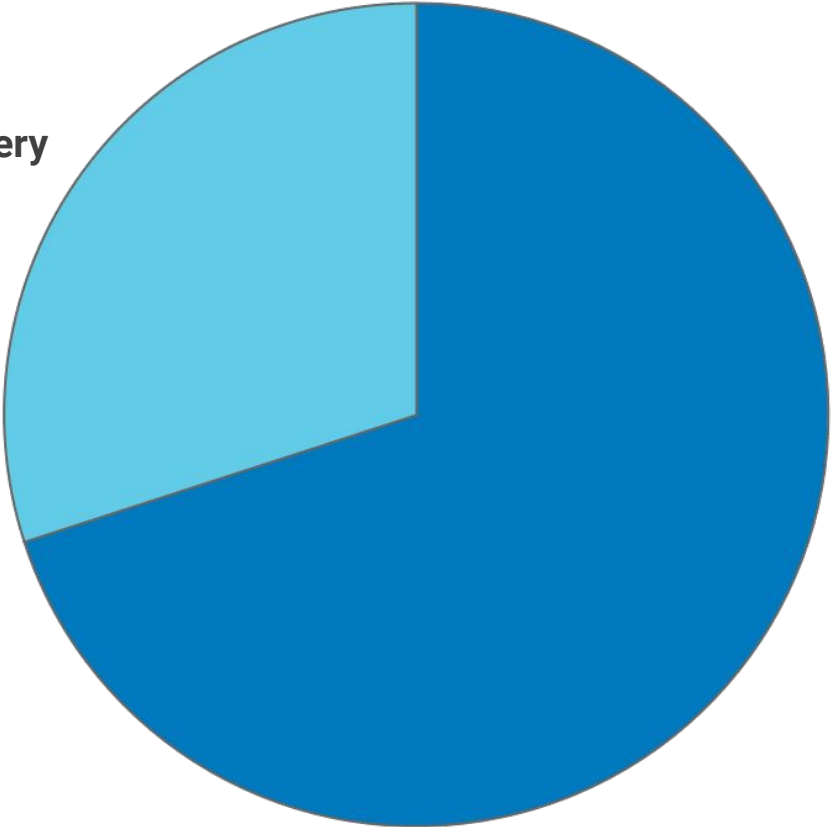
ELECTRIC SERVICE BEFORE COMPETITION

Transmission and Delivery



Staffing and maintaining the meters, poles, wires and lines.

Delivering electricity to your home.



Purchased Power



Making or buying power that is then sold to customers.



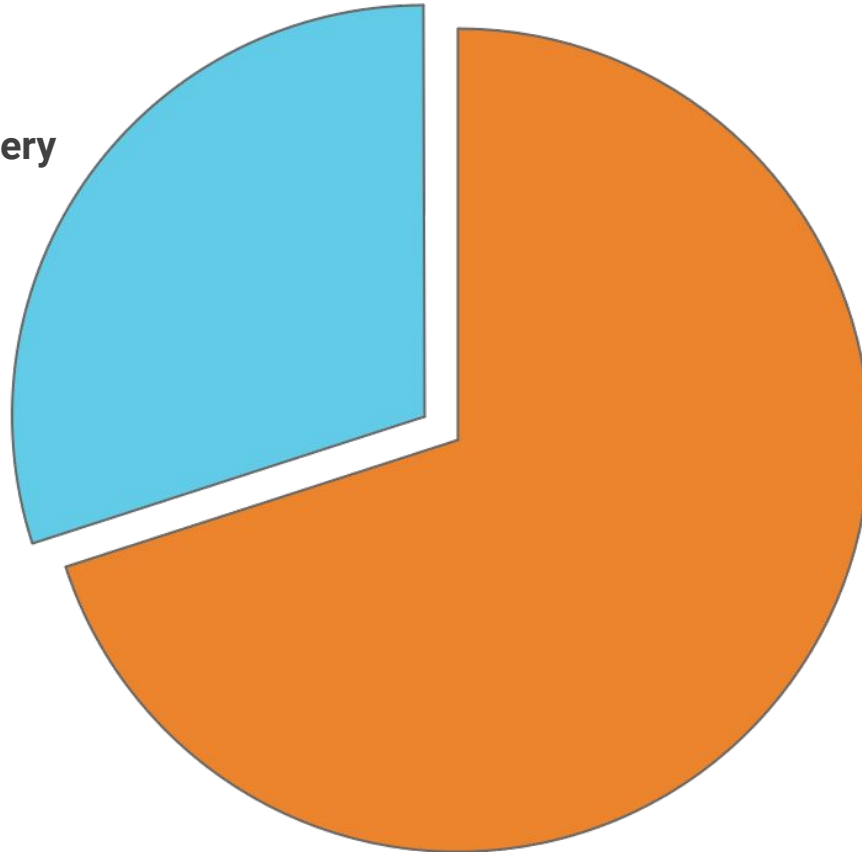
ELECTRIC SERVICE AFTER COMPETITION

Transmission and Delivery



Staffing and maintaining the meters,
poles, wires and lines.

Delivering electricity to your home.



Purchased Power (Customer Choice)

Making or buying power that is then
sold to customers.



WHEN AND HOW DO I START SHOPPING?



- The next step is to move remaining customers to ERCOT this summer
- There will be open houses with new electric providers in late summer
- Visit PowerToChoose.org or LPandL.com to learn more about shopping for a provider
- Coming soon, you'll be able to visit PowerToChoose.org to shop for plans based on your ZIP code

LP&L RESOURCES



LP&L WEBSITE (www.lpandl.com)

The screenshot shows the LP&L website homepage. At the top, there is a navigation bar with links for "About LP&L", "City of Lubbock", "Contact Us", and "MY ACCOUNT". The LP&L logo and tagline "Lubbock Power & Light" are on the left. Below the navigation bar, there are three main menu categories: "Safety, Savings & Efficiency", "Powering Lubbock", and "Plugged In". The "Powering Lubbock" menu is expanded, showing options like "Power Outages", "ERCOT", "Retail Electric Competition", "Service Map", "Rates", "FAQs", "Engineering & Construction", and "Solar Systems". A yellow arrow points to the "Retail Electric Competition" option. Below the menu, there is a section titled "The Power to Choose" with a sub-headline "We are bringing back electric competition. Stay tuned as we work to make customer choice a reality in Fall 2023." A yellow arrow points to a "Read More" button. The background features a stylized illustration of power lines and towers.

LP Lubbock Power & Light
The power is yours.

About LP&L City of Lubbock Contact Us MY ACCOUNT

Safety, Savings & Efficiency Powering Lubbock Plugged In

Power Outages
ERCOT
Retail Electric Competition
Service Map
Rates
FAQs
Engineering & Construction
Solar Systems

The Power to Choose

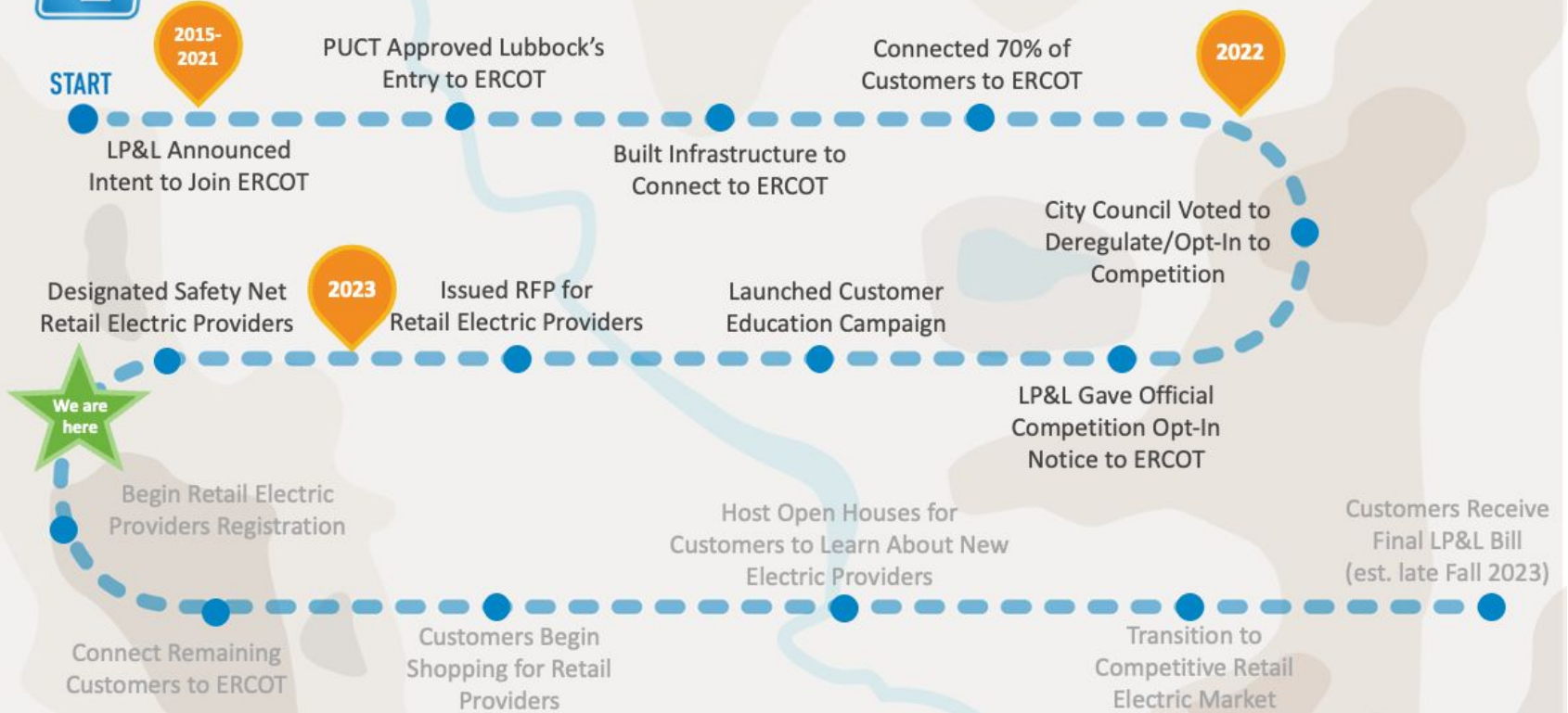
We are bringing back electric competition. Stay tuned as we work to make customer choice a reality in Fall 2023.

Read More

JOURNEY TO COMPETITION



Journey to Competition



HELPFUL VIDEOS



Learn About Retail Competition

POSTED DEC 20, 2022

Para español: <https://youtu.be/nQtdDcQ2q7w>



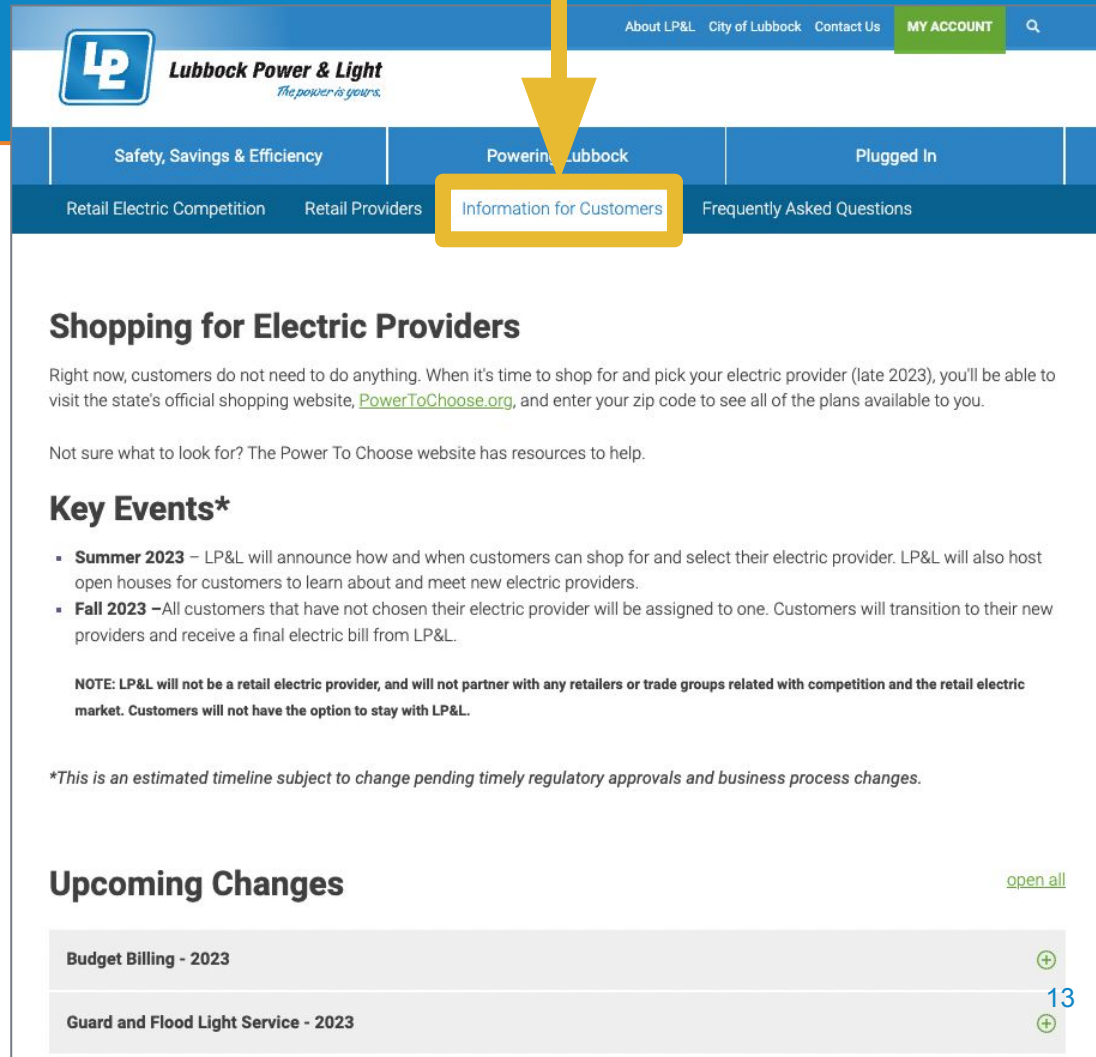
LP&L's Future After Competition

POSTED DEC 20, 2022

Para español: <https://youtu.be/hi0WJTLfOJI>

FOR CUSTOMERS

- Shopping updates, information and links
- Key events and dates
- Account and service changes



LP Lubbock Power & Light
The power is yours.

About LP&L City of Lubbock Contact Us MY ACCOUNT

Safety, Savings & Efficiency Powering Lubbock Plugged In

Retail Electric Competition Retail Providers **Information for Customers** Frequently Asked Questions

Shopping for Electric Providers

Right now, customers do not need to do anything. When it's time to shop for and pick your electric provider (late 2023), you'll be able to visit the state's official shopping website, [PowerToChoose.org](https://www.PowerToChoose.org), and enter your zip code to see all of the plans available to you.

Not sure what to look for? The Power To Choose website has resources to help.

Key Events*

- **Summer 2023** – LP&L will announce how and when customers can shop for and select their electric provider. LP&L will also host open houses for customers to learn about and meet new electric providers.
- **Fall 2023** –All customers that have not chosen their electric provider will be assigned to one. Customers will transition to their new providers and receive a final electric bill from LP&L.

NOTE: LP&L will not be a retail electric provider, and will not partner with any retailers or trade groups related with competition and the retail electric market. Customers will not have the option to stay with LP&L.

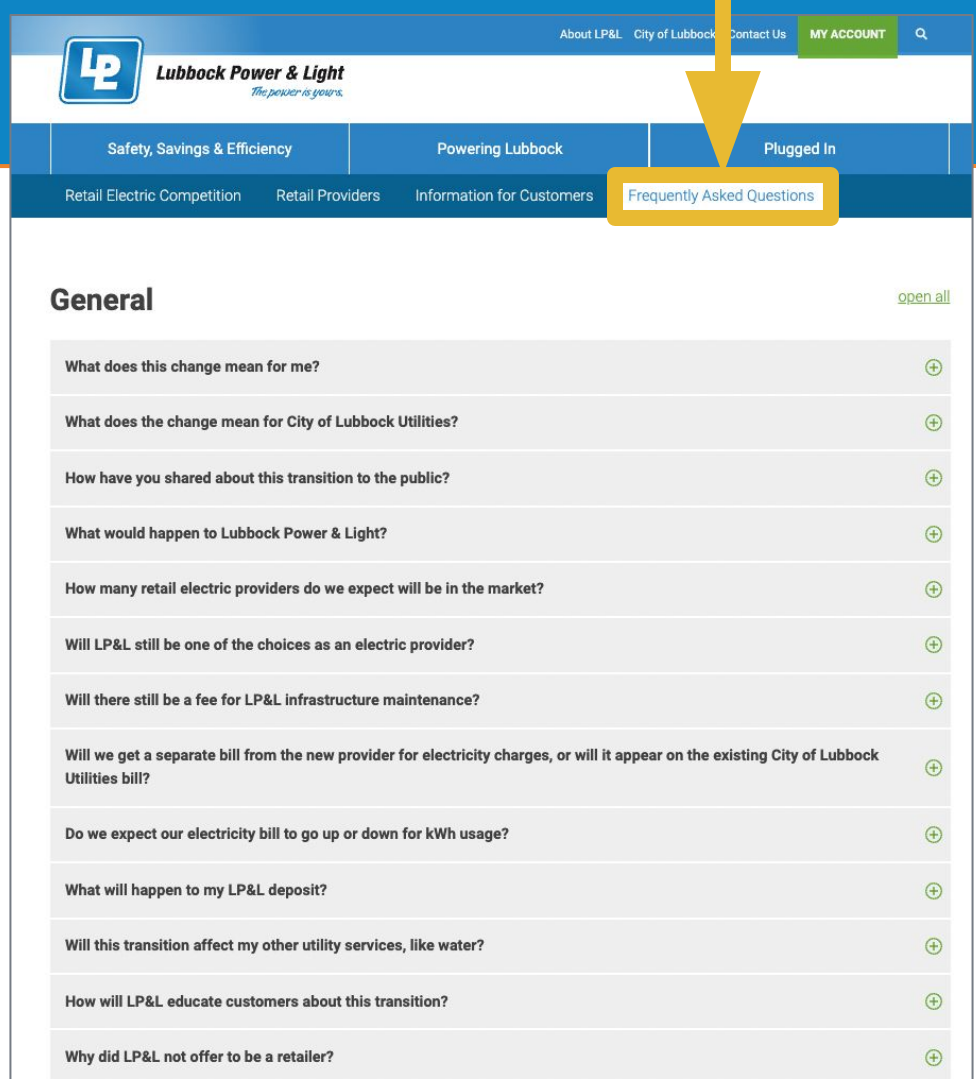
**This is an estimated timeline subject to change pending timely regulatory approvals and business process changes.*

Upcoming Changes [open all](#)

Budget Billing - 2023	+
Guard and Flood Light Service - 2023	+

FAQs

- Answers to common questions
- Will update/add to this over the next several months



The screenshot shows the top navigation bar of the Lubbock Power & Light website. The logo is on the left, and navigation links are on the right. A yellow arrow points to the 'Frequently Asked Questions' link in the 'Plugged In' section of the navigation menu.

Lubbock Power & Light
The power is yours.

Navigation: About LP&L, City of Lubbock, Contact Us, MY ACCOUNT, Search

Menu: Safety, Savings & Efficiency | Powering Lubbock | Plugged In

Sub-menu: Retail Electric Competition, Retail Providers, Information for Customers, **Frequently Asked Questions**

General [open all](#)

- What does this change mean for me? (+)
- What does the change mean for City of Lubbock Utilities? (+)
- How have you shared about this transition to the public? (+)
- What would happen to Lubbock Power & Light? (+)
- How many retail electric providers do we expect will be in the market? (+)
- Will LP&L still be one of the choices as an electric provider? (+)
- Will there still be a fee for LP&L infrastructure maintenance? (+)
- Will we get a separate bill from the new provider for electricity charges, or will it appear on the existing City of Lubbock Utilities bill? (+)
- Do we expect our electricity bill to go up or down for kWh usage? (+)
- What will happen to my LP&L deposit? (+)
- Will this transition affect my other utility services, like water? (+)
- How will LP&L educate customers about this transition? (+)
- Why did LP&L not offer to be a retailer? (+)

PUBLIC SHOPPING WEBSITE

POWERTOCHOOSE.ORG



POWER TO CHOOSE

(powertochoose.org)

POWER  CHOICE

- Gives Texans information to choose the competitive electricity plan that best suits their unique needs
- Shop and sign up for plans based on your zip code
- Provided by the **Public Utility Commission of Texas**

POWER TO CHOOSE WEBSITE

Tools to have ready:

- Past electric bills or 12-month usage history
- Calculator

The screenshot shows the Power to Choose website interface. At the top left is the logo "POWER2CHOOSE". To the right are navigation links: "HOME | RENEWABLE POWER | ABOUT SHOPPING". In the top right corner, there is a red banner with the word "ESPAÑOL" and social media icons for Twitter and Facebook. Below the navigation is a welcome message: "Welcome to Power to Choose, the official and unbiased electric choice website of the Public Utility Commission of Texas. This website is available to all electric providers to list their offers for free. Compare offers and choose the electric plan that's right for you." A red button labeled "Users Guide" is positioned below the welcome message. In the center, there is a white input field with the placeholder text "ENTER YOUR ZIPCODE". Below the input field are two buttons: "NARROW YOUR SEARCH" and "VIEW RESULTS", separated by the word "OR". The background features a stylized illustration of a house, utility poles, and a Texas flag. A small "17" is visible in the bottom right corner.

POWER TO CHOOSE WEBSITE

POWER2CHOOSE

HOME | RENEWABLE POWER | ABOUT SHOPPING

ESPAÑOL



Welcome to Power to Choose, the official and unbiased electric choice website of the Public Utility Commission of Texas. This website is available to all electric providers to list their offers for free. Compare offers and choose the electric plan that's right for you.

[Users Guide](#)

ENTER YOUR ZIPCODE

Need help? Answer 3 simple questions.

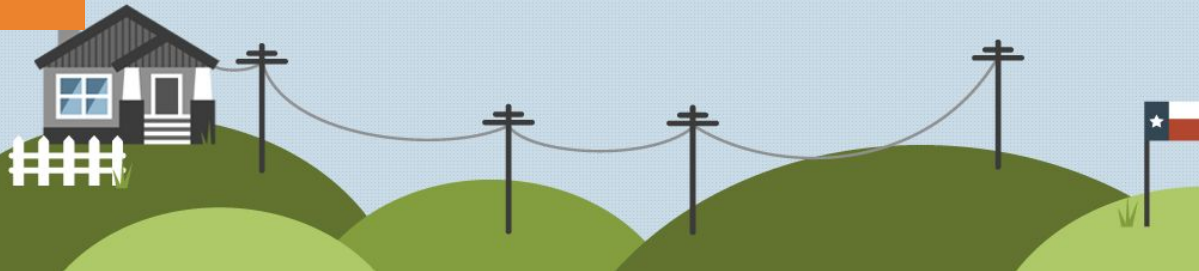
[NARROW YOUR SEARCH](#) ▶

OR

Want to see plans for your area?

[VIEW RESULTS](#) ▶

Make sure you are on the official Power to Choose website with the logo and PUCT Seal



POWER TO CHOOSE WEBSITE

1 Enter your home zip code.

2 Click **NARROW YOUR SEARCH**

OR

Click **VIEW RESULTS**

The screenshot shows the Power to Choose website interface. At the top left is the logo "POWER2CHOOSE" and at the top right are navigation links: "HOME | RENEWABLE POWER | ABOUT SHOPPING". Below the logo is the Public Utility Commission of Texas seal. A welcome message reads: "Welcome to Power to Choose, the official and unbiased electric choice website of the Public Utility Commission of Texas. This website is available to all electric providers to list their offers for free. Compare offers and choose the electric plan that's right for you." A red "Users Guide" button is positioned below the message. A large green circle with the number "1" is overlaid on the "ENTER YOUR ZIPCODE" input field. Below the input field, another green circle with the number "2" is overlaid on the "NARROW YOUR SEARCH" button. To the right of this button is an "OR" label and a "VIEW RESULTS" button. The bottom of the page features an illustration of a house on a hill with a fence, utility poles, and a Texas flag.

POWER2CHOOSE

HOME | RENEWABLE POWER | ABOUT SHOPPING

Welcome to Power to Choose, the official and unbiased electric choice website of the Public Utility Commission of Texas. This website is available to all electric providers to list their offers for free. Compare offers and choose the electric plan that's right for you.

Users Guide

1 ENTER YOUR ZIPCODE

2 Need help? Answer 3 simple questions. Want to see plans for your area?

NARROW YOUR SEARCH > OR VIEW RESULTS >

19

NARROW YOUR SEARCH

Answer three questions to only see plans that match your needs.

1. ON AVERAGE, HOW MUCH ELECTRICITY DO YOU USE IN A MONTH?

SELECT YOUR USAGE ▼

NEXT ►

[View plans ►](#)

2. WHAT PLAN TYPES ARE YOU INTERESTED IN?

- Fixed Rate
- Variable (Changing Rate)

NEXT ►

[View plans ►](#)

3. HOW LONG DO YOU WANT YOUR CONTRACT TO LAST?

to months

NEXT ►

[View plans ►](#)

SHOPPING

The information on the right gives you a plan overview

- Contract length
- Plan type
- Company rating
- Renewable energy
- Cancellation fees
- Sign up button and contact information

<p>Pricing and Billing ⓘ</p> <p><input type="radio"/> Show All Plans</p> <p><input checked="" type="radio"/> Plans without a minimum usage fee/credit and plans without tiered pricing</p>	<p><input type="checkbox"/> Gexa ENERGY COMPANY RATING ⓘ ★★★★★ HISTORY ⓘ</p> <p>• Gexa Eco Choice 3 • Fixed Rate • 3 Months • 100% Renewable • NEW CUSTOMERS</p>	<p>1,000 kWh 7.7¢</p> <p>500 kWh 2000 kWh 8.1¢ 7.6¢</p>	<p>Cancellation Fee: \$150.00</p> <p>Special Terms</p> <p>(866) 329-4392 OR SIGN UP</p> <p>Fact Sheet Terms of Service YRAC</p>
<p>Plan Type ⓘ</p> <p><input checked="" type="checkbox"/> Fixed Rate</p> <p><input type="checkbox"/> Variable (Changing Rate)</p>	<p><input type="checkbox"/> Tara energy COMPANY RATING ⓘ ★★★★★ HISTORY ⓘ</p> <p>• Autopay Advantage Plan - 3 • Fixed Rate • 3 Months • 25% Renewable • NEW CUSTOMERS</p>	<p>1,000 kWh 7.7¢</p> <p>500 kWh 2000 kWh 8.1¢ 7.5¢</p>	<p>Cancellation Fee: \$175.00</p> <p>Special Terms</p> <p>(866) 879-8154 OR SIGN UP</p> <p>Fact Sheet Terms of Service YRAC</p>
<p>Prepaid Plans ⓘ</p> <p><input checked="" type="radio"/> Show All Plans</p> <p><input type="radio"/> Show Only Prepaid Plans</p> <p><input type="radio"/> Do Not Show Prepaid Plans</p>	<p><input type="checkbox"/> FRONTIER UTILITIES COMPANY RATING ⓘ ★★★★★ HISTORY ⓘ</p> <p>• Frontier Power Saver 3 • Fixed Rate • 3 Months • 26% Renewable • NEW CUSTOMERS</p>	<p>1,000 kWh 7.7¢</p> <p>500 kWh 2000 kWh 8.1¢ 7.6¢</p>	<p>Cancellation Fee: \$150.00</p> <p>Special Terms</p> <p>(877) 261-1024 OR SIGN UP</p> <p>Fact Sheet Terms of Service YRAC</p>
<p>Time Of Use Plans ⓘ</p> <p><input checked="" type="radio"/> Show All Plans</p> <p><input type="radio"/> Show Only Time Of Use Plans</p> <p><input type="radio"/> Do Not Show Time of Use Plans</p>	<p><input type="checkbox"/> Amigo energy COMPANY RATING ⓘ ★★★★★ HISTORY ⓘ</p> <p>• PTC Autopay Plan - 3 • Fixed Rate • 3 Months • 25% Renewable • NEW CUSTOMERS</p>	<p>1,000 kWh 7.7¢</p> <p>500 kWh 2000 kWh 8.1¢ 7.5¢</p>	<p>Cancellation Fee: \$175.00</p> <p>Special Terms</p> <p>(888) 857-8259 OR SIGN UP</p> <p>Fact Sheet Terms of Service YRAC</p>
<p>Company Rating ⓘ</p> <p><input type="checkbox"/> ★★★★★</p> <p><input type="checkbox"/> ★★★★☆</p> <p><input type="checkbox"/> ★★★☆☆</p> <p><input type="checkbox"/> ★★☆☆☆</p> <p><input type="checkbox"/> ★☆☆☆☆</p>	<p><input type="checkbox"/> just energy COMPANY RATING ⓘ ★★★★★ HISTORY ⓘ</p> <p>• Basics PTC - 3 • Fixed Rate • 3 Months • 25% Renewable • NEW CUSTOMERS</p>	<p>1,000 kWh 7.8¢</p> <p>500 kWh 2000 kWh 8.1¢ 7.6¢</p>	<p>Cancellation Fee: \$175.00</p> <p>Special Terms</p> <p>(866) 326-5132 OR SIGN UP</p> <p>Fact Sheet Terms of Service YRAC</p>
<p>Renewable Energy ⓘ</p> <p>N/A ▼</p>	<p><input type="checkbox"/> Amigo energy COMPANY RATING ⓘ ★★★★★ HISTORY ⓘ</p> <p>• Basics PTC - 3 • Fixed Rate • 3 Months • 25% Renewable • NEW CUSTOMERS</p>	<p>1,000 kWh 7.8¢</p> <p>500 kWh 2000 kWh 8.2¢ 7.6¢</p>	<p>Cancellation Fee: \$175.00</p> <p>Special Terms</p> <p>(888) 857-8259 OR SIGN UP</p> <p>Fact Sheet Terms of Service YRAC</p>

VIEW RESULTS

3 Use the options on the left to narrow the plans based on your needs, then click **REFRESH RESULTS**.

i Hover your mouse over this icon for more information about each section.

Filter Category	Filter Options
Pricing and Billing	<input type="radio"/> Show All Plans <input checked="" type="radio"/> Plans without a minimum usage fee/credit and plans without tiered pricing
Plan Type	<input checked="" type="checkbox"/> Fixed Rate <input type="checkbox"/> Variable (Changing Rate)
Prepaid Plans	<input checked="" type="radio"/> Show All Plans <input type="radio"/> Show Only Prepaid Plans <input type="radio"/> Do Not Show Prepaid Plans
Time Of Use Plans	<input checked="" type="radio"/> Show All Plans <input type="radio"/> Show Only Time Of Use Plans <input type="radio"/> Do Not Show Time of Use Plans
Company Rating	<input type="checkbox"/> ★★★★★ <input type="checkbox"/> ★★★★☆ <input type="checkbox"/> ★★★☆☆ <input type="checkbox"/> ★★☆☆☆ <input type="checkbox"/> ★☆☆☆☆
Renewable Energy	<input type="text" value="N/A"/>

<input type="checkbox"/>	 Gexa ENERGY COMPANY RATING ★★★★★ HISTORY	<ul style="list-style-type: none">Gexa Eco Choice 3Fixed Rate3 Months100% RenewableNEW CUSTOMERS	1,000 kWh 7.7¢ 500 kWh 2000 kWh 8.1¢ 7.6¢	Cancellation Fee: \$150.00 Fact Sheet Terms of Service YRAC	Special Terms (866) 329-4392 OR SIGN UP
<input type="checkbox"/>	 Tara energy COMPANY RATING ★★★★★ HISTORY	<ul style="list-style-type: none">Autopay Advantage Plan - 3Fixed Rate3 Months25% RenewableNEW CUSTOMERS	1,000 kWh 7.7¢ 500 kWh 2000 kWh 8.1¢ 7.5¢	Cancellation Fee: \$175.00 Fact Sheet Terms of Service YRAC	Special Terms (866) 879-8154 OR SIGN UP
<input type="checkbox"/>	 FRONTIER UTILITIES COMPANY RATING ★★★★★ HISTORY	<ul style="list-style-type: none">Frontier Power Saver 3Fixed Rate3 Months26% RenewableNEW CUSTOMERS	1,000 kWh 7.7¢ 500 kWh 2000 kWh 8.1¢ 7.6¢	Cancellation Fee: \$150.00 Fact Sheet Terms of Service YRAC	Special Terms (877) 261-1024 OR SIGN UP
<input type="checkbox"/>	 Amigo energy COMPANY RATING ★★★★★ HISTORY	<ul style="list-style-type: none">PTC Autopay Plan - 3Fixed Rate3 Months25% RenewableNEW CUSTOMERS	1,000 kWh 7.7¢ 500 kWh 2000 kWh 8.1¢ 7.5¢	Cancellation Fee: \$175.00 Fact Sheet Terms of Service YRAC	Special Terms (888) 857-8259 OR SIGN UP
<input type="checkbox"/>	 just energy COMPANY RATING ★★★★★ HISTORY	<ul style="list-style-type: none">Basics PTC - 3Fixed Rate3 Months25% RenewableNEW CUSTOMERS	1,000 kWh 7.8¢ 500 kWh 2000 kWh 8.1¢ 7.6¢	Cancellation Fee: \$175.00 Fact Sheet Terms of Service YRAC	Special Terms (866) 326-5132 OR SIGN UP
<input type="checkbox"/>	 Amigo energy COMPANY RATING ★★★★★ HISTORY	<ul style="list-style-type: none">Basics PTC - 3Fixed Rate3 Months25% RenewableNEW CUSTOMERS	1,000 kWh 7.8¢ 500 kWh 2000 kWh 8.2¢ 7.6¢	Cancellation Fee: \$175.00 Fact Sheet Terms of Service YRAC	Special Terms (888) 857-8259 OR SIGN UP

SHOPPING OPTIONS

- Many plans have a **minimum usage requirement** and charge a **fee** for using less than the minimum amount.
- If you choose to **SHOW ALL PLANS**, make sure to review all plan details carefully; average cost per kWh may be very different from actual amount billed.

Pricing and Billing ⓘ

Show All Plans

Plans without a minimum usage fee/credit and plans without tiered pricing

Pricing and Billing ⓘ

Show All Plans

Plans without a minimum usage fee/credit and plans without tiered pricing

Plan Type ⓘ

Fixed Rate

Variable (Changing Rate)

Prepaid Plans ⓘ

Show All Plans

Show Only Prepaid Plans

Do Not Show Prepaid Plans

Time Of Use Plans ⓘ

Show All Plans

Show Only Time Of Use Plans

Do Not Show Time of Use Plans

Company Rating ⓘ

★★★★★

★★★★☆






★★★☆☆

★★☆☆☆

★☆☆☆☆

☆☆☆☆☆

Renewable Energy ⓘ

 COMPANY RATING ⓘ ★★★★★ HISTORY ⓘ	<ul style="list-style-type: none">• Gexa Eco Choice 3• Fixed Rate• 3 Months• 100% Renewable• NEW CUSTOMERS	1,000 kWh 7.7¢ 500 kWh 2000 kWh 8.1¢ 7.6¢
 COMPANY RATING ⓘ ★★★★★ HISTORY ⓘ	<ul style="list-style-type: none">• Autopay Advantage Plan - 3• Fixed Rate• 3 Months• 25% Renewable• NEW CUSTOMERS	1,000 kWh 7.7¢ 500 kWh 2000 kWh 8.1¢ 7.5¢
 COMPANY RATING ⓘ ★★★★★ HISTORY ⓘ	<ul style="list-style-type: none">• Frontier Power Saver 3• Fixed Rate• 3 Months• 26% Renewable• NEW CUSTOMERS	1,000 kWh 7.7¢ 500 kWh 2000 kWh 8.1¢ 7.6¢
 COMPANY RATING ⓘ ★★★★★ HISTORY ⓘ	<ul style="list-style-type: none">• PTC Autopay Plan - 3• Fixed Rate• 3 Months• 25% Renewable• NEW CUSTOMERS	1,000 kWh 7.7¢ 500 kWh 2000 kWh 8.1¢ 7.5¢
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 COMPANY RATING ⓘ ★★★★★ HISTORY ⓘ	<ul style="list-style-type: none">• Basics PTC - 3• Fixed Rate• 3 Months	1,000 kWh 7.8¢ 500 kWh 2000 kWh 8.1¢ 7.6¢

SHOPPING OPTIONS

- **Fixed Rate** plans have contracts; rate per kWh stays the same throughout contract*
- **Variable (Changing Rate)** plans don't have contracts or cancellation fees; rate per kWh can change from month-to-month

Plan Type i

Fixed Rate

Variable (Changing Rate)

*Except for situations beyond the provider's control.

<p>Pricing and Billing i</p> <p><input type="radio"/> Show All Plans</p> <p><input checked="" type="radio"/> Plans without a minimum usage fee/credit and plans without tiered pricing</p>	<p><input type="checkbox"/></p> <p>Gexa energy</p> <p>COMPANY RATING i</p> <p>★★★★★</p> <p>HISTORY i</p> <ul style="list-style-type: none">• Gexa Eco Choice 3• Fixed Rate• 3 Months• 100% Renewable• NEW CUSTOMERS	<p>1,000 kWh</p> <p>7.7¢</p> <p>500 kWh 2000 kWh</p> <p>8.1¢ 7.6¢</p>
<p>Plan Type i</p> <p><input checked="" type="checkbox"/> Fixed Rate</p> <p><input type="checkbox"/> Variable (Changing Rate)</p>	<p><input type="checkbox"/></p> <p>Tara energy</p> <p>COMPANY RATING i</p> <p>★★★★★</p> <p>HISTORY i</p> <ul style="list-style-type: none">• Autopay Advantage Plan - 3• Fixed Rate• 3 Months• 25% Renewable• NEW CUSTOMERS	<p>1,000 kWh</p> <p>7.7¢</p> <p>500 kWh 2000 kWh</p> <p>8.1¢ 7.5¢</p>
<p>Prepaid Plans i</p> <p><input checked="" type="radio"/> Show All Plans</p> <p><input type="radio"/> Show Only Prepaid Plans</p> <p><input type="radio"/> Do Not Show Prepaid Plans</p>	<p><input type="checkbox"/></p> <p>FRONTIER UTILITIES</p> <p>COMPANY RATING i</p> <p>★★★★★</p> <p>HISTORY i</p> <ul style="list-style-type: none">• Frontier Power Saver 3• Fixed Rate• 3 Months• 26% Renewable• NEW CUSTOMERS	<p>1,000 kWh</p> <p>7.7¢</p> <p>500 kWh 2000 kWh</p> <p>8.1¢ 7.6¢</p>
<p>Time Of Use Plans i</p> <p><input checked="" type="radio"/> Show All Plans</p> <p><input type="radio"/> Show Only Time Of Use Plans</p> <p><input type="radio"/> Do Not Show Time of Use Plans</p>	<p><input type="checkbox"/></p> <p>Amigo energy</p> <p>COMPANY RATING i</p> <p>★★★★★</p> <p>HISTORY i</p> <ul style="list-style-type: none">• PTC Autopay Plan - 3• Fixed Rate• 3 Months• 25% Renewable• NEW CUSTOMERS	<p>1,000 kWh</p> <p>7.7¢</p> <p>500 kWh 2000 kWh</p> <p>8.1¢ 7.5¢</p>
<p>Company Rating i</p> <p><input type="checkbox"/> ★★★★★</p> <p><input type="checkbox"/> ★★★★☆</p> <p><input type="checkbox"/> ★★★☆☆</p> <p><input type="checkbox"/> ★★☆☆☆</p> <p><input type="checkbox"/> ★☆☆☆☆</p>	<p><input type="checkbox"/></p> <p>just energy</p> <p>COMPANY RATING i</p> <p>★★★★★</p> <p>HISTORY i</p> <ul style="list-style-type: none">• Basics PTC - 3• Fixed Rate• 3 Months• 25% Renewable• NEW CUSTOMERS	<p>1,000 kWh</p> <p>7.8¢</p> <p>500 kWh 2000 kWh</p> <p>8.1¢ 7.6¢</p>
<p>Renewable Energy i</p>	<p><input type="checkbox"/></p> <p>Amigo energy</p> <p>COMPANY RATING i</p> <p>★★★★★</p> <p>HISTORY i</p> <ul style="list-style-type: none">• Basics PTC - 3• Fixed Rate• 3 Months	<p>1,000 kWh</p> <p>7.8¢</p> <p>500 kWh 2000 kWh</p> <p>8.1¢ 7.6¢</p>

SHOPPING OPTIONS

- **Prepaid** plans provide service on a pay-as-you-go basis, similar to paying for a set amount of fuel at the gas station before filling up
- May not have a contract
- Can be disconnected with very little notice if your prepaid balance gets too low

Prepaid Plans i

- Show All Plans
- Show Only Prepaid Plans
- Do Not Show Prepaid Plans

<p>Pricing and Billing i</p> <p><input type="radio"/> Show All Plans</p> <p><input checked="" type="radio"/> Plans without a minimum usage fee/credit and plans without tiered pricing</p>	<p><input type="checkbox"/></p> <p>Gexa energy</p> <p>COMPANY RATING i</p> <p>★★★★★</p> <p>HISTORY i</p> <ul style="list-style-type: none">• Gexa Eco Choice 3• Fixed Rate• 3 Months• 100% Renewable• NEW CUSTOMERS	<p>1,000 kWh</p> <p>7.7¢</p> <p>500 kWh 2000 kWh</p> <p>8.1¢ 7.6¢</p>
<p>Plan Type i</p> <p><input checked="" type="checkbox"/> Fixed Rate</p> <p><input type="checkbox"/> Variable (Changing Rate)</p>	<p><input type="checkbox"/></p> <p>Tara energy</p> <p>COMPANY RATING i</p> <p>★★★★★</p> <p>HISTORY i</p> <ul style="list-style-type: none">• Autopay Advantage Plan - 3• Fixed Rate• 3 Months• 25% Renewable• NEW CUSTOMERS	<p>1,000 kWh</p> <p>7.7¢</p> <p>500 kWh 2000 kWh</p> <p>8.1¢ 7.5¢</p>
<p>Prepaid Plans i</p> <p><input checked="" type="radio"/> Show All Plans</p> <p><input type="radio"/> Show Only Prepaid Plans</p> <p><input type="radio"/> Do Not Show Prepaid Plans</p>	<p><input type="checkbox"/></p> <p>F FRONTIER UTILITIES</p> <p>COMPANY RATING i</p> <p>★★★★★</p> <p>HISTORY i</p> <ul style="list-style-type: none">• Frontier Power Saver 3• Fixed Rate• 3 Months• 26% Renewable• NEW CUSTOMERS	<p>1,000 kWh</p> <p>7.7¢</p> <p>500 kWh 2000 kWh</p> <p>8.1¢ 7.6¢</p>
<p>Time Of Use Plans i</p> <p><input checked="" type="radio"/> Show All Plans</p> <p><input type="radio"/> Show Only Time Of Use Plans</p> <p><input type="radio"/> Do Not Show Time of Use Plans</p>	<p><input type="checkbox"/></p> <p>Amigo energy</p> <p>COMPANY RATING i</p> <p>★★★★★</p> <p>HISTORY i</p> <ul style="list-style-type: none">• PTC Autopay Plan - 3• Fixed Rate• 3 Months• 25% Renewable• NEW CUSTOMERS	<p>1,000 kWh</p> <p>7.7¢</p> <p>500 kWh 2000 kWh</p> <p>8.1¢ 7.5¢</p>
<p>Company Rating i</p> <p><input type="checkbox"/> ★★★★★</p> <p><input type="checkbox"/> ★★★★☆</p> <p><input type="checkbox"/> ★★★☆☆</p> <p><input type="checkbox"/> ★★☆☆☆</p> <p><input type="checkbox"/> ★☆☆☆☆</p>	<p><input type="checkbox"/></p> <p>just energy</p> <p>COMPANY RATING i</p> <p>★★★★★</p> <p>HISTORY i</p> <ul style="list-style-type: none">• Basics PTC - 3• Fixed Rate• 3 Months• 25% Renewable• NEW CUSTOMERS	<p>1,000 kWh</p> <p>7.8¢</p> <p>500 kWh 2000 kWh</p> <p>8.1¢ 7.6¢</p>
<p>Renewable Energy i</p>	<p><input type="checkbox"/></p> <p>Amigo energy</p> <ul style="list-style-type: none">• Basics PTC - 3• Fixed Rate• 3 Months	<p>1,000 kWh</p> <p>7.8¢</p> <p>25</p>

SHOPPING OPTIONS







- **Time of Use** plans have pricing that can change by time of day or day of the week

Time Of Use Plans ⓘ

Show All Plans

Show Only Time Of Use Plans

Do Not Show Time of Use Plans

<p>Pricing and Billing ⓘ</p> <p><input type="radio"/> Show All Plans</p> <p><input checked="" type="radio"/> Plans without a minimum usage fee/credit and plans without tiered pricing</p>	<p><input type="checkbox"/>  • Gexa Eco Choice 3 • Fixed Rate • 3 Months • 100% Renewable • NEW CUSTOMERS</p> <p>COMPANY RATING ⓘ ★★★★★</p> <p>HISTORY ⓘ</p>	<p>1,000 kWh 7.7¢</p> <p>500 kWh 2000 kWh 8.1¢ 7.6¢</p>
<p>Plan Type ⓘ</p> <p><input checked="" type="checkbox"/> Fixed Rate</p> <p><input type="checkbox"/> Variable (Changing Rate)</p>	<p><input type="checkbox"/>  • Autopay Advantage Plan - 3 • Fixed Rate • 3 Months • 25% Renewable • NEW CUSTOMERS</p> <p>COMPANY RATING ⓘ ★★★★★</p> <p>HISTORY ⓘ</p>	<p>1,000 kWh 7.7¢</p> <p>500 kWh 2000 kWh 8.1¢ 7.5¢</p>
<p>Prepaid Plans ⓘ</p> <p><input checked="" type="radio"/> Show All Plans</p> <p><input type="radio"/> Show Only Prepaid Plans</p> <p><input type="radio"/> Do Not Show Prepaid Plans</p>	<p><input type="checkbox"/>  • Frontier Power Saver 3 • Fixed Rate • 3 Months • 26% Renewable • NEW CUSTOMERS</p> <p>COMPANY RATING ⓘ ★★★★★</p> <p>HISTORY ⓘ</p>	<p>1,000 kWh 7.7¢</p> <p>500 kWh 2000 kWh 8.1¢ 7.6¢</p>
<p>Time Of Use Plans ⓘ</p> <p><input checked="" type="radio"/> Show All Plans</p> <p><input type="radio"/> Show Only Time Of Use Plans</p> <p><input type="radio"/> Do Not Show Time of Use Plans</p>	<p><input type="checkbox"/>  • PTC Autopay Plan - 3 • Fixed Rate • 3 Months • 25% Renewable • NEW CUSTOMERS</p> <p>COMPANY RATING ⓘ ★★★★★</p> <p>HISTORY ⓘ</p>	<p>1,000 kWh 7.7¢</p> <p>500 kWh 2000 kWh 8.1¢ 7.5¢</p>
<p>Company Rating ⓘ</p> <p><input type="checkbox"/> ★★★★★</p> <p><input type="checkbox"/> ★★★★☆</p> <p><input type="checkbox"/> ★★★☆☆</p> <p><input type="checkbox"/> ★★☆☆☆</p> <p><input type="checkbox"/> ★☆☆☆☆</p>	<p><input type="checkbox"/>  • Basics PTC - 3 • Fixed Rate • 3 Months • 25% Renewable • NEW CUSTOMERS</p> <p>COMPANY RATING ⓘ ★★★★★</p> <p>HISTORY ⓘ</p>	<p>1,000 kWh 7.8¢</p> <p>500 kWh 2000 kWh 8.1¢ 7.6¢</p>
<p>Renewable Energy ⓘ</p>	<p><input type="checkbox"/>  • Basics PTC - 3 • Fixed Rate • 3 Months</p>	<p>1,000 kWh 7.8¢</p>

SHOPPING OPTIONS

- **Company Rating** shows customer satisfaction, based on the percentage of complaints to the PUC

Company Rating ⓘ

★★★★★

★★★★☆

★★★☆☆

★★☆☆☆

★☆☆☆☆

★☆☆☆☆

Time Of Use Plans ⓘ

Show All Plans

Show Only Time Of Use Plans

Do Not Show Time of Use Plans

Company Rating ⓘ

★★★★★

★★★★☆

★★★☆☆

★★☆☆☆

★☆☆☆☆

Renewable Energy ⓘ

N/A ▾

Electric Companies ⓘ

ALL ▾

REFRESH RESULTS

Amigo energy ⓘ

COMPANY RATING ⓘ

★★★★★

HISTORY ⓘ

- PTC Autopay Plan - 3
- Fixed Rate
- 3 Months
- 25% Renewable
- NEW CUSTOMERS

Amigo energy ⓘ

COMPANY RATING ⓘ

★★★★★

HISTORY ⓘ

- Basics PTC - 3
- Fixed Rate
- 3 Months
- 25% Renewable
- NEW CUSTOMERS

just energy ⓘ

COMPANY RATING ⓘ

★★★★★

HISTORY ⓘ

- Basics PTC - 3
- Fixed Rate
- 3 Months
- 25% Renewable
- NEW CUSTOMERS

SOUTHERN FEDERAL ⓘ

COMPANY RATING ⓘ

★★★★★

HISTORY ⓘ

- SoFed Digital Saver Plus - 3
- Fixed Rate
- 3 Months
- 6% Renewable

Tara energy ⓘ

COMPANY RATING ⓘ

★★★★★

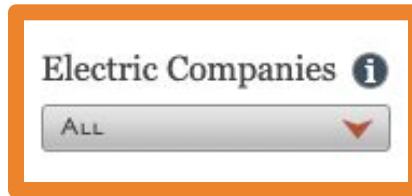
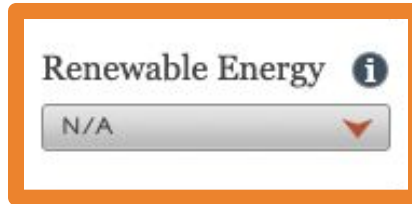
HISTORY ⓘ

- Basics PTC - 3
- Fixed Rate
- 3 Months
- 25% Renewable
- NEW CUSTOMERS

1-10 OF 150 1 2 3 ... 27 SORT

SHOPPING OPTIONS

- You can see plans based on how much of the plan's electricity is generated from **renewable energy**
- You can also choose to see plans from **specific companies**



Time Of Use Plans **i**

- Show All Plans
- Show Only Time Of Use Plans
- Do Not Show Time of Use Plans

Company Rating **i**

- ★★★★★
- ★★★★☆
- ★★★☆☆
- ★★☆☆☆
- ★☆☆☆☆

RENEWABLE ENERGY

Renewable Energy **i**

N/A ▾

Electric Companies **i**

ALL ▾

REFRESH RESULTS

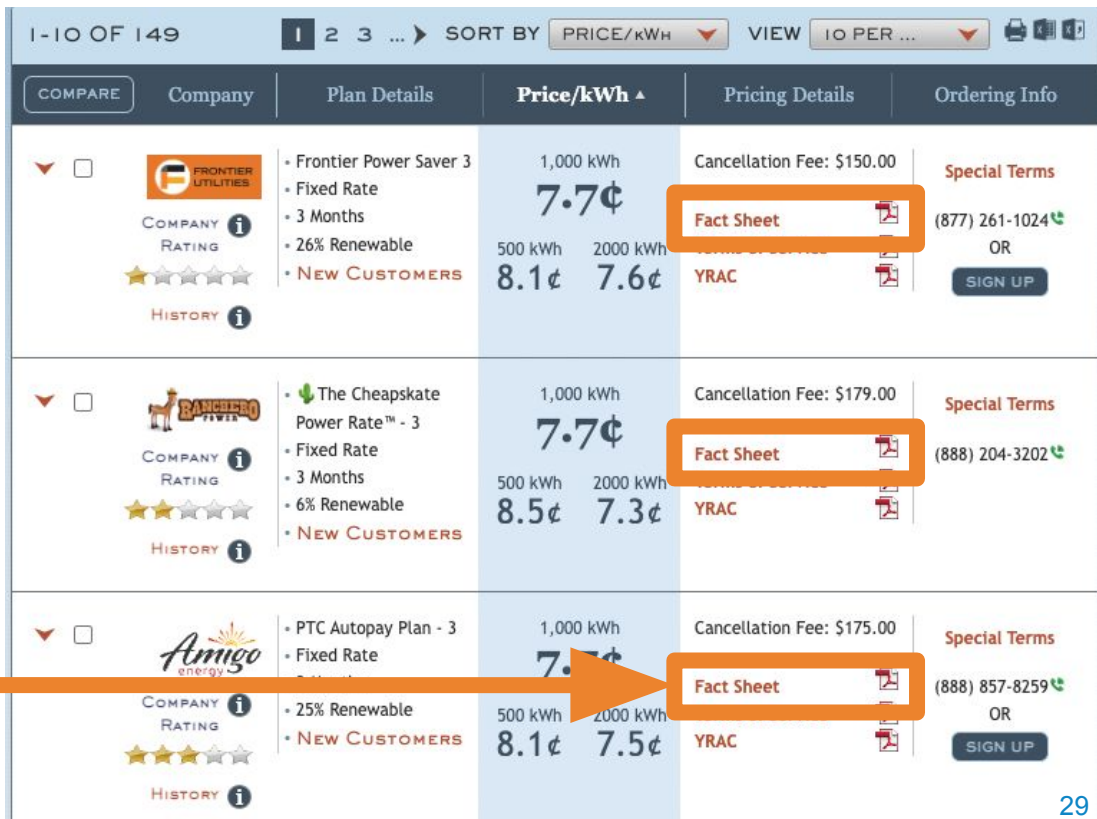
<input type="checkbox"/>		Amigo energy COMPANY RATING i ★★★★★ HISTORY i	<ul style="list-style-type: none">• PTC Autopay Plan - 3• Fixed Rate• 3 Months• 25% Renewable• NEW CUSTOMERS	50 8
<input type="checkbox"/>		Amigo energy COMPANY RATING i ★★★★★ HISTORY i	<ul style="list-style-type: none">• Basics PTC - 3• Fixed Rate• 3 Months• 25% Renewable• NEW CUSTOMERS	50 8
<input type="checkbox"/>		just energy COMPANY RATING i ★★★★★ HISTORY i	<ul style="list-style-type: none">• Basics PTC - 3• Fixed Rate• 3 Months• 25% Renewable• NEW CUSTOMERS	50 8
<input type="checkbox"/>		SOUTHERN FEDERAL COMPANY RATING i ★★★★★ HISTORY i	<ul style="list-style-type: none">• SoFed Digital Saver Plus - 3• Fixed Rate• 3 Months• 6% Renewable	50 8
<input type="checkbox"/>		Tara energy COMPANY RATING i ★★★★★ HISTORY i	<ul style="list-style-type: none">• Basics PTC - 3• Fixed Rate• 3 Months• 25% Renewable• NEW CUSTOMERS	50 8




I-10 OF 150 **1** 2 3 ... **28** SORT

ELECTRICITY FACTS LABEL (EFL)

Every provider is required to provide a **FACT SHEET** so customers can make an "apples-to-apples" comparison of the different offers.

Always review the EFL carefully to make sure you fully understand the plan terms and pricing.



COMPARE	Company	Plan Details	Price/kWh	Pricing Details	Ordering Info
<input type="checkbox"/>	 FRONTIER UTILITIES COMPANY RATING ★★★★★ HISTORY ⓘ	• Frontier Power Saver 3 • Fixed Rate • 3 Months • 26% Renewable • NEW CUSTOMERS	1,000 kWh 7.7¢ 500 kWh 2000 kWh 8.1¢ 7.6¢	Cancellation Fee: \$150.00 Fact Sheet ⓘ YRAC ⓘ	Special Terms (877) 261-1024 OR SIGN UP
<input type="checkbox"/>	 SANTITAS ENERGY COMPANY RATING ★★★★★ HISTORY ⓘ	• The Cheapskate Power Rate™ - 3 • Fixed Rate • 3 Months • 6% Renewable • NEW CUSTOMERS	1,000 kWh 7.7¢ 500 kWh 2000 kWh 8.5¢ 7.3¢	Cancellation Fee: \$179.00 Fact Sheet ⓘ YRAC ⓘ	Special Terms (888) 204-3202
<input type="checkbox"/>	 Amigo energy COMPANY RATING ★★★★★ HISTORY ⓘ	• PTC Autopay Plan - 3 • Fixed Rate • 25% Renewable • NEW CUSTOMERS	1,000 kWh 7.7¢ 500 kWh 2000 kWh 8.1¢ 7.5¢	Cancellation Fee: \$175.00 Fact Sheet ⓘ YRAC ⓘ	Special Terms (888) 857-8259 OR SIGN UP

ELECTRICITY FACTS LABEL (EFL)

Electricity Price

- Sample cost per kWh based on usage; can use to calculate approximate monthly bill amount (may not include minimum usage or other fees)
- Gives breakdown of charges for the plan from provider and the Transmission/Distribution Service Provider (TDSP), which will be LP&L

Example Electricity Facts Label (EFL)

		Typical for a condo or apartment	house	large house
1	Average Monthly Use	500 kWh	1,000 kWh	2,000 kWh
	Average Price per kWh	XXX	XXX	XXX
2 Base Charge – Whether there's a base monthly charge or minimum usage fee. Most contracts will have a minimum charge that you will pay, regardless of your usage level to cover overhead costs of providing service to customers.				
3 Transmission & Delivery Charges – Charges from your local utility company. Sometimes these are included with the energy rate. It costs money to send electricity from power sources to your home. This charge covers that amount.				
4 Contract Length		The number of months in your contract agreement. The duration of your contract is spelled out in this section.		
5 Type of Energy Plan		Energy providers offer a variety of plans, like with fixed or variable costs. You may also get a plan that charges less for energy in the evening or on weekends.		
6 Early Termination Fee		A fee you will pay if you cancel your contract before the end of your contract term. Most contracts specify a fee if you end your contract early. It helps the business accurately predict demand by discouraging unplanned changes.		
7 Percentage of Renewable Content		Most EFLs identify how much energy comes from renewable sources. You may wish to also compare renewable energy rates among retailers in your area, as they are a way to make your home more sustainable.		
8 Contact Information for the Retail Electric Provider		To make it easy to ask questions and get answers or to change contract terms, the EFL provides ways to get in touch with the energy provider.		

- 1 Average Price based on the amount of electricity (kWh) used in a month. Knowing your high and low usage is helpful here. This is the energy charge set by your REP.
- 2 Base Charge is the price you pay per month for electricity. Check to see if it is a set rate or per kWh, and if there is a minimum usage fee, or a credit for reaching a higher usage.
- 3 TDU Charge is the amount you pay to LP&L to deliver electricity to the meter.
- 4 Contract Length ranges from month-to-month up to five years. Check the Terms of Service (TOS) to see if a deposit is required and if it is refundable.
- 5 Type of Plan can be prepaid, flat rate, variable, Time-of-Use (TOU) among others. Some plans might have 'perks', too.
- 6 Early Termination fees may apply if you cancel your contract before the end of the term. Review the Pricing section of the Terms of Service for other fees (late payment, etc.) that might be applied.
- 7 Renewable Content includes the percentage of the plan that is from renewable sources. If you have a green energy source you might be able to offset your bill.
- 8 Contact Information is provided so you can contact the retailer once you have chosen a plan.

ELECTRICITY FACTS LABEL (EFL)

Disclosure Chart

- Contract length
- Plan type
- Fees for cancelling before contract ends
- Renewable energy content
- Provider contact information

Example Electricity Facts Label (EFL)

	Typical for a condo or apartment	house	large house
1 Average Monthly Use	500 kWh	1,000 kWh	2,000 kWh
Average Price per kWh	XXX	XXX	XXX

2 Base Charge – Whether there's a base monthly charge or minimum usage fee. Most contracts will have a minimum charge that you will pay, regardless of your usage level to cover overhead costs of providing service to customers.	
3 Transmission & Delivery Charges – Charges from your local utility company. Sometimes these are included with the energy rate. It costs money to send electricity from power sources to your home. This charge covers that amount.	
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MORE POWER TO CHOOSE RESOURCES

POWER2CHOOSE HOME | RENEWABLE POWER | ABOUT SHOPPING ESPAÑOL

Welcome to Power to Choose, the official and unbiased electric choice website of the Public Utility Commission of Texas. This website is available to all electric providers to list their offers for free. Compare offers and choose the electric plan that's right for you.

[Users Guide](#)

ENTER YOUR ZIPCODE

Need help? Answer 3 simple questions. [NARROW YOUR SEARCH](#) OR [VIEW RESULTS](#)

Want to see plans for your area?

USERS GUIDE

How to Use the Website

Welcome to the Power to Choose, a site provided by the Public Utility Commission to equip Texans with the information they need to choose the competitive electricity plan that best suits their unique needs.

To get the most meaningful results from the site, we encourage you to take the following steps on the path to a new plan. Past electric bills and a calculator are handy tools for this process as is the information found by running your computer mouse over the page's **i** icons.

Start Your Search

1



ENTER YOUR ZIP CODE

Enter your home zip code.

2



ENTER YOUR ZIP CODE
77777

2 OF 16 PLANS FOUND

[NARROW YOUR SEARCH](#) [VIEW RESULTS](#)

Clicking **NARROW YOUR SEARCH** will speed up your selection process. (If you do, [jump to STEP 7](#)). However, you may also click the **VIEW RESULTS** button on the right and take the following steps.

3



Shop. Compare. Choose.

PLAN NAME	START DATE	TERMS	START RATE	START DATE	START RATE
POWER PLAN	1/1/2014	12 MONTHS	9.20	1/1/2014	9.20
POWER PLAN	1/1/2014	12 MONTHS	8.20	1/1/2014	8.20
POWER PLAN	1/1/2014	12 MONTHS	9.30	1/1/2014	9.30
POWER PLAN	1/1/2014	12 MONTHS	10.20	1/1/2014	10.20
POWER PLAN	1/1/2014	12 MONTHS	9.30	1/1/2014	9.30
POWER PLAN	1/1/2014	12 MONTHS	10.20	1/1/2014	10.20
POWER PLAN	1/1/2014	12 MONTHS	9.60	1/1/2014	9.60
POWER PLAN	1/1/2014	12 MONTHS	10.20	1/1/2014	10.20

Before you check plans, first take full advantage of the boxes on the left-hand side of the page to narrow your choices.

MORE POWER TO CHOOSE RESOURCES

POWER2CHOOSE HOME | RENEWABLE POWER **ABOUT SHOPPING** ESPAÑOL

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[Users Guide](#)

ENTER YOUR ZIPCODE

Need help? Answer 3 simple questions. [NARROW YOUR SEARCH](#) > OR [VIEW RESULTS](#) >

Want to see plans for your area?

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[Questions To Ask](#)

[Business \(Non-residential\)](#)

[Plan Options](#)

[Buying Renewable Power](#)




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 **Lubbock Power & Light**
5.1K likes · 5.5K followers

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Intro


Municipal Electric Utility for Lubbock, Texas.
For customer service, call City of Lubbock Utilities:


- Page · Public Utility Company
- 1314 Avenue K, Lubbock, TX, United States, Texas
- CustomerFirst@CityOfLubbockUtilities.com
- lpandl.com
- Closed now
- Send message
Typically replies in days


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January 19 · 
LP&L has developed a responsible and fair path to retail electric competition. Learn about our journey and the steps...

 **Lubbock Power & Light**
January 26 · 
With retail electric competition, you'll have the ability to shop competitively for your electricity provider in 2023. We'll...


COMING FALL 2023





 **LubbockPower&Light**
1,261 Tweets

Edit profile


LubbockPower&Light
@lpandl


Municipal Electric Utility of the City of Lubbock. Account monitored 8 a.m.-5 p.m., M-F. Outages: text or email lightsout@lpandl.com.

Lubbock, TX lpandl.com Joined September 2009

136 Following 1,496 Followers

Tweets Replies Media Likes

 **LubbockPower&Light** @lpandl · Mar 23
LP&L is transitioning to a competitive retail electric market, bringing more choices to customers. Empower yourself with the knowledge to make informed decisions about your energy needs. lpandl.com/retail-competi...



1 157

THANK YOU.
QUESTIONS?

