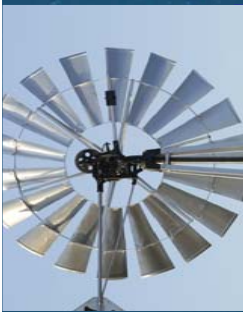


LUBBOCK, TEXAS



2009 COMMUNITY PROFILE

ABOUT LUBBOCK

Lubbock, Texas is many things -- the Hub City of the South Plains, home of Buddy Holly and countless nationally prominent musicians, the cotton capital of Texas, major health care center, and center of a flourishing wine industry.

Lubbock has many of the amenities of a large metropolitan area, such as a large airport, great shopping and restaurants, and excellent public and private schools, yet it retains a wonderful small-town atmosphere. Our area's true strength is its people. They are spiritual, caring, proud, independent, and exhibit a strong work ethic. With the perfect combination of location, pro-business atmosphere, highly educated workforce and an outstanding quality of life, it is easy to see that Lubbock is the perfect choice for you.

Chapter 1

Geography

Location
Climate

Chapter 2

Demographics

Population
Age
Income
Ethnicity

Chapter 3

Economy

Cost of Living
Employment
Agriculture

Chapter 4

Business and Industry

Lubbock Business Park
Foreign Trade Zone
Strong Industries
Innovation

Chapter 5

Talent

Civilian Labor Force
Workforce Development
Education

Chapter 6

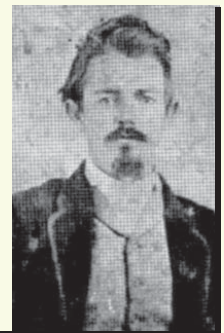
Market Access

Ports-to-Plains Corridor
Air Travel
Truck Freight
Bus Services/ Public Transit

Chapter 7

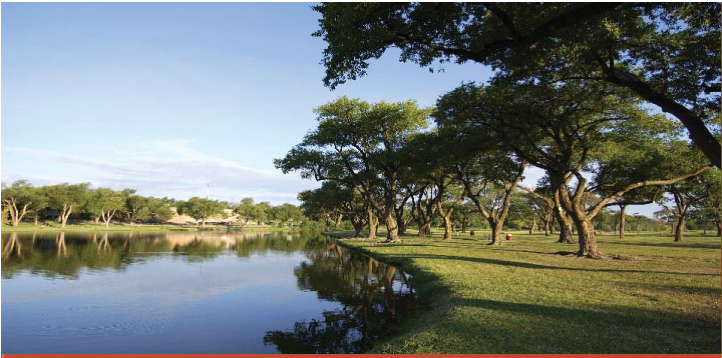
Quality of Life

Cost of Living/ Housing
Art and Culture
Recreation
Sports



Lubbock was named after Thomas S. Lubbock in March 1909.





GEOGRAPHY



Location

The Lubbock Metropolitan Statistical Area is comprised of Lubbock and Crosby Counties and is located in the South Plains Region of Texas. As the economic center of a 29 county region with more than 600,000 people, Lubbock boasts a strong diverse economy grounded in agriculture, manufacturing, wholesale and retail trade, government, education, and health care.

Located in the heart of the vast Southern Plains of West Texas and Eastern New Mexico, Lubbock is a major regional center for business and industry. Lubbock's central location provides easy access to the Southwest, the Rocky Mountains, and the Great

Plains Region.

Nicknamed the "Hub City" for being the economic, educational, and health care hub of the South Plains, Lubbock is the largest contiguous cotton-growing region in the world and is located above the Ogallala Aquifer, one of the world's largest water table aquifers.

The location is positive for businesses in Lubbock. It provides the benefit of a central US location while also being close to the US/Mexico border.

DISTANCE FROM LUBBOCK

ALBUQUERQUE, NM	321 MI
DALLAS, TX	347 MI
DENVER, CO	544 MI
HOUSTON, TX	581 MI
PHOENIX, AZ	782 MI
LOS ANGELES, CA	1,106 MI





Lubbock ranked 10th in the American Lung Association's 2004 "Top 25 Cleanest Cities for Year-Round Particle Pollution"

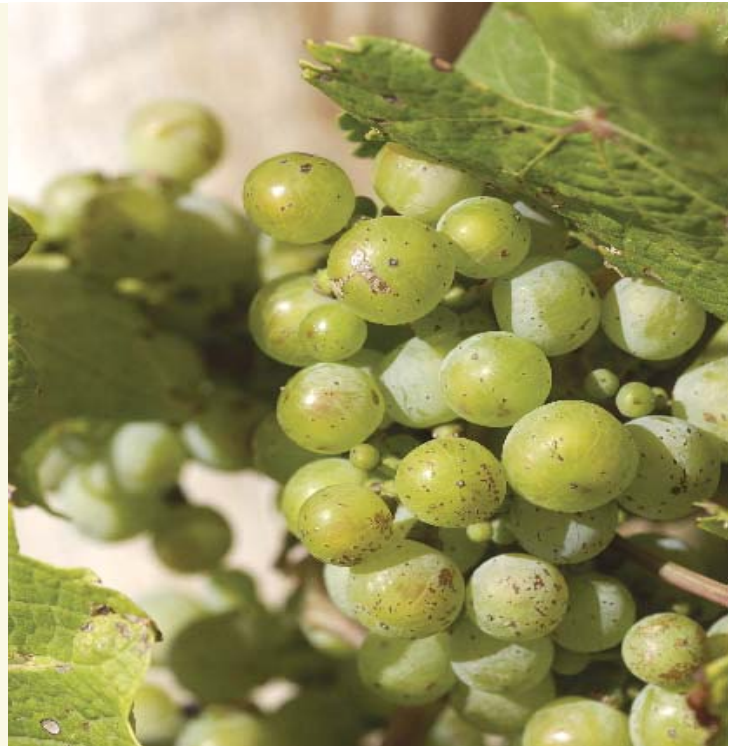
Climate

Lubbock has a mild, breezy, semi-arid climate with warm days and cool nights predominating throughout the year.

Summers are hot with low relative humidity. The average high temperature in July is 92° F. Most of the annual rainfall occurs during the months of May, June, and July.

Winters are typically sunny and mild. Although below freezing temperatures are not uncommon, extended cold periods during the winter months are infrequent. The average high temperature in January is 53° F as reported at the Lubbock Preston Smith International Airport.

Lubbock's climate is conducive to a wide variety of outdoor activities and adventures, ranging from apple picking at the orchard to kite flying at the local parks.



45% of all the grapes grown in Texas are from this area.

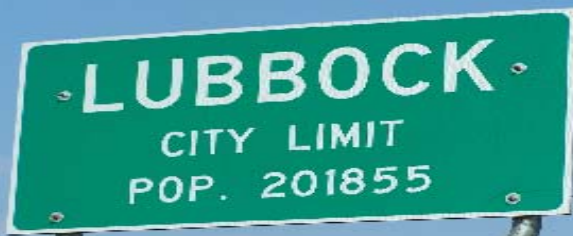
CLIMATE STATISTICS

ELEVATION	3,241 FT.
JULY AVERAGE TEMP.	80.1°F
JANUARY AVERAGE TEMP.	39.2°F
ANNUAL AVERAGE SNOWFALL	10.3"
ANNUAL AVERAGE PRECIPITATION	18.0"
ANNUAL DAYS OF SUNSHINE	263

Source: Lubbock Preston Smith International Airport



Men's Health ranked Lubbock's quality of life 10th for the year 2008.



DEMOGRAPHICS

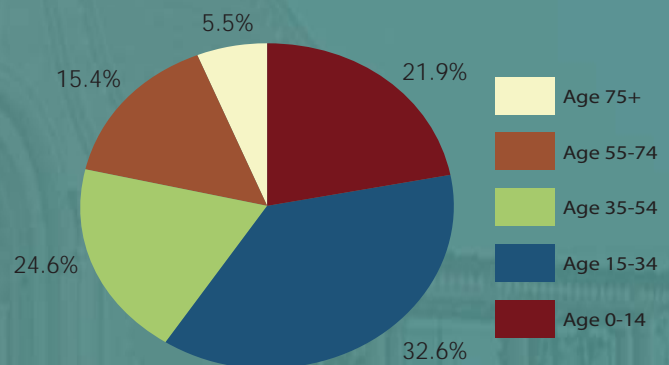
Population

Between 2000 and 2008 the Lubbock Core Based Statistical Area's (CBSA) population increased 5.3% to 263,045 and growth is expected to continue in the next few years (sitesontexas.com).

In 2000 the US Census Bureau ranked Lubbock as the 11th largest city in Texas and the largest in the Llano Estacado.

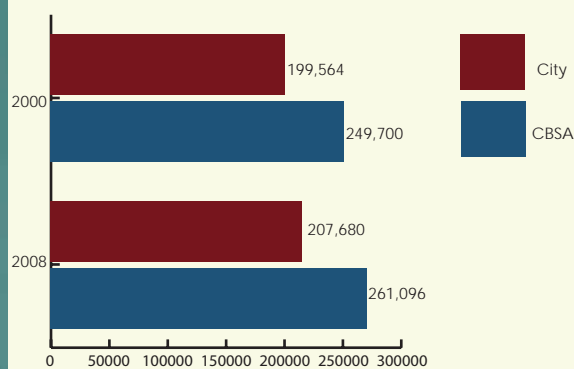


LUBBOCK CBSA 2008 AGE DISTRIBUTION



Source: Sites On Texas

Lubbock CBSA and City 2000 and 2008 Population



Source: U.S. Census

Age

The Lubbock MSAs population is heavy on the youthful side with over 60% younger than 35. This bodes well for businesses seeking a strong, young labor force for their employees.

The US Census data for 2000 shows Lubbock having a median age of 31.6 where as the US median age was 35.8. Youth brings a certain vibrancy to the local community giving life to the city.



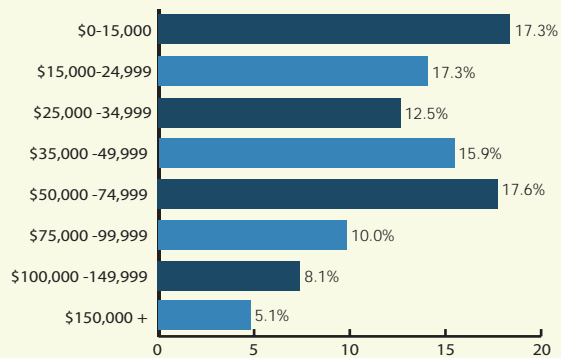
According to Forbes magazine, Lubbock ranked 51st in the nation for Income Growth in 2006.



Income

Based on information from 718 occupations, Lubbock has an average yearly wage of \$38,861.80, a number lower than the national average. However, when taking into account the low cost of living at 87.4, it balances out and Lubbock becomes an attractive place for a career.

INCOME DISTRIBUTION 2008

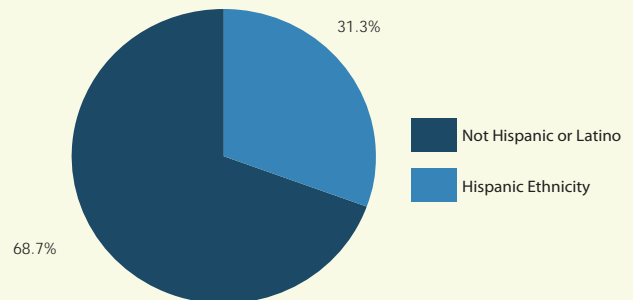


Source: Sites On Texas

Ethnicity

As with many bordering states and their communities, Lubbock's population is becoming more diverse each and every year, creating a unique culture and atmosphere. 2008 data shows around 31% of Lubbock's population is of hispanic background.

ETHNIC DISTRIBUTION 2007



Source: Sites On Texas



“RYAN & COMPANY ESTABLISHED LUBBOCK OPERATIONS BECAUSE OF EVERYTHING THAT IS LUBBOCK; A STRONG COMMUNITY, A RESOURCE OF HIGHLY SKILLED RESIDENTS AND UNIVERSITY GRADUATES, VERY FAVORABLE OPERATING COSTS, AND SO MUCH MORE.”

**STERLING BRINSON, MANAGER
RYAN & COMPANY**



ECONOMY

Understanding that there is always a choice, accompanied by cost, Lubbock approaches what the future economy might hold with rational expectations. Spending time available and using as much information as possible is the rule of thumb in this region.

Cost of Living

The ACCRA Cost of Living Index is based on a national average of 302 urban areas. Lubbock's all-items index is currently 87.4 for 2008 Annual. The utility index is the lowest in Texas 81.9. Housing, which comprises 29.2% of the composite index, ranked tenth in the state at 73.6.

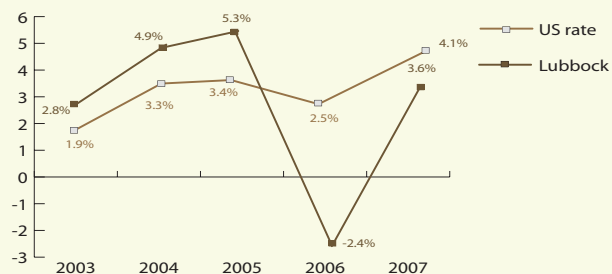
ACCRA COST OF LIVING ALL ITEMS INDEX 2008 ANNUAL

LUBBOCK, TX	87.4
AMARRILO, TX	87.9
KNOXVILLE, TN	89.4
EL PASO, TX	92.5
ALBUQUERQUE, NM	96.7
PHOENIX, AZ	101.1
DENVER, CO	105.0
LAS VEGAS, NV	107.9
RIVERSIDE, CA	119.5
LAS ANGELES, CA	147.7

Source: ACCRA Cost of Living Index



INFLATION



Source: Lubbock Economic and Demographic Overview

**IN TEXAS, LUBBOCK
RANKED 4TH IN OVERALL
COST OF LIVING FOR THE
2008 ANNUAL**



With Lubbock's Economy continuing to surge, the expansion of new and existing businesses and industries has strengthened the job market.



ACCORDING TO THE TEXAS DEPARTMENT OF TRANSPORTATION, THE MARSHA SHARP FREEWAY PROJECT - ONE OF THE LARGEST CONSTRUCTION CONTRACTS EVER AWARDED IN THE LUBBOCK DISTRICT AT AN ESTIMATED \$131 MILLION WHEN COMPLETE - IS ESTIMATED TO CREATE 6,000 NEW JOBS THROUGH THE PROJECT'S LIFE SPAN.

Employment

It is stated in economic theory that one of the more important factors concerning economic growth is the efficiency of labor. This pertains to the skills and education of the labor force, the ability to handle modern technology, and the effectiveness of which the economy's businesses and markets function.

Lubbock, with a healthy education network, is continually seeking ways to aid its citizens in obtaining the skills and knowledge needed in today's global economy. Top-tier university research facilities, partnerships, and new and upcoming workforce development initiatives fuel the Lubbock economy towards long-term growth.

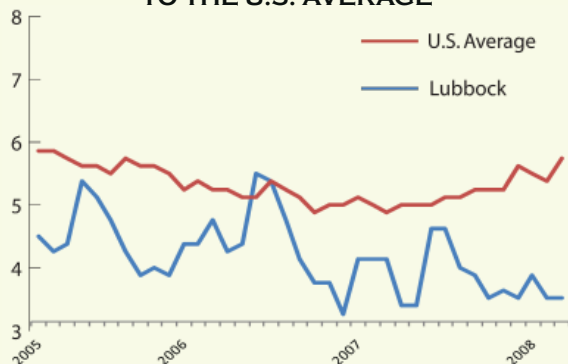
Lubbock has maintained a rich agricultural heritage while diversifying into other industries such as manufacturing, wholesale and retail trade, education, and healthcare. Lubbock would not be where it is today without its current and historical production. Cotton is the primary crop in the area's \$22 billion agricultural industry.

In addition to being a marketable commodity, the cotton trade supports related businesses, such as gins, compresses, a denim plant, and several processing plants. Its by-products also provide oil for food, cottonseed meal for animal feed, and lint for use in upholstery and paper.

- 50% of the state's feedlots are located in the Llano Estacado area.
- North of Lubbock, the High Plains region, contains feedlots that contribute 70% of the state's cattle and 27% of the nation's cattle.
- 75% of the state's peanuts are grown in the Lubbock region, helping Texas rank second in the nation in peanut production.
- The area contains 45% of Texas wine production.
- 40% of the states' green bell peppers are grown here.
- PYCO Industries produces 10% of the nation's cottonseed oil.
- 90% of the nation's grain sorghum seed is from this area.

* All Agriculture data Source: National Agricultural Statistics Service

UNEMPLOYMENT RATE COMPARED TO THE U.S. AVERAGE



Source: Bureau of Labor Statistics



BUSINESS

When you are relocating your business to a new city, you look for the right place to live and do business. However, what makes a city really special is when it goes to work for you - when it actually becomes a resource for your company. Cities such as this are rare indeed, and that is what makes Lubbock a smart move to make.

With a business climate full of opportunity and consistency, the nickname, Hub City, could not be any more appropriate for our region. Home to strong industries such as education, healthcare, and agriculture, Lubbock is adapting to the demands of the global marketplace while also developing strong, local communities.

The industries with the strongest job growth from 2007 to 2008 were Professional and Business Services at 10.2% growth, and Mining and Construction at 9.1% (Texas Workforce Commission).

SOME OF THE WORLD'S MOST INNOVATIVE COMPANIES CALL LUBBOCK HOME, INCLUDING TYCO FIRE PROTECTION SYSTEMS, BAYER CROPSOURCE, NTS COMMUNICATIONS, INTERACTIVE COMPUTER DESIGNS, INC., INCODE, AND EMERGING TECHNOLOGY START-UPS LIKE SELENIUM, LTD.



Texas is one of only seven states that does not impose a state personal income tax

TOP 10 EMPLOYERS IN THE CITY OF LUBBOCK (PUBLIC AND PRIVATE)

TEXAS TECH UNIVERSITY (INCLUDES STUDENTS)	9,919
COVENANT HEALTH SYSTEM	4,310
LUBBOCK ISD	3,504
UNIVERSITY MEDICAL CENTER	2,310
UNITED SUPERMARKETS	2,156
CITY OF LUBBOCK	2,109
TTU HEALTH SCIENCES CENTER	2,010
CINGULAR	1,750
CONVERGYS	1,450
LUBBOCK COUNTY	1,200

Source: City of Lubbock, July 2004

As of April 2007, the Lubbock MSA had 271 registered non-profit organizations, according to the National Center for Charitable Statistics.



According to the Texas Economic Development & Tourism, a total of 26% of travelers to Lubbock reported business as their purpose of stay.



Lubbock Business Park

Lubbock Economic Development Alliance (LEDA) operates the Lubbock Business Park, a 586-acre tract located off Interstate 27, about one-mile south of Lubbock Preston Smith International Airport. As of August 2007 two businesses have announced to move into the park for a total investment into the economy around \$31 million. Facility construction is scheduled to start late 2007.

Standard Bag Manufacturing

Standard Bag, a multi-lined industrial bag company, will open a new \$7 million manufacturing plant in the Lubbock Business Park. Their clients include Kraft Foods, Land O' Lakes, and Azteca.

O'Reilly Auto Parts

The specialty retailer announced on August 1, 2007 that it had selected Lubbock as the new site for one of their distribution centers, creating upwards of 400 jobs when it opens in early 2009. Construction is already underway.

Lubbock Rail Port

The Lubbock Rail Port is a 300-acre industrial site north of the airport, off Interstate 27 at FM 1294. The area is the second industrial/office site being developed by LEDA.

MACSA

MACSA, a Chihuahua City, Chihuahua, Mexico-based company broke ground on a \$4 million white corn flour mill in August of 2007. The plant opened in February 2008 creating around 60 full-time jobs.

Foreign Trade Zone (FTZ-260)

Lubbock Preston Smith International Airport Interport Trade Center

The Lubbock Preston Smith International Airport operates the Interport Trade Center, an on-airport commercial/industrial development project with over 1,000 acres available. The Interport offers sites that have direct access to the region's highway, rail, and air transportation systems. The U.S. Customs Service has an office on the property and the airport has also been designated as a U.S. Port of Entry. Special incentives are offered to those businesses that locate in an Enterprise Zone or a Foreign Trade Zone.

Reese Technology Center (RTC)

Reese Air Force Base has been reinvented, remodeled, and restructured -- transforming it into something new with unlimited potential. The 3,000 acre center offers excellent facilities in a superb environment, with more than \$100 million worth of infrastructure is already in place. As a thriving research, business, and technology park, Reese Center is ideally suited for business needs. There are more than 170 facilities which range from dormitories to hangars. With more than 550,000 square feet of office space and more than 350,000 square feet of storage and maintenance facilities, the potential for those with vision is staggering. A portion of the RTC is an authorized Foreign Trade Zone under FTZ-260.

In 2007, Expansion Management magazine ranked the Lubbock MSA 8th in the nation's easiest commutes.





Covenant Health System is a premier entity with national size and image. Covenant Medical Group is one of the Southwest's finest multi-site, multi-specialty physician alliance.



Diverse Industry Sectors

The Lubbock business environment is diverse, with elements associated with mechanized agriculture, the petroleum industry, distribution centers, and high-tech entities. The strongest sectors in our community are those of healthcare, education, and agriculture.

Lubbock has two of the top 25 largest employers within Texas borders - Texas Tech University (13th) and Covenant Health Systems (21st).

Healthcare

Lubbock is headquarters to Covenant Medical group, the preeminent medical center between Dallas and Phoenix, serving an area of 1.2 million people. Its Health System holds 75% of the market share for hospital in-patient services.

Recently, HealthGrades's Healthcare Quality Reports gave Covenant its highest score of five stars in cardiac, orthopedic, stroke, vascular, and obstetrical services.

Texas Tech University Health Science Center is also a strong contributor to the healthcare sector. With fall enrollment at an 8% increase from 2004 to 2006, the Health Science Center is preparing the most doctors

and health care professionals to enter the field between Dallas and Phoenix.

Education

The education entities of our community are a fuel source for economic growth and opportunity. Education accounts for a large quantity of our labor force, the largest of which is the Texas Tech University system, employing almost 10,000.

The research programs at Texas Tech have a combined total of \$48.7 million in external funding for the institution.

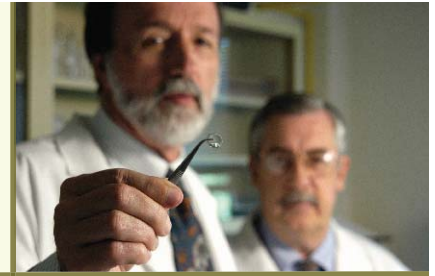
Agriculture

Lubbock is the home of the world's most complete cotton production, marketing, and research infrastructure. It is the center of an extraordinary array of resources devoted to genetics and breeding, agriculture production systems, harvesting and ginning, marketing and pricing, textile manufacturing, and product design, fabrication, and promotion.



The Forbes magazine ranked Lubbock 77th for job growth in "Best Places for Business and Careers" in 2008.

In 2008, Forbes magazine ranked Lubbock 110th out of the 200 best metros in the nation for cost of doing business.



Innovation

Adapting to current economic conditions with available resources is a strength of Lubbock. Texas Tech University focuses on the need for research and innovation.

Renewable energy sources are providing strong growth to many regions. Lubbock is on the path to addressing this hot topic and positioning the region as a corridor to supply renewable and clean energy to the nation.

Texas Tech is the home of the Wind Science and Engineering Research Center with cooperation agreements across the nation. One of the most exciting ventures Texas Tech researchers are undertaking in wind energy is to complement the technology with water desalination processes.

**THE TEXAS TECH
UNIVERSITY INSTITUTE
OF ENVIRONMENTAL
AND HUMAN HEALTH
LEADS THE NATION
IN ECOLOGICALLY-
RELATED
PERCHLORATE
RESEARCH, A
WATER SOLUBLE
ENVIRONMENTAL
CONTAMINATE DERIVED
FROM SOLID ROCK
FUEL.**

TOP 5 INDUSTRIES FOR JOB GROWTH FROM 2007 TO 2008 LUBBOCK MSA (IN PERCENTAGE CHANGE)

PROFESSIONAL AND BUSINESS SERVICES	10.2%
MINING AND CONSTRUCTION	9.1%
LEISURE AND HOSPITALITY	3.3%
FINANCIAL ACTIVITIES	2.9%
TOTAL NONAGRICULTURAL	0.9%

Source: Texas Workforce Commission

Four biofuel plants based on grain are being built in the Texas Panhandle.





TALENT

One of Lubbock's many assets is the educational community and the students that graduate from the strong programs at the three local universities. With three universities and one of the states strongest community colleges, there is a continual flow of eager and ready individuals going into the workforce.

The labor force in Lubbock is distributed over a wide variety of industries and contains a diverse set of skills and knowledge.

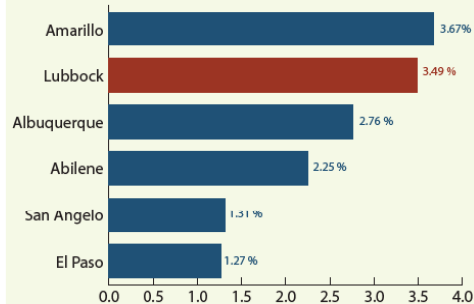
LUBBOCK MSA INDUSTRY PERCENTAGES BASED ON JOBS (DECEMBER 2008)

SERVICE PROVIDING	75.0%
PRIVATE SERVICE PROVIDING	57.0%
GOVERNMENT	18.0%
TRADE, TRANSPORTATION, AND UTILITIES	16.8%
EDUCATIONAL AND HEALTH SERVICES	12.3%
RETAIL TRADE	10.5%
LEISURE AND HOSPITALITY	9.7%
GOODS PRODUCING	7.0%
PROFESSIONAL AND BUSINESS SERVICES	7.0%
FINANCIAL ACTIVITIES	4.5%
MINING AND CONSTRUCTION	3.8%
WHOLESALE TRADE	3.8%
INFORMATION	3.3%
OTHER SERVICES	3.3%
MANUFACTURING	3.2%
TRANSPORTATION, WAREHOUSING, AND UTILITIES	2.5%

Source: Texas Workforce Commission



% GROWTH IN CIVILIAN LABOR FORCE 2005 TO 2007 FOR REGION MSAs



Source: Bureau of Labor Statistics

Civilian Labor Force

The work experience of local citizens ranges from electronics assembly and welding to law and medicine. The wage structure is multi-tiered, flexible, and very competitive. Each year, the labor supply is replenished with approximately 2,600 high school and nearly 6,000 college graduates. Recent data shows strong growth in the civilian labor force when compared to other MSAs in the region. From 2003 to 2007 the Lubbock MSA saw a 7% increase in the civilian labor force.



The Museum of Texas Tech University is accredited by the American Association of Museums. It supports the academic and intellectual mission of TTU by disseminating information to primary, secondary, and higher education students, the scholarly community, and the general public.



The Byron Martin Advanced Technology Center is an 80,000 square foot, high-tech industrial facility that offers the very best in technology courses to LISD and South Plains College students.

Workforce Development

Lubbock Economic Development Alliance (LEDA) is a 501 C(4) corporation that was created by the Lubbock City Council. LEDA is responsible for creating, managing, and supervising programs and activities for the purpose of promoting, assisting, and enhancing economic development within and around the city of Lubbock. LEDA has stringently pursued the area of workforce development, which is a key component of a progressive development plan for a region.

The campaign began in 2000 with the creation of a workforce development department and grew into a community wide effort to collectively and regionally enhance workforce development initiatives through the creation of the Community Workforce Partnership (CWP).

The award winning organization consists of community leaders, business professionals, workforce and economic development specialists who have come together in order to have an ongoing dialogue about workforce development in the South Plains region.

Its purpose is to increase coordination and collaboration between the many valuable workforce development programs and services in the region. The efforts of the CWP are aimed at ensuring that training and education are more responsive to business and industry needs and that the region's workforce has more opportunities for and accessibility to quality education, training, and educational resources.

**IN 2007, 18.3% OF LUBBOCK'S
POPULATION HELD A BACHELOR'S
DEGREE OR HIGHER, A 9%
INCREASE FROM 2005.**

Source: Sites On Texas





EDUCATION

In 2007, 83 percent of area residents over age 25 had obtained a high school diploma or higher.

Educational facilities in Lubbock provide both academic and vocational curriculum. Lubbock Independent School District (LISD) covers the majority of the City of Lubbock educating nearly 30,000 students each year. The LISD, has an average student-teacher ratio of 14.0 (Texas Education Agency).

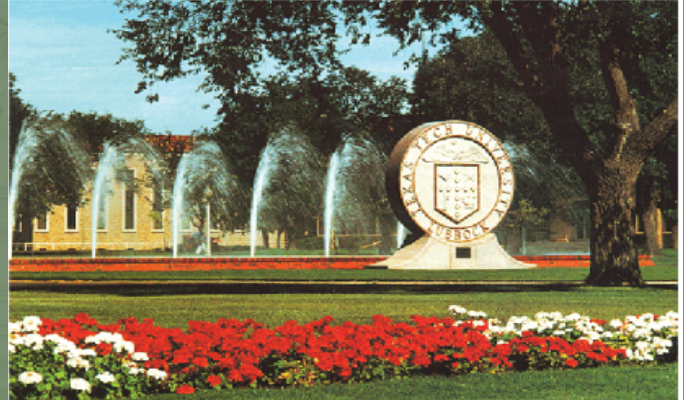
LISD consists of 36 elementary schools, 9 junior highs, and 4 high Schools with an average class size of 21 students.

Private schools in the city are predominately parochial in nature and offer pre-school through elementary education. Higher education providers include both public and private institutions.

There are a wide range of educational opportunities in the region including several universities. Technical education is also available at the Byron Martin Advanced Technology Center.

The education sector in Lubbock helps contribute to a strong workforce each and every year.

Three of the four LISD high schools qualified for the State Academic Decathlon for the 7th consecutive year - a statewide record.



% OF POPULATION AGE 25 AND OLDER WITH A HIGH SCHOOL DIPLOMA AND GREATER 2008

AUSTIN	85.1%
LUBBOCK	84.8%
AMARILLO	81.5%
SAN ANGELO	81.1%
SAN ANTONIO	80.3%
ABILENE	78.9%
FORT WORTH	77.4%
EL PASO	73.2%
DALLAS	71.0%

Source: Sites on Texas

Primary and Secondary

Lubbock County consists of eight Independent School Districts with LISD covering the majority of the City of Lubbock. Frenship, Idalou, Lubbock-Cooper, New Deal, Roosevelt, Shallowater, and Slaton ISDs cover the rest of the MSA.

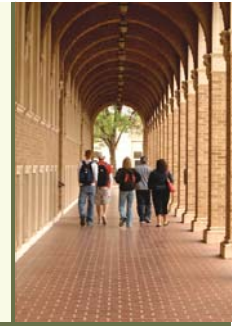
Twenty-eight LISD campuses received Gold Performance Awards (GPA's) from the Texas Education Agency.

More than \$10 million is invested in Lubbock ISD to maximize the impact of technology on all aspects of instruction and learning.



In 2007, BusinessWeek ranked the TTU Rawls College of Business 83rd in U.S. undergraduate business schools.

Texas Tech University is the only university system in the state of Texas with a university, medical school, and law school on the same campus.



Higher Education

There are three universities and one community college within the Lubbock MSA.

- Texas Tech University
- Lubbock Christian University
- Wayland Baptist University
- South Plains College

Enrollment in these schools has been steadily growing over the past few years. From 2006 to 2007, fall enrollment on average increased .13% among all the higher education entities. One of the strongest components in higher education enrollment has been adults participating in continuing education.

Texas Tech University

Texas Tech University offers more than 152 graduate and post graduate degree programs and is a nationally recognized center for research. The university's direct economic impact is estimated to be greater than \$350 million.

Lubbock Christian University (LCU)

LCU's mission is to teach students the spiritual dimension of life, provide a quality education and impart a system of values for living and for service to family, community and church.

Wayland Baptist University

Wayland is the oldest institution of higher education on the High Plains of West Texas. It has three campuses in Texas, two in Alaska, Arizona and New Mexico, and one in Hawaii and Oklahoma.

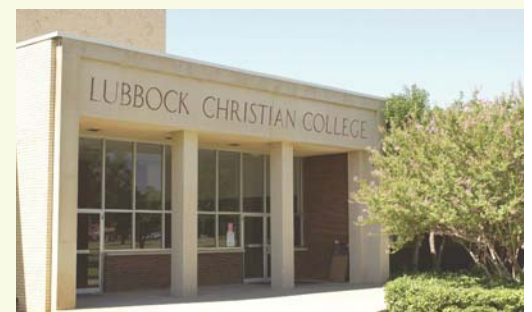
South Plains College (SPC)

SPC is a remarkable place where academic and technical opportunities merge. SPC offers more than 100 programs of study and career programs that prepare students for success in the job market.

HIGHER EDUCATION FALL 2007 SEMESTER ENROLLMENT

TEXAS TECH UNIVERSITY	28,260
SOUTH PLAINS COLLEGE	9,297
LUBBOCK CHRISTIAN UNIVERSITY	1,960
WAYLAND BAPTIST UNIVERSITY	717
TOTAL	40,234

Sources: LCU, SPC, TTU, and WBU





MARKET ACCESS

Transportation

One of the first things newcomers to Lubbock notice is that they do not have to spend much time in traffic. Whether one is traveling inside the city or venturing beyond, the Lubbock area's transportation infrastructure is quick and accessible.

Major locations in the city can be accessed easily with Loop 289, which connects the main thoroughfares in all directions. I-27 connects the city with two major East-West interstate systems, I-20 and I-40. One of the nation's largest railway systems, the Burlington Northern Santa Fe Railroad, links the city to the metropolitan areas of the Central and Western United States.

Ports-To-Plains Corridor

The Ports-To-Plains Corridor is a planned four-lane divided highway that will facilitate the efficient movement of goods and people by developing less congested ports of entry along the Texas-Mexico border. It will also go through West Texas and Denver, Colorado. A coalition of over 70 organizations representing cities, counties, economic development corporations, chambers of commerce, and the private sector has been formed to promote and support implementation of the corridor.



Source: portstoplains.com



Free Wi-Fi is provided by the City of Lubbock throughout the Lubbock Preston Smith International Airport.

Air Travel

Passenger Service

Lubbock Preston Smith International Airport (LIA) offers excellent commercial passenger service on three commercial airlines. American Eagle offers a high frequency of commuter services that connect to mainline American Airlines at DFW Airport. Southwest Airlines provides non-stop jet service to Dallas, El Paso, Austin, Albuquerque, and Las Vegas with convenient connections throughout its system. Continental Express Airlines offers regional jet service four times daily to its Houston hub. Overall, there are more than 60 commercial arrivals and departures each day that serve 1.2 million business and leisure travelers annually. With the air service available at LIA, individuals can travel easily to places anywhere in the world.

Aviation Facilities

The Lubbock Preston Smith International Airport is located 7 miles north of Lubbock's central business district on 3,000 acres of property adjacent to Interstate 27. The airport operates a 220,000 square foot passenger terminal building and has three runways. Air traffic control services include a 24-hour FAA control tower and a full range of instrument approaches.



THERE ARE FOUR CARGO COMPANIES OPERATING OUT OF LUBBOCK PRESTON SMITH INTERNATIONAL AIRPORT. DHL AND FEDERAL EXPRESS HAVE FREIGHT DISTRIBUTION CENTERS ON THE FIELD. UNITED PARCEL SERVICE FLIGHTS ARE OPERATED BY AMERIFLIGHT.

Truck Freight

There are 26 carriers located in Lubbock. These include both inter- and intra- state service. Lubbock has developed into a regional warehousing and distribution hub due to its excellent location and highway and interstate system.

Bus Services

The city of Lubbock operates with the Greyhound bus system. Approximately 280 buses leave the Lubbock station within a months time.

Public Transit

Citibus offers three types of service in the City of Lubbock: fixed route service, demand response service, and the Texas Tech University campus service, priding themselves on providing transportation for all of your daily needs.



QUALITY OF LIFE

Whether you want to relax and enjoy a glass of wine from a local vineyard, play a round of golf at the championship Rawls Golf Course, or kick back in Lubbock's world renowned music scene, Lubbock's quality of life is undeniably unique.

Cost of Living

The cost of living values, compiled by the American Chamber of Commerce Research Association (ACCRA), are proof of Lubbock's low living costs. The 2008 Annual Lubbock's composite index was 87.4. This means that the mix of items comprising the index cost \$87.40 to buy in Lubbock while the same costs \$92.10 in Dallas.

ACCRA COST OF LIVING 2008 ANNUAL (ALL ITEMS) - TEXAS

SAN ANGELO	89.2
AMARILLO	87.9
ABILENE	88.9
LUBBOCK	87.4
FORT WORTH	89.2
ODESSA	89.4
HOUSTON	90.7
WACO	90.0
EL PASO	92.5
DALLAS	92.1
AUSTIN	95.5
SAN ANTONIO	95.6

Source: ACCRA Cost of Living Index



Housing

Lubbock offers a variety of neighborhoods to fit any lifestyle. Housing options in the Lubbock-area include everything from the lake-front living at Lake Ransom Canyon, to historical neighborhoods with classically designed homes.

Lubbock also has an ample supply of reasonably priced housing. Comparing 2007 data to 2008, Lubbock saw a 5.8% increase in average home sales price. Making the average price for a single family home approximately \$30,000 below the national average.

The city's newer subdivisions lie in the rapidly growing Southwest and Northwest area, with easy access to the South Plains Mall. Lubbock also has an adequate supply of apartment units, most of which are located in the South and West areas of the city or near the Texas Tech campus.

Arts and Culture

The Museum of Texas Tech University

The Museum of Texas Tech University is internationally recognized with collections in art, science, and humanities, featuring nearly 2 million objects. In addition to the main museum, other interesting sites include the Moody Planetarium, the Ranching Heritage Center, the National Science Research Laboratory, as well as research and educational opportunities at the Lubbock Lake Landmark.

Lubbock Lake Landmark State Historical Park

The Museum of Texas Tech University's nationally recognized archaeological preserve, it is a premier North American site that documents a continuous human presence on the South Plains for the last 12,000 years, along with many extinct large animals.

American Wind Power Center

The center is a dynamic museum for the American style water pumping windmill. The museum is located on 28 acres of rolling city park land in the Yellow House Canyon of Lubbock. More than 120 rare and fully restored windmills are on display in an interpretive center of the grounds.

Buddy Holly Center

The Buddy Holly Center is a cultural arts facility offering programs in the visual arts, Texas music history, and features the permanent exhibition dedicated to the life and music of Buddy Holly. The Center showcases unique memorabilia donated by the family, friends and fans of Lubbock's favorite son, Buddy Holly.

Silent Wings Museum

The Silent Wings Museum tells the story of the U.S. Combat Glider Program and its role in World War II. The museum features one of the few fully restored World War II gliders in existence.



Lubbock Area Veterans War Memorial

A brick and marble monument dedicated to the veterans of Lubbock and the South Plains area. It was created for the purpose of honoring the sacrifices for our freedom.

Omni Theatre and Science Spectrum Museum

The Science Spectrum is a unique, hands-on museum with over 200 interactive exhibits, as well as live animals and aquariums.

Cactus Theater

Carrying on the tradition that has made Lubbock legendary, the Cactus Theater features live music from nostalgic eras like the '40s, '50s, '60s, and '70s. The theater also brings audiences live music productions, classic movies, theater, and dance.

Apple Country at Hi-Plains Orchard

This orchard has over 6,000 trees, a unique gift store, bakery, and restaurant. The trees are just the right height to pick your own fruit.

Lubbock Regional Arts Center

Lubbock Regional Arts Center provides a permanent home for arts and cultural organizations in the South Plains region.

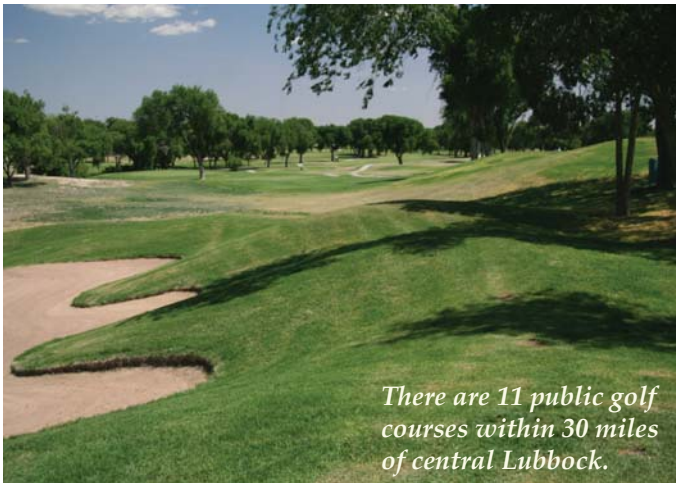
Lubbock Symphony Orchestra

Lubbock's incredibly talented symphony orchestra provides an entertaining season each year, featuring world class guest artists.



Long known for its musical talents, Lubbock has sounds for all tastes - from classical and Tejano to country and rock and roll.





There are 11 public golf courses within 30 miles of central Lubbock.



Prevention Magazine ranked Lubbock 75th in their "Best Walking Cities of 2007" out of the top 100 US cities.

Recreation

Parks

Lubbock has more neighborhood parks per capita than any city in Texas. Many of the 75 facilities, covering more than 3,000 acres, include playground equipment, playa lakes, walking tracks, and picnic tables.

Winding for 10 miles diagonally through the City is Yellow House Canyon Lake, a series of six lakes on 750 acres. Nearby Buffalo Springs Lake provides weekend homes to several hundred local residents on its 7.5 mile shoreline, as well as beautiful hiking, camping, and boating areas. Each year more than 20 events are held at the lake, including boat and bicycle races, hot air balloon and water ski shows, sailboat regattas, marathons, and concerts.

In addition, the City owns Mackenzie Park, a 900-acre park with facilities for camping, picnicking, fishing and disc golf. The disc golf course has 21 world-class holes weaving in and around the Brazos River. No matter what your skill, you will enjoy this incredible setting.

Other outdoor recreational facilities include swimming pools, 64 tennis courts, the 36-hole Meadowbrook Golf Course, Joyland Amusement Park in Mackenzie Park, Texas Water Rampage, six community and senior citizen centers, a fine arts facility, and the Berl Huffman Athletic Complex, home to four softball and 23 soccer fields.

Fitness

For the fitness minded, an abundance of health, fitness and sporting clubs provide opportunities in racquetball, rifle shooting, horse-back riding, and running. More than 30 running events are held each year in Lubbock.

Lubbock's central location allows good access to excellent winter skiing and a wide variety of other recreational sports. The ski slopes of New Mexico and Colorado are within driving distance.

For gamesmen, private and public lands are available for fishing and hunting on a year-round basis. There is great camping and hiking at numerous parks, such as Caprock Canyon and Palo Duro Canyon which provide excellent camping and hiking opportunities.

Athletic Leagues

Lubbock's Parks and Recreation Department offers year-round athletic activities for all your recreational needs, offering softball, baseball, flag football, basketball, volleyball, soccer, and youth leagues.





Sports

Lubbock offers a variety of sporting events that encompass a wide range of sports. Collegiate sports are alive with the participation of Lubbock Christian University and Big XII member Texas Tech University. Whether you are looking for football, basketball, baseball, volleyball, or any other collegiate sport these universities will satisfy your needs. In addition to its many collegiate sporting events, Lubbock also offers semi-professional hockey, the Lubbock Cotton Kings, and arena football, the Lubbock Renegades.

Texas Tech University Athletics

Texas Tech University is a Charter Member of the Big XII Conference with Baylor, Texas A&M, and the University of Texas. Texas Tech's athletic program has enjoyed tremendous success over its history - Red Raider football continues to do well and recently won the 2007 Gator Bowl. The Lady Raider basketball team is a national leader in game attendance and has won a number of Big XII championships as well as the NCAA Championship in 1993. The Texas Tech men's basketball team made it to the NCAA Sweet 16 in 2005 and has won two Big XII Championships. Meanwhile, they continue on their quest for another conference title.

Lubbock Christian University Sports

Lubbock Christian University offers a variety of sports, including volleyball, baseball, and men's and women's basketball. Home of the 1995 and 1996 NAIA cross-country champions, LCU's team has taken top honors for six consecutive years. The women's softball team won the 2008 national championship.

South Plains College

2006-07 will go down as one of the most successful athletic years in South Plains College history. SPC won four NJCAA team national championships, 17 individual national championships and two WJCAC basketball championships.

Lubbock Renegades

Lubbock is proud to be home of the Renegades, a member of the Arena Football League. The experience of the up-close action, the clacking of helmets, cheering of fans, excitement of music while watching hometown heroes makes for a great night in Lubbock.

The Lubbock Western All-Stars ended their season in Williamsport, PA at the 2007 Little League World Series 2nd in the U.S. and 3rd in the world.





Concept art for the Residential District. The focus will be on connecting the residential to the Central Business District and Texas Tech University

Downtown Redevelopment Plan

In August of 2006, the City of Lubbock started planning for a downtown redevelopment project, establishing a downtown redevelopment commission, a team of city staff, and a core team of consultants.

The consultant team was led by EDAW: an architecture and consulting company that focuses on urban design and landscape architecture, Development Strategies provided economic analysis, and Parkhill, Smith & Cooper planned the engineering aspects of the project.

The overall vision of the plan is to turn Lubbock's downtown core into a true sustainable urban center by focusing on residential, open space, entertainment, retail, and infrastructure development, while also remaining true to Lubbock's unique identity.

One exciting element of the downtown redevelopment plan is how it ties each of the downtown districts together, whether it is the Central Business District or the Depot District.



For more information visit:
downtown.ci.lubbock.tx.us



Concept sketch for the Arts District. Planned projects include renovation of the Civic Center, a Performing Arts Center, and structured parking.



LUBBOCK

ECONOMIC DEVELOPMENT ALLIANCE

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