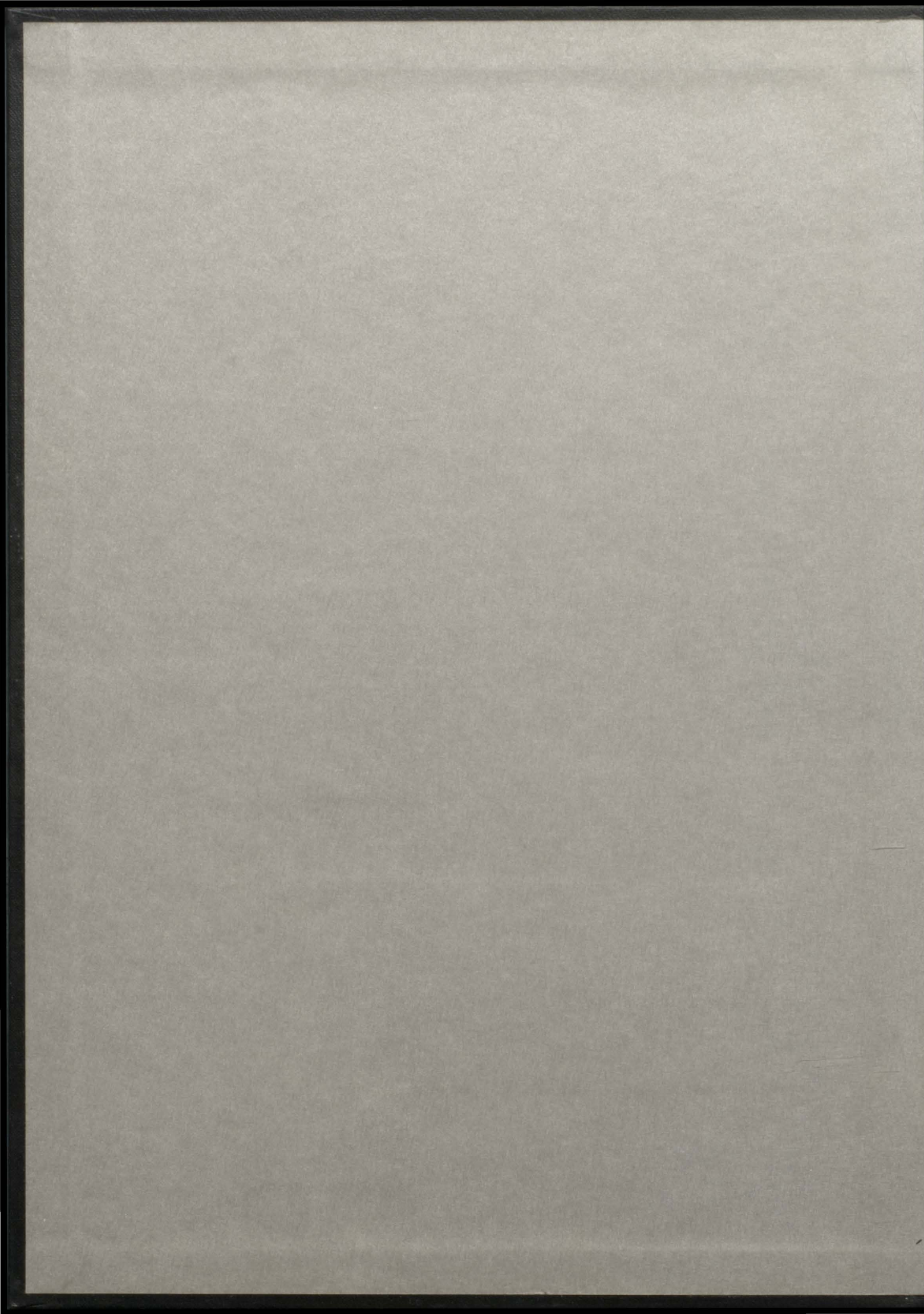
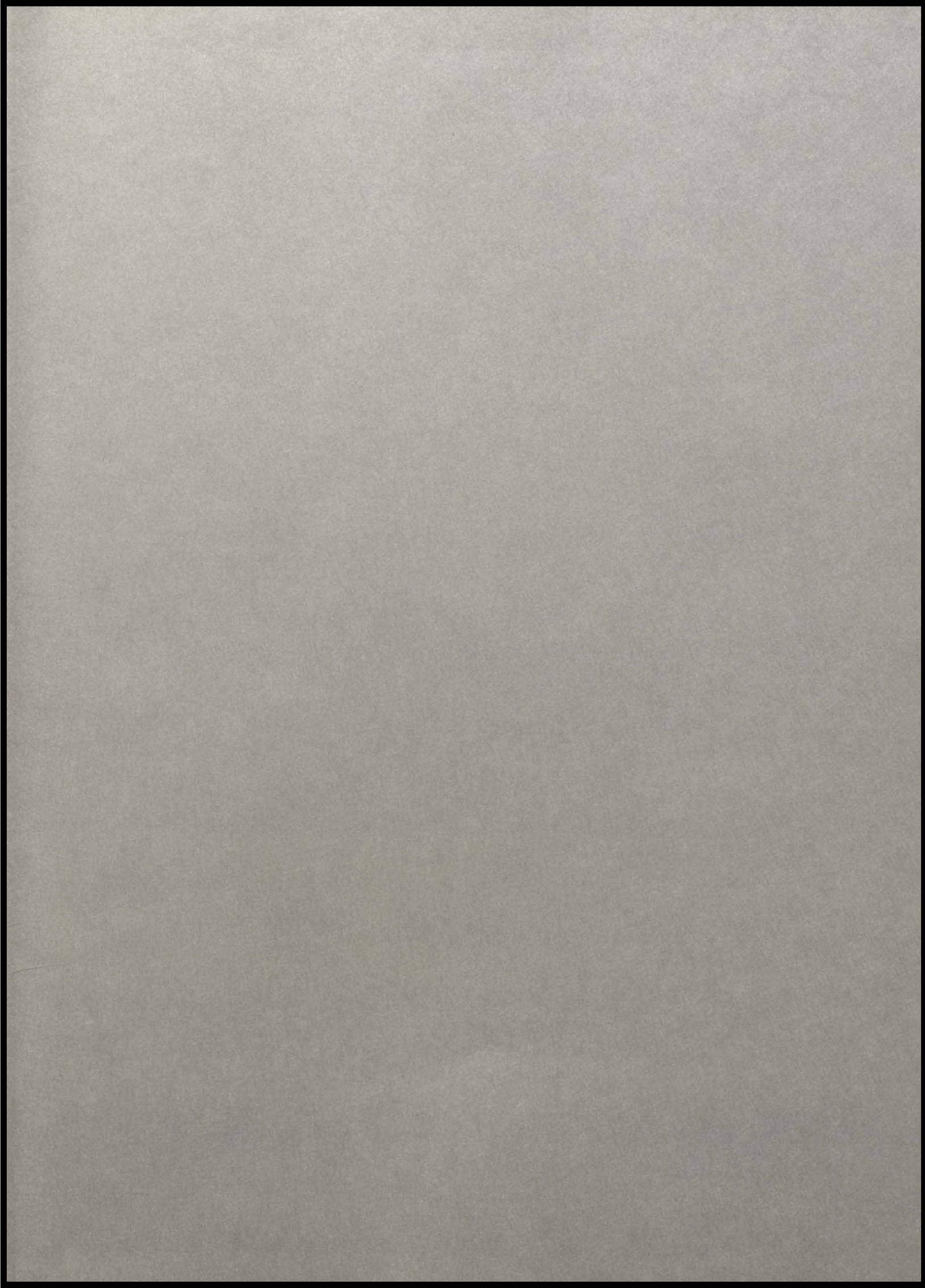
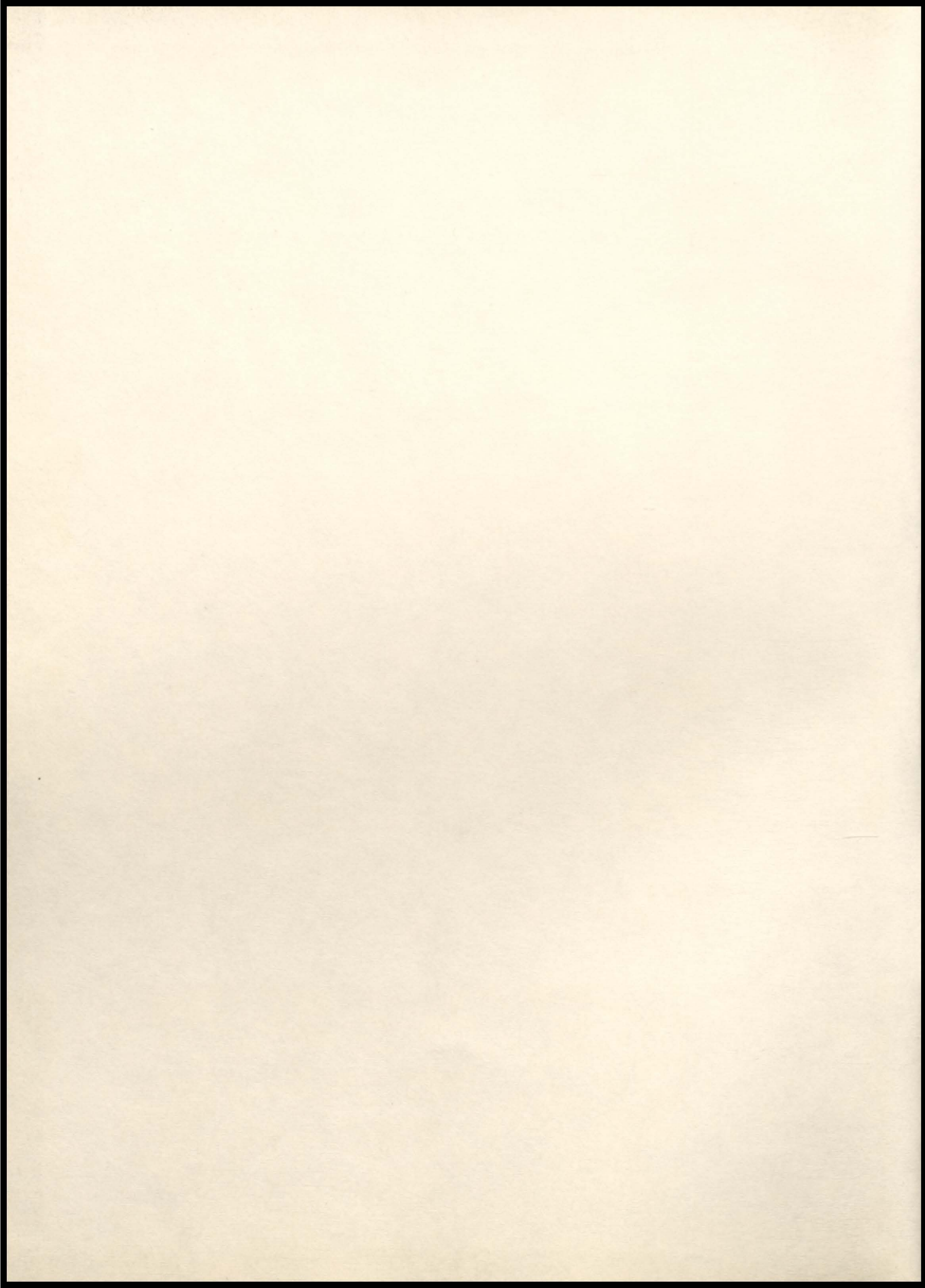


Matador

69







To everything there is a season, and a time to every purpose under the heaven; a time to be born, and a time to die; a time to break down, and a time to build up; a time to weep, and a time to laugh; a time to mourn, and a time to dance; a time to embrace, and a time to refrain from embracing; a time to get, and a time to lose; a time to keep silence, and a time to speak; a time to love, and a time to hate; a time of war, and a time of peace. Ecclesiastes 3:1-8. For everything there is a time. Now is the time.

The Matador

*Estacado High School
Lubbock, Texas
Volume 77*



There is a time to . . .

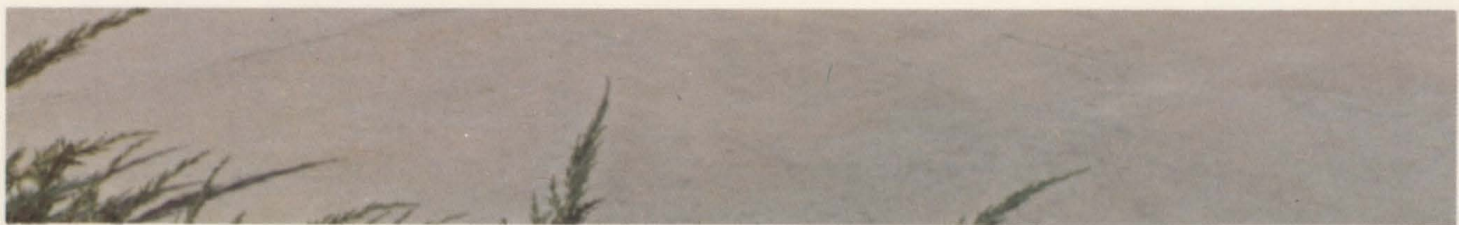




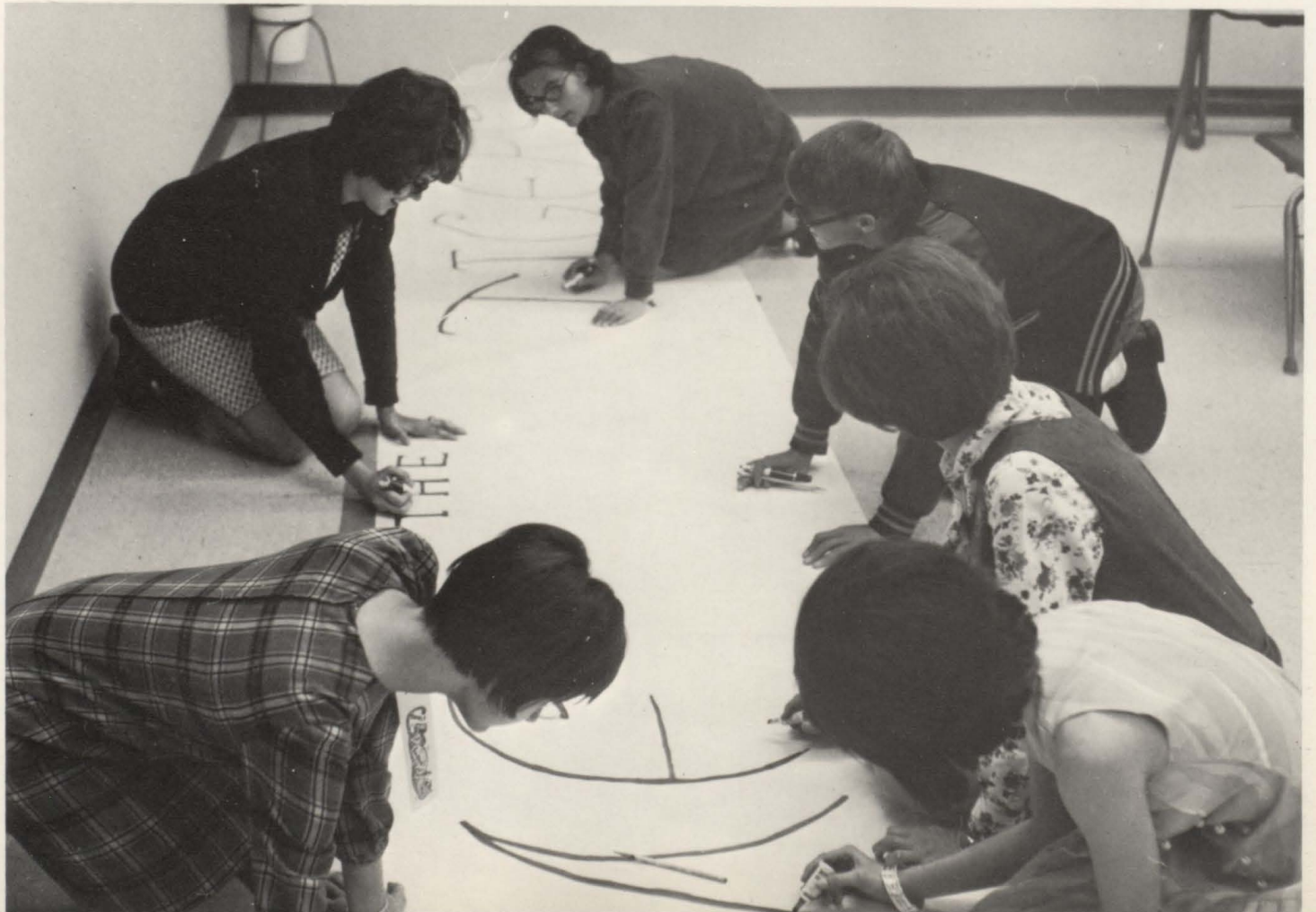
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A time to weep, and a time to laugh







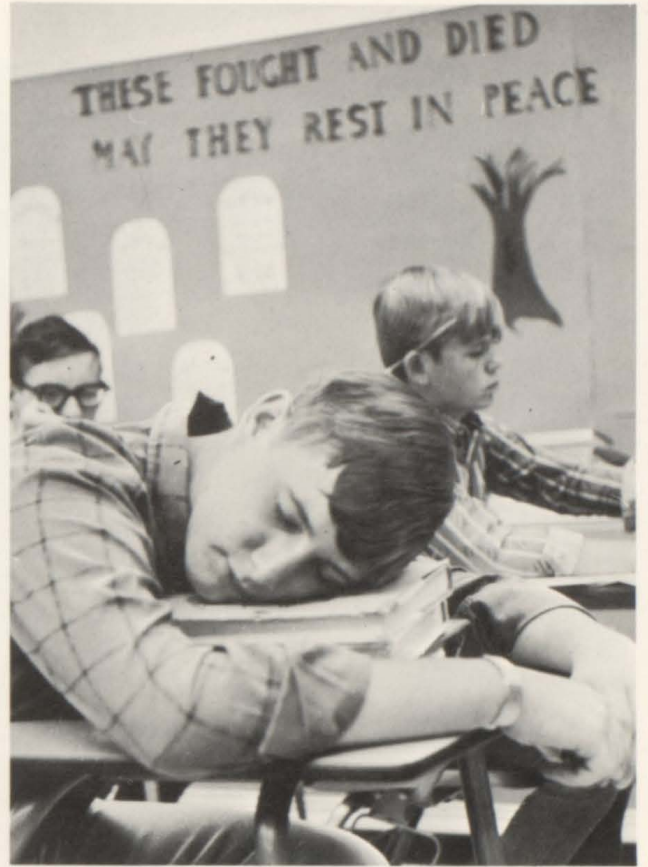
A time to work, and a time to play



A time to keep silence, and



a time to speak





There is a time to be yourself.





Now is the time to be young





Activities





With high hopes for a sell-out crowd, seniors Cindy Oldham, Richard O'Neal, Barbara Hill, Brenda Mead and Linda Reeder put final touches on the ticket booth for their carnival.

Football Sparks Fall Activities

The first weeks of school brought socials, elections and a great burst of football spirit.

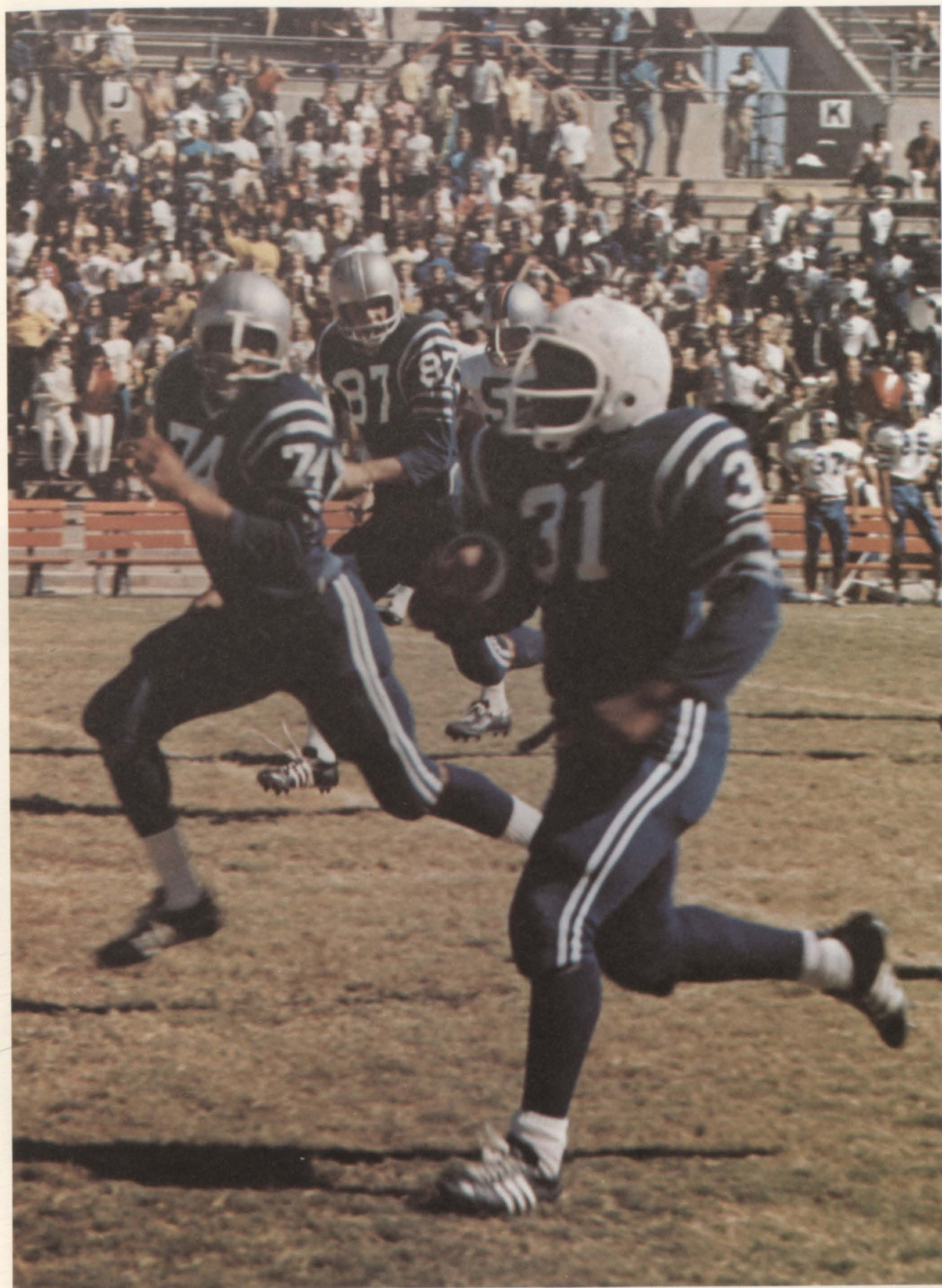
"The Silver Dollar Saloon," better known as the cafeteria, was the scene as new and old Matadors greeted each other and got acquainted at the Howdy Party.

Seniors welcomed the hippie generation to "The Experience," their annual carnival Sept. 14.

Football was the focus of most extracurricular activities. The high point of football season came when the pigskin was rolled out to play Dunbar. Home-room posters, a comedy speech by Miss Jan Cannon, physical education teacher, and two pep rallies highlighted "Beat Dunbar" week.



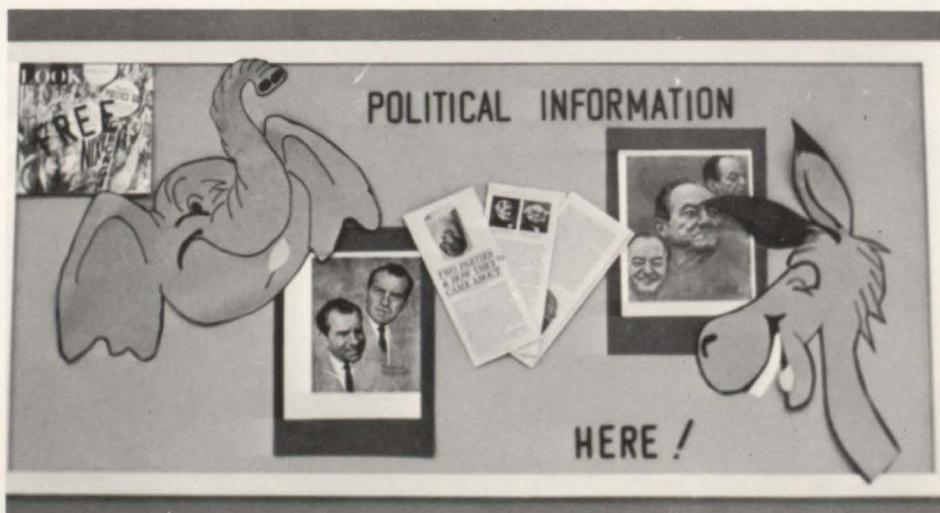
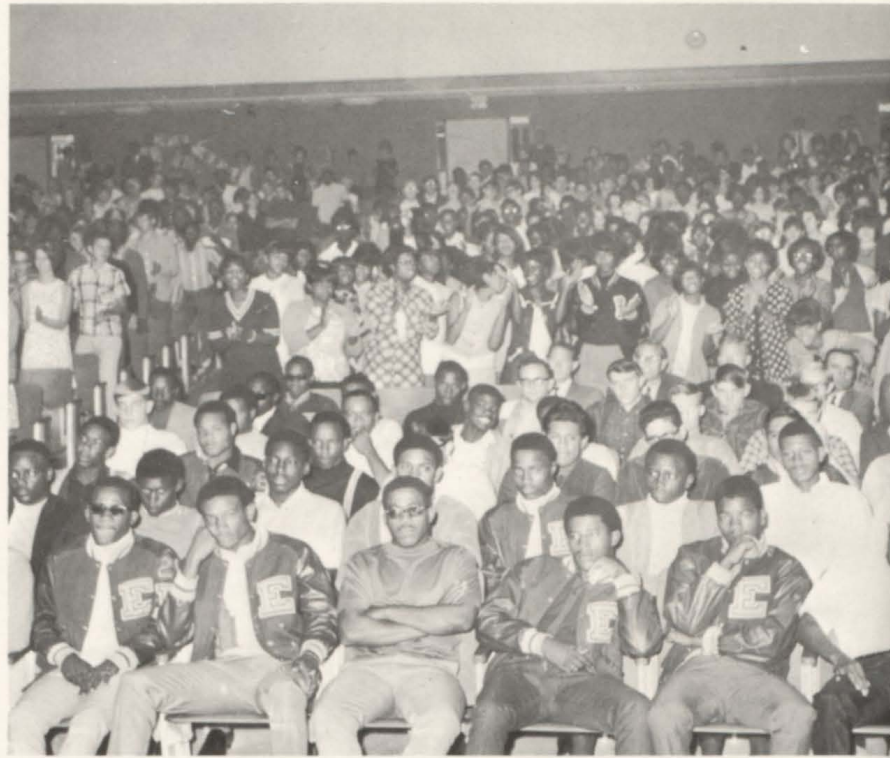
Ronnie Hubbard, a member of "The Fifth Soul" sings and plays the electric organ at the Howdy Dance.



The football team shows the weight of a great responsibility at one of the pep rallies. But they lived up to it and won that game too.

School spirit and football rivalry reached its peak with the Dunbar game. A poster contest between homerooms was won by homeroom 130.

Everyone was talking politics in this election year. The political poster was done by the library assistants.





Students Show Interest In National Elections

Matadors focused their attention on the national political scene in November as Richard Nixon was elected President.

Homecoming activities began the same week as the Presidential election and were highlighted by the crowning of Thelma Moore as Homecoming Queen at the Colorado City game Nov. 9.

When the Matadors won the district football championship, the tempo of school activities increased. The Senior Class contributed to the burst of spirit by selling bumper stickers for the bi-district game and before the game with Kermit.

Thelma Moore, escorted by Ennis Haney was crowned by Charles Francis, student body vice president, during the Homecoming ceremony.

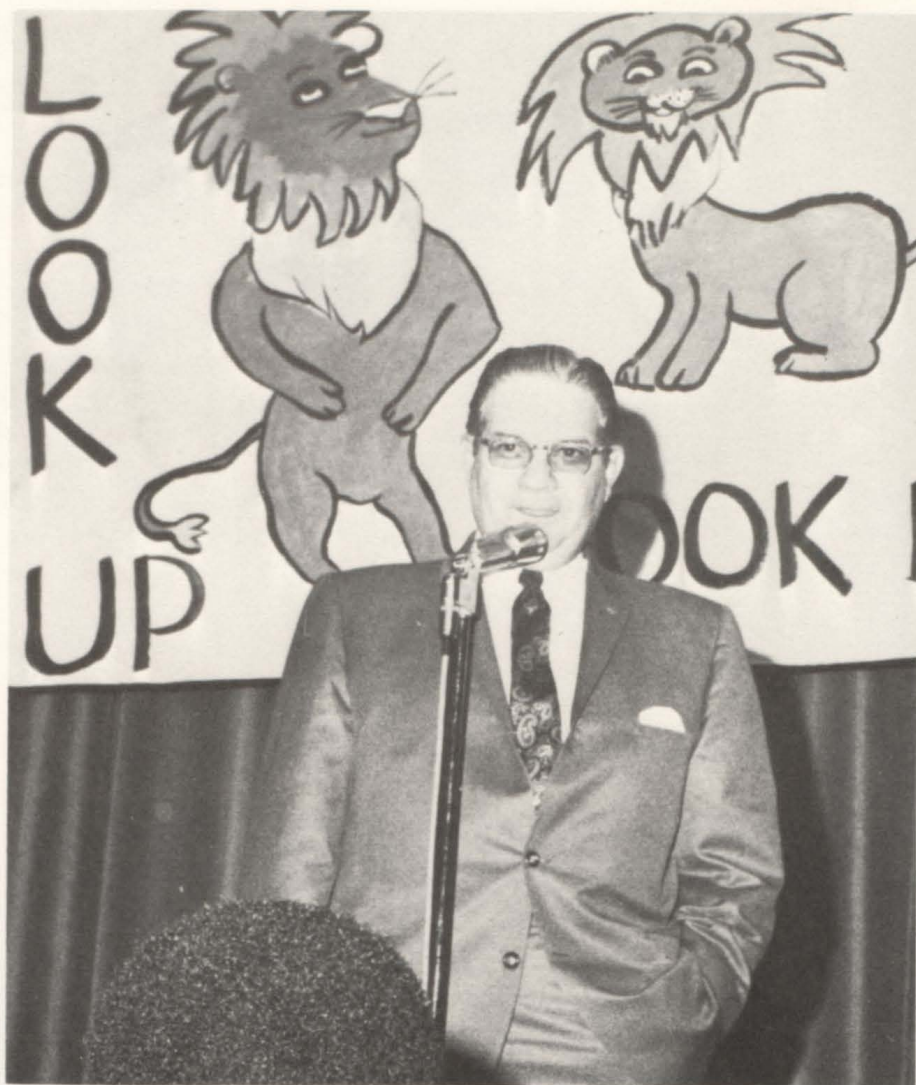


Darla Copeland as Alicia in "The Magic Fishbone" wishes she was young as she watches children playing ring-around-the-rosy. Playing the children's parts are

Sheila Dye, Judy Matheny, Dyane Frazier, Diane Roberts, Lynda Rogers and Ollie Dunn.

Mayor W. D. Rogers proclaimed Estacado Matador Day for Thursday, Nov. 28, the day the Matadors played Brownwood for the Bi-district Championship.

Y-teens sold mums for the first homecoming. Mrs. Donna Muldrew, Y-teen sponsor, distributed a mum to Randy Spencer in the cafeteria entrance.



As young servicemen in Vietnam Walter Hibbler, Jerry Norris and Bobby Lester watch a show at the "USO" — all on stage during the Junior Assembly.



The major production "Ladies in Retirement" shows the obsession of a woman for the care of her two sisters. Brenda Rogers, Ramona Narbez, and Peggy Hallum are the sisters in the play.

Special Rallies Held For Football Playoffs

Thanksgiving holidays were preceded by a special patriotic program presented by the History Club. Students gave readings and speeches backed by the choir and Miss Jan Cannon singing "The Star Spangled Banner."

After the district win in football, the attention of the city was focused on Estacado. Pep rally speakers before the four games were Mayor W. D. (Dub) Rogers, newly elected Gov. Preston Smith, KLBK sports director Sammy Smith, and school board president Dr. James Reynolds.

Through all this excitement the everyday activities of the classroom, clubs and organizations continued. The Drama Department presented their major production, the band and choir had concerts, and clubs had money raising projects.

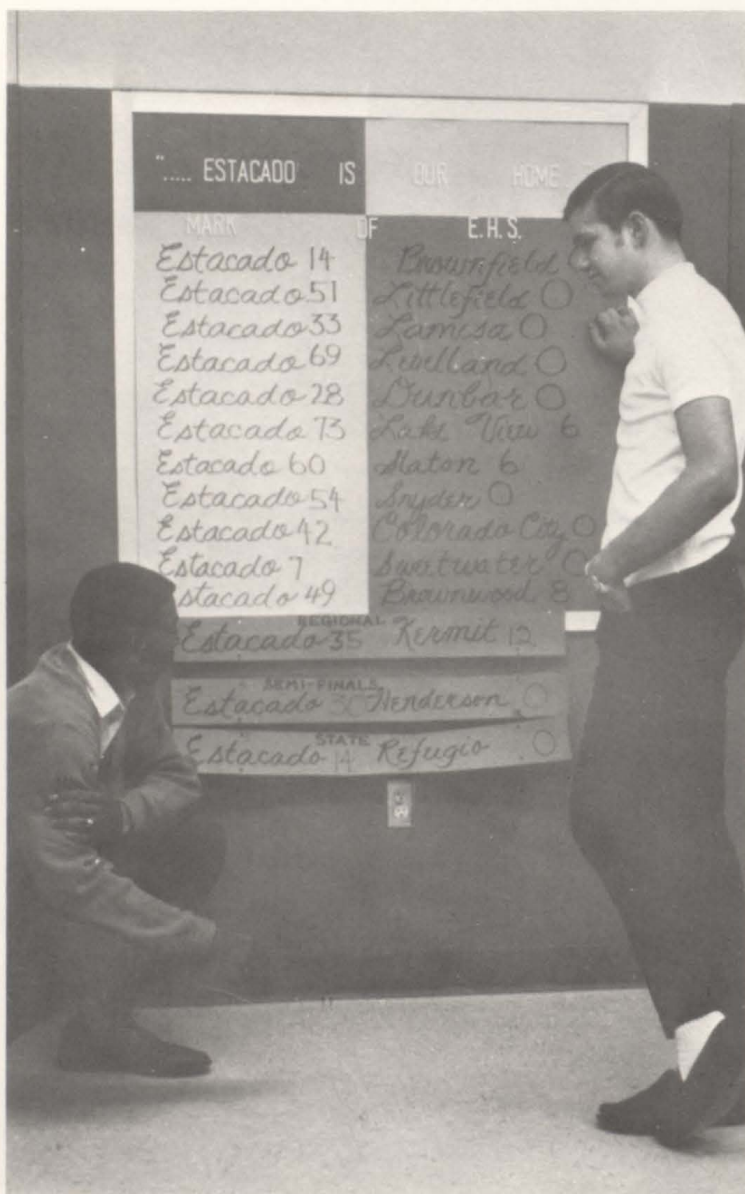
A comedy "Silly Young Ladies" was presented by the Texas Tech Drama Department. It was part of the events given to all local high schools.



Estacado's art classes decorated the windows in front of the office during the Christmas season. Using different colored paper, they achieved a stained glass window effect.

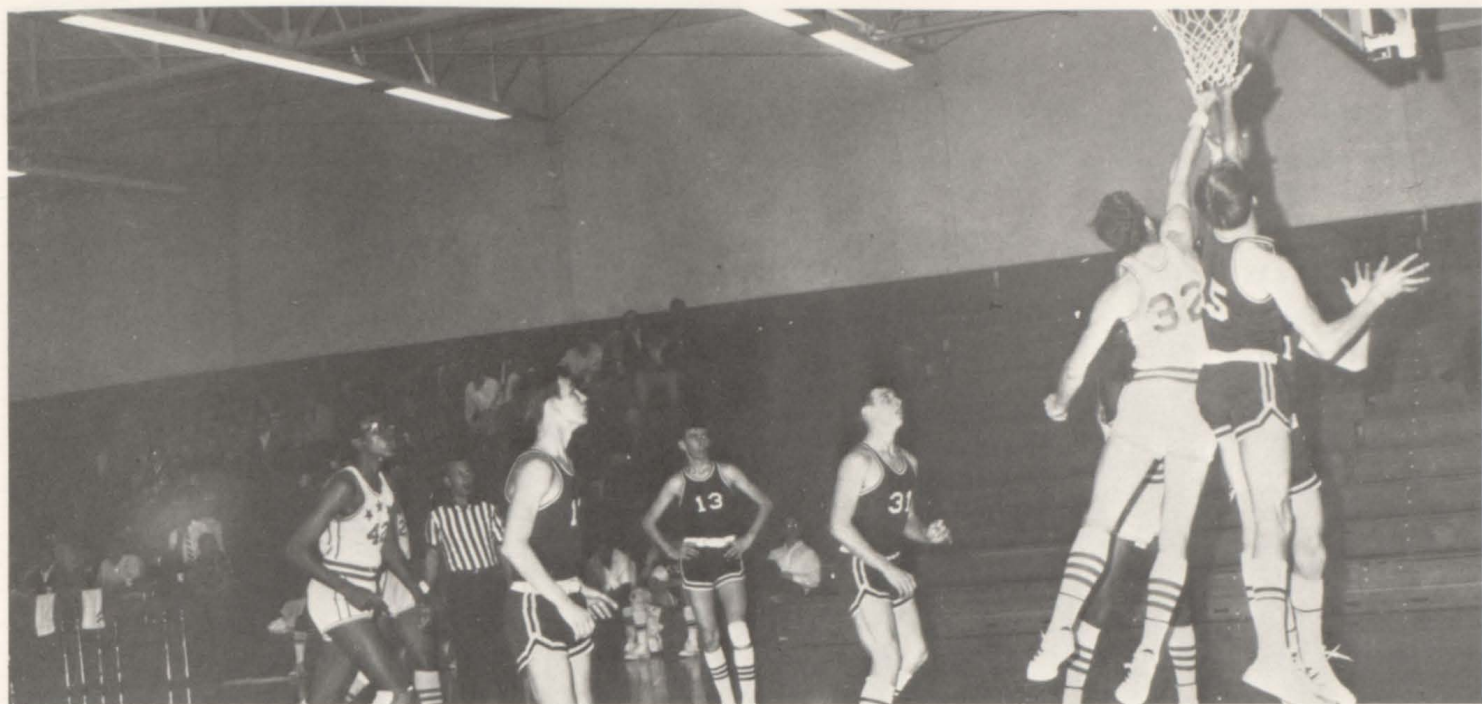


Joe Rose explains to Ennis Haney what it's like to be state champs. The giant scoreboard in the activities office tells the season results.



Vice-president Charles Francis and Mr. Bob Arledge, senior sponsor, prepare to take to the field letters which spell out "Estacado Matadors."





Classes Decorate For Yuletide Season

Students got into the spirit of Christmas by decorating the halls and classrooms. Freshmen were responsible for the halls; sophomores, the entrance foyer, and juniors, the cafeteria. The art department did window murals and made a tumbleweed "snow man."

Anticipating the holidays ahead, Estacado took on a project to help a needy family of seven. The senior homerooms bought gifts for the children and the other homerooms provided canned foods.

The Christmas play presented by first year drama students followed a traditional Christmas theme.

Basketball season began very quietly because the attention of the student body was centered on the race for the state football championship.

On Dec. 21, the Estacado Matadors defeated Refugio Bobcats 14-0 to win the state title. A special tribute to Estacado was seen Dec. 22, on KSEL, which included the highlights of the game and the pep rally held the previous Friday in the Estacado auditorium.



Lazy days of spring cause strange activities for Darrell Crump and Mike Eller.



Graduation was a welcome occasion for Jerry Fortenberry as he is congratulated by Mr. Olan Rice.



Spring Events Signal Close Of Great Year

The days grew shorter, the end drew nearer. The activities of the last few days are pictured in a number of ways.

The band entertained with the annual talent program in which anyone from the Lubbock Public Schools could participate.

When "spring fever" settled in, cares and cautions were thrown to the wind and everything was taken free and easy.

All things must come to an end, and most seniors found the end of the school year a time for dreaming and planning for the future. It was a time of last looks, farewells and fond memories.

The halls had a hollow echo as students departed after another year.

The year had been fulfilling, rewarding, and enriching.

It was a very good year!



Above: One of the main highlights of the Band Talent show was the dance act of the Top Cats.

Right: As the last bell of the last day rings it does not take students long to clear the hall.

Left: The farther the year progressed the more welcome was the ringing of the Friday bell which brought smiles to all students' faces.

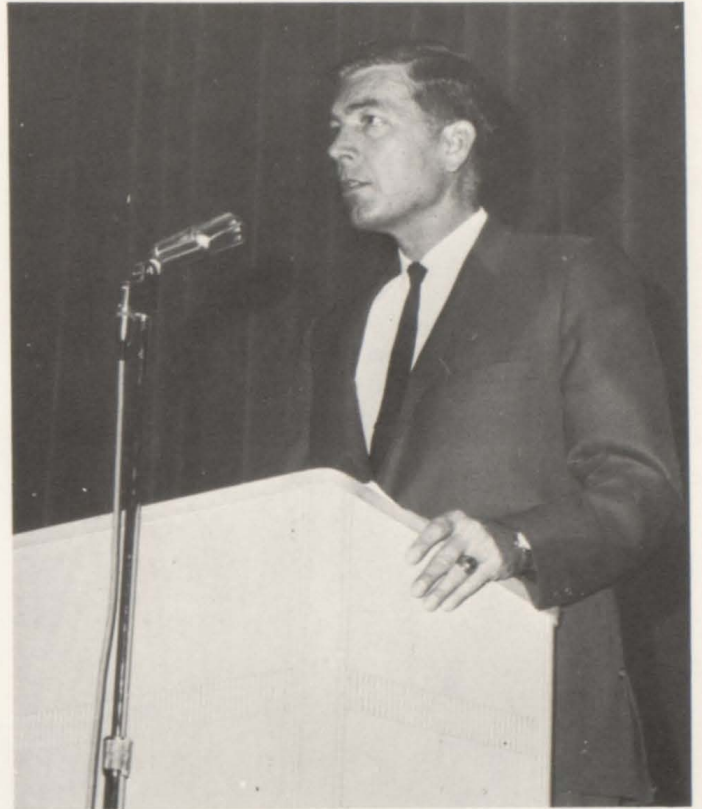




Now is the time to grow in wisdom



Curriculum



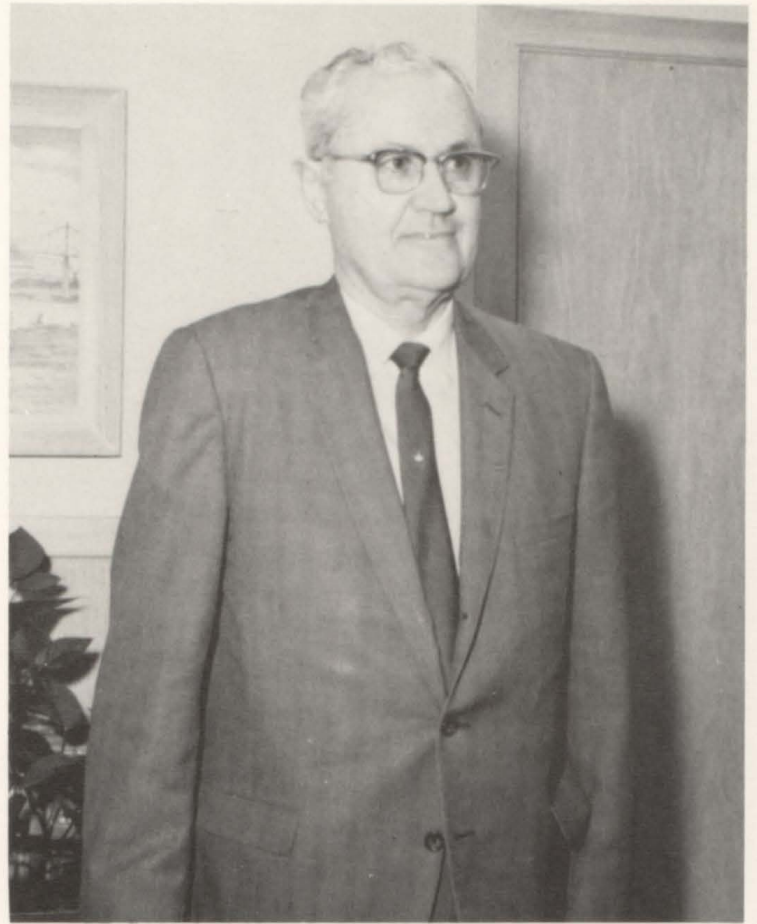
School Board Provides Responsible Leadership

The Lubbock school board gives the students of today as well as those of tomorrow a better chance to grow in a well organized educational system. To fulfill their duties members must be able responsible leaders.

Mr. Nat Williams, superintendent, and assistant superintendent, Dr. Ishmael Hill, serve the community by organizing the educational system.

Curriculum director Mr. Jay Gordon, has the responsibility of choosing and organizing the subjects and courses that offer the most opportunity for students.

Mr. Linus Wright, business manager, disburses funds for the best school equipment and classroom materials.



Superintendent Nat Williams



School board members are SEATED Mr. Bill Kingsbery, vice-president; Dr. James M. Reynolds, president; Mr. Watson Carlock, secretary; STANDING Mr. A. Doyle

Justice, Mr. Joe B. Cassel, Mr. Charles L. Waters, Mr. Bill D. Tucker.



Dr. Ishmael Hill, Assistant Superintendent



Mr. Linus Wright, Business Manager



Mr. Jay Gordon, Curriculum Director

Principals, Counselors Provide Leadership

School leaders such as principal, vice-principal, counselors, librarian, student activities director and visiting teacher meet the needs of the students outside the classroom.

Mr. Olan Rice, principal, is responsible for the organization and administration of the school, the instructional program, personnel and the budget.

The main areas of responsibility for vice-principal, Mr. Fred Janzen, are discipline and attendance.

Advising students, administering tests, keeping records and scheduling keep counselors, Mrs. Mary Tillery and Mr. Lee Ash, busy.

Keeping up with an increasing number of books, Mrs. Catherine Pendleton, librarian finds time to help students with research.

Mr. David Cobb, student activities director, works with student council and cheerleaders and is responsible for keeping track of all school activities.



Mr. Olan Rice, principal, and his secretary, Mrs. Betty Peterson, prepare the final draft of an office memo.



Vice-principal, Mr. Fred Janzen, discusses the spring sports calendar with Jesse Lethridge (left) and William Hall (right).



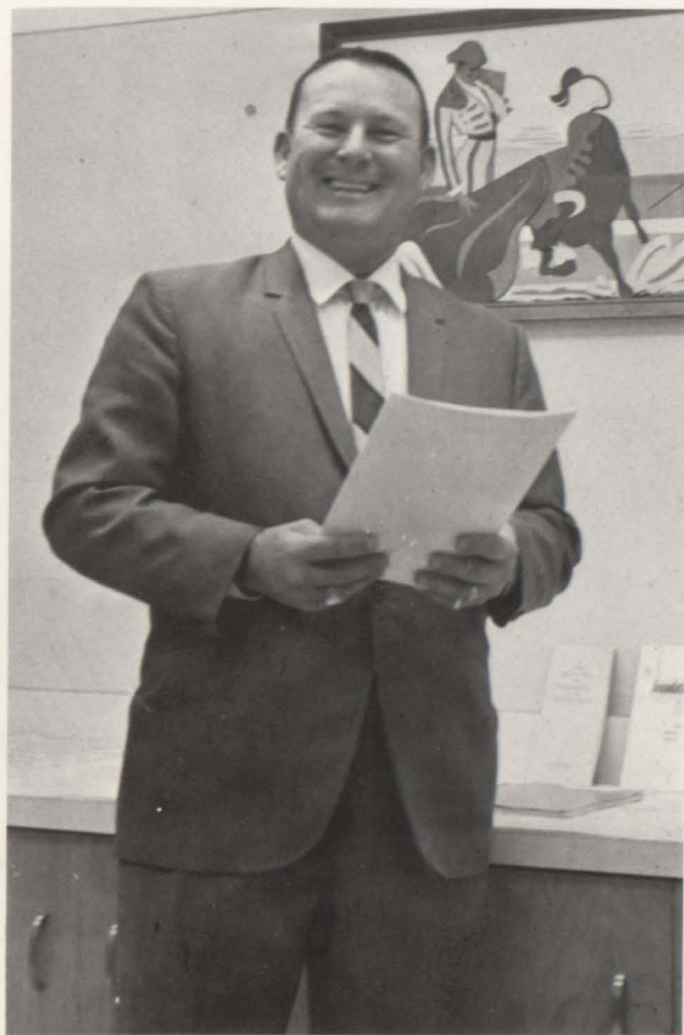
Mr. Lee Ash, sophomore and senior counselor, and Mrs. Mary Tillery, freshman and junior counselor, keep student records as well as give advice about scheduling, colleges and personal problems.



Trying out new lettering equipment, Mr. David Cobb, student activities director, makes a sign.



Mrs. Catherine Pendleton, librarian, wheels a cart of new books to the shelves.



Visiting teacher, Mr. Roland Drake, tries to help students stay in school by visiting their homes to talk over their problems.

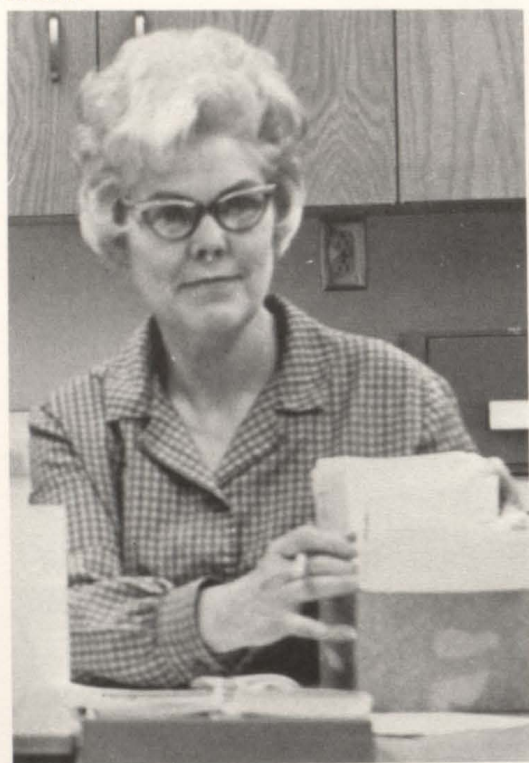
Non-Teaching Personnel Have Important Duties

Secretaries and office assistants had special duties. They attended to students' transcripts, permanent records and attendance as well as secretarial duties for the principal and vice-principal.

The duties of the school nurse required the skill to cope with any problems she was confronted with.

Custodians and cafeteria personnel worked all hours before and after the regular school time in order to meet the needs of the students and school.

Some of the custodians who worked during the day were SEATED Mr. T. T. Noe, Mr. Cleveland York, STANDING Mr. Bill Morris, Mrs. Gracie Duncan and Mr. Jerry Banister.



Above: School nurse, Pauline Bradley, checks health reports at the close of the day.



Above right: Secretaries and assistants were Mrs. Johnnie Shafer, library clerk; Mrs. Carol Young, secretary to vice-principal; STANDING Mrs. Ilowaine Henry, registrar; Mrs. Patricia Peel, bookroom clerk; Mrs. Betty Peterson, secretary to principal; and Mrs. Juan Nell Gordon, attendance clerk.





Extra Attention Given In Special Education

The special education program is designed to develop concepts and skills of the students. The subjects are taken slowly and each student in this class is given individual help. Each student is also given an abundant amount of time to do his or her work.

Mr. Leslie Cross helps special education student, Larry Bonds, with an assignment.



Mr. Leslie
Cross:
Special Ed.

Mr. Don
Jones:
Special Ed.

Members of the special education class were Kenneth Roberson, Ester Lewis, Dewayne Grant, Alice Mara, Jo Ann Mims, Dorothy Dillard, Larry Bonds, Bill Garza and Donald Brown



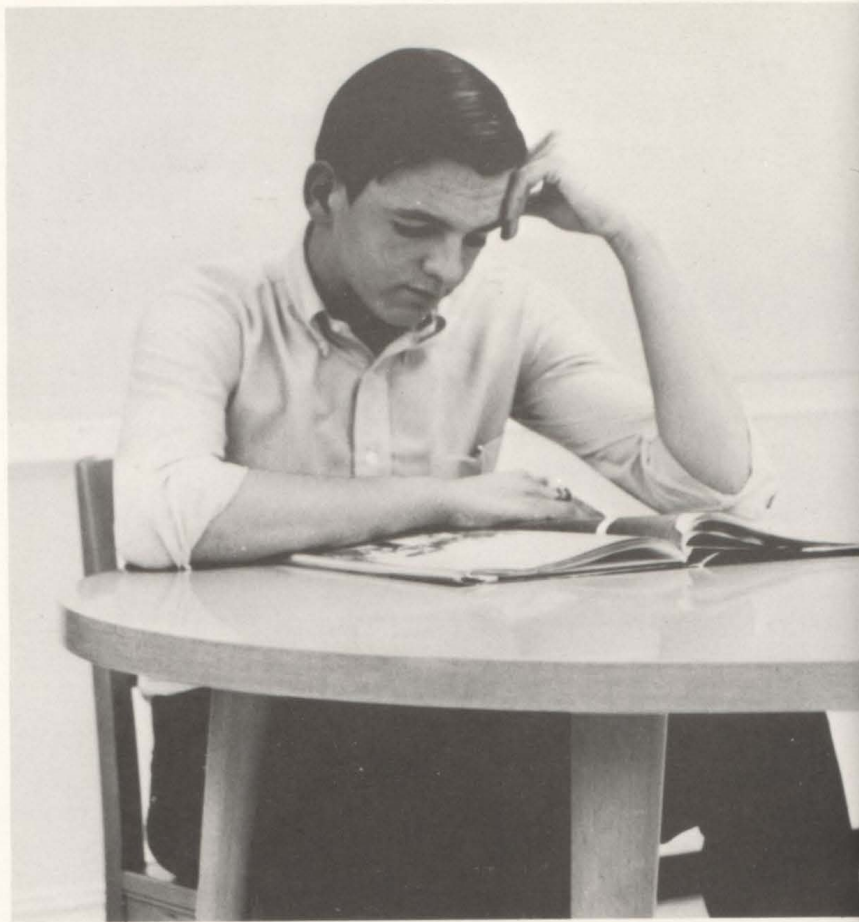
Left: Cafeteria staff members were SEATED Mrs. Reba Johnson, Mrs. Tim Roberts, Mrs. Marie Jones, Miss Wannell Newton, Mrs. Marie Benham, Mrs. Dorene Pace, Mrs. Ila Weston, STANDING Mrs. Maude Stanley, Mrs. Lois Smith, Mrs. Lela Meter, Mrs. Faye Dunn, Mrs. Dean Graham, Mrs. Maggie Cummings, Mrs. Pearl Keith and Mrs. Lucy Feazell.



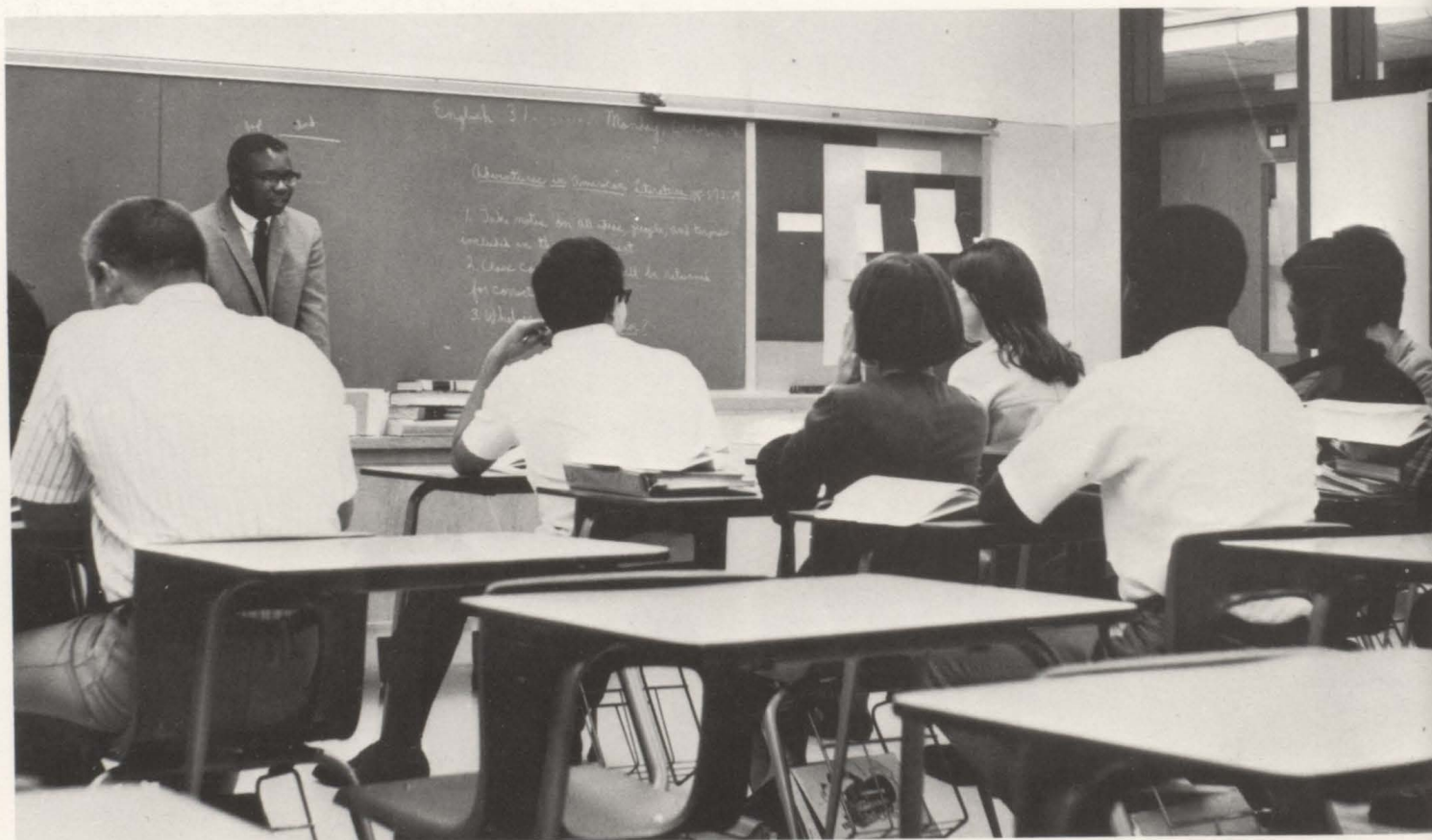
Mr. Gene Murrell: Eng., P.E., Comp. Ath.
Mrs. Judy Gibson: French, English



Mr. Joe Sanders: English
Miss Barbara Worsham: English, German



Discovering that great things can be learned through reading, a student takes time to concentrate in the library.

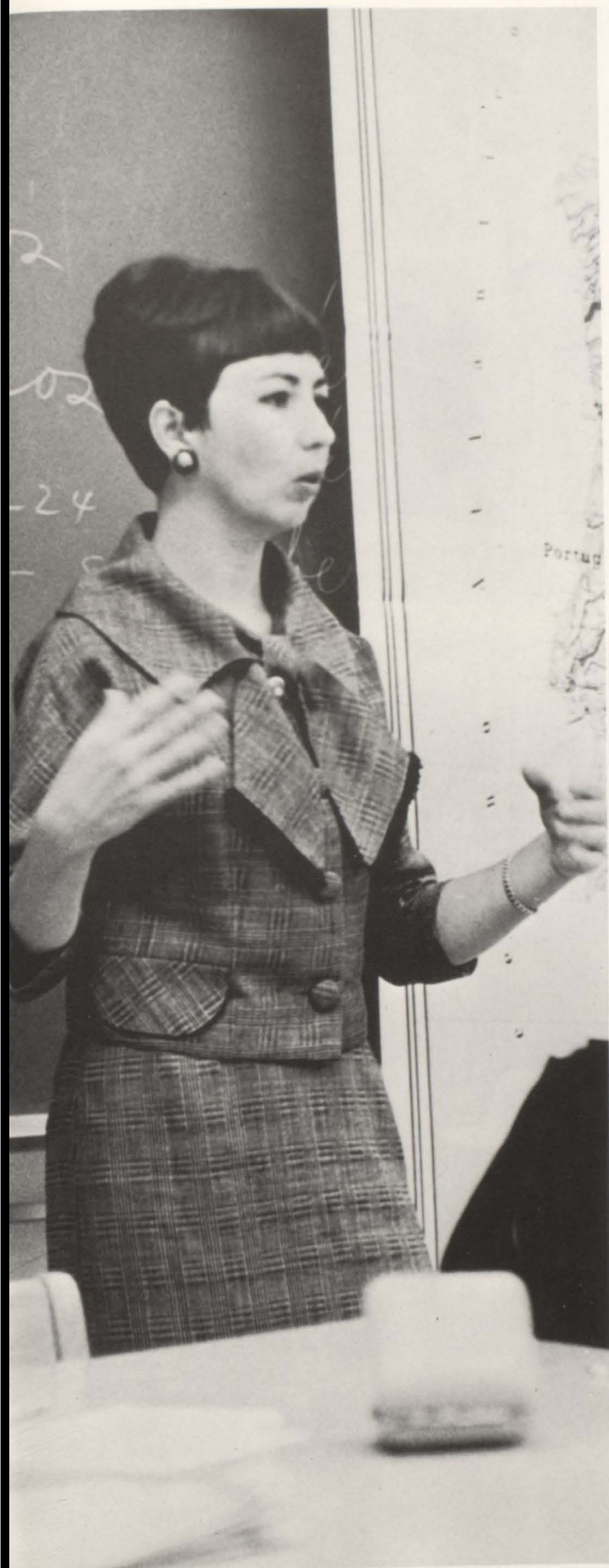


Seniors in fifth period English class listen attentively to Mr. Proudme lecture on "Macbeth."

English Classes Read Paper Back Novels

Literature, grammar, and poetry introduced students to the unknown world around them through written composition, good books and group work. Each student learned to take his place in society by receiving training in the basic technique of written and oral expression.

The English department received forty new sets of paper back novels this year. These sets were used at all grade levels and were designed to capture the interest of all our students. Languages were taught through the audio-language. The foreign language program enabled students to gain skill needed to understand today's modern world.



Mr. Odis L.
Proudme: English



Mrs. Irma Marino
Spanish



Mrs. Donna Dens-
ford: English, Read-
ing Improvement



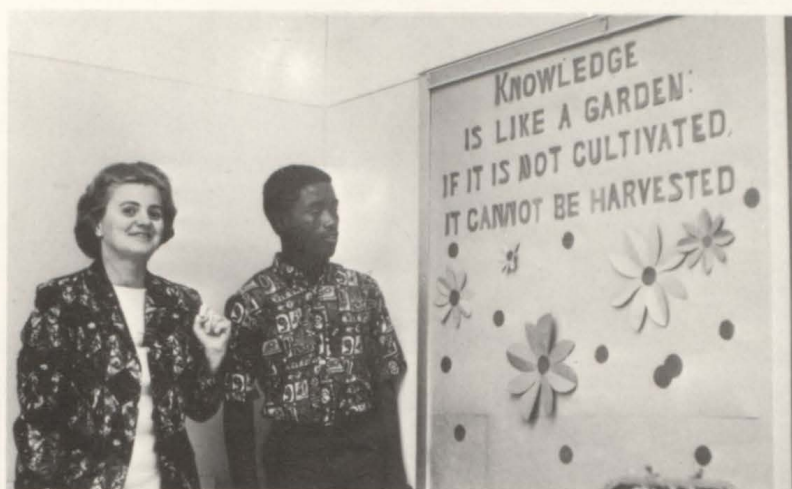
Mrs. Bette Saylor:
English

Strange sounds become familiar as Mrs. Marino realizes that practice makes perfect for students.

Art Stresses Creative Talents

Not only paintbrushes, paints, T-squares, and drawing pencils, but also rugmaking yarns and clay are some of the tools of the trade. Sturdy hands and eager minds with the urge to create beautiful things and find an outlet for their talents — this is the only demand the art department makes.

Basic art, applied, graphic art, pottery, and architectural drafting offer to develop the student's avocational or vocational needs in the field of art design and planning.



After arranging a new bulletin board for the art class, Mrs. Janes and James Lewis take time to pose for a picture.



Mrs. Donna Muldrew: Art



Mrs. Maronee Janes: Art, English

Judy Williams puts plaster mold on an art student while others look on. The plaster mold will then be used to make a mask.



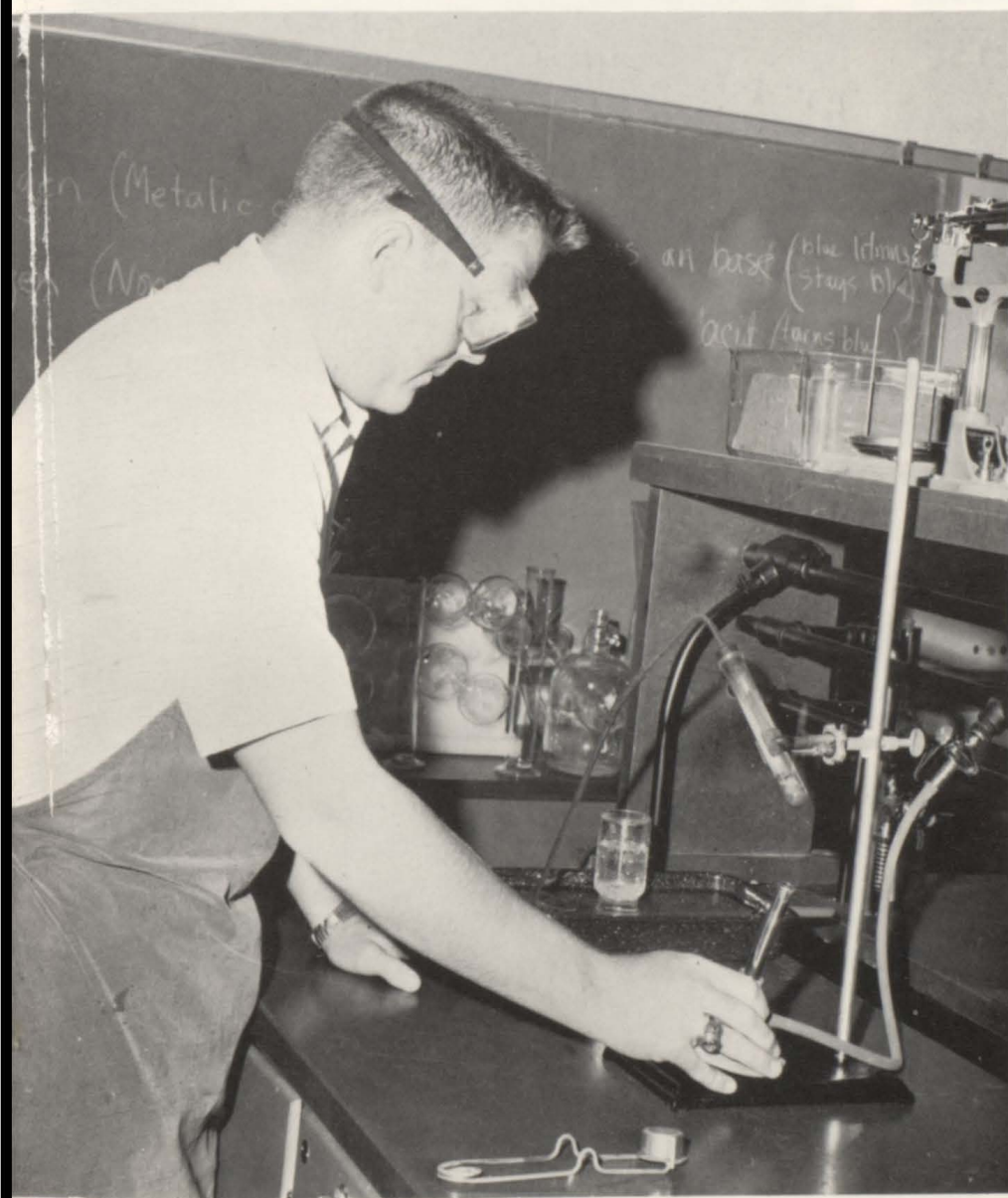


Science Program Allows Flexibility

In today's ever-changing world, a vast knowledge of science is a necessity. Studying the mysteries of life under a microscope excited the sophomores, while the juniors and seniors in chemistry, physics and more advanced courses delved deeper into the complexities of scientific study.

Although only one unit of science is required for graduation, the science department offers a wide program for students with drive and dedication.

Coach Garner looks pleased as he questions his second period general science class.



Kenny Norred in his second period chemistry class explores the world of oxygen.



Mr. Bob
Arledge:
Biology, Chem.



Mr. Wayne
Garner:
Phys. Science



Mr. Ralph
George:
Biology, Phys.
Science



Mr. Hollis
Gainey:
Phys. Science,
Boys P.E.

Modern Age Pushes Math, History Study

With the advance of this technical age the need for a better math and social studies program increases.

Students had unlimited opportunities to increase their knowledge in different areas of math. Courses offered were related math, consumer math, algebra, trigonometry and elementary analysis.

The study of history and modern problems built the students' appreciation of world situations. The philosophy of the social studies department was that an understanding of the past helps one avoid mistakes in the future.

Social studies offered were world history, American history, government, world geography and Bible.

Mrs. Charlene Jones and Donna Hefner discuss algebra problems in the second period class.



Mr. Merron Teague looks over his class assignment for the day before his algebra class begins.



Mr. R. G.
Delorimiere:
Algebra, Cons.
Math



Mr. Allen
Holtman: Trig.,
Geom.



Mr. Leo
Goolsby: Cons.
Math, Alg.



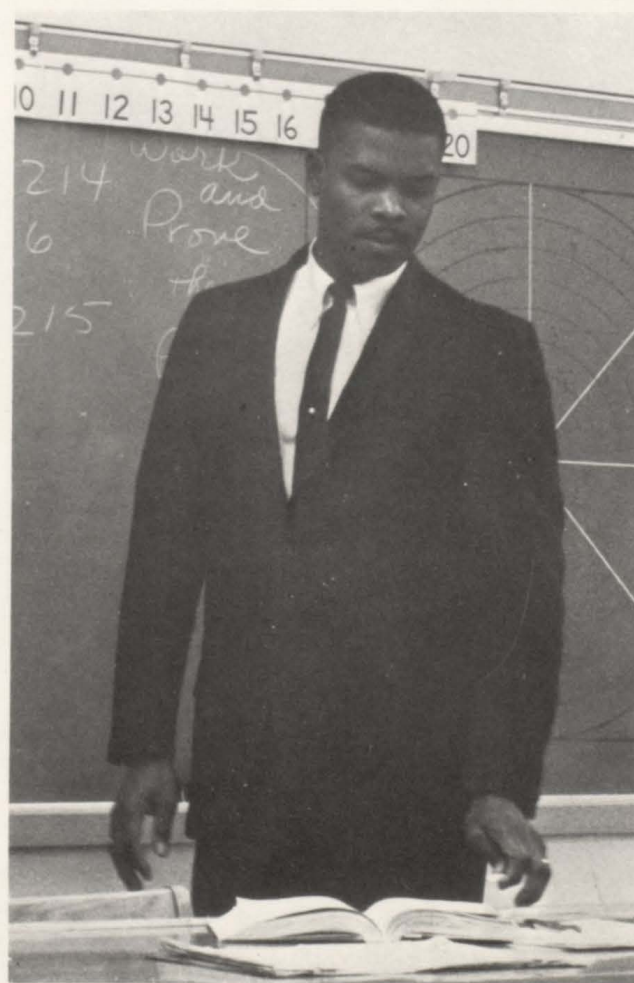
Mr. Merron
Teague: Alg.,
Rel. Math



Miss Pat Brazell:
Rel. Math, Alg.



Mrs. Charlene
Jones: Alg., Rel.
Math





Coach Hampton and students admire a picture of the Civil War.

Lee Jones seeks help from Coach Wade in World Geography at the second period.



Mrs. Lena Mae Sheffield: Gov., Am. Hist.



Mrs. Gaye Scherz: World Hist., Bible



Mr. R. A. Wade: World Hist., Geog., Comp. Ath.



Mr. Buddy Hampton: Amer., Hist., Boys P.E.



Mr. Delbert Wilson: World Hist., Comp. Ath.

P.E., Health Classes Boost Physical Fitness

Physical education and health stressed physical fitness. The physical education classes learned about sportsmanship and teamwork while the health classes learned about the mind and body.

The health students studied mental and physical defects. The students also studied body functions, cancer, and disease. Health is a requirement of the state and is a semester course.



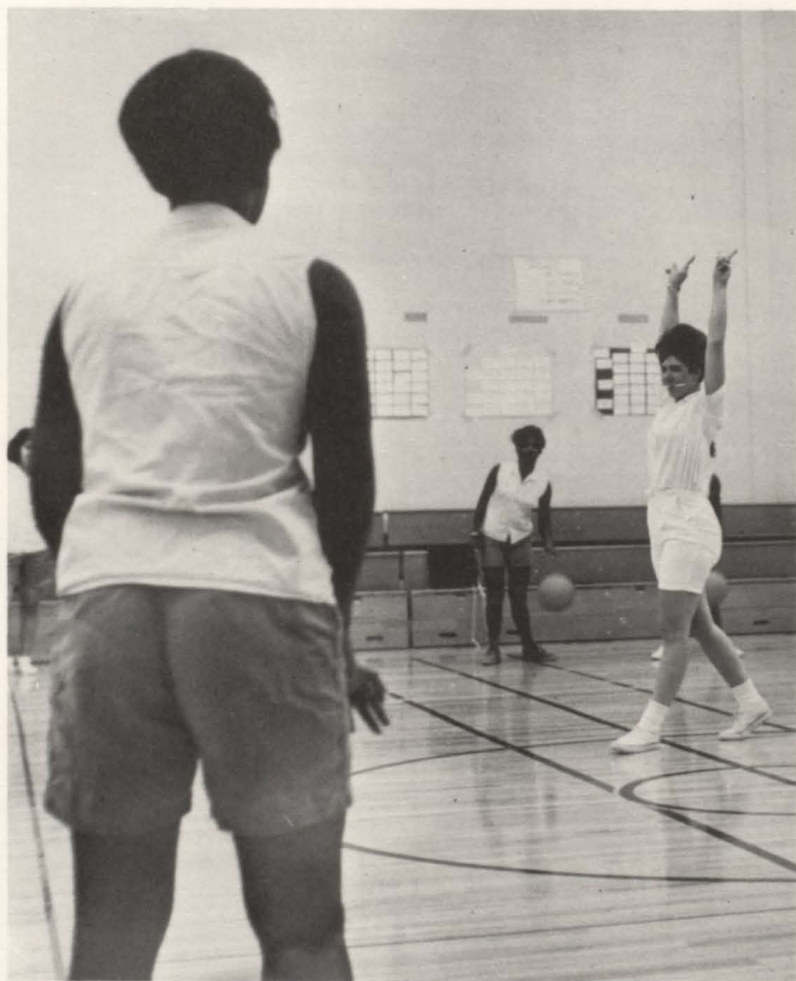
Second period health class learns about healthy family attitudes by listening to taped examples.



Mr. Robert Sigman: Mrs. Francis Winn:
Health, Boys' P.E. Health, Girls' P.E.



Miss Jan Cannon: Mr. E. G. Nunez:
Girls' P.E., Tennis Health, Athletic
Coordinator Trainer



Miss Hickman, student teacher, trains students to maintain control of the ball in fourth period P.E. class.

Musical Skills Need Hours Of Rehearsal

The music department is comprised of vocal groups, band and orchestra. In addition to playing at football games, pep rallies and contests, the band, under the direction of Mr. Marlin Lindsay, participated in the Panhandle South Plains Fair parade and the inaugural parade in Austin.

The choirs included the Junior-Senior A Capella, Freshman-Sophomore Choir, Boys' Glee and Girls' Glee. All are under the direction of Mr. Larry Marshall.

In music, either choral or instrumental, the development of skill requires hours of practice for both the students and director before concerts and contests.

Mr. Lindsay helps Linda Rutherford and Jeanette Cuneo as they practice on their instruments.



Mr. Larry
Marshall:
Choir



Mr.
Marlin
Lindsay:
Band,
Orches-
tra

Choir members Angela Conner, Dora Moncivais and Larry Wilson gather at the piano to rehearse a few numbers.



Mr. Perry
Bell: World
Hist.,
Drafting



Mr. Dan Bray:
Mill Cabinet



Mr. Arthur
Owen: Elec.
Tech



Mr. David
Wyer: Auto
Body



Mrs. Okie
Rice: Dist. Ed.



Mr. Finus
Branham:
Ag., Coop.
Ag.



Ruben Gonzales welds the two parts of a car frame together as classmates give careful supervision.

Trade Courses Train Students For Jobs

Vocational courses give students an opportunity while still in high school to learn skills and build attitudes and character that will prepare them to start earning money.

In courses such as mill cabinet, auto body, and electrical technology students spend three hours a day. When the student successfully completes one of these courses, he is ready to be employed in the field.

In other vocational courses students spend half a day at school and work in a business or trade the other half. Included in these cooperative programs are distributive education, cooperative office education and cooperative agriculture.



Tony Aguilar works on his project in mill cabinet.



Speech, Publications Teach Varied Skills

Many fields of speech and drama provided students with a good background in the various aspects of dealing with people. Classes taught the basic fundamentals of public speaking, parliamentary procedure, extemporaneous speaking, and oral interpretation. Mrs. Jackie Jarrett is the sponsor.

Copy writing, layout design, advertising, and photography are areas in which students get practical experience in journalism.

Mrs. Jarrett shows deep concern as she explains oral interpretive reading for a coming contest.



As Vivian Lewis and Vera Hart look on, Miss Williams, a student teacher, checks last minute adjustments in yearbook ads.



Mrs. Jacqueline
Jarrett: Speech,
Drama



Miss Gay Phipps:
Publications

COE Participants Train For Future Positions

Students who wanted to make a career of bookkeeping and accounting as well as others who were interested in business skills for personal use enrolled in commercial classes such as typing, clerical practice, general business, and stenography.

Seniors and juniors who chose to participate in the Cooperative Office Education program found these courses especially helpful. Skills learned from this phase of the academic program ranged from shorthand to the use of the dictaphone. The students in COE attend school half a day and work half a day.



Priscilla Graham makes a picture on a duplicating machine.

Mrs. Park shows Earnestine Medlock the correct use of the ten key adding machine.



Mrs. Dorothy Park: Mrs. Barbara Clark-
Clerical Prac., COE son: Typing, Steno.



Miss Maurice Car-
ter: Bookkeeping,
Typing

Mrs. Margaret
Saunders: Gen.
Bus., Lang. Lab.,
Bus. Arith.



Tomorrow's Homemakers Learn By Experience



Home and Family Living is designed primarily to interest youths in and prepare them for future responsibilities. Activities and studies emphasize personal and family relations.

The summer phase of the homemaking program makes it possible to enrich students' homemaking experience and skills.

Homemaking education aims to assist family members of all ages in developing attitude, appreciation, and understanding of family life in general as well as teach specific skills in such areas as cooking and sewing.

Sandra Harbin and Judie Lee look on as Mrs. Poof, a visiting speaker, demonstrates Chinese dishes to a home-making class.



Glenda Foster, Vergie Perkins, and Janie Juarez clean up after the Christmas Tea.



Mrs. Katie Pettyjohn: Homemaking, Home and Family Living



Miss Vicki Vidal: Homemaking

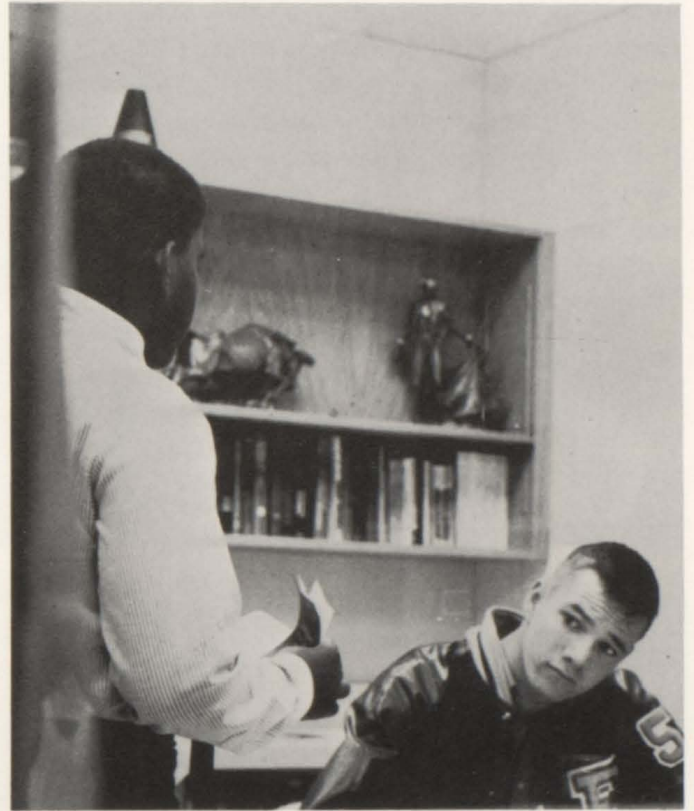


Mrs. Joann Hohen-shelt: Homemaking, Home Nursing



Now is the time to work together

Organizations



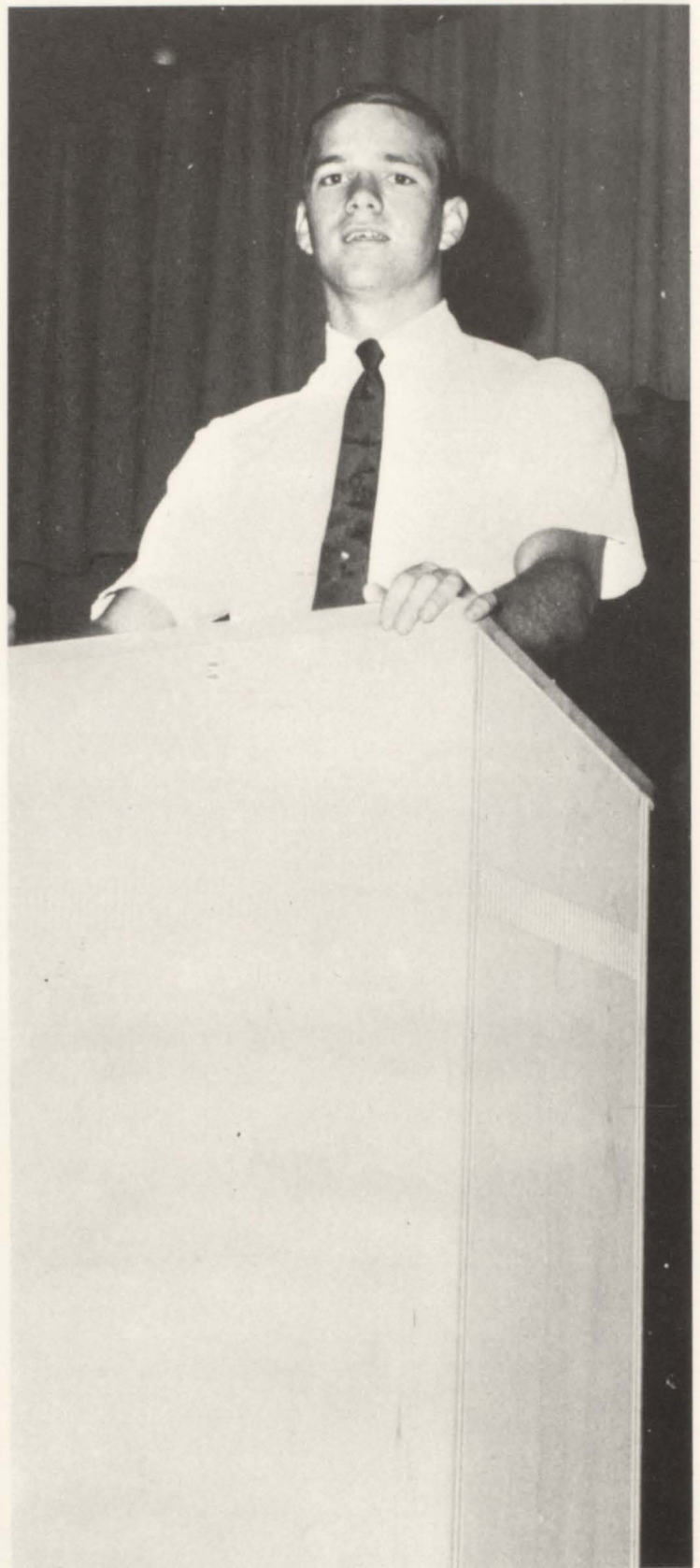
Student Council Reaches Big Goals

The Student Council working with last year's rules and customs strived to reach big goals. They started by electing committees to plan activities for the student body. The Howdy Dance, sponsored at the beginning of the year, allowed students to get acquainted with one another.

The Council met every Monday to discuss old and new business. They promoted school spirit with after-game socials, carnivals, assemblies and other extracurricular activities. Everyone worked hard to make the school year an enjoyable and active one.



Suzanne Hallman, treasurer, discusses financial matters with head cheerleader Susie Hefner



"Our speaker for today is" are the words often heard from President Joe Rose.



Removing fire hazards from around the building are members of the Safety Committee Karen Heatley,

Norma Harris, Charles Francis, Tommy Chaney, and Joe Rose.



Karen Heatley served as student body secretary and Charles Francis was vice-president.



Mr. Cobb, the activities director, helps committees plan activities.

Left: Members of the Social Committee were Josie Beltran, Norma Harris, Karen Heatley, Judy Crenshaw and Iris Alexander.

Committees Plan Year's Activities

With many activities to plan for the school year, committees were organized. There were temporary committees and permanent committees. The Homecoming Committee planned activities for the homecoming football game with Colorado City. The Coronation Committees organized and planned the Coronation which was March 14.

The Safety Committee tried to keep students familiar with the drills. The Safety Committee's goal was to get the students to take all civil defense drills seriously and to leave the building or classroom orderly. A committee enjoyed by the student body was the Social Committee. This committee sponsored a dance for the student body during the spring. The Publication Committee prepared the school directory, **The Matador Cape** for publication.



Karen Heatley dictates a number to Suzanne Hallman while Judy Crenshaw and Barbara Brazier look over the newly-published school directory.



Members of the Senior A Capella Choir are FRONT ROW Stout, Gonzales, Harmon, Keith, Garrett, Eller, SECOND ROW Garcia, Lester, Miller, Ross, Rose, Norris, Moncivais, THIRD ROW Rankin, Stoudt, Poplin, Eller, Knowles, Hefner, Utley, Hallman, Barnes, Cage,

FOURTH ROW Williams, Reeder, Connors, Graham, Gray, Adamson, Ball, Hefner, Mims, Lester, Scott, FIFTH ROW Fortenberry, Outland, Haney, Moody, Crump, Guerrero, Wilson, Brown, Renteria, Snell, Hill.

Choirs Fill Christmas Season With Carols

The Senior A Capella, Senior Girls Glee, and the Sophomore and Freshman A Capella choirs were heard in the halls Thursday and Friday before students were dismissed for the Christmas holidays. Caroling up and down the halls, the choirs made the last two days of school merry for the student body.

The three choirs sponsored a Christmas program December 5. The Senior A Capella sang in the Christmas play "A Song in the Night."

The choirs put in many hours of practicing. They participated in the contest in Canyon, Texas.



Placing students in the right section becomes puzzling to choir director, Mr. Marshall.



Members of the Senior Girls Glee are TOP ROW Barnes, Reed, Barree, Harbour, Wright, Benson, Pendleton, Henderson, Ross, Jaushlin, Jenkins, Steele, Garrett, SECOND ROW Strange, Dye, Smith, Brooks, Brightmon, Hornsby, Orta, Gonzales, THIRD ROW Perry, Lester, Brasfield, Young, Hazel, McCauley, Fulcher, Portee, Moore, Reeder, BOTTOM ROW Trammell, Avery, Gilmore, Miller, Hanks, Isaac, Sprowles, Green.



Besides producing beautiful sounds the Senior A Capella works also on their posture.



Singing in the Freshman and Sophomore A Capella Choir were FIRST ROW Jones, Smith, Jackson, Palmer, Robinson, Scott, Brown, Shelby, Dew, Castlebury, Kelley, SECOND ROW Farley, Hulsey, Smith, Brannon, Spain, McNabb, Wood, Farmer, Reeder, Rogers, Frazier, Adamson, Muse, Mills, THIRD ROW Harmon, Vessels, Mora, McFadden. Squires, Prado, Butler, Bolton, Holmes, McLin, Stanfield, Moore, Kelley, Christopher, Rodriquez, Ramos, Davis, Bunting, Braziel, FOURTH ROW Dial, Brothers, Fugate, Harmon, Johnson, Gentry, Couch, Mims, Hallman, Harris, Luna, Ross, Morris, Robinson, Wallis, Padgett, Martin, Mannin, Nelson, Hefner.

Orchestra Presents Concerts, Assemblies

The orchestra presented an assembly at Alderson Junior High to promote their interest in music. Another assembly was presented in the spring for the Estacado student body.

The orchestra participated in the University Interscholastic League Contest. At the same time a number of students entered solo and ensemble contests.

The Spring Concert for the general public was May 2.

Top Right: Orchestra officers were Karen Earp, social chairman; Carla Cargill, vice-president; Iris Alexander, president; Pam Carpenter, secretary-treasurer, Laney Wilkerson, head librarian and Janet West, assistant librarian.

Right: Carla Cargill, with orchestra director Mr. Marlin Lindsay, was selected for the All-State Orchestra.

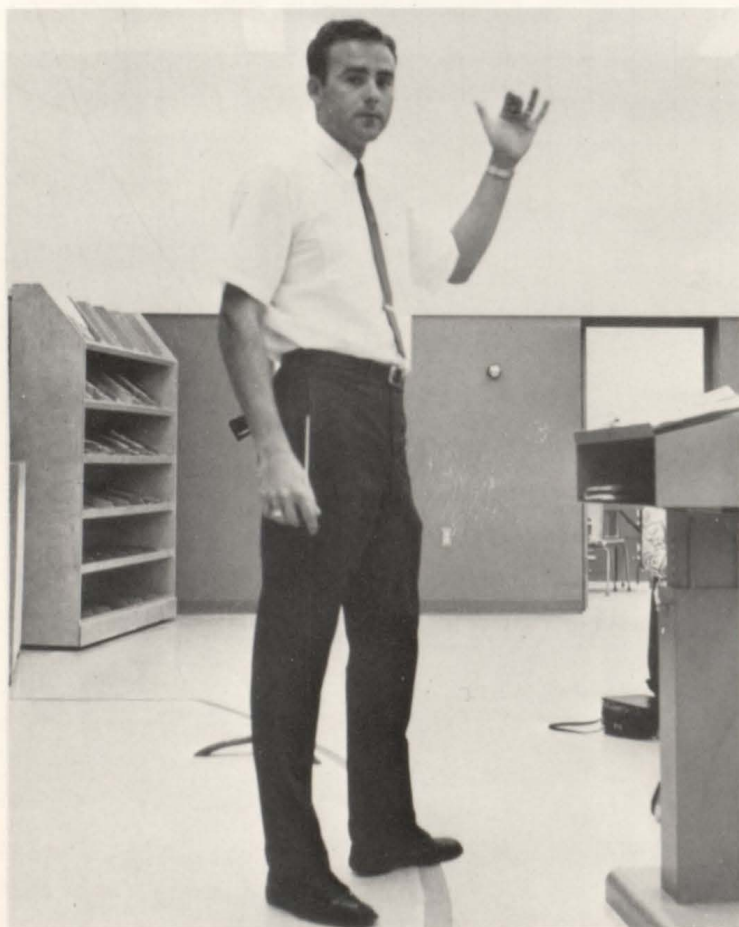


Members of the Estacado Orchestra were FRONT ROW Henry McElroy, Carla Cargill, Cathy Cargill, Major Pittman, Betty Kelly, Janet West, Pam Carpenter, SECOND ROW Laney Wilkerson, Curtis Goss, Iris Alexander, Beverly Hunter, Nancy Clements, Margie Pittman, Elizabeth Maris, Janis Sherrod, Patricia Hill, Alpha Morgan, THIRD ROW Linda Rutherford, Carolyn Walker, Celestine Collins, Sammy Ramirez, Patsy Anderson, Refugio Chapa, Lee Goss, Ronald Newsome, Edward Newsome, Buddy Bell, FIFTH ROW Freddie Hunter, Milon Hereford.



Cheerleaders were Carole Knowles, (Top Left), Susie Hefner, (Center), Linda Reeder, (Top Right), Ann Eller, (Lower Right), and Pam Gordon, (Lower Right).

Alpha Morgan, twirler; Thelma Moore, drum major; and Patricia Hill, twirler are leaders of the band.



Mr. Lindsay, band director, rehearses the band for many hours in school and after school.



Drum major Thelma Moore marches down the field at half-time of a football game.



Band officers were SEATED Pittman, Band Girls president; Hill, vice president; STANDING Morgan, twirler; Rutherford, Librarian; Anderson, President; Smith, Social chairman; Moore, Secretary and treasurer.

Matador Band Attends Governor's Inauguration

The Matador Band was one of the five Lubbock high school bands that attended the Governor's inauguration and performed in the inaugural parade.

The band boosted school spirit throughout the year. Its sale of pom poms distributed the school colors among all the student body. Their music was heard in pep rallies and at half-time activities. The band used its music to boost school spirit.

The band students competed in the UIL marching band contest in Canyon, Texas. They also participated in the playing and sight-reading contest which was in April.

The band students in their blue and silver uniforms represented Estacado in the Texas Tech Homecoming Parade and the South Plains Fair Parade. The band provided music at home with a fall concert for the student body.



The Matador Band performed in half-time activities during the play offs for district 3-A State Champions.



Members of the Matador Band are FRONT ROW Maris, Pittman, Gipson, Farley, Morgan, Sherrod, Hill, SECOND ROW Rutherford, Smith, Boyd, Hargrove, Owen, Cuneo, Sylvia, Wilkerson, Oldham, Garcia, Simmons, Moore, Simmons, THIRD ROW Moore, Smith, Simmons, Walker, Saldano, Vasquez, Wilcox, Anderson, Chapa,



Cavazos, Hicks, Collins, Collins, FOURTH ROW Romero, O'Neal, Williams, Romeriz, Salazar, Burk, Mitchell, Saldana, Ruth, Patrick, Goss, Jaushlin, FIFTH ROW Hereford, Price, Grant, Weston, Bell, Lindsay.

Speakers, Thespians Perform Proudly

Under the leadership of Mrs. Jacquelyn Jarrett, the speech students strived to improve their speaking. They worked on extemporaneous speaking, poetry reading, oral interpretation and debating. Speech students participated in tournaments in and out of the city and attended the Humprey-Muskie Campaign at the Lubbock Municipal Auditorium.

The drama department's major play of the year was "Ladies in Retirement." The children's plays were "The Magic Fishbone" and "Hansel and Gretel." During Christmas week "A Song in the Air" was given for the enjoyment of the student body. The play entered in the Interscholastic League contest for one-act plays was "The Hungers."

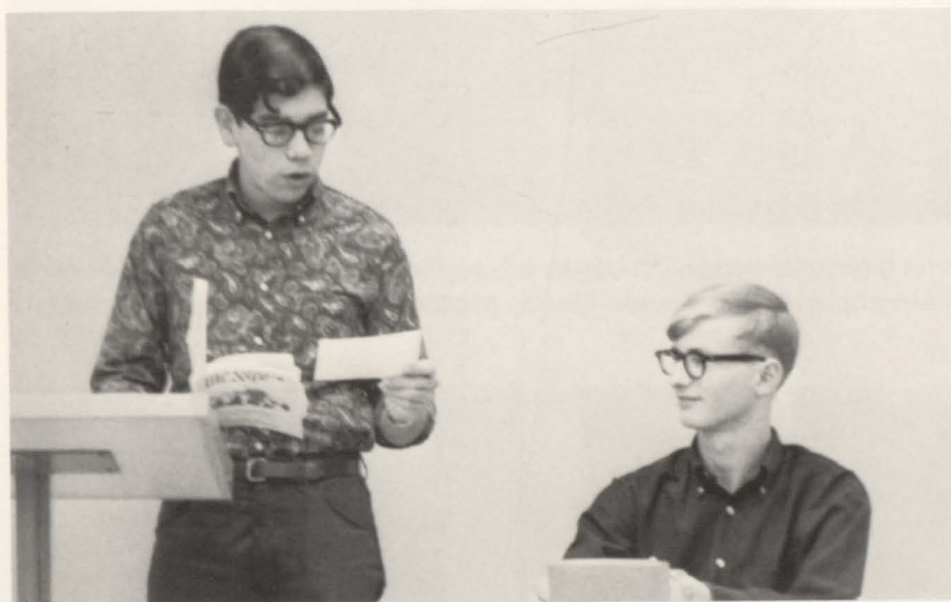


Charles Francis, persuasive speaker, entered several tournaments.

Ollie Dunn, the witch, and Becky Jobe, Gretel, enjoy the play as much as the children watching.



Members of the speech classes taking competitive extemporaneous speaking were Richard O'Neal, Charles Francis, Karen Heatley, Doris Davis, Betty Quigley, SEATED Vera Hart, and Lola Gilmore.



Looking over their notes and reference articles are debators Tony Bustillos and Denver Davis.



Among the speech students were prose and poetry readers SEATED Freedonia Hardin, Jan Murphy, Karen Corley, STANDING Lue Miller, Tommy Chaney, Brenda Rogers, and Ollie Dunn.



Looking over a negative to see if it is in good condition are Ruby Hooks and Sandra Mead, photographers, and Brenda Mead, photography editor.



Vera Hart, ad manager, worked closely with Vivian Lewis, ad salesman, to do an efficient job of financing the yearbook.



Section editors of the Matador are STANDING Vergie Perkins and Brenda Brightmon, organizations; SEATED Glenda

Matador Staff Records Years' Activities



Cropping pictures for division pages are Cindy Oldham, editor, and Debbie McClintock, assistant editor.

After the final bell sounded to end the school day, the work of the Matador staff continued. The staff worked long hours before and after school and on weekends. They felt the work was important because the staff was working hard for a book of records and memories for the entire student body.

The Matador staff strived to get the yearbook finished by the final deadline in February. Pictures were taken and retaken; copy was written and rewritten; layouts were drawn and redrawn. Finally the yearbook was finished and distributed to the student body.



Foster and Barbara Woods, curriculum; Soila Garcia, classes; and Gracie Torres and Brenda Rogers, activities. Not pictured are Jeanette Cuneo, personalities; Jan Murphy and Betty Quigley, clubs.



Counting yearbook sales are Susan Jackson, copy editor, and Miss Gay Phipps, sponsor.

Newspaper Staff Prints Estacado Echo

The **Echo** staff recorded events and activities throughout the year. They worked hard to keep the superior rating they received last year from the Southwestern Council of Student Publications Annual Critical Judging Services at Texas Tech.

Six members of the staff attended the Texas High School Press Association Convention in Denton, Texas, Dec. 5-7. At the conference they attended meetings, discussing problems of newspapers and possible ways of improving them.

Setting up the camera is a job often done by head photographer Birda Chavers.



Judy Crenshaw, feature editor, discusses plans for a story with the editor after receiving all the information needed.

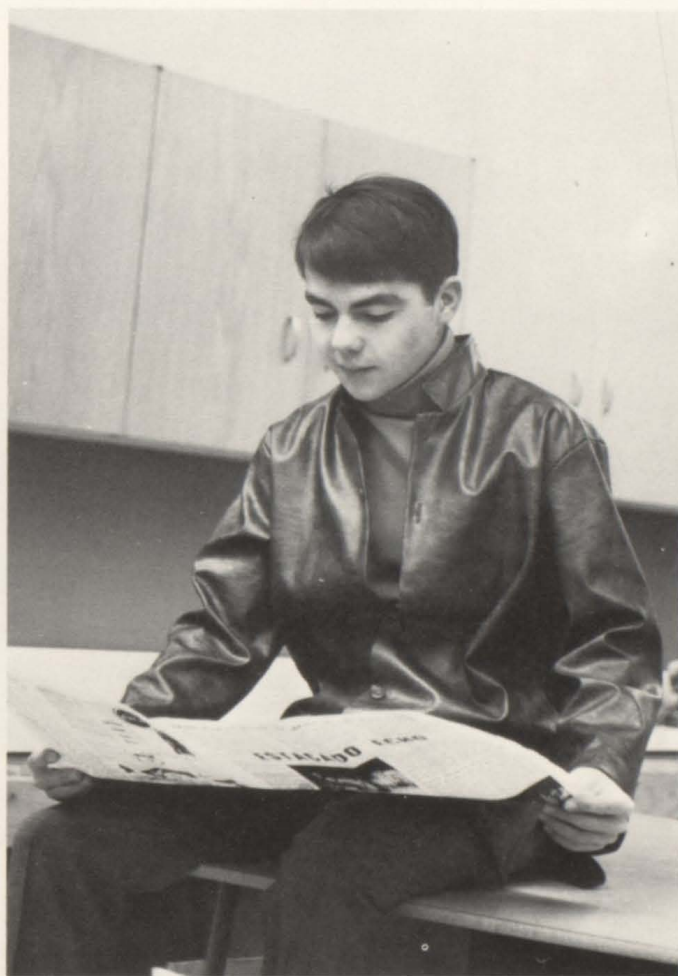




Covering stories for the paper are reporters SEATED Zola Underwood, Nellie Hopson, Norma Harris, Paula Shafer STANDING Shirley Nunley, Earnestine Medlock, Willie Avery, Kay Harbour, Joseph Benson, and David Knapp. Not pictured are Larry Sneed and Fred Robinson.



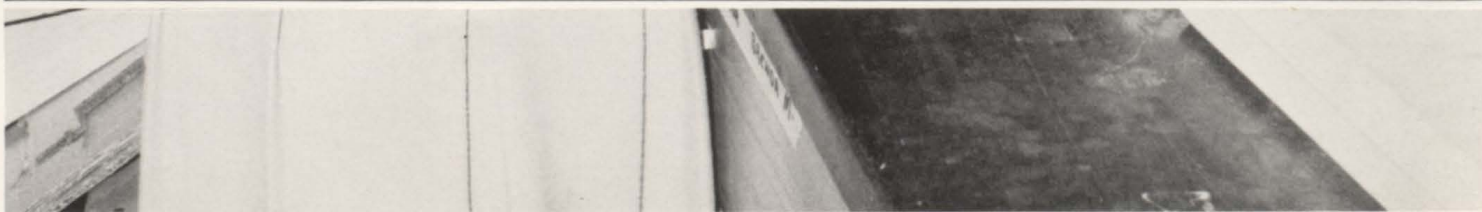
Checking final layout for the **Echo** are Sandra Harbin, assistant editor, Lynne Swinney, editor, and Ollie Dunn, assistant editor.

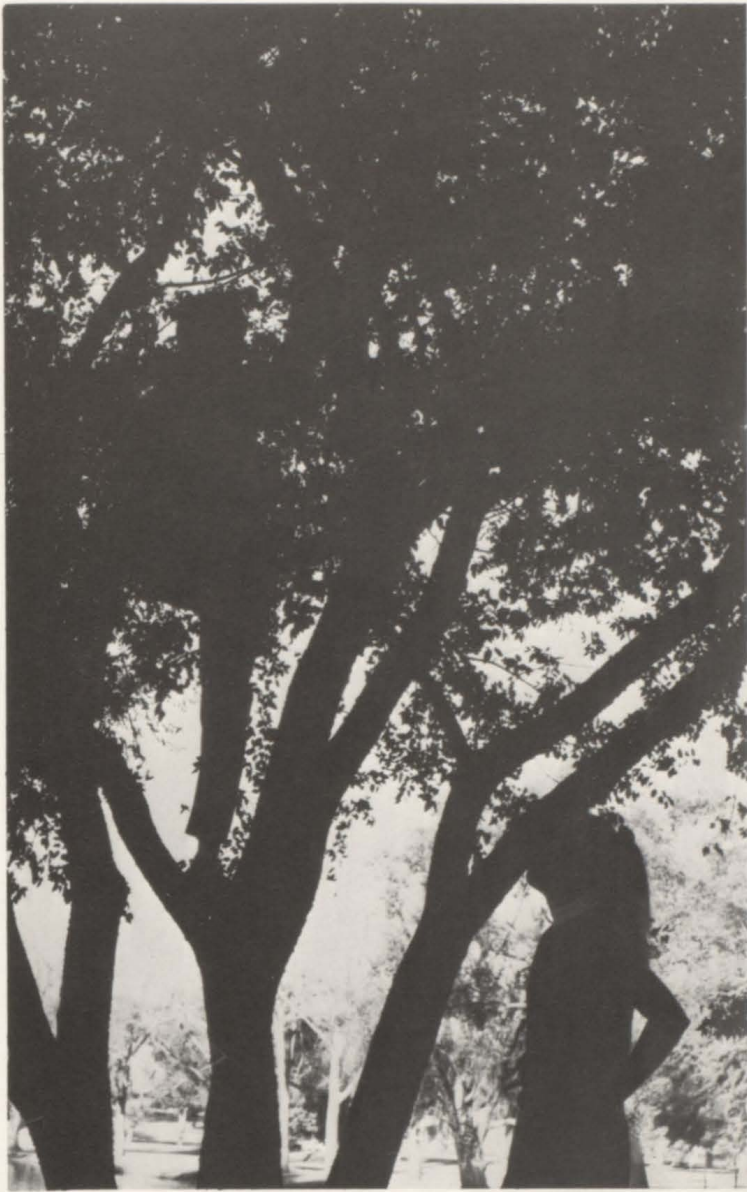


Jerry Wilcox, ad manager, looks over the ads in the latest issue of the **Echo**.



Now is the time to be well-liked





Personalities





Thelma Moore Crowned Homecoming Queen



Susie Hefner



Carol Knowles



Climaxing the Estacado-Colorado City football game was the crowning of the '68 Homecoming Queen during half time. Nominated by the student body were Thelma Moore, Susie Hefner and Carol Knowles.

After the Matador Band marched into a Double E formation, the girls were escorted onto the field by Ennis Haney, Mike Martin, and James Solomon. During the ceremony, the band played "I Left My Heart In San Francisco."

Charles Francis, vice president of the student body, crowned Thelma Moore, Homecoming Queen. Alpha Morgan, Football Sweetheart, presented her with a dozen red roses.



*Alpha Morgan
Football Sweetheart*



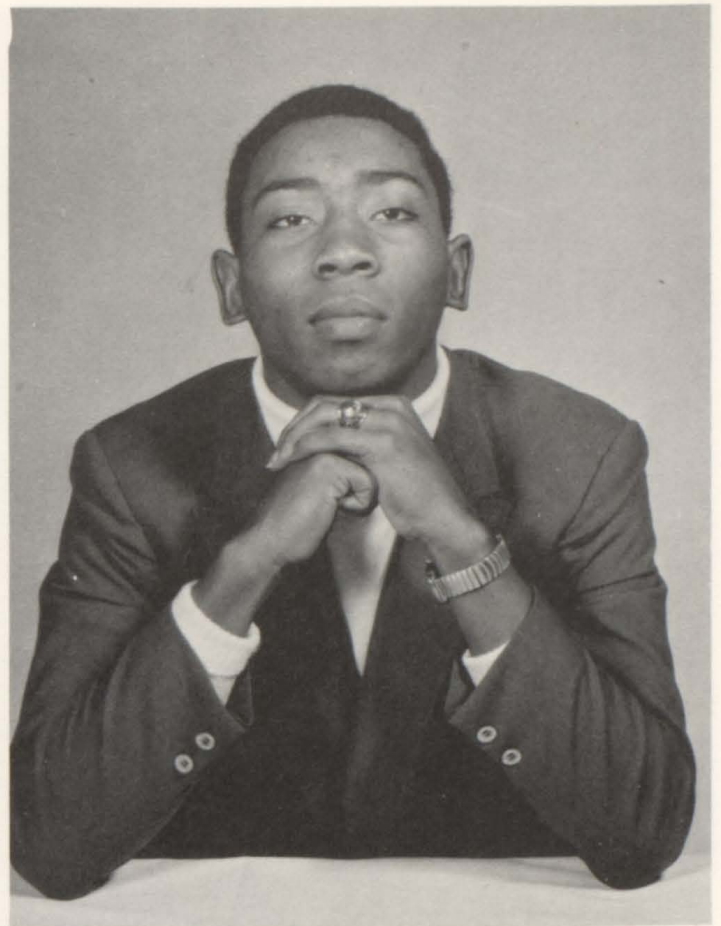
*Carole Knowles
Basketball Sweetheart*

Mr. EHS
Joe Rose





James Lester

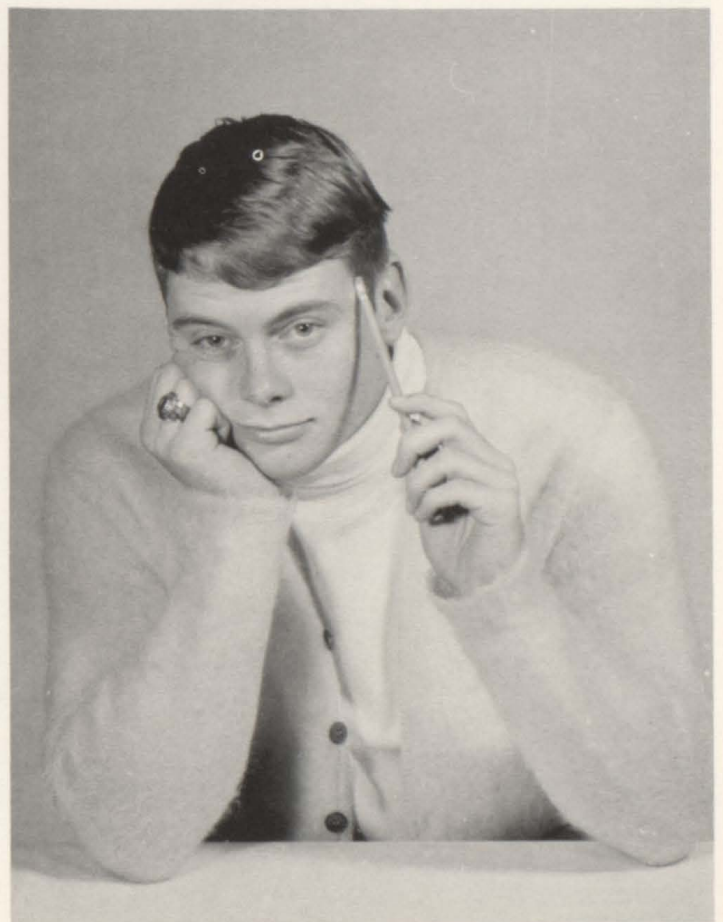


Ennis Haney

Mr. EHS Finalists



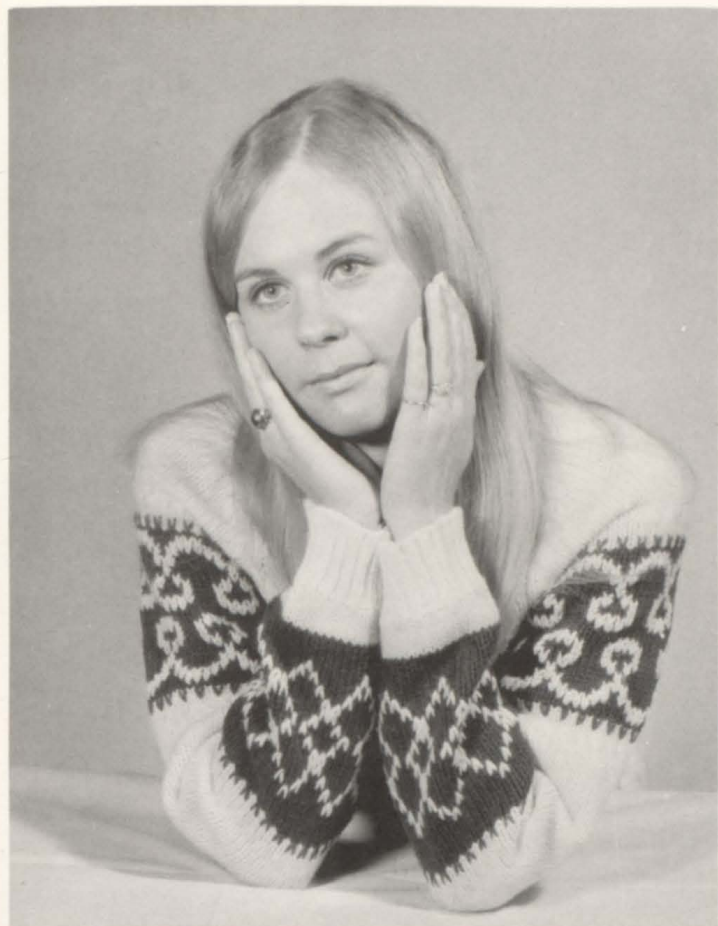
Mike McLin



Mike Eller

*Miss EHS
Thelma Moore*





Carole Knowles



Patsy Anderson

Miss EHS Finalists



Linda Reeder



Susie Hefner



Senior Favorites
Carol Knowles
Mike Eller



Junior Favorites
Alpha Morgan
James Mosley



Sophomore Favorites

Pam Gordon

Jesse Lethridge



Freshman Favorites
Cathy Mills
David Chiles

Senior Who's Who

Personal traits, leadership, scholarship and service were the characteristics for which the faculty chose students for Who's Who.

Karen Heatley



Joe Rose

Susie Hefner



James Lester



Junior Who's Who



Lynne Swinney



**Charles Francis
Alpha Morgan**



Rhonda Hargrove

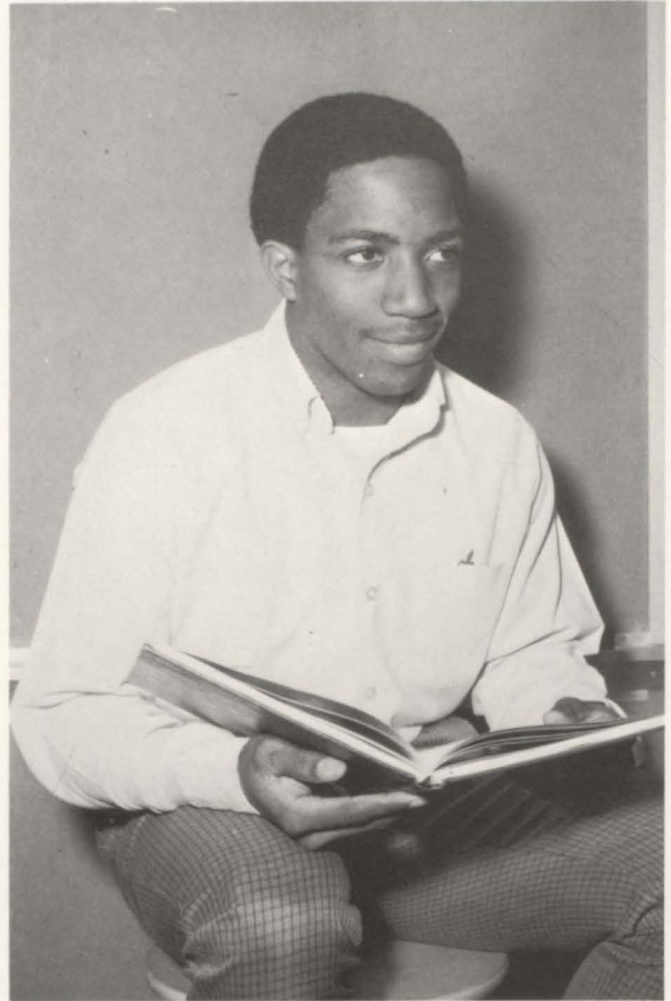


Sophomore Who's Who

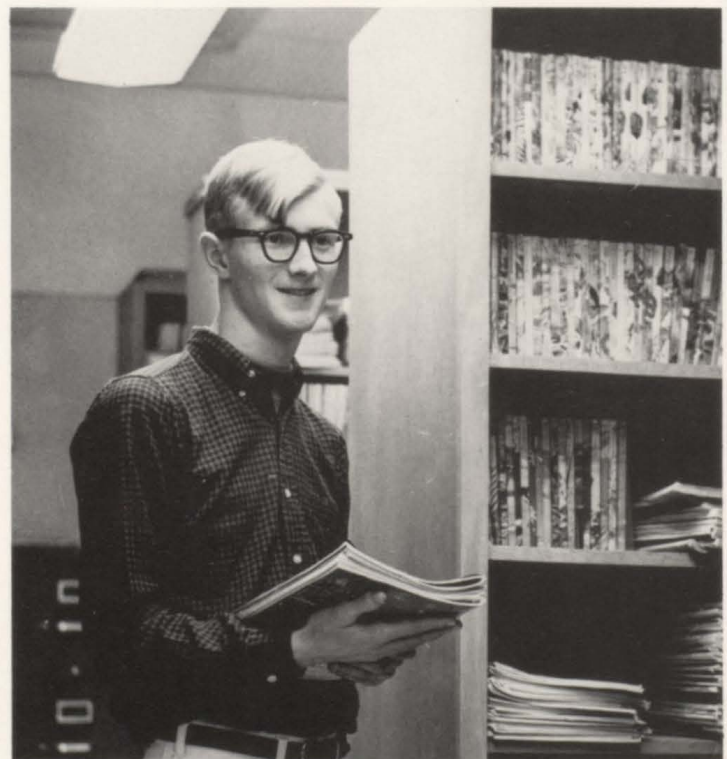


Henry McElroy

Janis Sherrod



Jesse Lethridge

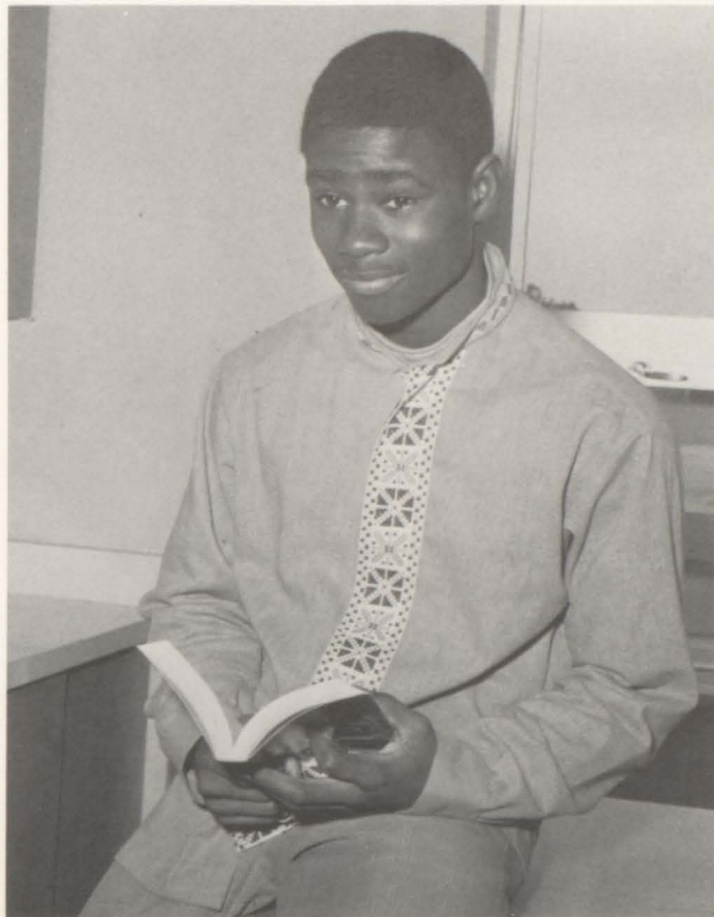


Denver Davis

Freshman Who's Who



Cathy Cargill
Doris Davis



David Chiles



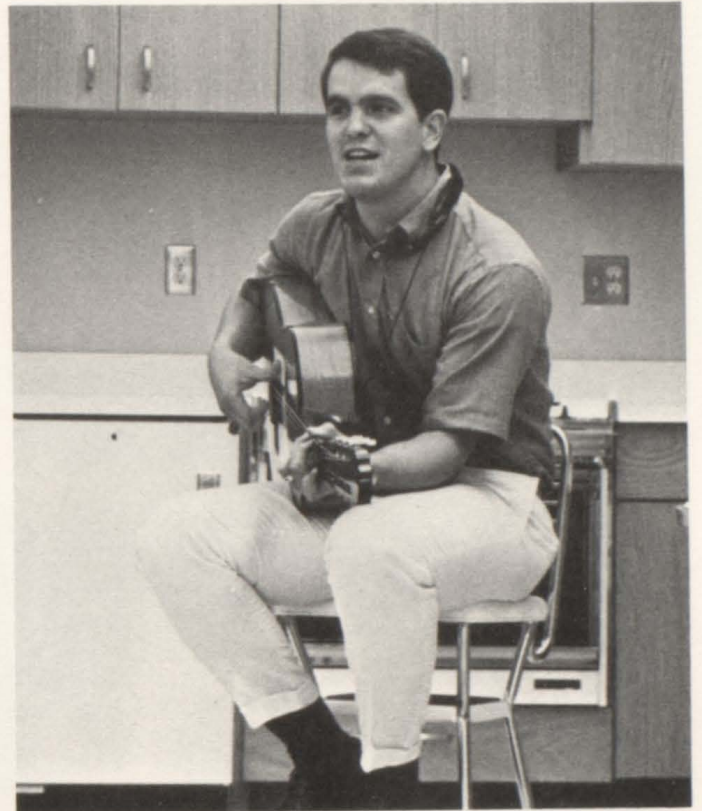
Barbara Braziel



Now is the time to join in



Clubs



Clubs Participate In Many Activities

The Estacado High School Chess Club was organized at the beginning of the school year to promote an interest in the game. The club, directed by Mr. Perry Bell, participated in a chess tournament with Monterey High School.

Los Buenos Companeros, Spanish Club, was organized to promote better relationship between Spanish-speaking countries and our own. The club sponsored car washes, a candy apple sale and a banquet.

The French Club, Le Cercle Francais, sponsored by Mrs. Judy Gibson, promoted an interest in French and the understanding of the French-speaking people. Activities sponsored by the club included a Christmas party to benefit the needy and a Mardi Gras.

The Corpus Latinus Club, sponsored by Mrs. Karen Worley, was established to enlighten those who are ignorant of the value of Latin. One of the activities of the club was to write to soldiers in Viet Nam.

Spanish Club sponsor, Mrs. Irma Marino, interests Dolores Gutierrez in a poster depicting life in Spain.



Showing an interest in the game of real concentration, chess, are club members, FRONT ROW David McGinnis, Bill Chaney, Lee Goss, BACK ROW Mr. Perry Bell, sponsor, Curtis Goss, Gary Green, and Dewayne Wallace.

How does one play chess? Very carefully! The game takes skill, knowledge, patience and a determined mind.





Above: Working diligently to make a success of the year for the French club were officers Graham Warwick, reporter; Barbara Hill, president; and Melinda Mims, secretary-treasurer.

Upper Left: Officers and members of this year's Los Buenos Companeros Spanish Club are BACK ROW, Manuel Ortiz, vice-president; Joe Lopez; Juanita Lujan; Maria Vasquez, photographer; Socorro Gonzales; Tony Bustillos, reporter; FRONT ROW, Irma Barron, secretary; Dolores Gutierrez, president; and Rosa Garcia, treasurer.

Center Left: Reviving the interests in the romantic language, Latin, are Latin Club members, Nellie Hopson, Karen Earp, Shelia Stanfield, Becky Jobe, Charles Clatt, Sharon Woody, Dennis Shafer, and sponsor, Mrs. Karen Worley.

Lower Left: One of the happiest times for the French Club was when club members and their guests joined in a festive Mardi Gras celebration.



Library Club officers were **STANDING** Brenda Mead, Eddie Lee, Judy Crenshaw, Lynne Swinney, **SEATED** Yolanda Guerrero, Irma Barron and Freedomia Hardin.

Library Club Goes To State Convention

The Estacado Gusane De Los Libras, (translated: bookworms) the Library Club, under the direction of Mrs. Catherine Pendleton and Mrs. Johnnie Shafer, started the year with a paper back book sale.

Students in the club taveled to Clarendon for the district TALA convention. Projects of the club were to write book reviews for student publication and to teach the basics of running an orderly library.

An exciting trip to Houston February 13-16 highlighted the year as members Henry McElroy, Eddie Lee, Yolanda Guerrero and Irma Barron attended the State Convention.

Mrs. Catherine Pendleton is showing Sherri Martin and Brenda Hanks, Library Club members, a new paperback book now on display for sale.



Speech Clubs Honor Students



Members of the National Forensic League were **STANDING** Charles Francis, Richard O'Neal, Tony Bustillos, **SEATED** Vera Hart, Karen Heatley, and Doris Davis.

The National Forensic League was organized to inspire students' interest in interscholastic debates, oratory and public speaking by encouraging a spirit of fellowship and by conferring upon deserving candidates a worthy badge of distinction.

Twenty-five points earned by participating in speech contests are required. Also the person must be in the upper one-third of his (or her) class.

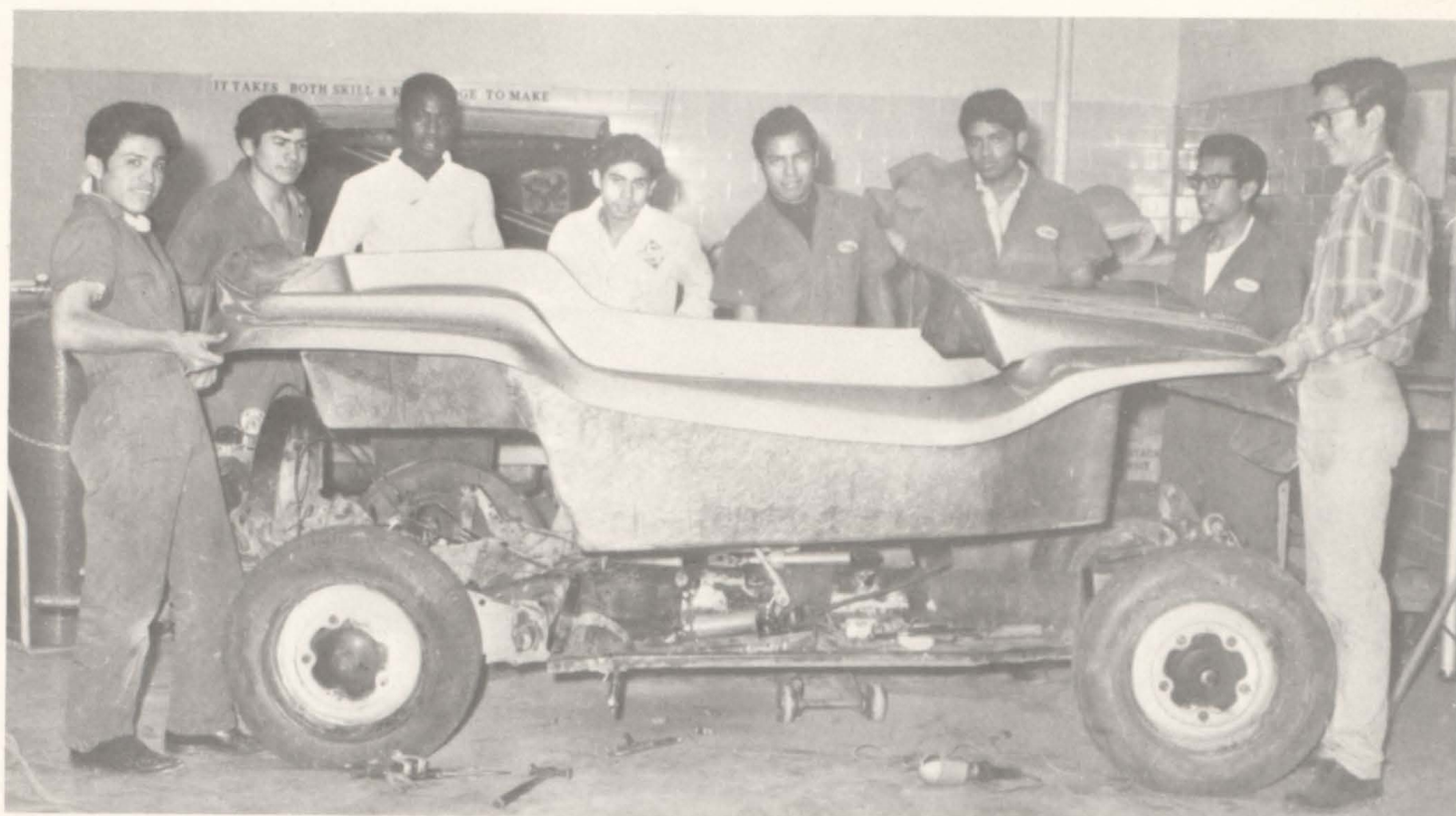
The National Thespians' League is an educational honor and service organization established to advance dramatic arts and to create an active and intelligent interest in dramatic arts among boys and girls.

Ten points are earned by participating in plays. Also an initiation of new members was held each semester.



National Thespian League members were **STANDING** Diane Roberts, Ramona Narbaez, Cindy Oldham, Sharon Woody, Brenda Rogers, Peggy Hallum, Lynda

Rogers, Darla Copeland, **SEATED** James Keith and Sidney Simmons.



Working on their dune buggy are club members Ruben Gonzales, Rogelio Silvas, Melvin Taylor, Santos Silvas, Benny Orta, Simon Ramos, Juan Gonzales and Phil Hilburn.

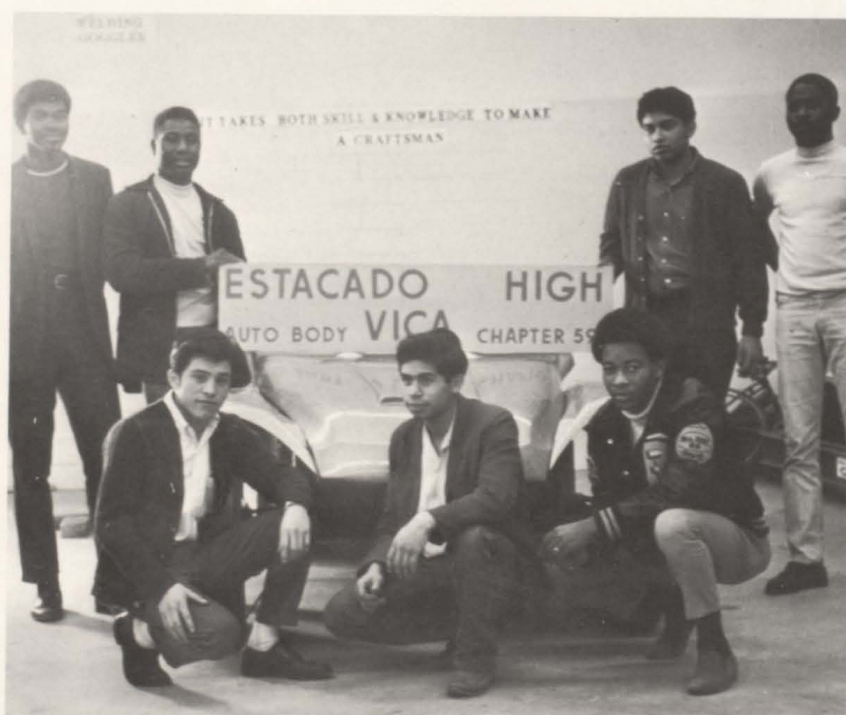
Auto Body VICA Builds Dune Buggy

"Preparing for leadership in the world of work" is the motto of the Estacado Auto Body Club, under the direction of Mr. David Wyer. The Vocational Industrial Club of America is composed of young men enrolled as full time preparatory students in the secondary vocational course in the trade.

The Dune Buggy is the local chapter project as an entrant to the District X Meet.

Members of VICA attended the Fall Meeting at Amarillo Caprock High School November 9th. The District X Contest was in Irving, April 25-26.

The Fall Meeting was attended by local club winners of the local Skill-Speed contest.



Auto Body VICA officers were **STANDING** Fred Robinson, vice-president; Melvin Taylor, secretary; Simon Ramos, treasurer; Jerry Franklin, Reporter, **KNEELING** Ruben Gonzales, president; Santos Silvas, and George Thompson, parliamentarian.

Mill Cabinet Constructs Picture Frames



The Estacado Mill Cabinet VICA had for its project making and selling picture frames and cabinets.

The club inspires young men to design and build various types of objects with wood. These amateur carpenters learn to visualize the finished product and build the item through a careful step-by-step procedure.

Students eligible for membership in the club are those enrolled in the Mill Cabinet course.

The club is sponsored by Mr. Dan Bray, Mill Cabinet teacher.

Richard Martinez, Ray Rayes, Rudy Beltran and Jimmy Perry assemble a cabinet for one of the Mill Cabinet projects.



ESTACADO HIGH
CABINETMAKING VICA CHAPTER 599

Mill Cabinet officers, Jimmy Perry, president; Burl Chester, vice-president; Bobby Brown, reporter; and

Rudy Beltran, sergeant-at-arms, build a picture frame, a project of the Mill Cabinet Club.



Members of OEA were FRONT ROW Jeanie Lee, Estrella Sanchez, Joan Jobe, Abigail Alva, Lucia Juarez, BACK ROW Barbara Hill, Beverly Johnson, Linda Newburn, Charla Smith and Carolyn Goddard.

OEA Project Wins Third At Area Meet

Five Office Education Association students attended the Area IV Youth Leadership Conference in Midland, Texas, February 21-22.

Joan Jobe was responsible for the chapter display which won third place and qualified for the State Conference that members attended March 14-15.

The Office Education Association is the youth group making up Cooperative Office Education, a program in the schools where students receive on-the-job training and experience in an office occupation.

To be eligible for membership in OEA a student must be enrolled in COE, a one-year cooperative project for seniors.



Joan Jobe exhibits her chapter display which won third for the club at the Area Conference.



Y-Teen officers were Iris Alexander, president; Glenda Foster, vice-president; Sandra Mass, secretary; Birda Chavers, treasurer; Laney Wilkerson, devotional lead-

er; Brenda Gilmore, social chairman; Comora Anderson, reporter; and Mrs. Muldrew, sponsor.



Mrs. Densford and Brenda Gilmore distributed chrysanthemums to anxiously awaiting Nancy Clements and Carolyn Kelly on the day before homecoming.

Y-Teens Sell Mums For Homecoming Game

Many activities of the Y-Teens are centered on two basic goals, to build character and to render services.

All the members sold the greatly-in-demand flowers throughout homecoming week. Mrs. Muldrew, sponsor, said the sales were very successful.

New members were initiated into the club by last year's members. They were also treated to a salad supper in the home of Mrs. Donna Muldrew.

During meetings, programs were presented. One of these was a panel of six boys selected from the student body to answer questions about dating.



FFA Girls Join Forces With FHA For Party

Christmas brought excitement for everyone this year, especially for the FHA girls and the FFA boys who joined forces for a party. The festivities included caroling, refreshments, and the exchanging of gag gifts between the members of the two clubs.

Among other activities staged by the Senior High Club were the T.B. bangle drive, and a cookbook sale race between the two FHA clubs. Members and officers took part in the national FHA Week, Area 1 meeting, and the City Wide Initiation October 22 in the EHS Auditorium. Officers Susan Jackson, Debbie McClintock, and Cathy Cargill were stage guests. Other members served as hostesses and ushers for the affair.

Providing leadership for FHA are, SEATED, Leah Sumner, Darla Copeland, Susan Jackson, Lynne Swinney, and Jan Murphy. STANDING are Wynette Ball, Debbie McClintock, Carol Irwin, Rosetta Francis, and Sandra Harbin.

Really having a great time at the joint FFA-FHA Christmas Party were members Shirley Rutherford and Terry Sanders and sponsors Elizabeth Jackson, Joann Hohenshelt, Kattie Pettyjohn, and visitor Susie Pettyjohn.





Mrs. Jerry Nisler gave a demonstration on how to make flowers for Valentines.

VEP Makes Flowers At Valentine Party

Through parties and planned programs, the VEP, Junior Chapter of FHA Club, encourages each girl to participate in growing appreciation of the joys and satisfactions of homemaking. The club is sponsored by Miss Vicki Vidal.

The VEP held a party on February 14 for members to celebrate Valentine's Day. The club also participated in the selling of cookbooks and helping with charity drives, both proving to be successful after much dedication and devotion shown by members.

The VEP officers have been encouraged by the Senior FHA organization to work hard, build and strengthen their club.



Officers of VEP were Sherri Martin, parliamentarian; Vicki Padgett, treasurer; Brenda Hanks, vice-president; Cathy Cargill, president; Ear-

lene Savell, second vice-president; and Vickie Bunting, historian.



Providing leadership for the Future Nurses were SEATED Brenda Brightmon, Vera Hart, and Ollie Dunn. STANDING are Mary Lou Prieto, Guadalupe Mota, and Zenda Outland.

Future Nurses Study Health Professions

The Estucado Future Nurses Club was organized in September of 1967 to encourage high school students to investigate health careers and to cultivate the qualities essential for such professions.

Projects of the twenty-seven members were a candy sale in November and December and T.B. Bangles sale on December 14.

The club, sponsored by Mrs. Pauline Bradley, had monthly business meetings. A monthly program meeting was held with the other city high schools, alternatingly.

Mrs. Pauline Bradley, Nurses Club sponsor, checks the eyes of student clinic helper Dubelsa Altamirano.



Future Farmers Encourage Leadership



Alvin Brashear "plays" with his gag gift, one of many exchanged at the FFA-FHA Christmas Party.

"Learning to Do: Doing to Learn: Earning to Live: Living to Serve" is the motto of the Estacado Chapter of the Future Farmers of America, sponsored by Mr. Finus Branham.

The boys were involved in work on several projects. Some were involved in work at the Ag farm, located outside of town. Other projects are selling sausage, selling chickens, and raising show pigs for the Lubbock Livestock Show. They also raise chickens and cattle.

Officers for the year were SEATED Bruce Short, Jerry Fortenberry, Don Tumlinson, and James Padgett. STANDING are Alvin Brashear, Wayne Wells, and Danny Davis.

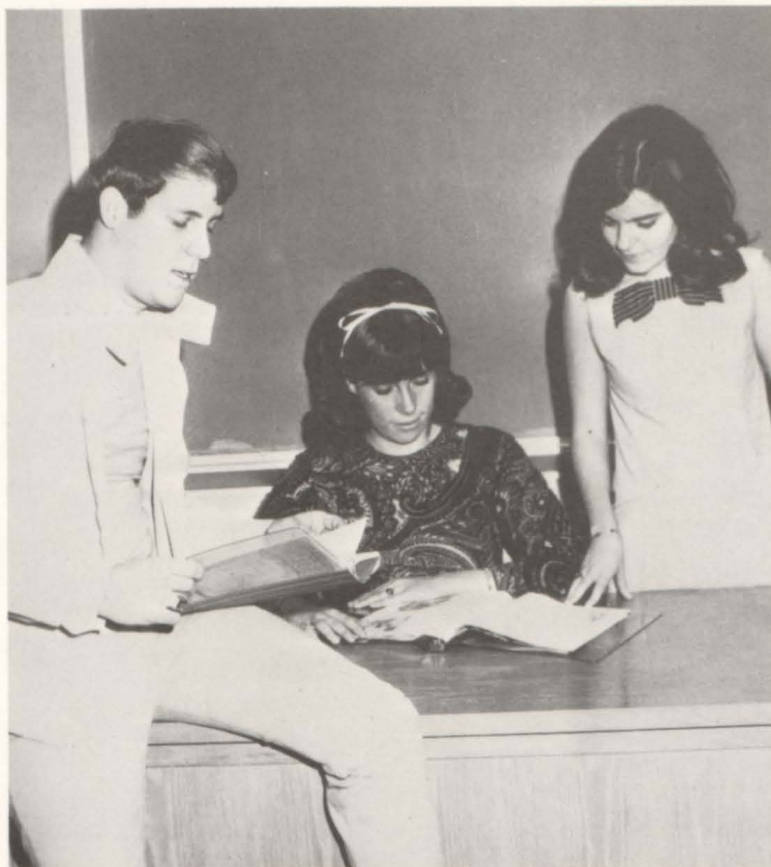


History Club Presents Patriotic Assembly

The goal of the Junior Historian Club is to promote a bigger and better world in which to live. The club is sponsored by Coach R. A. Wade who feels the value is brought to vivid realization by the history department.

November 27 the club presented to the school a patriotic reading and speech assembly which included the Matador Choir.

The greatest thing the Junior Historian Club would like to contribute in the line of history is to help establish a warmly united world in which future generations can truly stand proudly and say with great honor, "THIS IS MY COUNTRY!"



Richard O'Neal, Susie Hefner and Karen Heatley find enjoyment in studying about other countries of the world.



Junior Historian officers were Richard O'Neal, president; Birda Chavers, reporter; James Solomon, vice-president; Charla Smith, treasurer; Beverly Johnson,

parliamentarian; and SEATED, Cathy Handley, secretary.



Student Forum Helps Tuberculosis Patients

"To discuss pertinent moral issues and to promote fellowship" — these are two of the purposes of the Student Forum as stated in the club constitution.

The Student Forum, sponsored by Mrs. Gaye Scherz, kept pace in a busy year with many social activities. The starting project to raise money was selling programs at the Levelland game. Following this, members made spirit booster signs for all the games and made gifts for the McKnight State Tuberculosis Hospital in Carlsbad, Texas. Later in the year a car wash was held. Christmas and Easter socials highlighted the year for students in the forum.

Mrs. Scherz and Jerry Fortenberry, president of the Student Forum, discuss sponsoring some Morning Devotionals.



Janis Sherrod, Cathy Cargill, Curtis Goss, Rhonda Hargrove, Brenda Mead and Elizabeth Maris boost school spirit with a spirit poster.

Distributive Education Members Sell Cakes

As a fund raising project, DECA members sold miniature fruitcakes for one dollar each.

Mrs. Okie Rice, sponsor, took Polaroid photographs of DE members on the job and displayed them in the DE classroom. Students brought merchandise from the stores where they work and prepared displays, also shown in the classroom.

The twenty-five juniors and seventeen seniors involved in DECA are working in thirty-five training stations, all in the field of marketing and distribution.

Officers for this year are Mickey Hogan, president; James Merrill, vice-president; Jackie Stafford, parliamentarian; and Kathy Brown, secretary-treasurer.



Simulating purchasing items from Cathy Handley is Mrs. Okie Rice, DECA sponsor.





Hobos Judy Crenshaw, Lynne Swinney, and Jan Murphy "slave" for Coach Gainey during the Future Teacher Club's "Hobo Day" project.



Mrs. Gaye Scherz, freshman sponsor, was selected as Future Teachers' "Teacher of the Month."

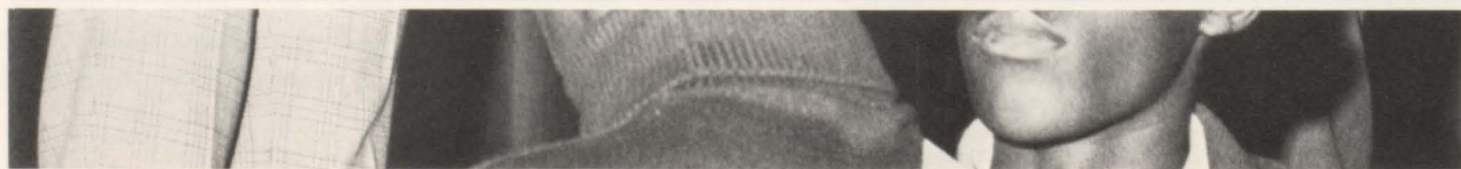
Future Teachers Work As "Hobos For Hire"

Dressed in dirty sweatshirts and jeans, and giving up priceless Saturdays, members of the Estacado Future Teachers performed odd jobs for parents, faculty and all other interested persons. This became their major money-raising project for the year.

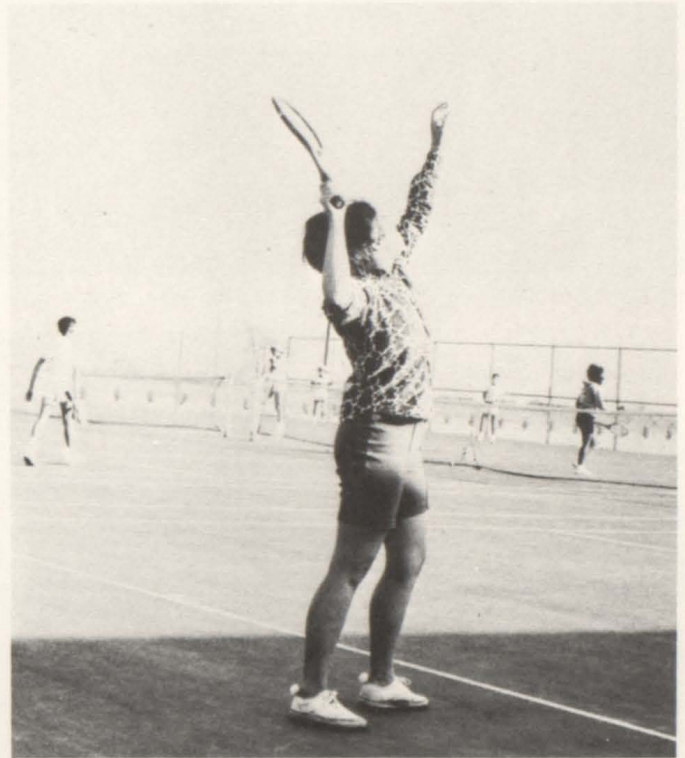
Mrs. Bette Saylor, sponsor, advised members through the year in activities that included attending the State Convention in Austin. Other socials sponsored by the club were the city-wide Sweetheart Banquet and the Old South Ball in April. Student observation also took place in April.



Now is the time to win a victory



Sports





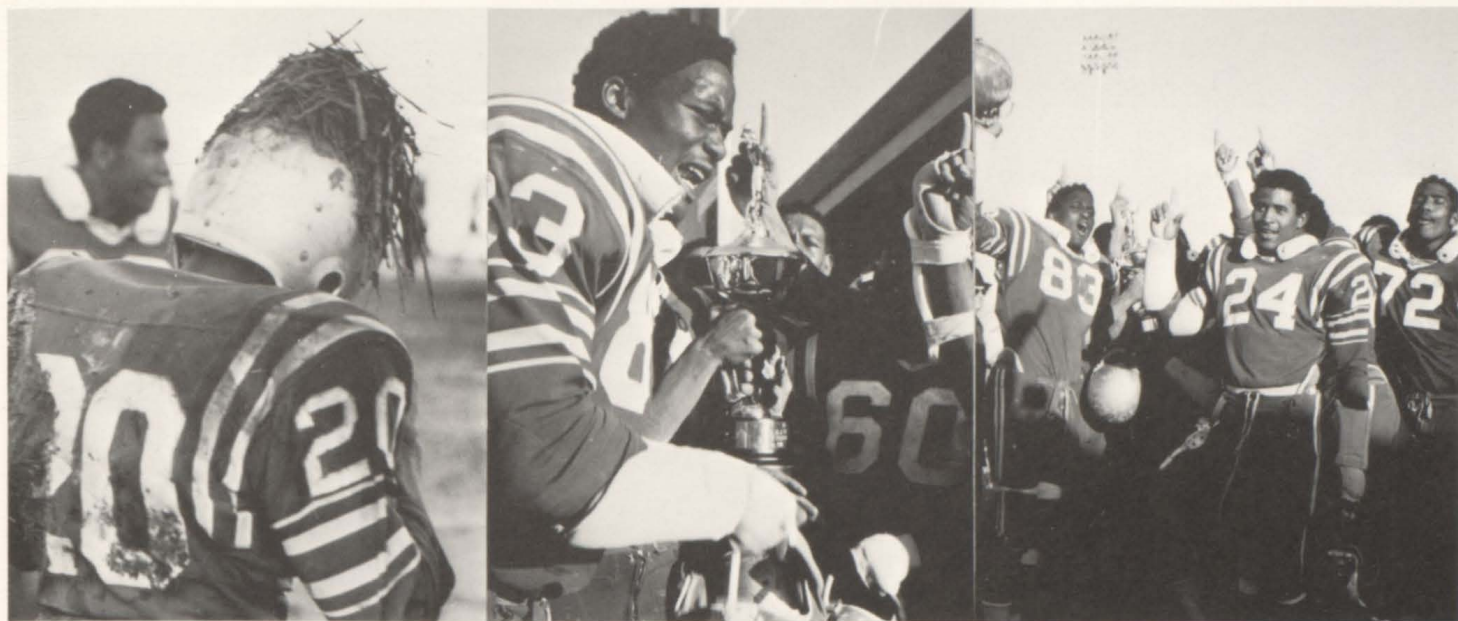
Season Summary

OPPONENT	EHS	
Brownfield	0	14
Littlefield	0	51
Lamesa	0	33
Levelland	0	69
Dunbar	0	28
Lake View	6	73
Slaton	6	60
Snyder	0	54
Colorado City	0	42
Sweetwater	0	7
Brownwood	8	49
Kermit	12	28
Henderson	0	30
Refugio	0	14

(Right center): The Mata-dors bring Refugio's All-State halfback to a halt during the state championship game.

(Bottom right): Jumping up and down with happiness was the reaction of the team after each victory. Dirty uniforms in this picture indicate how muddy the playing field was in Abilene.





(Left) Snow had hardly melted and the field was muddy in Abilene when the Matadors played Brownwood. Teammates felt Jesse Lethridge was not getting muddy enough and assisted him with a little grass on his head. (Center) Team members happily show off their semi-

final trophy after Henderson game. "We're number one," everyone had been saying for a long time. After the Henderson game (Right), the team held up their fingers and shouted the chant.

Matadors Realize Dream, Win State



Tackle Fred White (83) intercepts a Henderson pass and runs for long yardage.

The Matadors began the football season with a dream — a dream of winning the district championship, perhaps even the state. As they defeated each of their district foes, the reality came closer, and with the narrow win over Sweetwater, the district title was theirs.

Romping over the defending state champs, the Brownwood Lions, 49-8, in bi-district action; routing Kermit, 28-12, in quarter-finals; and stopping Henderson's Joe Wylie to defeat the Lions, 30-0, in semi-finals; the Matadors pushed toward their goal.

Their dream of the state championship became reality when they defeated Refugio, 14-0, in Ft. Worth's Amon Carter Field Dec. 21.

Larry Miller and James Mosley both scored in the first quarter of the Refugio game. From then on it was defense all the way with neither side scoring. The Matadors gained a total of 175 yds. rushing while they held Refugio to 106.

Aided by a 76-yd. punt return by James Lester and a 23-yd. pass reception by Ronnie Hill, the Matadors defeated the Henderson Lions, 30-0.



The 1968 state championship Matadors are BOTTOM ROW Donald Bradshaw (mgr.), Billy McGinnis (mgr.), Tommy Scruggs, William Hall, J. B. Lemon, Joe Rose, Bobby Lester, Robert Hines, David Moody, SECOND ROW Head Coach Jimmie Keeling, Harry Hulsey (mgr.), Ernest Jones (mgr.), Mike Eller, Marvin Turner, Kenneth Wallace, Larry Miller, Frank Judie, James Mosley, James Lester, Richard Segura, THIRD ROW Coach Gene Murrell, Coach Wayne Garner, Trainer E. G. Nunez, Melvin Mitchell (mgr.),

Gary Garrett (mgr.), Mike McLin, Rudy Beltran, Ronnie Hill, Jesse Lethridge, Tyson Haynes, Kenny Williams, Robert Boykin, Avance Green, Joe Benson, FOURTH ROW Coach Delbert Wilson, Jesse Bozeman, Floyd Harris, Walter Hibbler, Daniel Johnson, Buddy King, Homer Morse, Fred White, Porter Jaushlin, Freddie Stephens, Angel Rodriguez, Enedino Samudio, Willie Avery.

Brownwood, Kermit Fall To Estacado



Estacado drew the attention of the entire state as it became the first school to win the state championship in its first year of University Interscholastic League competition. The Matadors went undefeated all 14 games with only 32 points scored against them.

The opening kickoff seemed to be the turning point of the game against Brownwood, bi-district opponents. The Matadors recovered a Brownwood fumble and ran it back to score in the opening minutes.

In another spectacular play in the second quarter Fred White intercepted a pass and ran 40 yards to score.

Going into the second game of the playoffs, Matadors faced the tough passing team from Kermit.

A superior offense led by Larry Miller and Kenneth Wallace contributed to the 28-12 victory over Kermit.

Fred White (83) takes time out from the game to get his knee checked by trainer E. G. Nunez.



Jesse Lethridge (20) is brought to a halt by an unidentified Yellow Jacket as Bobby Lester (60) comes in to assist.



Estacado's Kenneth Wallace slips around Brownwood players for good yardage gain.



FRED WHITE
All-State
All-District
All-City



Boarding a bus for one of the out-of-town games are Matador coaches, Jimmie Keeling, Gene Murrell, Wayne Garner, Delbert Wilson and E. G. Nunez.

Nine Matadors Make All-District Team

Nine players from Estacado were named to the All-District Team chosen by the coaches of the district. For the first time this year two teams of both offense and defense were selected.

Seven of the 22 players picked by the **Avalanche-Journal** for its All-City Team were Matadors.

In addition to the nine on the All-District, eleven received honorable mention. These were Robert Hines, William Hall, J. B. Lemon, Joe Rose, Larry Miller, Jesse Lethridge, Walter Hibbler, Rudy Beltran, David Moody, Marvin Turner and Joe Benson.

FIRST ROW Tommy Scruggs, All-District; James Mosley, All-State, All-District (offense and defense), All-City; Kenneth Wallace, All-District.

SECOND ROW James Lester, All-District; Mike McLin, All-District, All-City; Frank Judie, All-District.

THIRD ROW Robert Boykin, All-District (offense and defense), All-City; Joe Rose, All-City, Honorable Mention All-District; David Moody, All-City, Honorable Mention All-District. Not pictured is Freddie Stephens, All-District and All-City.



Brownfield Victory Sets Pattern



The Matadors' first touchdown of the season was made by James Lester against the Brownfield Cubs.

The Matadors in their first game of the season upset the Brownfield Cubs 14-0 at Lowrey Field. Led in the scoring by Kenneth Wallace and James Lester, the Matadors dominated their first varsity game.

The Matadors remained undefeated as they ran over the Littlefield Wildcats 51-0 in their second district game of the season.

In what was predicted by the coaches to be one of the toughest games of the season, the Matadors romped over the Lamesa Tors 33-0. Leading the Matadors in the scoring department were Larry Miller and Kenneth Wallace. Wallace made two touchdowns and Miller scored on an 80-yard run.

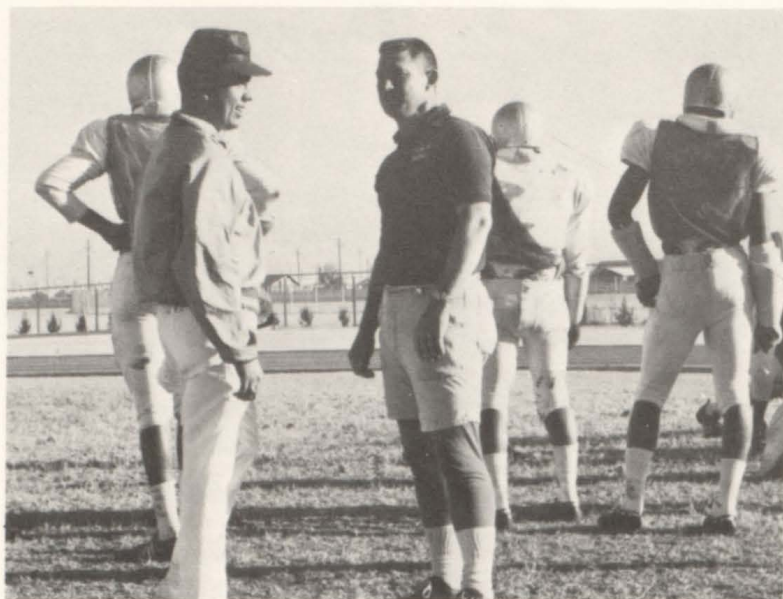
In Estacado's fourth district 3-AAA game of the season the mighty Matadors gave another spectacular performance defeating the Levelland Lobos with a score of 69-0.

The Matadors remained on top throughout the game with James Mosley, Kenneth Wallace, and Joseph Benson each making two touchdowns.

This gave Estacado their fourth straight district win in four games.

Three Levelland Lobos try in vain to stop tailback Joe Benson (41) from scoring.





Head Coach Jimmie Keeling and trainer E. G. Nunez take time out to discuss Matador tactics.



Junior fullback, James Mosley (32), is brought to a halt by four Lakeview Chiefs.

Triumphant Matadors "Bury" Panthers

The game between Estacado and Dunbar had the feeling of a funeral when Estacado buried Dunbar 28-0. This game pushed the Matadors further into the district 3-AAA lead with a 5-0 record as they remained unscored upon.

The Matadors held the Panthers to two yards rushing as they themselves gained a total of 362 yards.

Two records were broken when the Matadors battled the Lakeview Chiefs. Even though the Chiefs broke Estacado's unscored upon record, the Matadors came out on top with a final score of 73-6 making this game Estacado's highest scoring game.

The Matadors chalked up their seventh straight victory defeating the Slaton Tigers 60-6.

Estacado held Slaton to 110 yards gained and 6 first downs while they gained a total of 446 yards rushing and 22 first downs. Leading in the scoring department were James Mosley and Jesse Lethridge. Mosley made two touchdowns and Lethridge made three.



Top: J. B. Lemon (67) kicks extra points against Lakeview as Daniel Johnson (14) holds. Above: Stop! Look! Listen! Here come the Matadors! The Matadors prepare to run a play against Lakeview.



"Oh! No!" says Kenneth Wallace as he is brought down by a couple of Slaton players.



Two unidentified Dunbar Panthers attempt to stop junior fullback Frank Judie as he crosses the ten yard line to set up another Matador touchdown.



James Mosley is the face of determination as he tries for extra yardage against Slaton.

Matadors Clinch District Title

The Mighty Matadors made believers out of the Snyder Tigers, defeating them 54-0.

Estacado held Snyder to a total of 27 yards rushing and 103 yards in the air. This gave the Matadors their eighth straight district win.

At the Matador homecoming game the Matadors defeated the Colorado City Wolves 42-0.

The Matadors completed a perfect 10-0 season by defeating the Sweetwater Mustangs 7-0. The game was a game of defense as both teams were unable to move the ball.

Following an open week, the Matadors moved into bi-district play-offs against Brownwood.

Quarterback Kenneth Wallace (12) rounds left end on a keeper.



Above: Quarterback, Kenneth Wallace (12) is tackled by two Colorado City Wolves. Right: The Matadors selected Alpha Morgan to represent them as Football Sweetheart.





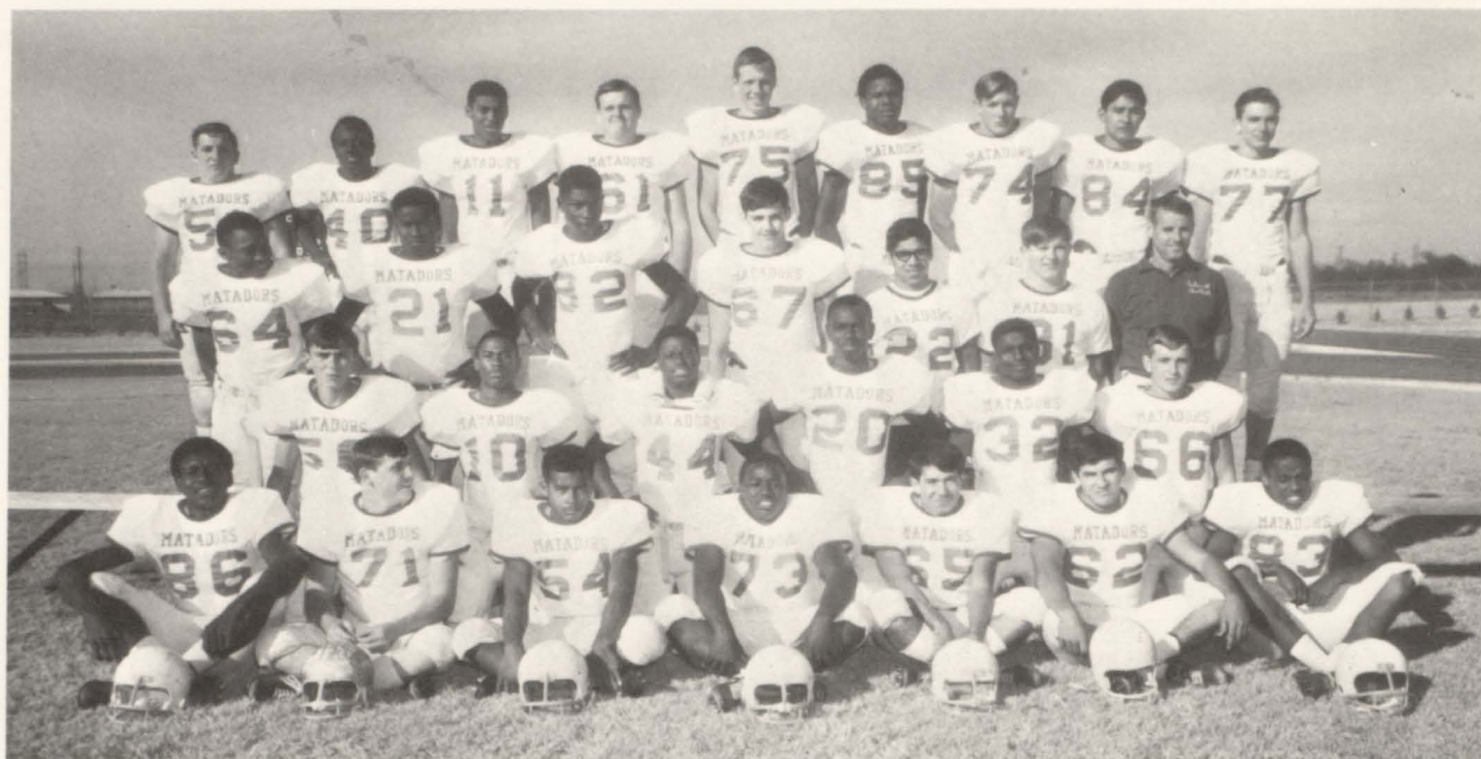
During the Sweetwater game James Mosley (32) heads for a large hole in the Sweetwater defense.



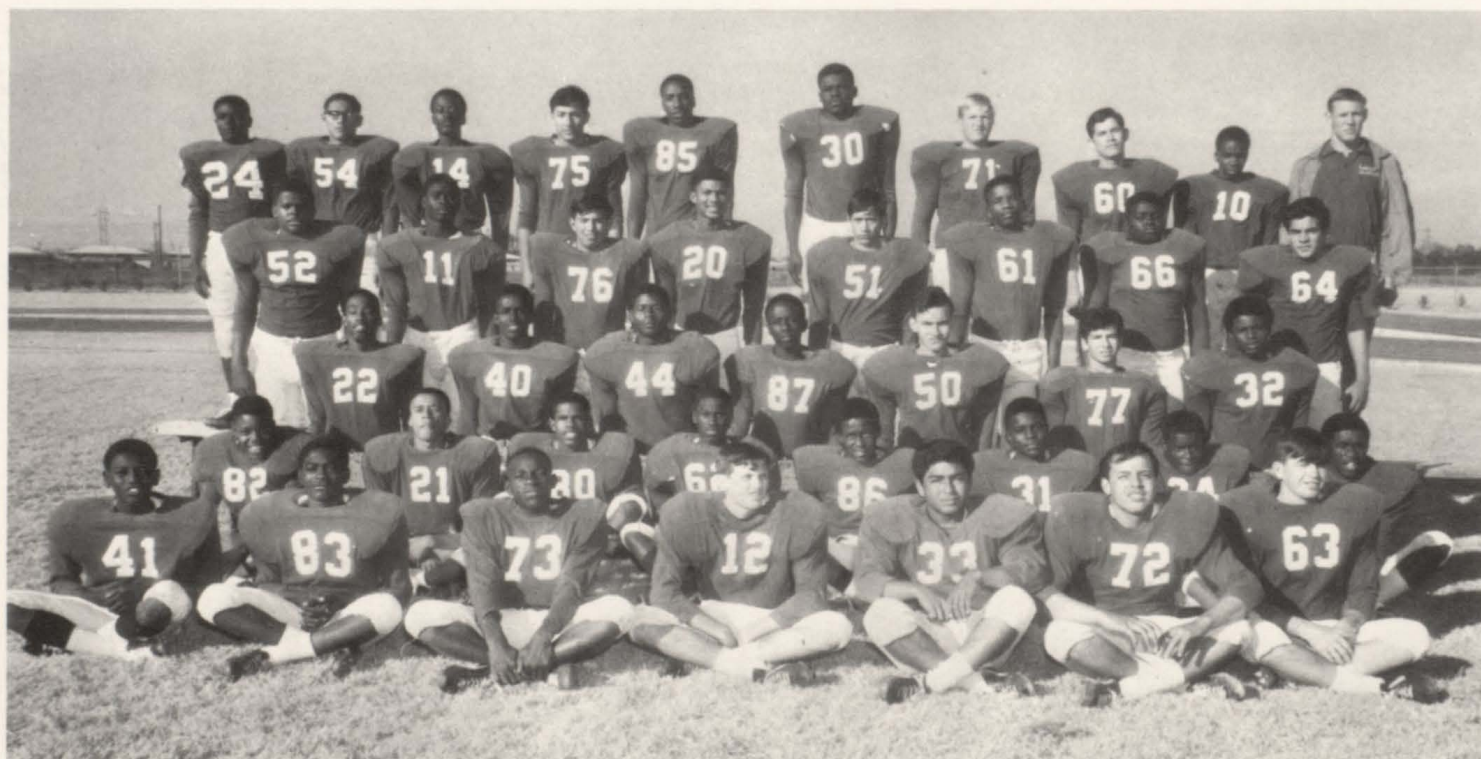
Junior fullback, James Mosley (32) breaks through the Colorado City Wolves' line for a sizeable gain.



James Mosley goes over for the winning touchdown against the Sweetwater Mustangs.



Members of the Toreador (junior varsity) team are **BOTTOM ROW** Charles Ward, Dean Null, Darrell Snell, David Hightower, Sammy Romero, Saul Rodriquez, Franklin Nelson, **SECOND ROW** Mark Heatley, Benjy Morgan, Roscoe Judie, Lee Jones, Lee Willie Jackson, Howard McCann, **THIRD ROW** L. S. McClain, Rufus Barnes, Luke Collins, Ronn Brock, David Juarez, Sam Murphree, Coach Gainey, **TOP ROW** Joe Hawkins, Jimmy Childress, Herman Moore, Ricky Foster, Graham Warwick, Roger Felton, Tommy Chaney, Albert Aljandro, Jim Pierce.



Members of the Conquistadors (freshman) team are **BOTTOM ROW** Ronny Robinson, William Ward, Danny Allen, Glen Johnson, Louis Gil, Oscar Gonzales, Corky Matthews, **SECOND ROW** Larry Duke, Johnny Ross, Chris Stubblefield, Nathaniel Cage, La Carl Richardson, Macial White, Willie Newman, James Lewis, **THIRD ROW** Dewayne Hill, Ronald Blakemore, Billy Taylor, Tony Luton, Charles Keith, Isabel Luna, Robert Griggs, **FOURTH ROW** Sidney Evans, David Chiles, David Hernandez, Ronnie Pegues, Richard Garcia, Kenneth Williams, Walter Jackson, Raymond Mendoza, **FIFTH ROW** Russell Coleman, Sammy Ramirez, Olda Lewis, Joe Luna, Paul Moody, Larry Robinson, Ted Lyons, Bobby Trevino, Eric Hill, Coach Sigman.



Freshman and junior varsity football coaches are Robert Sigman, Hollis Gainey, Buddy Hampton and R. A. Wade.



Freshmen, JV's Set 7-2 Record

After a fast and furious season of football, coaches of the freshman and junior varsity teams paused to discuss the merits of their respective groups. Everyone agreed it had been a good season. Both teams ended in a 7-2 record.

Although the junior varsity came out with a 7-2 record, they did strive to reach the record that was set by last year's junior varsity. As these boys move up to varsity play, they again will try to be victorious.

All in all the coaches foresaw better teams and more victorious teams in the seasons to come.

All the teams were inspired to greater efforts by the freshman cheerleaders.

Cheerleaders representing the freshman class are Beverly Hutchins, Pam Flewellen, and Barbara Braziel.



Members of the Matador Varsity team were Tony Ward, Homer Morse, Ed (Pete) Brown, Buddy Bell, David Duke, David Moody, Lee Jones, and Coach R. A.

Wade. KNEELING were Kenneth Wallace, Donnie Harris, Lasel Green and Ennis Haney.

Below: After a tough game, members of the basketball team leave the court for the dressing room.

Team Breaks Even On First Six Games

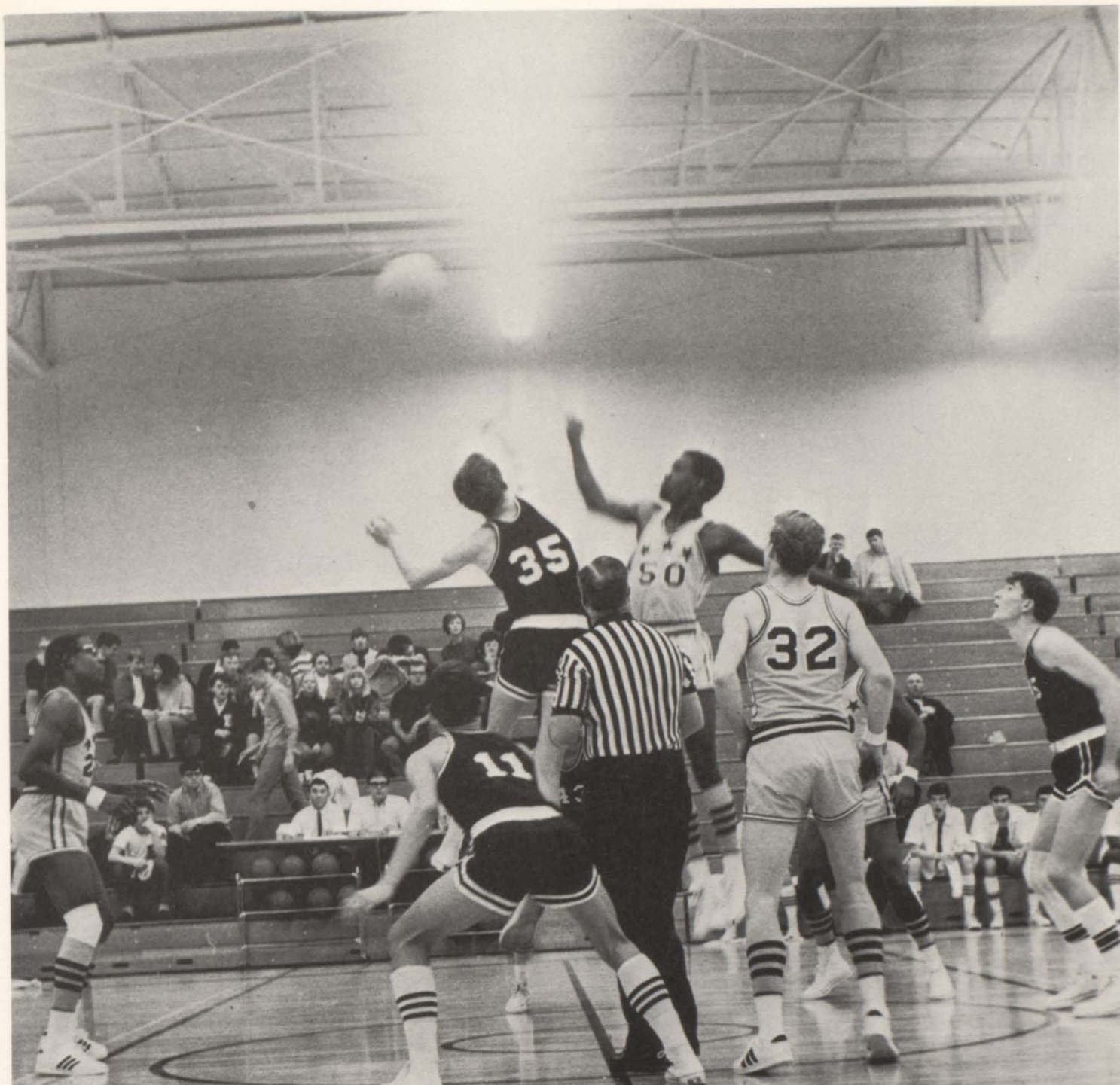
Finding the going tough again this year, the Matador roundballers lost three of their first six games. The Matadors ripped Spur as Tony Ward led the scoring for Estacado with 39 points.

Playing their first inter-city battle, the Matadors were edged by Caprock, 56-44.

The mighty Matadors racked up another victory by topping the Abernathy Antelopes 38-33 in the Estacado gym. Playing with a scoreboard deficit almost the entire game, the Antelop would not crack under pressure and came from behind to knot the score at 32-32.

Then Estacado poured in five points before Abernathy could master its final tally. The game ended in a Matador victory.





		EHS			EHS			EHS
Christ the King	48	41	Denver City	60	75	Hereford	53	44
Spur	63	58	Denver City Tournament			Slaton	69	56
Caprock	56	44	Lamesa	65	32	Littlefield	47	59
Abernathy	33	38	Plains	43	48	Dunbar	79	49
Spur	35	58	Lovington	47	38	Paducah	77	69
Slaton Tournament:			Muleshoe Tournament:			Levelland	64	50
Muleshoe	46	66	Tulia	64	60	Slaton	49	40
Colorado City	48	74	Childress	52	48	Littlefield	48	62
Slaton	54	39	Tulia	65	76	Dunbar	63	45
Lorenzo	73	63	Hereford	42	60	Levelland	99	64
Christ the King	29	28	Denver City	63	70			



Basketball players look up with expectation as they await the rebound.

Tournaments Prove Big Disappointment

Ripping the net for 34 points, Lasel Green contributed to the anxiety at the Denver City game. A close count throughout the game resulted in a 75-60 win for Estacado.

Participation in the Denver City Tournament was anything but total success for the Matadors. They were beaten 65-32 by Lamesa and 48-47 by Lovington. However, the tournament ended on an Estacado victory note, the Matadors beating Plains 48-43.

The Muleshoe Tournament proved total disappointment for Estacado's Matadors. Tulia defeated them in the first round of play, and the Childress Bobcats followed suit in the second game. In the third contest Tulia again came out ahead.

Jumping ahead in the third quarter, the Matadors defeated the Hereford Whitefaces 60-42. This victory changed the record book to 7 wins 11 losses.

Once again Estacado faced defeat in battle with Denver City. The efforts of Lasel Green's 17 points and Homer Morse's 16 points were not enough to top Denver City who won 72-53.



A mid-air battle for possession goes on between Homer Morse and one of the Denver City players.

Hands up and get in there and fight! Homer Morse agrees, while Ennis Hanny looks off and wonders.



In the scrimmage Homer Morse tries to raise the score for a possible win.

Buddy Bell tips the ball and struggles for control.



Scrimmages Raise Hopes Of Winning

Estacado finished their first scrimmages winning 7 out of 13 games. Hereford was their last defeat before district play.

Slaton, anticipating winning their first district game, was dropped by the Matadors 69-56. Tony Ward led the Matadors in scoring with 12 points. EHS dumped the Littlefield Wildcats 59-47.

The Matadors played a tight game for the first half against Dunbar. During a very disappointing second half, Lasel Green made only one field goal within the final eight minutes of play. The Panthers burned EHS 79-49.

Gaining a quick 30 point lead, the Paducah Dragons marked the fifteenth loss for Estacado. Paducah won 77-69.



Coach Wade gives instruction to players before they go into the game.

Tony Ward tries to interfere with the making of points in a desperate struggle.

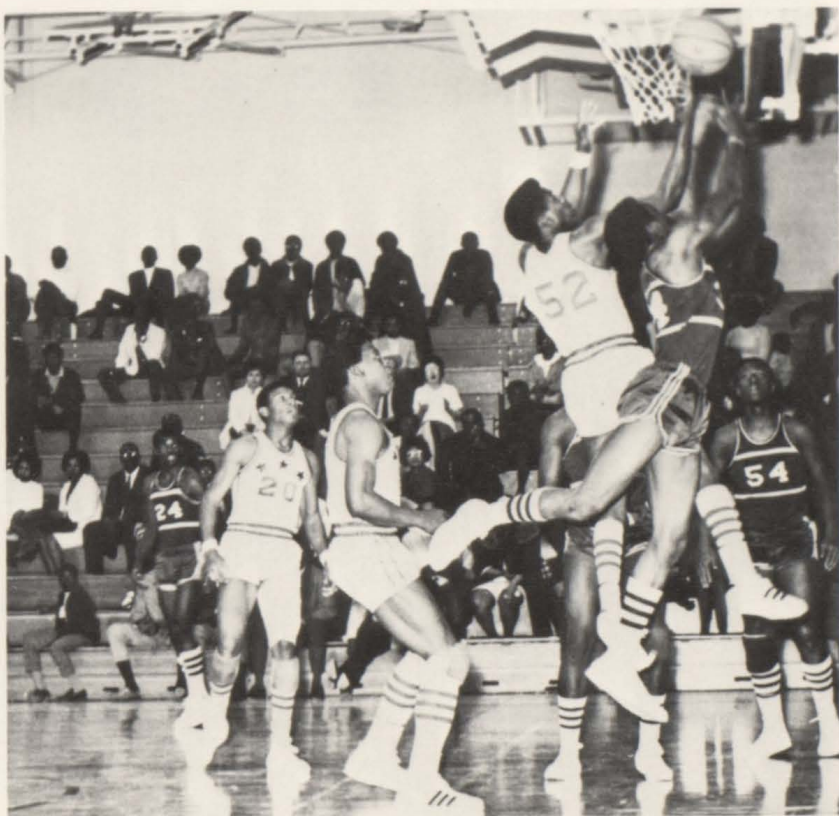




"Get that ball, Get that ball, Get-it, Get-it." Everyone is hustling to recover the loose ball.



Tony Ward and David Duke wait for the possession of the ball after an unidentified player makes a basket.



Donnie Harris makes one last effort to score against Dunbar.

Green, Jones Chosen For Basketball Honors

Jumping into quick action, the Levelland Lobos overpowered the Matadors 64-50. In a close run, Slaton captured the first quarter with a 11-4 lead and entered the second half with an 18-16 lead. Slaton gradually increased its lead and won the game 49-40.

The pursuing Littlefield Wildcats trailed the Matadors at half time by only one point. They remained never more than three points behind in the third quarter and lost pace in the fourth, allowing the Matadors a 68-48 win.

The Matadors played their last intra-city play with the Dunbar Panthers, losing 63-45.

Lasel Green, fifth leading scorer in the city, was named to the All City Team and was given Honorable Mention on the All South Plains team.

Lee Jones was selected by the **Avalanche-Journal** as Sophomore of the Year.



Homer Morse, of the fighting Matadors, fights for possession of the ball.

The members of the B Team are Coach Wayne Garner, Lee Jackson, Buddy King, Graham Warwick, Fred Hunter, Mike Christopher, KNEELING are Edward Newsom, Ezell Green, Jessie Bozeman, Charles Thrumble and Donald Bradshaw.



Frosh Place Third In City-Wide Play



The freshman basketball team finished the season with an 8-7 record. The Conquistadors, coached by Robert Sigman, placed third in city.

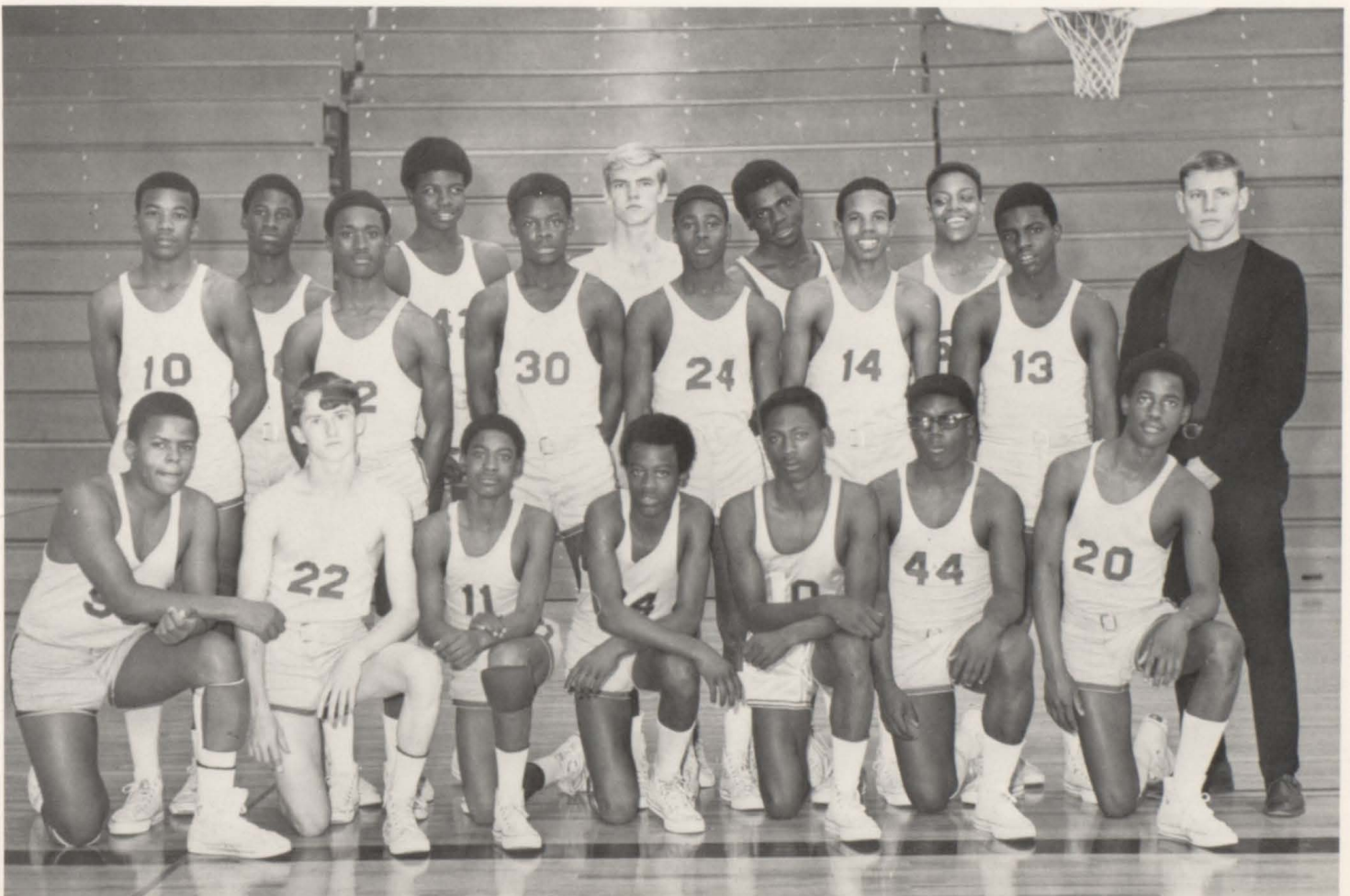
The Conquistadors defeated Hutchinson 48-31, Matthews 38-20 and Wilson 41-37. They lost to Mackenzie 43-40, Dunbar 54-36.

Coming back with a win against Thompson 44-29, they lost to Wilson 53-43. The freshman roundballers defeated Slaton 45-39.

The Conquistadors were defeated by Evans twice, but came back with a win against Mackenzie 35-34. After capturing wins against Thompson and Matthews, they were defeated by Atkins 42-37.

Waiting for a timeout is Buddy Bell. Coach Wade looks on.

Members of the freshman team are **STANDING** Kenneth Williams, Nathaniel Cage, James Lewis, Willie Newman, Donald Tadlock, David Chiles, Larry Robinson, Chris Stubblefield, Larry Duke, Macial White, **BOTTOM ROW** Sidney Evans, Gary Smith, William Ward, Olda Lewis, John Nixon, Russell Coleman, LaCarl Richardson.



Tennis Members Keep Rackets Swinging

Long hours of work and practice went into the making of the Estacado Matador tennis team. The sixteen players were coached by Coach Allen Holtman. Team co-captains were Susie Hefner and Dewayne Wallace.

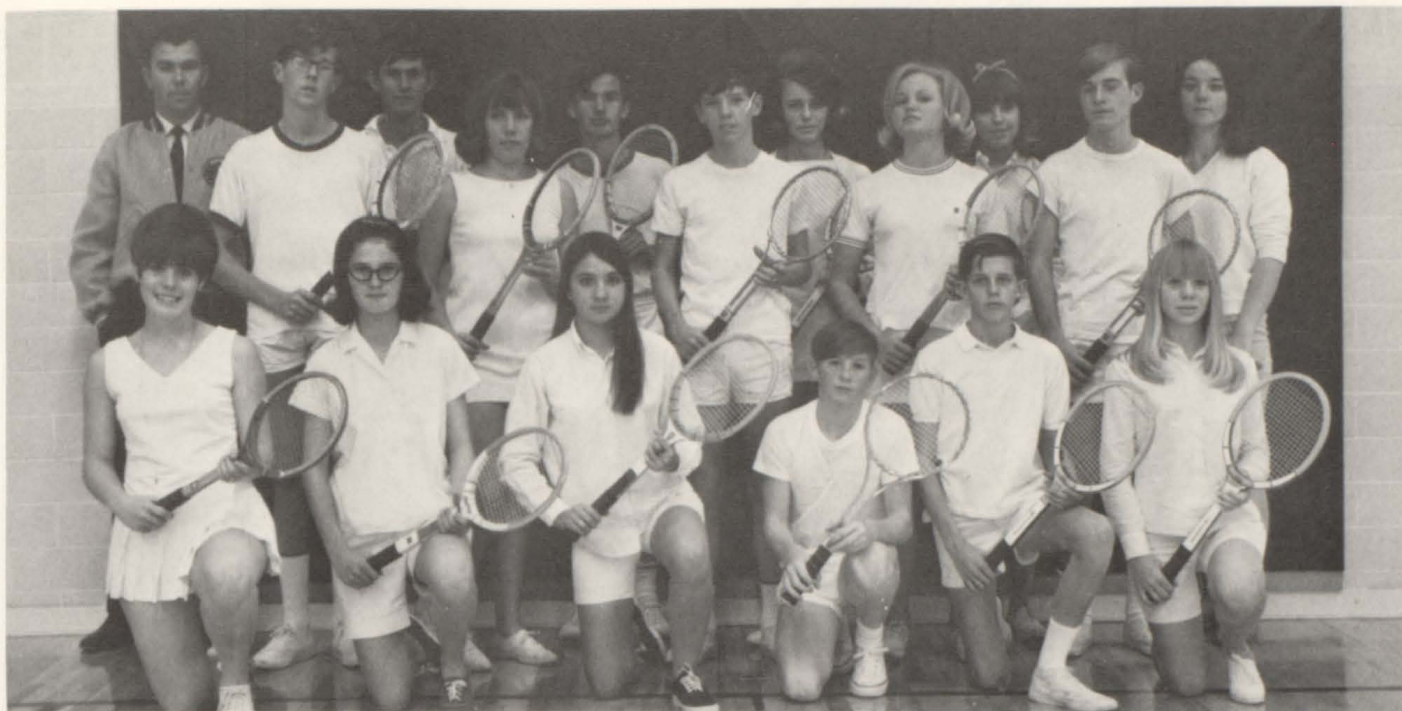
The dual matches were first played with Sweetwater. The Matadors then played Levelland, Snyder, Plains, Dunbar, Denver City and Brownfield.

Tennis Tournament Schedule

Odessa	March 7-8
Snyder	March 14-15
Lubbock	March 21-22
Amarillo	March 28-29
District at Snyder	April 12
Bill Clark at Lubbock	April 18-19
Regional Play-offs	April 26

Right and Below: All tennis members practiced after school and in their spare time to get ready for matches.

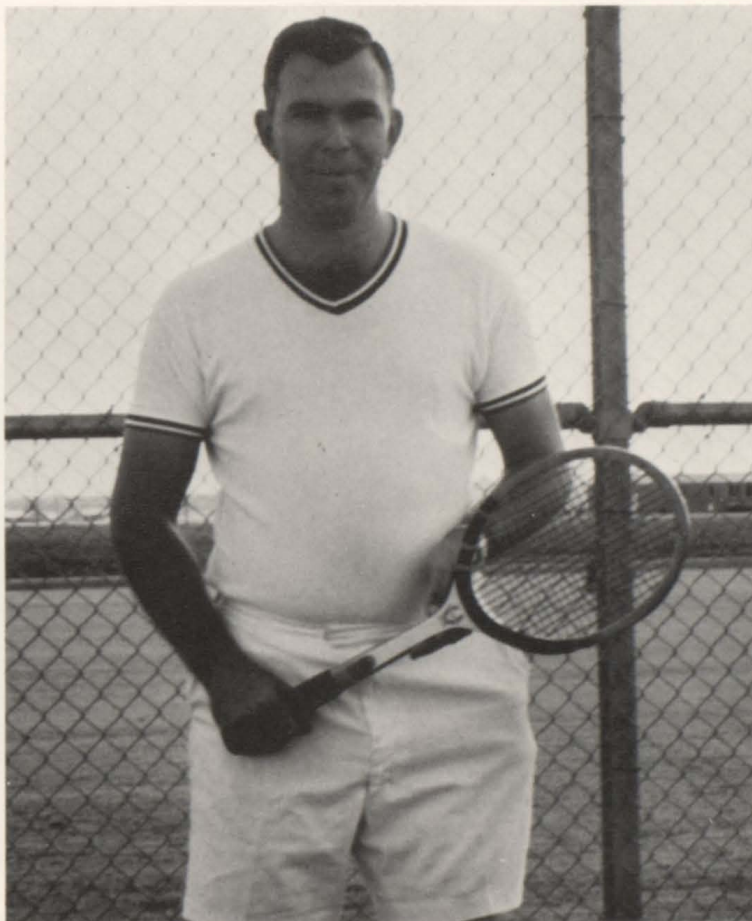




Tennis team members were TOP ROW: Coach Allen Jobe, Anita Jackson, Henry McElroy, Melinda Mims, Holtman, Randy Hallman, Dewayne Wallace, Susie BOTTOM ROW: Donna Wallis, Mara Leyva, Tommy Hefner, Joe Mims, Eddie Lee, Paula Palmer, Becky Robinson, Danny Palmer and Pam Gordon.



Donna Hefner, a sophomore, practices her serve.



Coach Allen Holtman is the tennis coach.



Marvin Turner, Ronnie Hill, and Robert Hines work out on the hurdles.



Members of the track team were FIRST ROW Lawrence Gipson, Frank Judie, Marvin Turner, James Lester, Jesse Lethridge, Benjy Morgan, Avance Green, James Graham, SECOND ROW Sam Scott, Lee Jackson, Franklin Nelson, Ronnie Hill, Jerry Timmons, Angel Rodriquez, Floyd Harris, James Mosley, Bobby Lester, THIRD ROW Denver Davis Mike Harmon, Daniel Johnson, Joe Benson, Porter Jaushlin, Robert Hines, William Hall, Buddy King and Homer Morse.

Experience Brightens Thinclads' Prospects

The coming of spring brought hopeful boys to work out every day for track. Grueling workouts required the most of a boy in running, pole vaulting, discus throwing and shot put.

The team worked hard to meet last year's success. Many members of last year's team were back to contribute their skill and experience to that success.

Meets included the Plainview Invitational and Canyon Reef Relays in February, City Meet, Odessa and Whiteface Relays, and College Station Invitational in March. In April were the Andrews Invitational, District Meet, Regional Meet, and State Qualifier Meet. The final State Meet was held in May.

Coaches Wayne Garner, Robert Sigman, Gene Murrell, Hollis Gainey and E. G. Nunez take a break during workouts.



Sam Scott goes over as a teammate looks on.



James Mosley throws the shot put in early season workouts.

Warm Weather Herald's

Baseball Competition

Schedule

With spring on its way the baseball team began their workout practice during the evenings. Their coaches were Mr. Delbert Wilson and Mr. Buddy Hampton.

The coaches welcomed eight newcomers to the team. They were Ken Wallace, Larry Miller, Lee Shed, Alvin Brashear, Dale Pope, Melvin Mitchell, Nathaniel Cage and David Chiles. Lettermen Robert Boykin, Walter Hibbler, David Knapp and Howard McCann returned from last year.

Although the team lacked experience it had speed and hustle. The coaches spotted the team's weaknesses and tried to improve them. The team worked extra hard on their pitching and hitting.

Mar. 1	Hereford at Estacado
Mar. 4	Estacado at Hereford
Mar. 7	Plainview at Estacado
Mar. 8	Estacado at Plainview
Mar. 11	Monterey at Estacado
Mar. 14	Coronado at Estacado
Mar. 15	Estacado at Andrews
Mar. 18	Estacado at Coronado
Mar. 22	Estacado at Lubbock
DISTRICT	
Mar. 25	Estacado at Brownfield
Mar. 29	Open
Apr. 1	Estacado at Snyder
Apr. 5	Lamesa at Estacado
Apr. 8	Levelland at Estacado
Apr. 12	Estacado at Slaton
Apr. 15	Dunbar at Estacado
Apr. 19	Brownfield at Estacado
Apr. 22	Open
Apr. 26	Snyder at Estacado
Apr. 29	Estacado at Lamesa
May 3	Estacado at Levelland
May 6	Slaton at Estacado
May 10	Estacado at Dunbar



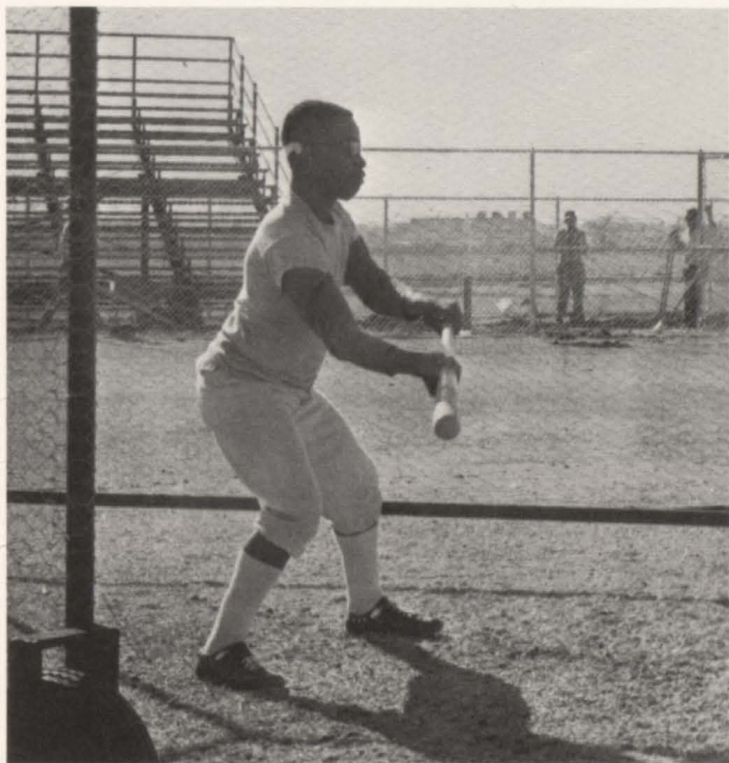
Members of the baseball team were FRONT ROW Melvin Mitchell, David Chiles, Glenn Johnson, Howard McCann, Daryl Snell, Kenneth Wallace, James Lewis, Bobby Turner, SECOND ROW James Solomon, Sidney Evans, Mark Heatley, Robert Boykin, David Hernandez, David Aguilar, THIRD ROW Randy Spencer, Nathaniel Cage, Walter Hibbler, Dale Pope, Lee Shed, Alvin Brashear, Larry Miller and Coach Buddy Hampton.



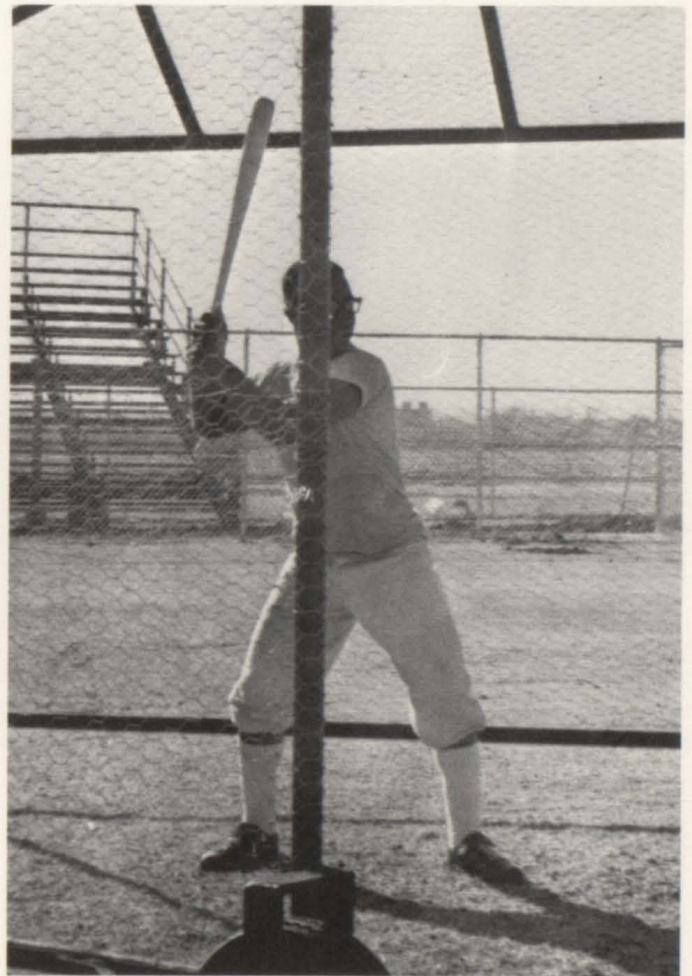
Howard McCann pitches the ball with speed and control.



David Knapp and James Solomon practice catching during work out.



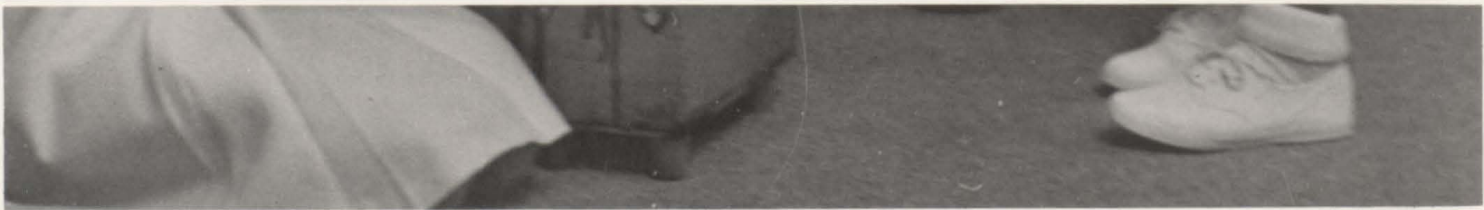
During evening practice Melvin Mitchell practices his batting.



Melvin Mitchell thinks, "home run" as he watches for the ball.



Now is the time to be with others



Classes



Seniors Enjoy Wonderful Year

Mike Eller, president of the senior class, listened to what Norma Harris, secretary, said while talking on the telephone.



Seniors of 68-69 realized that learning, thinking, and growing were all reasons why they marked this year as the "best one of the 12 years of school." The prom, plays, parties, report cards, athletic events, and club meetings all played important parts in making the year one they look back upon with pleasure.



Mr. Robert Arledge was sponsor of the senior class.



Iris Alexander
Erskine Allen
Abigail Alva
Patsy Anderson



Bobby Barker
Alice Barree
Phylliss Belgara
Buddy Bell



Seniors appear interested in a daily lesson in Mrs. Lena Sheffield's government class.

Gilbert Betancurt, Jr.
Beverly Black
Johnny Bocanegra
Alton Bishop



Virgil Burge
Lovie Cage
Gilbert Capetillo
Felipe Carrizales



Eusavio Cavazos
Birda Chavers
Celestine Collins
Dennis Dunn



Ollie Dunn
Bertha Eldridge
Michael Eller
Jerry Fortenberry

Glenda Foster
Jerry Franklin
Mary Fremont
Rosa Garcia

Seniors Sell Stickers To Raise Money



Junior Ruby Hooks and senior Vivian Lewis proudly look over the car with the most bumper stickers after the football season.



Soila Garcia
Ruben Gonzales
Priscilla Graham
Larry Grant



Toby Gregory
Cathy Handley
Ennis Haney
Billy Harlan

Michael Harmon
Norma Harris
Steve Harris
Vera Hart



Karen Heatley
Susie Hefner
Milan Hereford
Barbara Hill



Mickey Hogan
Charles Hooks
Susan Jackson
Joan Jobe



Beverly Johnson
Lucia Juarez
Carole Knowles
Carlton Lambert



Emma Lea
Jeanie Lee
James Lester
Maurice Lester

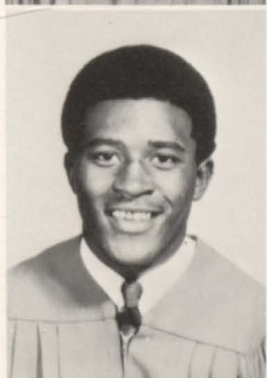
Seniors Dress Up For Kid Day Activities



Seniors Tommy Scruggs, Linda Newburn, Sam Scott, Wilma Rankin and Mike Martin enjoyed mischievous fun on Kid Day.



Vivian Lewis
Debbie McClintock
Charles David McGinnis
Sammie McLane



Michael McLin
Mike Martin
Brenda Mead
Earnestine Medlock

Seniors Work At Extra Activities



Freddy Merrill



Seniors Gracie Torres and Vergie Perkins worked in publications as an extracurricular.

Melinda Mims
Thelma Moore
Delbert Morris
Homer Morse



Guadalupe Mota
Linda Newburn
Kenny Norred
Shirley Nunley





Cindy Oldham
Richard O'Neal
Zenda Outland
James Padgett



Vergie Perkins
Gary Perry
Margie Pittman
Roger Pope



Wilma Rankin
Rebecca Reed
Dolores Rivera
Beverly Roach

Kenneth Roberson
Fred Robinson
Brenda Rogers
Joe Rose



Charles Ross
Estella Sanchez
Terry Sanders
Sam Scott



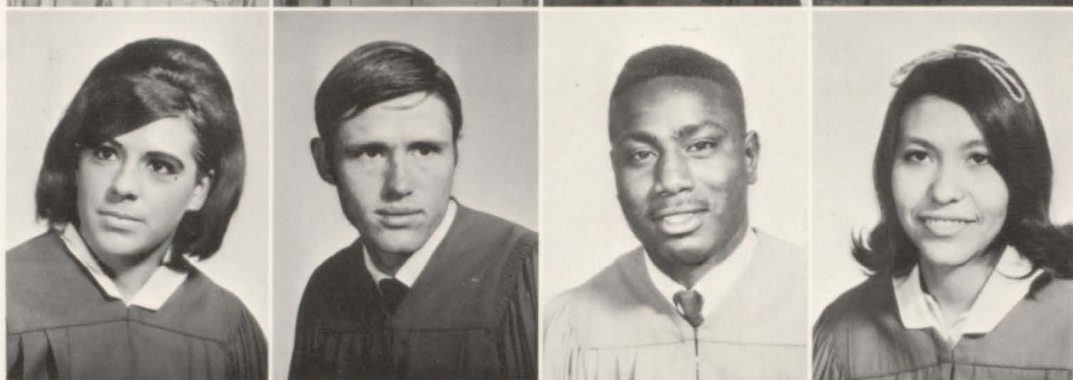
Tommy Scruggs
Sandra Sedberry
Barbara Shelby
Charla Smith



Fran Smith
James Solomon
Shirley Squires
Jackie Stafford



Nedra Stanley
Carl Story
Melvin Taylor
Gracie Torres



Roy Urrutia
Patricia Walker
Gwendolyn
Wallace
David Watson

Tom Weaver
Wayne Wells
Johnnie Williams
Sharon Wright

Juniors Plan Traditional Activities



The junior class had a successful activity-filled year. Under the leadership of class sponsor, Mrs. Jacquelyn Jarrett, juniors planned their assembly entitled, "USO'S AND GI JOES," which appeared on stage early in November.

Before the semester ended, the junior class became familiar with the IOWA tests given also in November. Many juniors sold candy to raise money for their junior prom which was the highlight of their spring activities.

Mrs. Jacquelyn Jarrett, sponsor of the junior class, counts the money brought in from the sale of candy.



Junior class president, Jay Frazier, consults with secretary, Alpha Morgan, about the junior assembly.

Tony Aguilar
Daniel Aguirre
Roy Aubrey
Wynette Ball
William Bankston



Marye Barker
Rufus Barnes
Rudy Beltran
Joseph Benson
Patsy Boyd



Robert Boykin
Alvin Brashear
Brenda Brightmon
Ronn Brock
Richard Brown



Jerry Burk
Carla Cargill
Pam Carpenter
Herman Chavers
LaJuan Christopher

Charles Clatt
Gwen Cole
Sherri Collum
Angela Conner
Darla Copeland



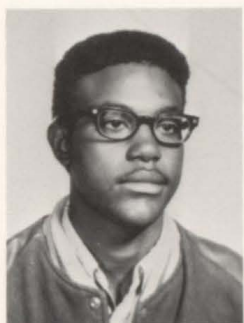
Darrel Crump
Myrtle Cummings
Danny Davis
Deborah Dew



Juniors Do Research In Library



Libraries are good study rooms for juniors Peggy Hallum, Katherine King and Sharon Woody.



David Duke
Ann Eller
Linda Ewings
Charles Francis
Velma Garrett



Ricky Garrett
Mary A. Garza
Cecil Gilmore
Lola Gilmore
Brenda Gipson



Janey Gomez
Joe Gonzales
Juan Gonzales
Curtis Goss
Linda Gray

USO Show Presented In Junior Assembly

The Afros, a musical combo composed of junior students, entertained soldiers in the USO show.



Avance Green
Susan Halcy
Suzanne Hallman
Peggy Hallum
Sandra Harbin



Kay Harbour
Rhonda Hargrove
Gerone Harris
Robert Harris
Walter Harris



Judy Harrison
Cynthia Hasten
Carolyn Henderson
Johnny Hernandez
Walter Hibbler





David Hightower
Janet Hill
Patricia Hill
Ruby Hooks
Donna Hunt



Freddie Hunter
Katy Jaushlin
Maxcine Johnson
Rodney Jones
Carolyn Kelley

Catherine King
David Knapp
Marvin Lea
Judy Lee
J. B. Lemon



Johnny Leos
Bobby Lester
Ester Lewis
Mara Leyva
Brenda Luton



Howard McCann
Menthia McGee
Wayne McMakin
Dolores Maldonado
Sandra Mask



Ann Mayo
Sandra Mead
Lois Melcher
James Merrill
Larry Miller

David Moody
Alpha Morgan
James Morrison
James Mosley
Sam Murphree



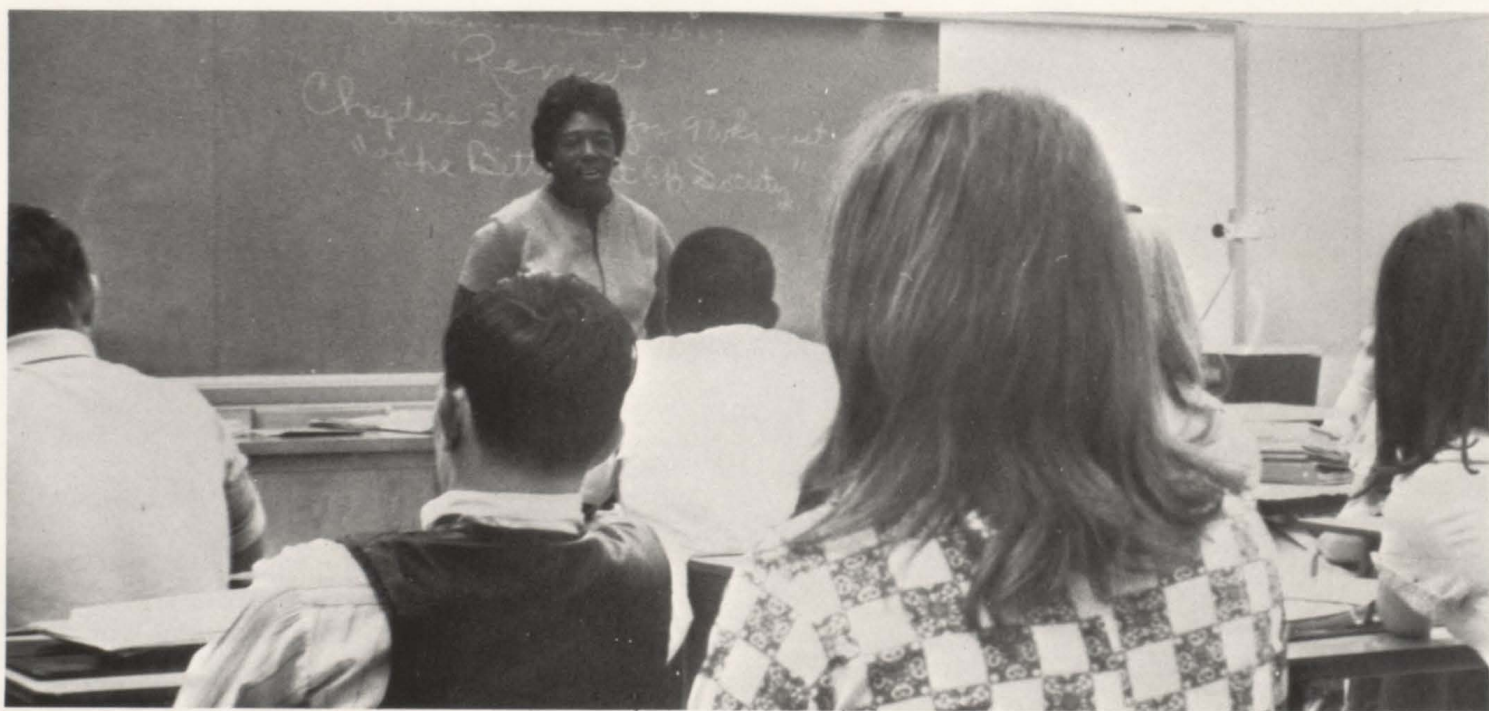
Jan Murphy
Jerry Norris
Manuel Ortiz
Paula Palmer
Doyle Patrick



Vanita Pendleton
Fredia Phelps
Patsy Phillips
Jim Pierce
Lorene Poplin



History Students Face World Problems



Students in fifth period American History class listen attentively to Mrs. Sheffield as she explains the daily assignment.



Mary Lou Prieto
 Danny Ramon
 Betty Redden
 Larry Reddic
 Lilly Renteria



Glen Riddle
 Clifton Riggs
 Karen Rolan
 Barbara Ross
 Charles Ross

Willie Ross
 Tony Rucker
 Brenda Ruth
 Linda Rutherford
 Adel Saldaña



Evelyn Shelby
 Bruce Short
 Rogelio Silvas
 Santos Silvas
 James Sloan



Sydney Simmons
 Jimmie Sue Smith
 Oneater Smith
 Kay Steele
 Janet Stoudt



Freddie Stephans
 Virginia Strange
 Leah Sumner
 Lynne Swinney
 Jerry Timmons

Juniors Find Time To Daydream

Irma Ramirez, a junior, finds time to daydream of her future as a senior.



Domingo Torres
Don Tumlinson
Marvin Turner
Pam Utley
Maria Vasquez



Carolyn Walker
Kenneth Wallace
Tommy Joe Ward
Barbara Weaver
Fred White

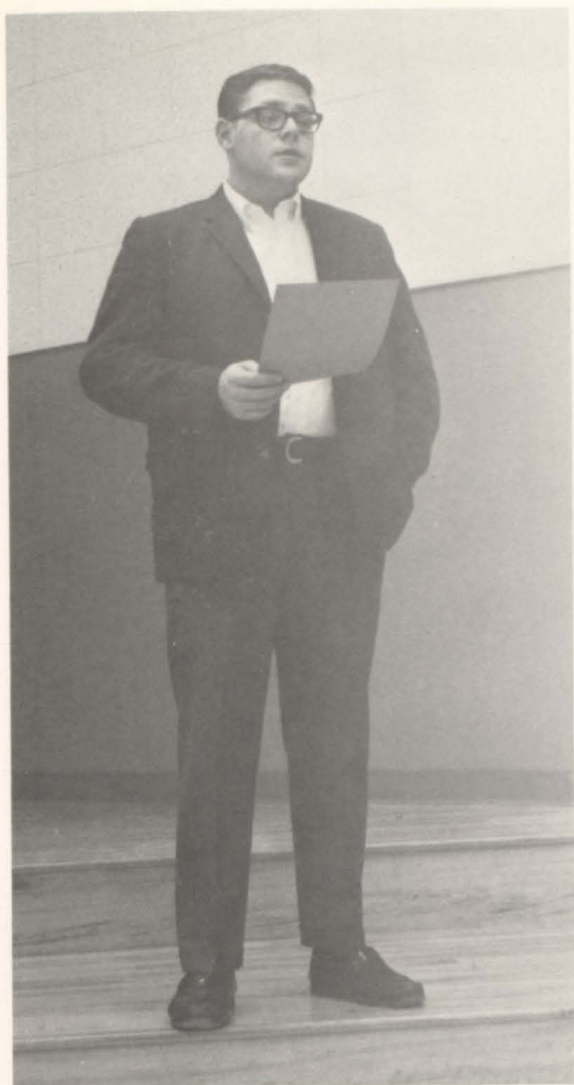


Jerry Wilcox
Milton Wilcox
Doris Williams
Judi Williams
Shirley Williams



Barbara Wilson
Larry Wilson
Vivian Wilson
Barbara Woods
Sharon Woody





Soph Officers Lead Class Through Profitable Year

Under the guidance of their sponsor, Mr. Larry Marshall, the sophomores began the year by taking an active part in all the EHS activities.

More than once the sophomores were of help to other schoolmates during the year. Being familiar with the feeling of being lost or "misplaced" in a strange place, sophomores were ready, willing, and able guides for the incoming freshmen.

"Deck the halls" ran through the minds of busy members of the sophomore class as the Yuletide season approached. Many long, laborious hours went into the beautiful decorations which adorned the entrances and halls at Christmas time.

Sophomore Class sponsor was Mr. Larry Marshall.

Leading their class throughout the year were officers Janis Sherrod, secretary, and Henry McElroy, president.



Jarvis Adamson
Martha Adamson
Domitila Altamirano
Evelyn Avery
Irma Barron



Branetta Beaty
Carol Beevers
Pondora Bell
Josie Beltran
Dorothy Benson



Rita Black
Terry Boatman
Donald Bradshaw
Betty Britten
Lonnie Brothers



Tony Bustillos
Lloyd Campbell
Mike Carley
Suzan Caudle
Tommy Chaney



Toni Chavez
Nancy Clements
Wallace Coleman
Judy Cook
Judy Crenshaw



Denver Davis
Gary Dies
Dorothy Dillard
Joconda DuBose
Mamie Dunn

Math Arouses Interest Of Sophomores



Math becomes easy for Julio Trevino as Mrs. Jones explains the basic techniques of the problem.



Mike Dunn
Sheila Dye
Karen Earp
Glen Edwards
Floyd Ellis

Carol Erwin
Wayland Fannin
Scott Farley
L. V. Faulk
Jessie Fillmore

Rosetta Francis
Dyane Frazier
Margaret Garcia
Rory Garcia
Gary Garrett

Steve Gentry
Lawrence Gibson
Juanita Gil
James Graham
Pam Gordon



Carolyn Grant
Dolores Gutierrez
Ronnie Hacker
Randy Hallman
Freedonia Hardin



Scott Harmon
John Harmon
Donna Harris
Donnie Harris
Joe Hawkins



Sophomores Serve As Office Workers

Many sophomores, such as Donna Hefner who worked in the office, served as assistants in various departments of the school.





Tyson Haynes
Donna Hazel
Mark Heatley
Donna Hefner
Sherri Henderson



Celida Hernandez
Jo Hicks
Patricia Holmes
Nellie Hopson
Harry Hulsey



Kathy Irwin
Anita Jackson
Porter Jaushlin
Rebecca Jobe
Charles Johnson



Daniel Johnson
Clemmie Jones
Earnest Jones
Judy Jones
Frances Judie

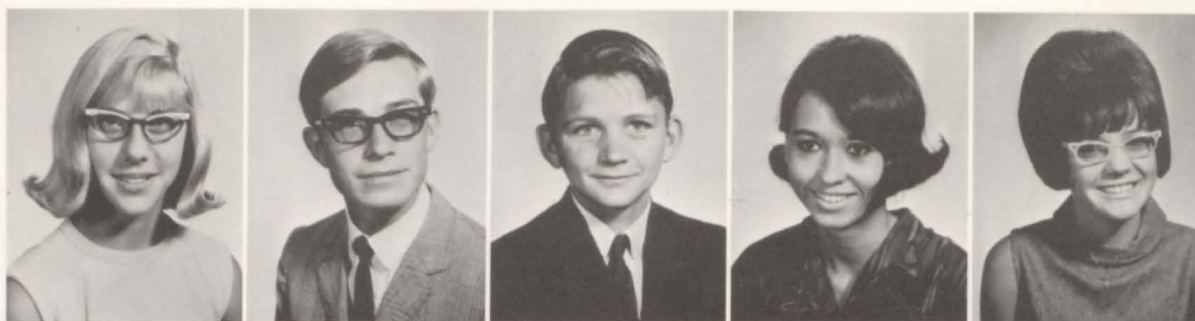
Betty Kelley
Ricky Kelly
Buddy King
Rodney Lambert
Eddie Lee



Karen Lester
Darryl Lemon
Cecilia Limas
Troy Lockett
Juanita Lujan



Debra McCauley
Henry McElroy
Billy McGinnis
Glenda Mannin
LaVerne Manning



Elizabeth Maris
Judy Matheny
Genelda Melton
Beatrice Mendez
Lue Miller



Joe Mims
Charles Mitchell
Dora Moncivais
Joyce Monday
Helen Moore



Linda Moore
Randy Moore
Savannah Moore
Creola Morris
Mary Morris



Franklin Nelson
Edward Newsome
Sally Nombrega
Dean Null
Gene Null



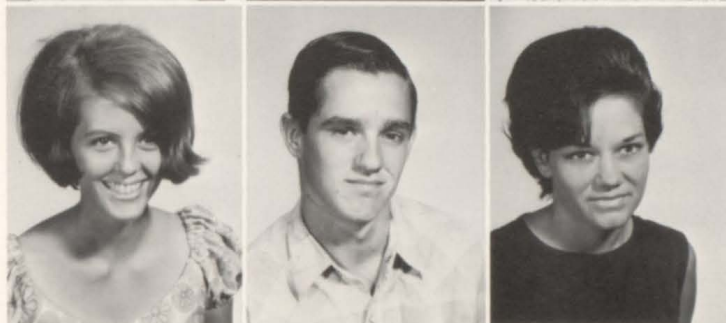
Mary Nunley
Eugene O'Neal
Ronnie Perry
Sheleane Perry
Ozie Porter



Rudy Prado
Linda Price
Camila Ramos



Glenda Rankin
Donna Reeder
Saul Rodriguez



Lynda Rogers
Hubert Rutherford
Shirley Rutherford



Pam Gordon served as sophomore cheerleader.



Herman Saldana
Ollie Sanchez
Debbie Scavone
Paula Shafer
Janis Sherrod



Lola Simmons
Linda Smith
Sherry Smith
Tommy Smith
Darrell Snell



Franklin Spann
Sheila Stanfield
Sue Stout
Debbie Sumner
Johnny Sumner



Time during passing period was found for conversation and laughs from sophomores.

Jerry Thurman
Gloria Tijerina
Michael Tomlinson
Gary Trammell
Julio Trevino



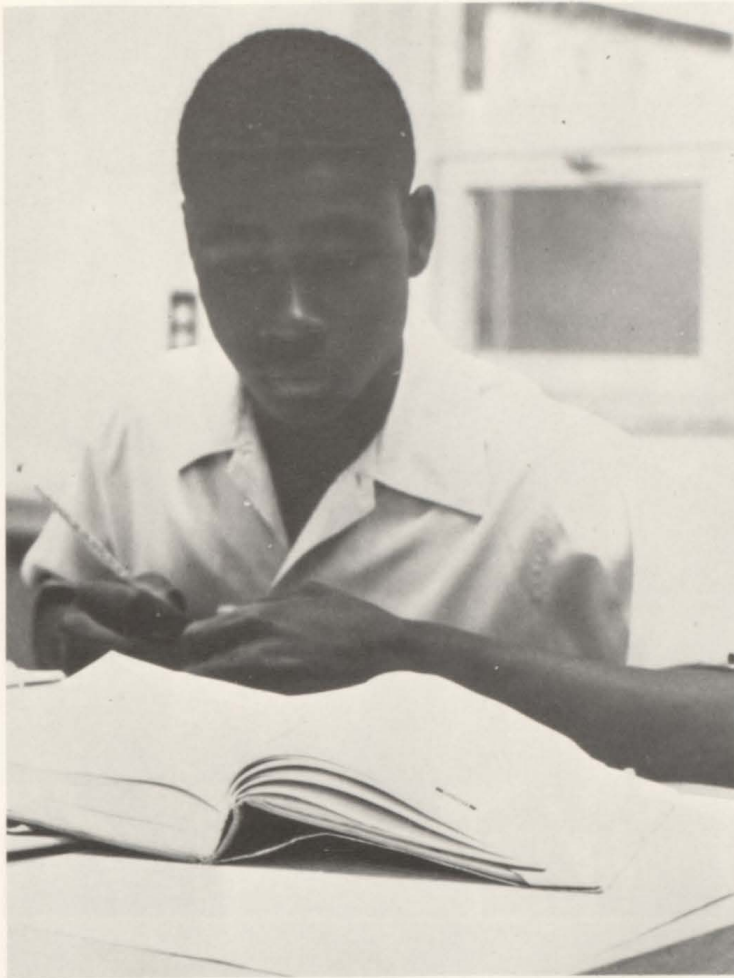
Charles Trumble
Zola Underwood
Nina Valdez
Ruben Vasquez
Lanette Walker



Dewayne Wallace
Charles Ward
Graham Warwick
Kenny Williams
Robert Wilson



Freshmen Strive For High Goals



Freshmen converged on Estacado High School to establish their place among Matadors. Freshmen were guided by first impressions and campaign speeches as they elected their first class officers and cheerleaders.

Presenting their first annual assembly was a big event for the freshman class led by president David Chiles, secretary Gwen Alexander, and class sponsor Mrs. Gaye Scherz.

David Chiles served as president of the freshman class.



Freshman class secretary, Gwen Alexander, consults with sponsor of the class, Mrs. Gaye Scherz.

H. L. Adams
Ray Aguirre
Gwen Alexander
Danny Allen
Joann Alva



Conors Anderson
Dorah Anderson
Jeffery Anderson
Porky Arredondo
Linda Babb



Charles Bankston
James Barron
Ricky Baskin
Norma Berry
Ronald Blakemore



Lance Blanchard
Larry Bonds
Patricia Bradley
Kelly Brannan
Helen Brasfield



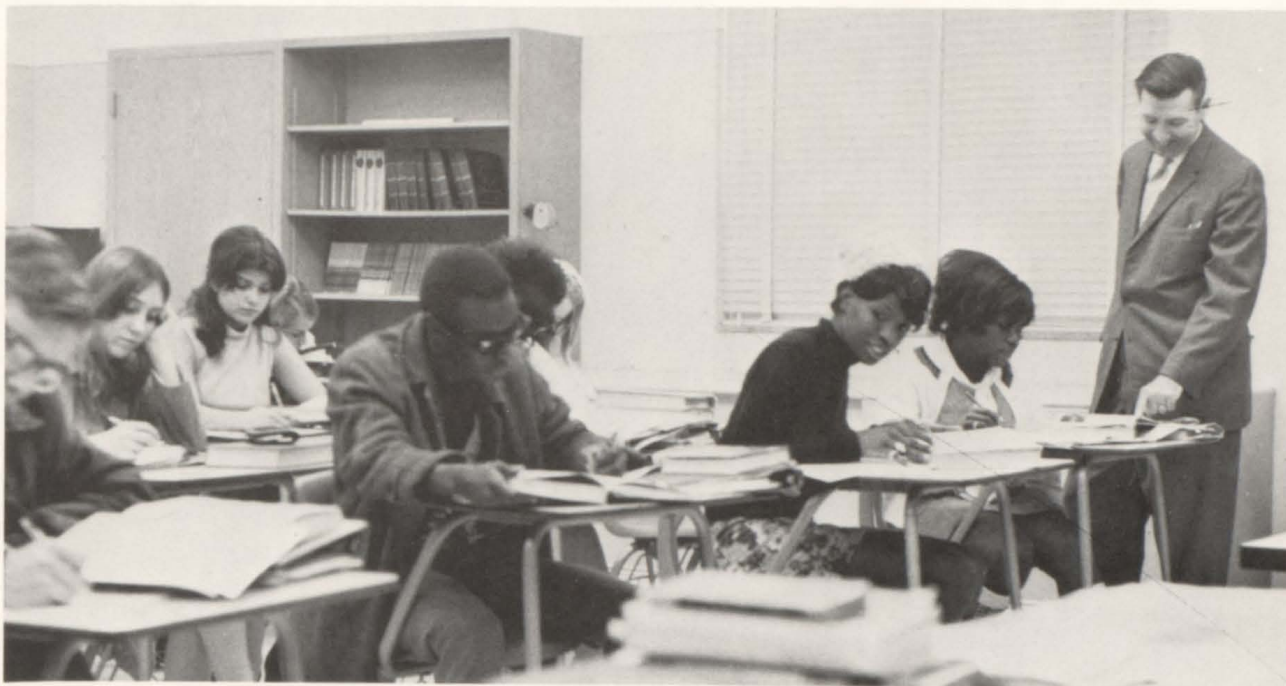
Barbara Braziel
Bobby Braziel
Donna Brightmon
Minerva Briseño
Ethel Brooks



Jo Ann Brown
Vickie Bunting
Eddie Burk
Nathaniel Cage
Jimmie Cannon



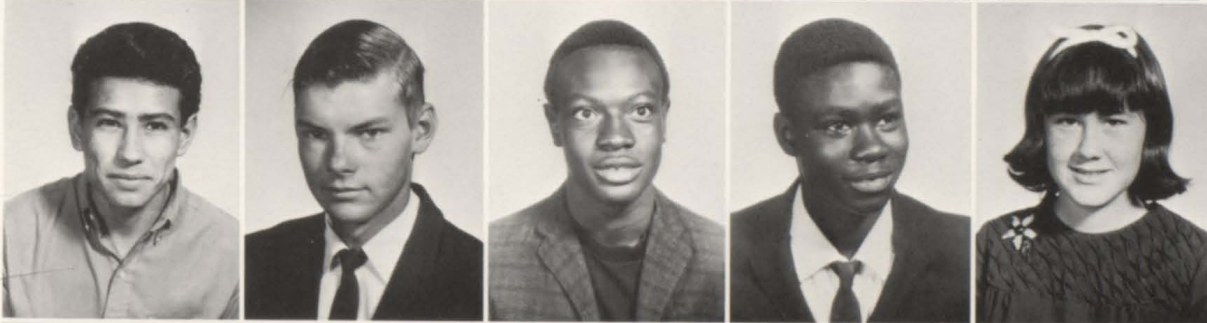
Freshmen Absorb World History



Mr. Perry Bell works with his students as a group in his world history class.



Connie Capetillo
Cathy Cargill
Brenda Carpenter
Nancy Castlebury
Sylvia Castillo



Richard Cavazos
Billy Chaney
Jimmy Childress
David Chiles
Rena Christopher



Bobby Chatt
Russell Lee Coleman
Dorothy Collins
Murtle Cook
Harriet Cosey

Freshmen Exercise Various Talents

Doris Davis



Gary Davis
Marvin Davis



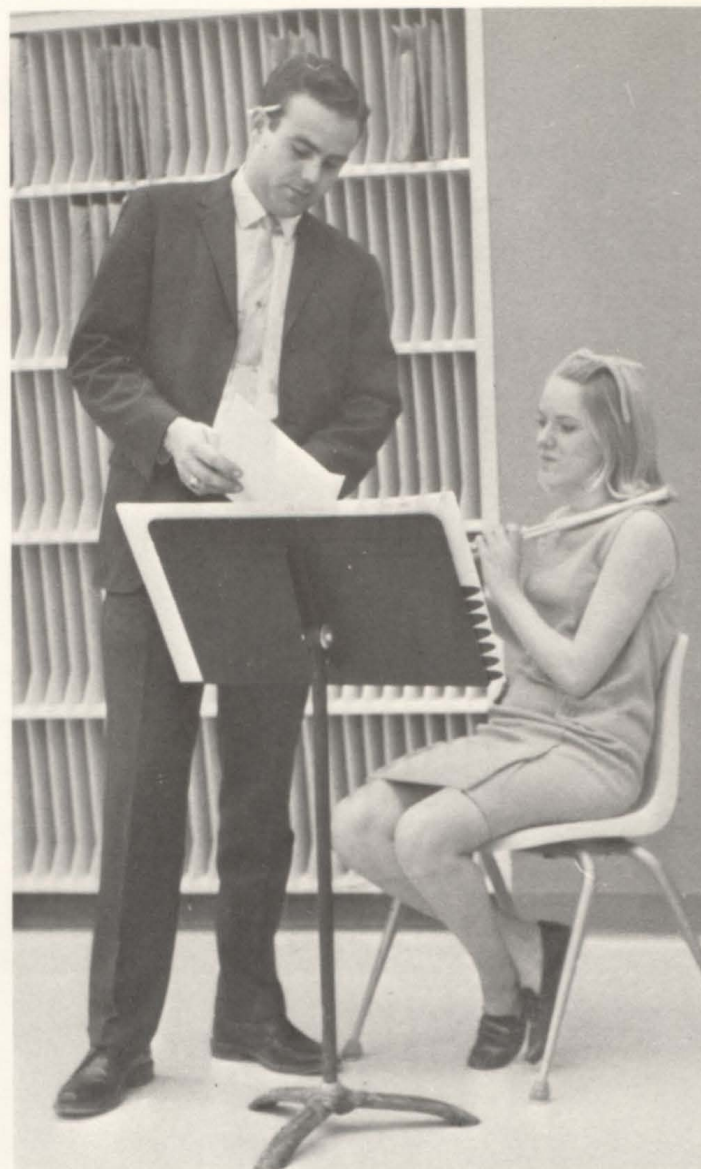
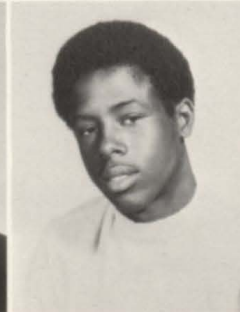
Cynthia Deatherage
Diana Dew



Steve Dial
Jonathan Earp
Ermelinda Escamilla
Sidney Evans
Donna Facetti



Jimmy Fair
Toni Farley
Ray Faulk
Andrew Fisher
Pamela Flewellen



All freshmen have their own interest. Toni Farley, for instance receives help in band from Mr. Marlin Lindsay, director.



Gene Ford
Milton Frazier
Madeline Fremont
Larry Fugate
Wanda Gaither



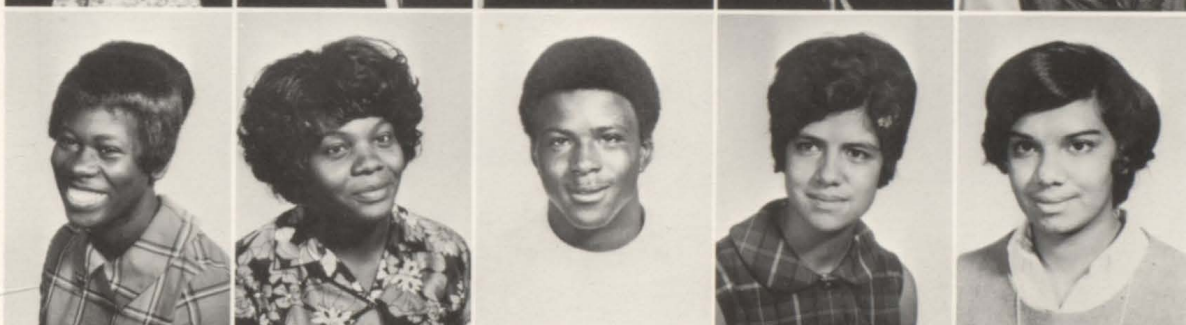
Alice Garcia
Gloria Garcia
Helen Garcia
Isabel Garcia
Johnny Garcia



Mary Lou Garcia
Sammy Garcia
Faron Garrison
Juan Garza
Dralia Garza



Beatrice Gonzales
Oscar Gonzales
Lee Goss
Gary Green
Kathy Green



Portia Green
Shirley Green
Robert Griggs
Delia Guajardo
Irma Guerrero



Glen Gustin
Ora Guyton
Virginia Halbrooks
Brenda Hanks
Floyd Harris

Maxine Henderson
Melvin Henry
Eric Hill
Kathy Hodges
Linda Hooks



Glena House
Beverly Hunter
Terry Hunter
Beverly Hutchins
Jimmie Irwin



Beulah Isaac
Jennifer Ivory
Barbara Johnson
Glen Johnson
Janet Johnson



Whinford Johnson
Margie Kelley
Penny Kelley
Linda Klenclo
Terry Knapp



Vonnie Lee
Beverly Lewis
James Lewis
Olda Lewis
Terry Lewis



Ernestine Lopez
Joe Lopez
Joe Luna
Isabel Luna
Ted Lyon



Freshmen Confused By High School



Freshmen found themselves lost as they got acquainted with their first year in high school. Pictured are Billie Miles and Johnny Garcia.



Beth McBrayer
L. S. McCain, Jr.



Rhonda McClure
Diane McCutcheon



Billie McDonald
Willie McFadden



Linda McGee
Kathy McGuire



David McKeown
Kim McVade



Suzanne Madrid
Mark Malone
Raul Maldonado
Shirley Mannin
Scheri Martin

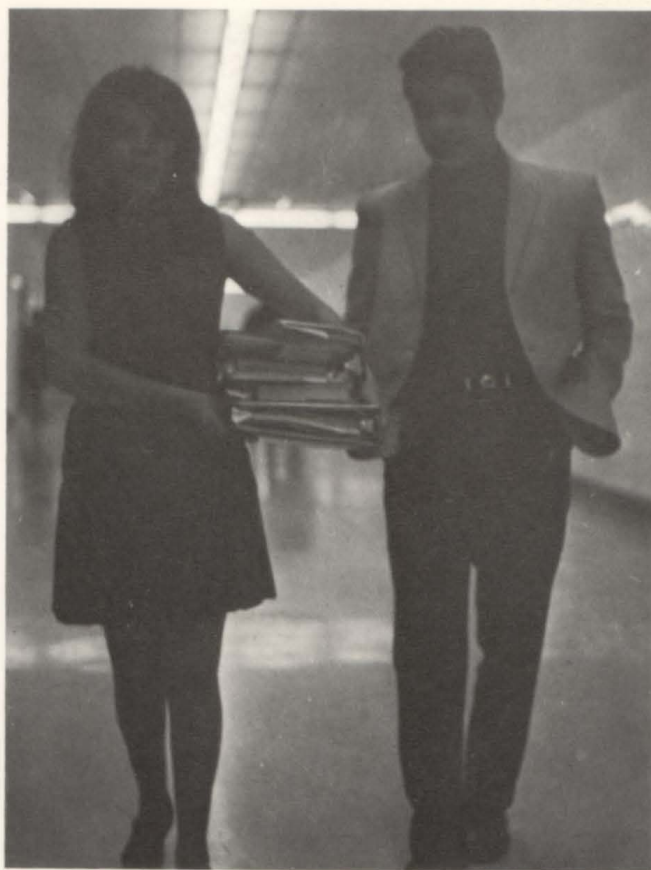
Gloria Martinez
Debbie Meek



Patsy Metters
Rosemary Meza



Sally Meza
Billie Miles



Sylvia Castillo walks Raymon Mendoza to his next period class on Twirp week.

Marilyn Miller
Ollie Miller
Cathy Mills
Joann Mims
Brenda Moore



Genevieve Moore
Herman Moore, Jr.
Loretta Moore
Alice Mora
Nancy Morris



Vera Mosley
Judy Muse
Stacey Nelson
Ronald Newsome
Juanita Oliva





Olga Ortiz
Debra Owen
Vicki Padgett
Danny Palmer
Ronnie Pegues



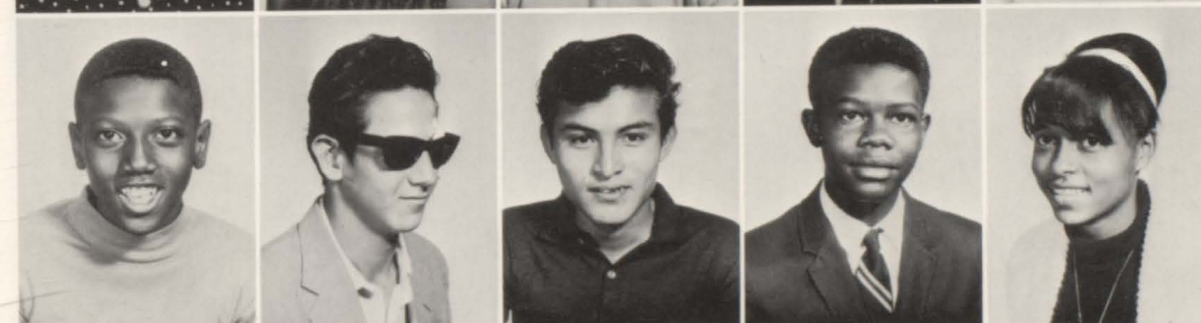
Chloe Perkins
Major Pittman
Martha Porter
Jimmy Prado
Marilyn Rawls



Lena Redden
Roy Reyes
Janie Reyna
La Carl Richardson
Ronnie Roach



Diana Roberts
Tommie Roberson
Tommy Roberson
Dennis Robinson
Roberta Robinson



Ronny Robinson
Richard Rodriguez
Tanis Rodriguez
Donnie Rolfe
Vanessa Ross



Mike Rowlette
Richard Runels
Earlene Savell
Lena Scott
Ricky Short

Deborah Simmon
Willie Simmons
Curtis Slay
Alice Smith
Gary Smith



Mike Smith
Novella Smith
Lynette Sneed
Craig Spain
Retha Sprowles



Roger Squires
Gwendolyn Standifer
Christopher
Stubblefield
Donald Tadlock
Billy Taylor



Denece Taylor
Johnny Thomas
Maria Torrez
Karen Trammell
Bobby Trevino



Margie Trevino
Ricky Urrutia
Manuel Ursua
Lala Valdez
Benny Vasquez



Simon Vasquez
Angela Veal
Donna Wallis
Patricia Wallace
William Ward





Mrs. Glenda Ellis helps Cathy Green with her homemaking problems.

Freshmen Ask Teachers For Extra Assistance



Georgia Washington
Velma Welborn
Janet West
Lela Ann White
Macial White

Jeff Wilcox
Patricia Wilkerson
Debra Williams
Donna Williams
Kenneth Williams

T. C. Williams
Beth Wilson
Betty Wilson
Jackie Wilson
Norma Woods

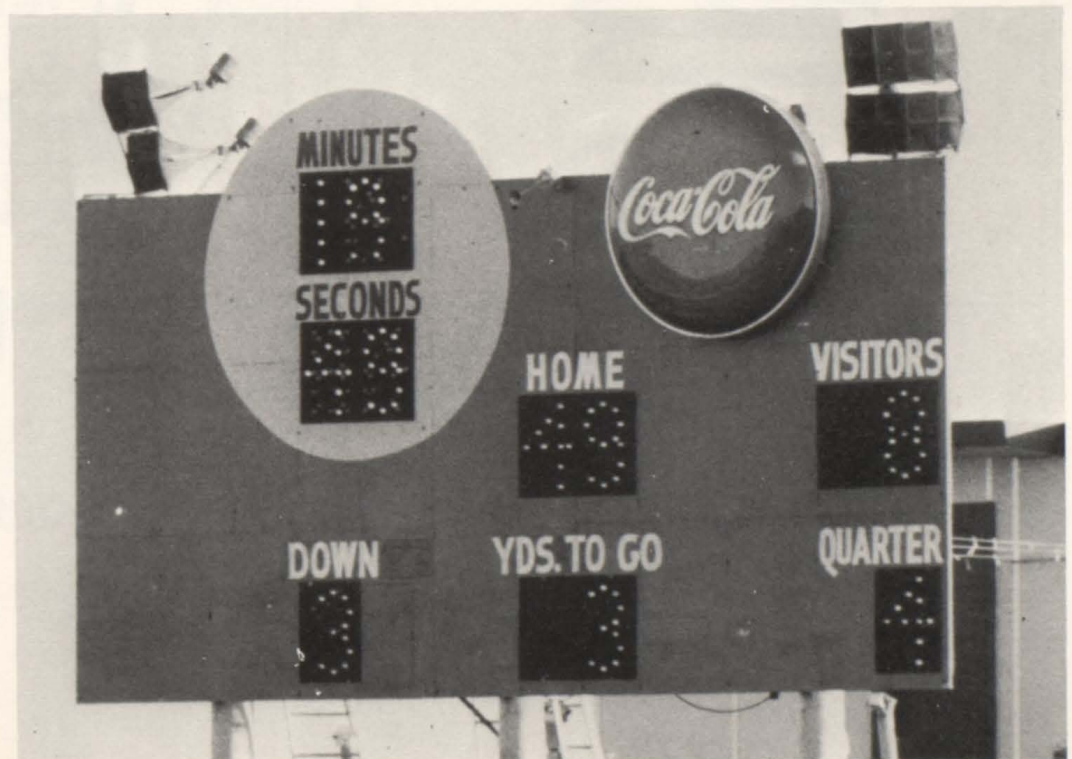
Annie Wright
Mary Wright
David Ybarra
Donna Young
Henry Zuniga



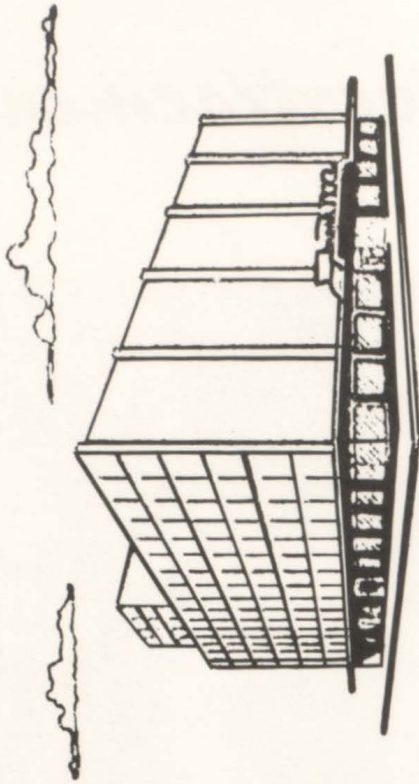
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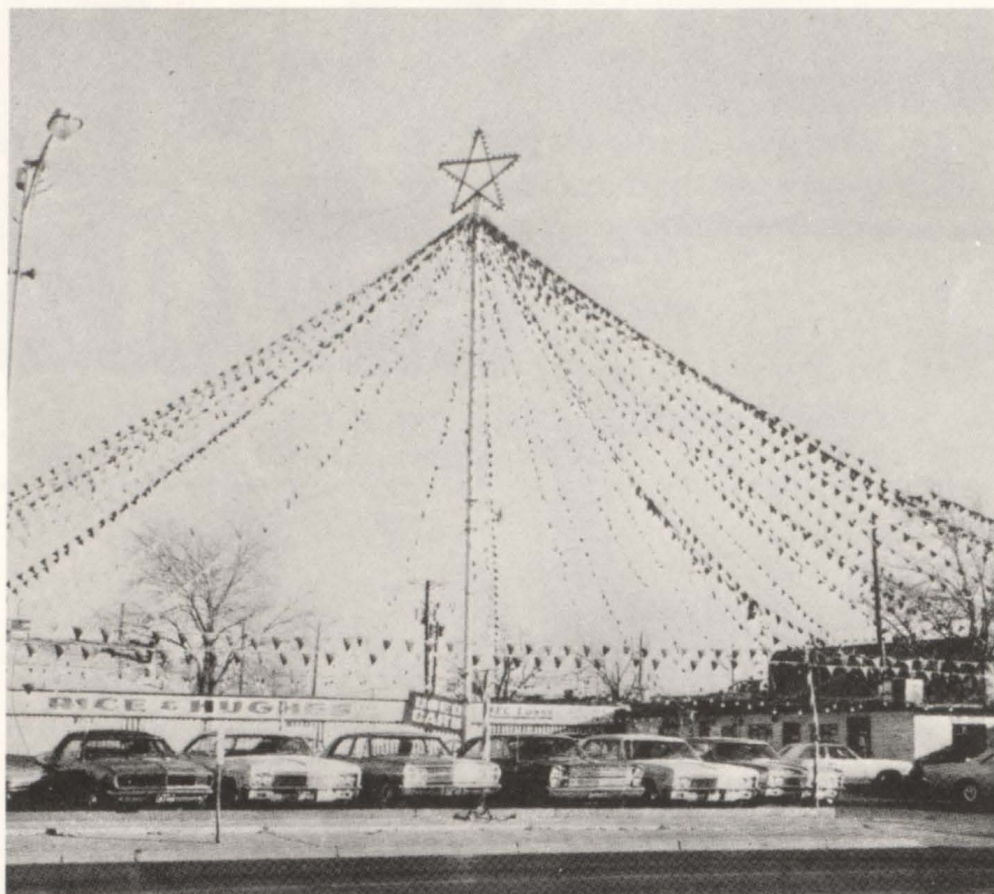
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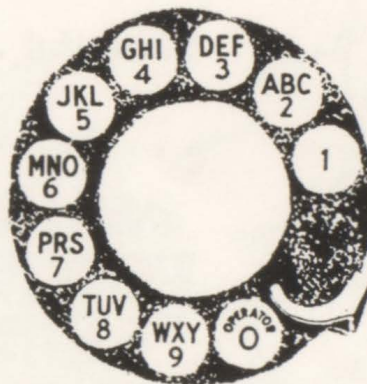
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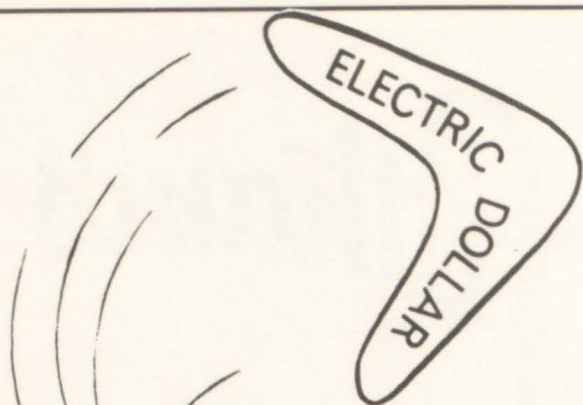


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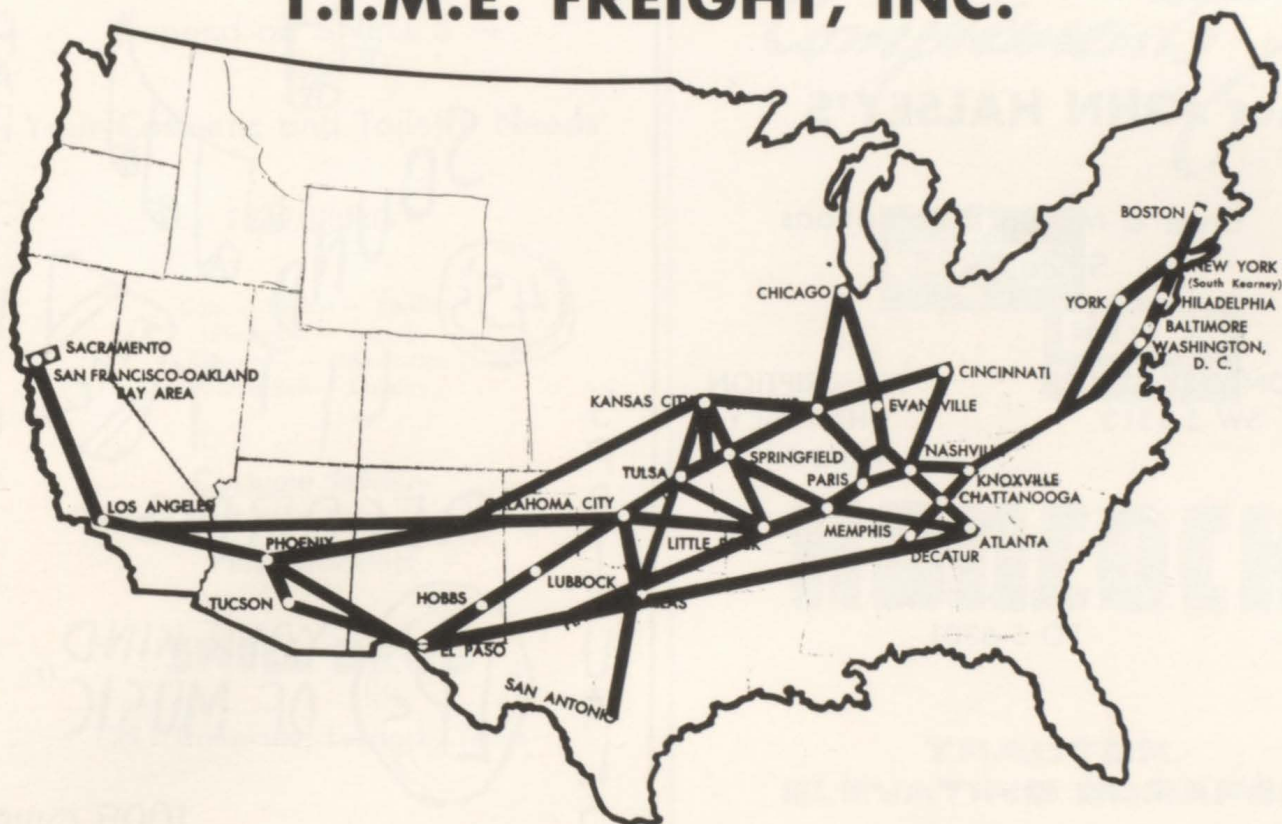
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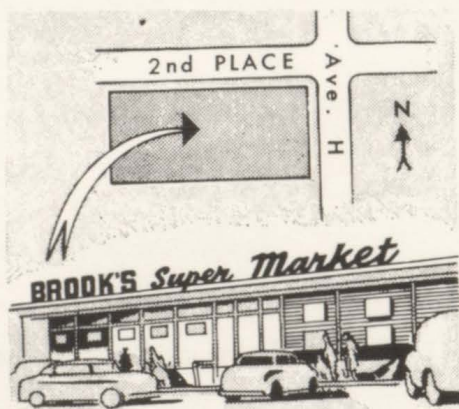


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34th Quaker SW 5-3267
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SH 4-0150

Highland Baptist Church

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SW 5-6453

Joe & Paul's Barber Shop

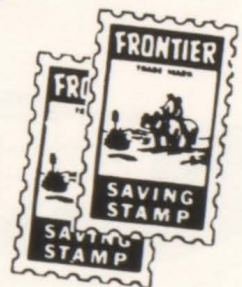
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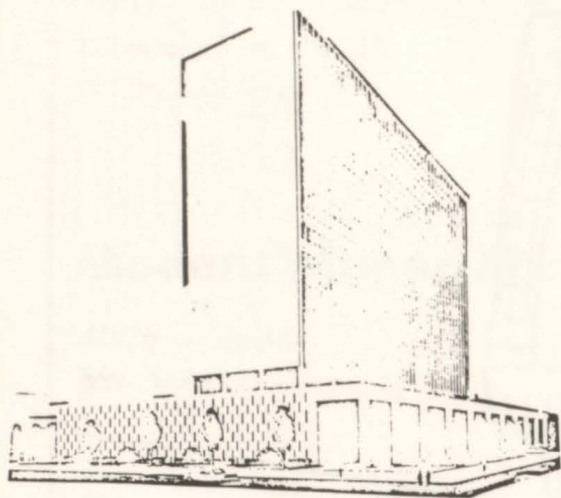
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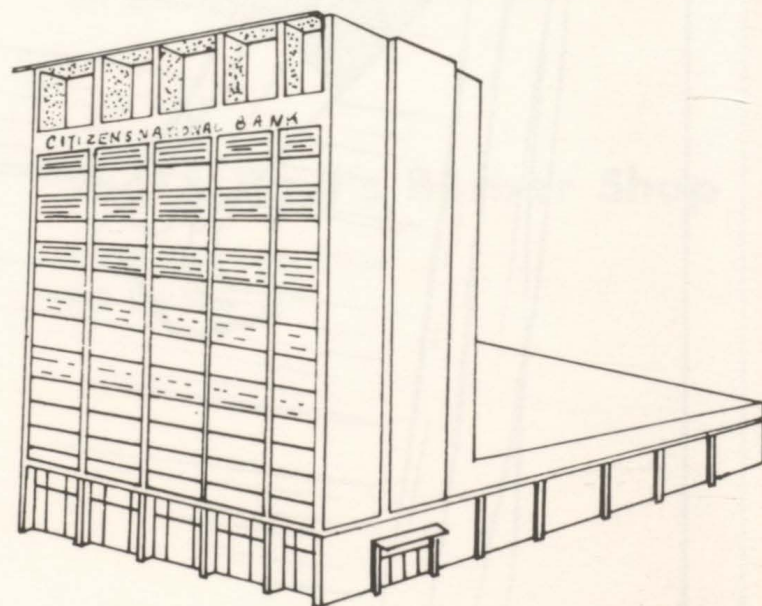
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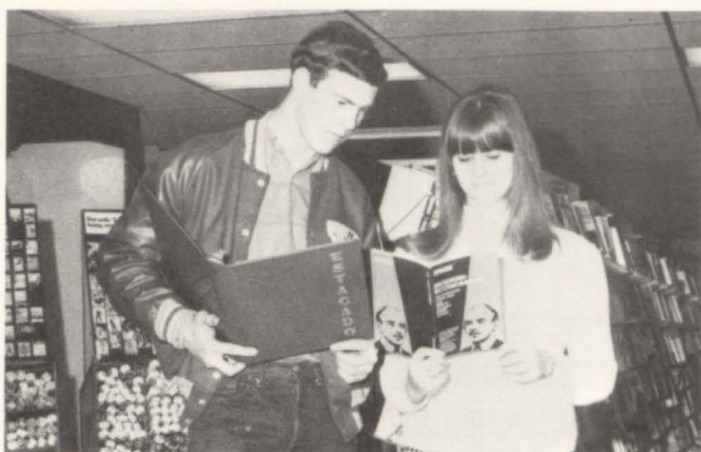


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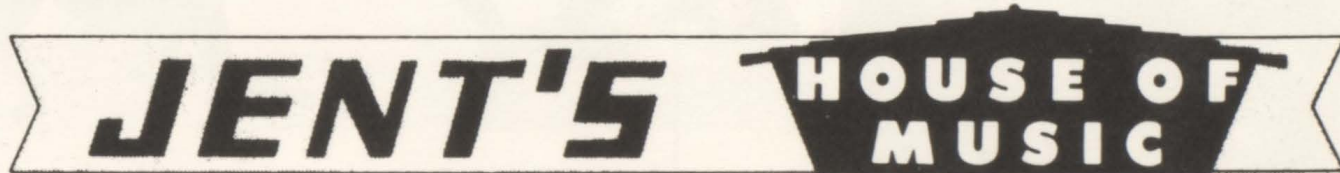
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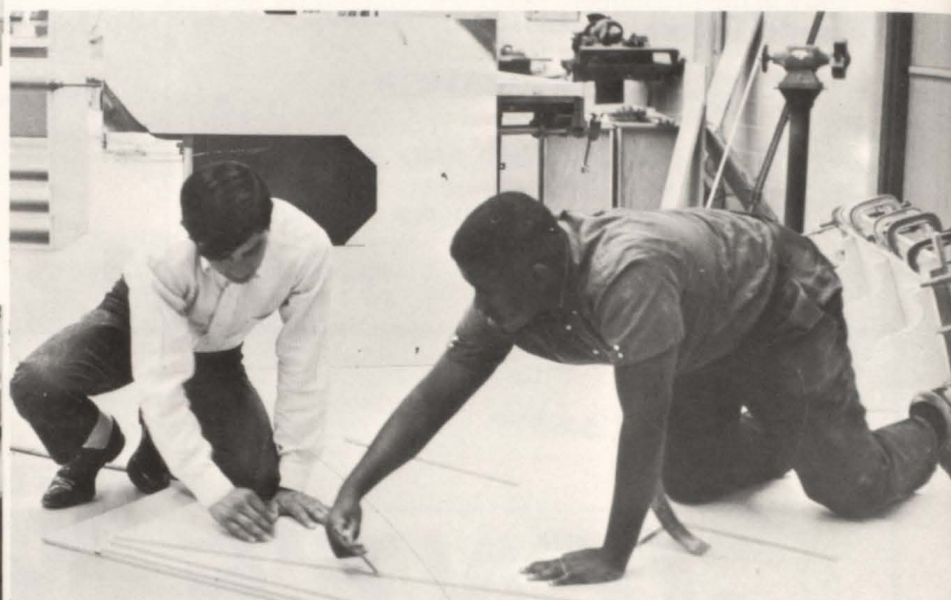
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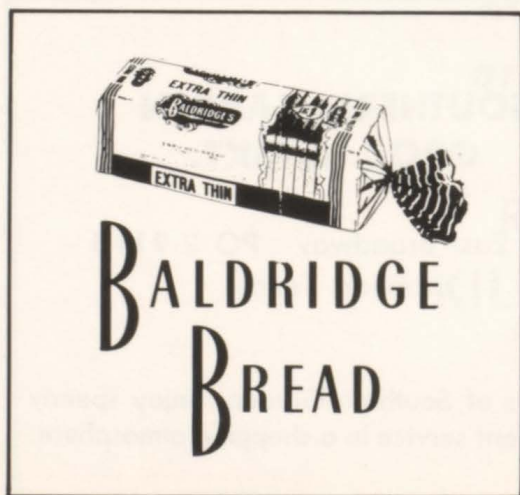
In the photo above Mr. Olan Rice, principal, congratulates Jerry Fortenberry on his graduation. Below, power-running tail-back James Moseley fights the tough Brownwood defense for small gains.



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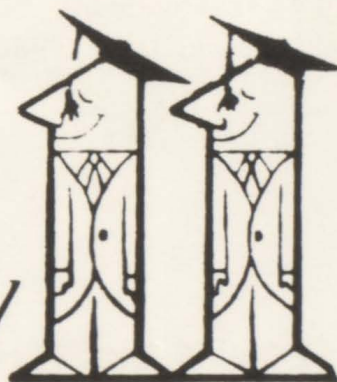
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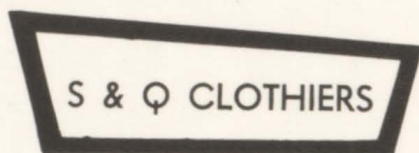
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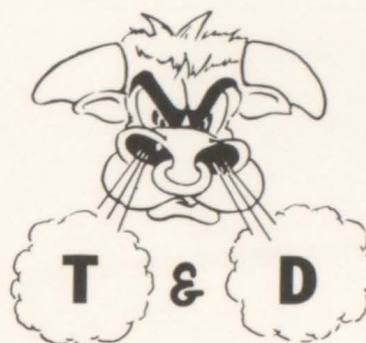
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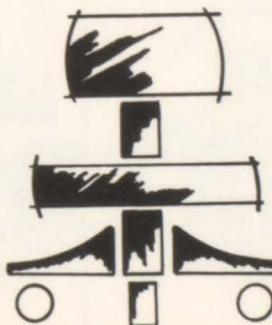
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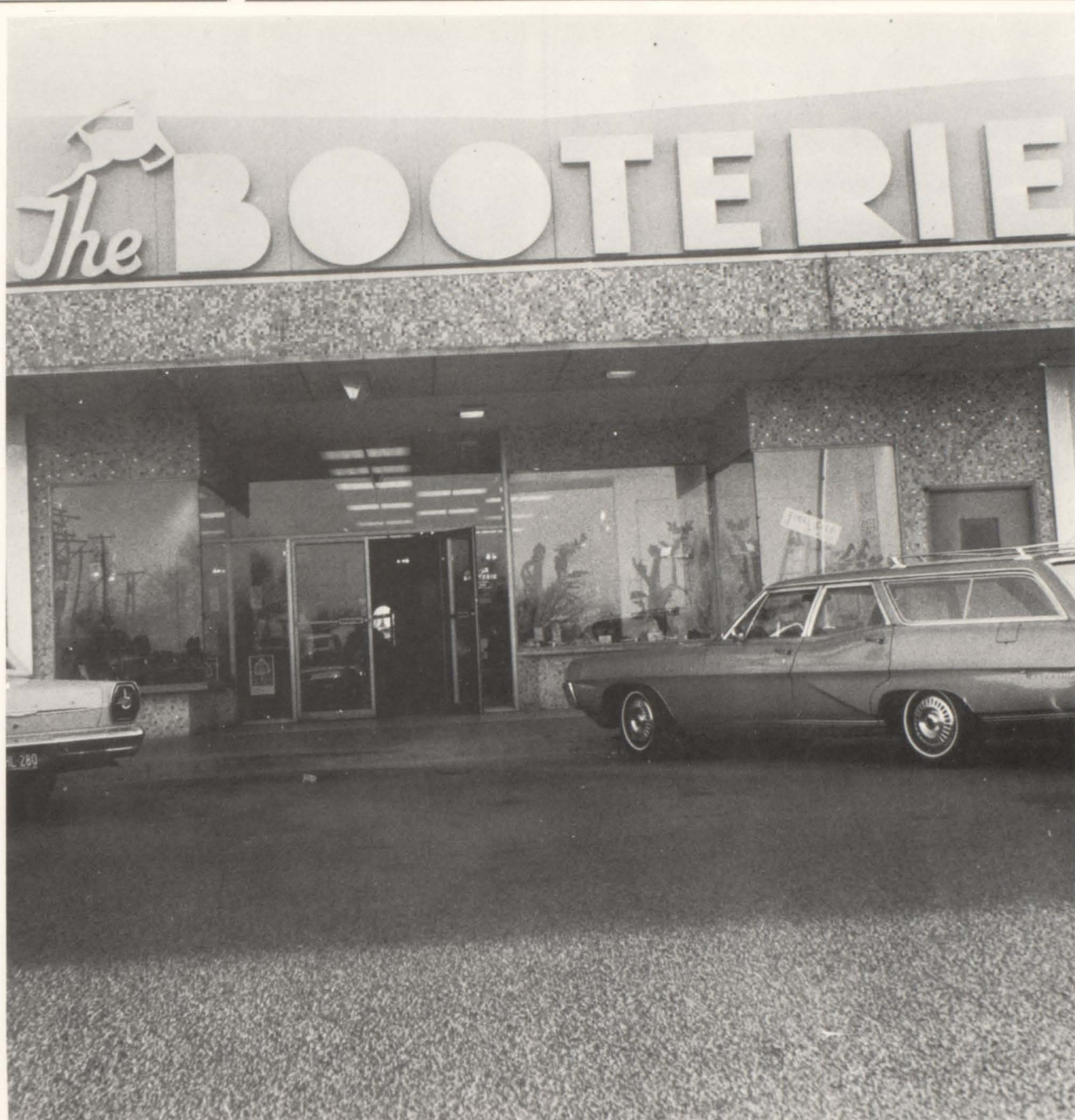
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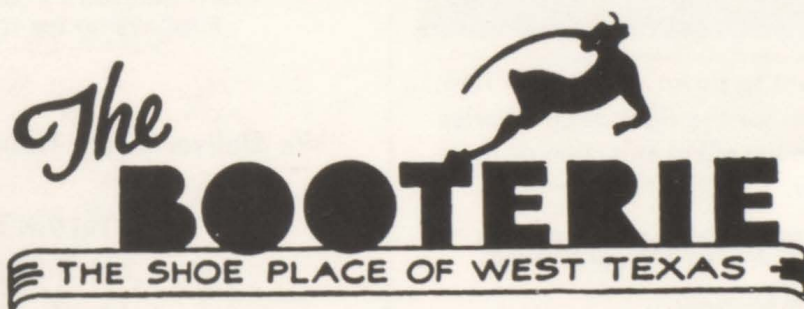
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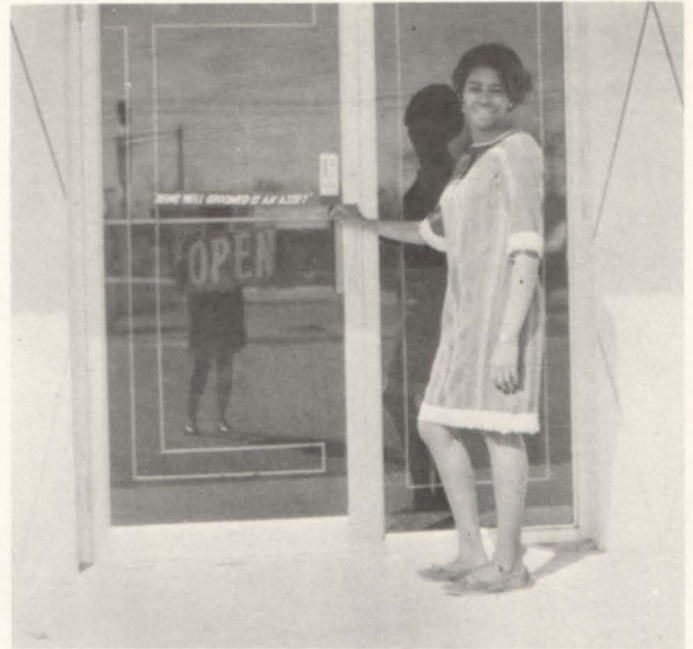


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Matador Staff Has Successful Year

The 1969 Matador staff worked diligently throughout the year accomplishing the many tasks involved in the publication of the yearbook. The staff, guided by faculty advisor Miss Gay Phipps and Cindy Oldham, editor, successfully fulfilled their responsibility of organizing the annual material.

The staff also wishes to thank Miss Kathy Smith, who contributed to the theme of the yearbook.

We would like to thank the friends who purchased the color picture of our 3-AAA state champions.



Miss Gay Phipps — Sponsor



Susan Jackson — Copy Editor



Sandra Mead — Photographer



**Vivian Lewis, Bruce Short,
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Jeanette Cuneo — Classes, **Soila Garcia** — Personalities



Betty Quigley — Clubs

Barbara Woods, Glenda Foster — Curriculum



Debbie McClintock — Assistant Editor,
Cindy Oldham — Editor



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