

**NOTICE OF POSTING
LUBBOCK ECONOMIC DEVELOPMENT ALLIANCE, INC. ("LEDA")
BOARD OF DIRECTORS REGULAR BOARD MEETING**

**WEDNESDAY, AUGUST 28, 2024
8:30 o'clock A.M.**

**LUBBOCK EDA BOARD ROOM
McDougal Companies Building
1500 Broadway, 5TH Floor, Suite 501
Lubbock, Texas 79401**

8:30 o'clock a.m.

**LEDA Board convenes in Open Meeting for agenda items
except where noted that the meeting is in Executive Session.**

LEDA Board meetings are available to all persons, regardless of disability. If you require special assistance, please contact the LEDA office at 749-4500 or write 1500 Broadway, 6th Floor, Lubbock, Texas 79401, at least 48 hours in advance of the meeting.

Out of consideration for all attendees of the LEDA Board meetings, please turn off all cell phone and pagers, or place on inaudible signal. Thank you for your consideration.

8:30 o'clock a.m. LEDA Board Convenes in Open Session

AGENDA ITEMS

A. The following agenda items are scheduled to be discussed and possibly acted upon during the LEDA Board meeting. The LEDA Board members have been furnished with background and support material on each item and/or it will be discussed at the Board meeting. These agenda items are as follows:

MINUTES REGULAR MONTHLY BOARD MEETING FOR JULY 24, 2024

B. Approval of Minutes of Meeting of the Board of Directors of July 24, 2024.

C. **EXECUTIVE SESSION**

1. The Board will adjourn to executive session in accordance with Texas Government Code Section 551.087 to (1) discuss or deliberate in regard to commercial or financial information that LEDA has received from business prospects seeking to locate, stay or expand, in the Lubbock area, or, (2) to deliberate the offer of a financial or other incentive to business prospects described in (1) above. This will include the project and goals update, and monthly activity reports, quarterly reports of Carolyn Rowley, Director of Business Retention & Innovation, David Rushing of Director of Business Recruitment, and reports related to financial, budget, audit reports, and matters related to the Lubbock Business Park, Lubbock Rail Port, and neighboring property and workforce/training projects. Others may

also participate in this report including but not limited to, John Osborne, Jana Johnston, Christine Allen, Katherine White, Katy Christy, Jorge Quirino, David Rushing, Chris Rankin, Morgan Finney, Ubong Okpon, Mayor Mark McBrayer, Mr. Jarrett Atkinson, City Manager, members of City Council, and Brianna Brown, Director of Business Development with the City of Lubbock.

2. The Board will continue executive session in accordance with Texas Government Code Section 551.072 to deliberate the purchase, exchange, lease or value of real property.

3. The Board will continue in executive session in accordance with Texas Government Code Section 551.071 (1) and 551.071(2) to discuss legal matters.

4. The Board will deliberate the appointment, employment, goals, compensation, evaluation, reassignment of duties, discipline or dismissal of employee(s) or to hear a complaint or charge against an employee(s) in accordance with Texas Government Code Section 551.074.

OPEN SESSION

D. Consider a resolution to approve the July 2024 LEDA Financial Report.

E. Presentation of project update and monthly activity reports for Workforce Development.

F. Presentation of project update and monthly reports of Marketing and Communication activities.

G. Consider a resolution to approve Marketing and Advertising Proposal Business is Better in Lubbock with Madden Media for promoting Lubbock, our local businesses, future businesses, and talented workforce.

H. Consider action, if needed, including the adoption of resolutions, to offer financial and other incentives to business prospects or other matters considered in Executive Session and ratification of performance agreements that have been approved by the Board.

1. Ratify First Amendment to the Performance Agreement for Leprino Foods Company .

I. Discussion and consider action, if needed, on matters relating to the Lubbock Business Park, Lubbock Rail Port and active projects, including but not limited to plans for current and possible future uses of the land, zoning, platting, mapping, marketing, services and utilities to and from the properties, and any other matters related to the possible uses of the land. This discussion and possible action on matters involving the properties may include but not be limited to the following items:

1. Discuss the current status of the plans for developing the parks.
2. Discuss the current status of efforts to use the properties by businesses.

3. Update on the progress of the properties and any matters related to contractors and/or contracts.
 4. Discussion and action if needed, on possible financing options for improvements to the properties.
 5. Discussion and action if needed, on proposed future development of the properties with construction and engineering projects and related contracts, regarding projects and the development at LEDA properties.
 6. Discuss and consider action if needed on property to be used for future economic development opportunities
- J. Architectural Review Committee Report
- K. CEO Report
1. LEDA Dashboard
 2. Employment Data Report
- L. Chairman's Report

CERTIFICATE OF POSTING

This is to certify that a true and correct copy of the foregoing Agenda has been posted this August 23, 2024, at 8:50 o'clock A.M. on the City of Lubbock official Bulletin Board at the South entrance of Citizens Tower, 1314 Avenue K, Lubbock, Tx 79401, as written notice of the date, place, and subjects of the Lubbock Economic Development Alliance, Inc. Board of Directors meeting.



John Osborne, President & CEO
Lubbock Economic Development Alliance, Inc.